



News from
Councilmember Todd Gloria

City of San Diego • District Three

NEWS RELEASE

For immediate release:
September 28, 2009

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The New Norm: Normal Street Median Improvements Begin in Hillcrest
Parking and Landscaping Enhancements will Benefit the Community

SAN DIEGO, CA (September 28, 2009) – San Diego City Councilmember Todd Gloria today joined Hillcrest community members and City staff at the groundbreaking for improvements to the Normal Street median in Hillcrest.

The median improvement project will help address the community's parking needs and visually enhance the frequently-traveled area on Normal Street from University Avenue to Blaine Avenue.

"Hillcrest is a thriving community for residents and visitors, and the Normal Street median improvements will help address the challenge of our parking shortage near the business district," said Councilmember Gloria, who represents the area.

The project features:

- Raised median with landscaping and irrigation
- 2-hour metered angled parking zone on the east side of the median
- Upgrades to two existing pedestrian ramps
- Installation of three new pedestrian ramps
- Addition of two new disabled parking spaces

The parking meters were approved by the City Council in May 2009 and will aid Hillcrest in two ways: they will allow for more frequent turnover of spaces and 45% of the parking meter revenues will be reinvested in parking solutions in the neighborhood. Councilmember Gloria is hopeful the parking improvements will continue.

"It is critical that we implement parking management techniques like these while moving toward adding new parking spaces with surface lots or garages," said Councilmember Gloria.

The project costs \$293,250, more than half of which is being funded through the Uptown Partnership. Local parking meter revenue is being paired with City resources to make the project possible.

Construction will begin immediately and is schedule to be complete in December 2009.

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THE CITY OF
SAN DIEGO

Normal Street Median Improvement Project

Project Background

Normal Street between University Avenue and Blaine Avenue is a four-lane 110-foot wide street with angle parking zones on both sides of the street and an existing raised center median. The existing parking of this block primarily supports the businesses along University Avenue. While these businesses rely on a high percentage of walking customers, they are benefited by the presence and visibility of increased parking.

Project Overview

The project will demolish the existing raised median with asphalt concrete and install a new raised median with landscaping and irrigation, 15 2-hour metered angled parking spaces at east side of median, upgrade 2 existing pedestrian ramps, install 3 new ramps, and install 2 new disabled parking spaces on the east curb of Normal Street. There should be minimal to no impacts to residents and businesses in the area. Construction activity will take place at the median but it is not anticipated that Normal Street will be closed or vehicular access impeded.

Construction Schedule

Construction Start:	September 2009
Scheduled date for completion:	December 2009
Plant Maintenance Period:	Six months

Contractor

Tri Group Construction

Cost

The construction contract is for \$134,119.

Project Funding from Proposition 1B, Uptown Parking District, Uptown Urban Community Funds



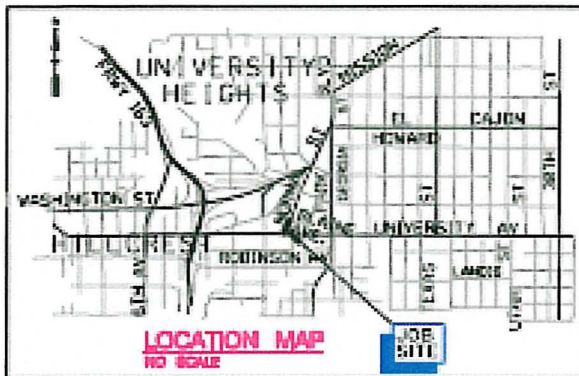
"Working together to engineer a better tomorrow."

If you have any questions about this project or the Engineering & Capital Projects Department, please call our Public Information Line at (619) 533-4207 or visit us online at www.sandiego.gov/engineering-cip.

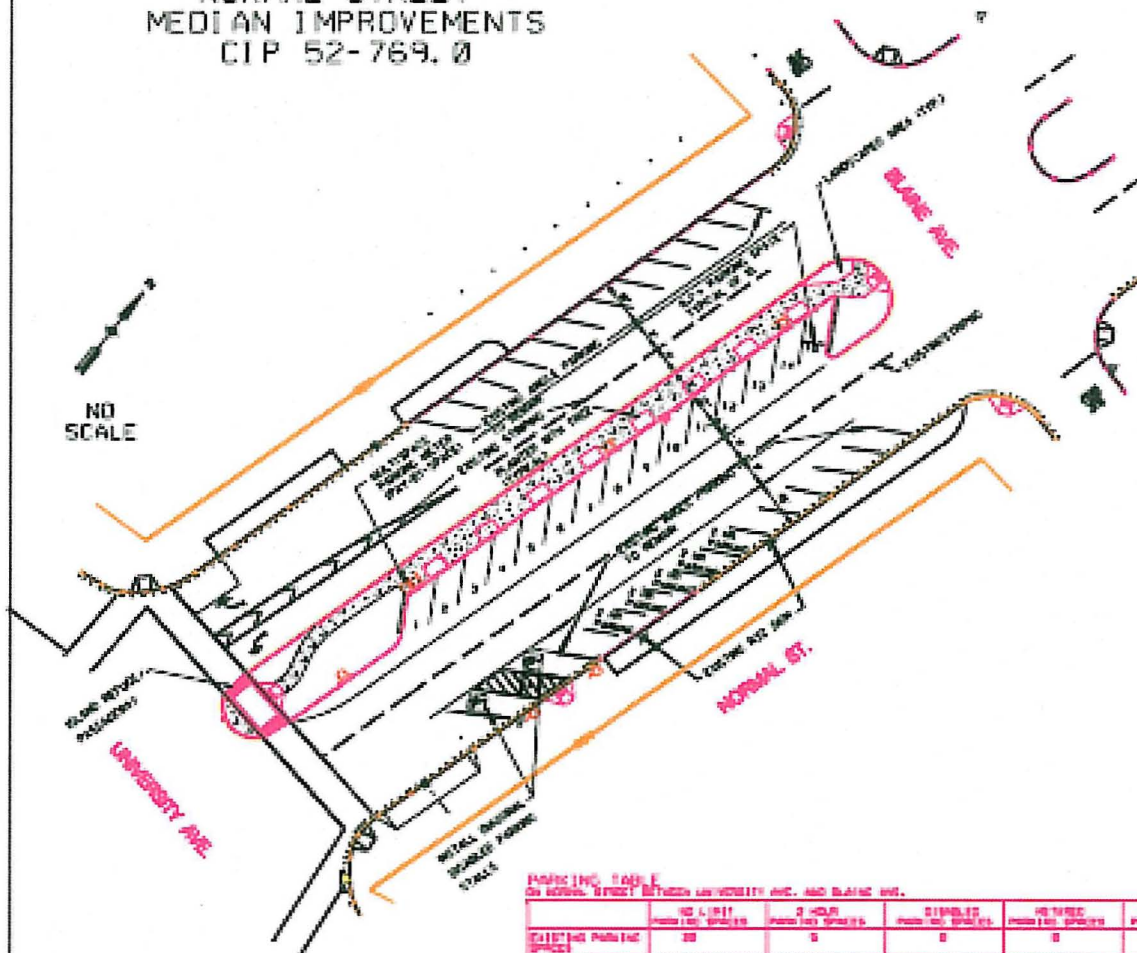
- ▶ Airports
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- ▶ Bridges
- ▶ Drainage Control & Flood Control Facilities
- ▶ Libraries
- ▶ Park & Recreation Centers
- ▶ Police, Fire & Lifeguard Stations
- ▶ Street Improvements
- ▶ Street Lights & Traffic Signals
- ▶ Utilities Undergrounding
- ▶ Water & Sewer Facilities
- ▶ Water & Sewer Pipelines



PROJECT MAP



NORMAL STREET MEDIAN IMPROVEMENTS CIP 52-769.0



PARKING TABLE
ON NORMAL STREET BETWEEN UNIVERSITY AVE. AND BLAINE AVE.

	NO LIMIT PARKING SPACES	2 HOUR PARKING SPACES	DISABLED PARKING SPACES	15 MINUTE PARKING SPACES	22 MIN PARKING SPACES
EXISTING PARKING SPACES	20	0	0	0	20
PROPOSED PARKING SPACES	0	0	2	10	17
TOTAL PARKING SPACES	20	0	2	10	37

COMMUNITY PLAN: GREATER NORTH PARK • COUNCIL DISTRICT: 3 CIP#: 52-769.0

NORMAL ST LOCATION MAP.dgn 2/13/2009 12:10:01 PM