

Creating a Pathway From Promise to Prosperity

Our partners, including community residents, commit to collaborate to pursue funding, share data, build each other's capacity and champion equity, in pursuit of the following:

Goals

- Build resident capacity and leadership through the creation of healthy foods choices and an accessible food system.
- Champion practices and policies that promote a healthy food system.
- Improve residents' health through access to healthcare insurance, access to healthcare, (including mental health) access to appropriate care and support a continuum of care.
- Increase community supports and opportunities for active living.

- Use technology and community events to engage residents, businesses and schools in their own safety.
- Advocate for infrastructure improvements that deter crime and improve the quality of community amenities.

- Strengthen the business base and attract new businesses to vacant land.
- Make infrastructure improvements and address disparities.
- Support small businesses, entrepreneurs and self-employed residents.



- Create new, ecofriendly, affordable and mixed-income residential units along transit corridors.
- Preserve existing affordable housing in the San Diego Promise Zone through Capital Improvements Program projects.
- Administer loans, grants and other mechanisms to help households with low and moderate incomes become first-time homebuyers.

- Connect Opportunity Youth, ages 16-24, to employment.
- Increase the number of residents employed in middle-skills jobs in growing industries.
- Identify opportunities with employer institutions and champion model policies that encourage equitable practices.

- Increase the number of students meeting school-readiness and grade-level expectations.
- Increase the number of college/career readiness programs for middle school children.
- Increase educational and career supports for Opportunity Youth.
- Increase the number of adults who are educated and prepared for middle-wage jobs.

Outcomes

- Residents and business owners will enjoy and feel safe in the Promise Zone.
- There will be an increase in positive presence in parks, rec centers and school joint-use facilities where residents can be physically active.
- Low- to moderate-income households will be able to achieve the goal of home ownership.
- Affordable housing will be developed, constructed, retained and rehabilitated.
- Residents will have access to affordable residential options with proximity to transit, healthy food and green space.
- Residents will improve in economic mobility.
- Residents will experience improved health and less chronic disease.
- Residents will have access to quality healthcare in the Promise Zone.

- Students will be school ready, will perform at or above grade level expectations and will be college or career ready at graduation.
- New businesses will open, providing jobs for residents and economic growth for the area.
- Businesses will be strengthened, grow in number and thrive.
- Public spaces will be more appealing and have more amenities.
- Residents will purchase goods and services in their neighborhood more often.
- Opportunity Youth will have access to educational and credentialing opportunities, internships and well-paying jobs.
- Residents will be able to find jobs in the Promise Zone.
- Residents will be financially literate.
- Student funding will be at or above the national average.