



January 13, 2021, 4:45-5:45 p.m.
Online Meeting

Agenda

Hyperlink to view meeting is forthcoming and will be available [here](#)

- I. Call to Order | Welcome
- II. Non-Agenda Public Comment
- III. Approval of December 12, 2020 Minutes
- IV. San Diego/Tijuana World Design Capital BID | MaeLin Levine
- V. **ACTION:** San Diego/Tijuana World Design Capital Bid | Letter of Support
- VI. Recruitment Committee Update
- VII. Recommendation for the first 100 days
- VIII. San Diego's City Diplomacy in an Era of Democratic Capacity Building (15 min conversation)
- IX. Chair's Report
- X. Adjourn



Meeting Minutes

DATE: Wednesday, December 9, 2020

TIME: 5:30 PM – 6:30 PM

LOCATION: Virtual Zoom Meeting

Hyperlink to view a video recording of the meeting is available [here](#)

I. Call to Order | Welcome

- Roll Call:
 - Mr. Bruce Abrams, Board Chair – Present
 - Ms. Mary Abad, Board Member – Present
 - Ms. Valerie Attisha, Board Member – Present
 - Ms. Leslie Bassett, Board Member – Present
 - Mr. Kevin Cruz, Board Member – Present
 - Ms. Melissa Floca, Board Member – Present
 - Mr. Andre Kwan, Board Member – Present
 - Mr. Mark Leo, Board Member – Absent
 - Mr. Jordan Marks, Board Member – Present
 - Ms. Chandler Martin, Board Member – Present
 - Mr. Bob Morris, Board Member – Present
 - Ms. Hilda Mwangi, Board Member – Present
 - Ms. Fabienne Perlov, Board Member – Present
 - Mr. Daniel Suh, Board Member – Present
 - Mr. Oscar Urteaga, Board Member – Present
 - Ms. Caroleen Williams, Board Member – Present
 - Ms. Kenia Zamarripa, Board Member – Present

II. Non-Agenda Public Comment

- No non-agenda public comment was received

III. Approval of November 12, 2020 Minutes

- The November 12, 2020 meeting minutes were approved; Mr. Jordan Marks and Ms. Mary Abad abstained during the vote to approve the minutes

IV. Honorary Consular Update | David Pasquini, Consul | Government and Business Affairs – UK Government Office

- Mr. David Pasquini provided the International Affairs Board with an update on the San Diego International Airport, the San Diego Consular Corps, and developments on the United Kingdom's international affairs (with relevance to San Diego)
 - San Diego International Airport –
 - International flights to and from the airport have been significantly impacted by the COVID-19 pandemic, and currently there are only flights to and from Mexico; Coordinated advocacy

by stakeholders within the city will be imperative to restoring San Diego's international flights as soon as possible

- The airport has rolled out a rapid testing center and is working on expanding to other terminals

San Diego Consular Corps –

- Ms. Emily Cloke is the new British Consul General in Los Angeles responsible for the Southwest region
- Mr. Patrick O'Toole is the new Irish Honorary Consul in San Diego
- Mr. Pasquini will be working on compiling a consolidated list of the honorary consuls serving in San Diego to better coordinate international engagement and incident response (i.e., coordinating repatriation of foreign national during the COVID-19 pandemic)

The UK's International Affairs –

- Brexit discussions are ongoing, and an announcement is expected at the end of this year on whether the UK will reach a free trade agreement with the European Union or some other kind of trade relationship; Plans are in place to assist businesses in San Diego that may be impacted by the outcome of the Brexit negotiations
 - Negotiations over the UK's free trade agreement with the United States have continued with even more focus on "building back better" in the wake of COVID-19
 - COP26 will be occurring in November 2021 and cities will have a unique opportunity to collaborate on how best implement their own climate action policies
- Mr. Pasquini's comments can be viewed at the five (5) minute and fifty-two (52) second mark of the meeting's video recording, available [here](#)

V. Drafting Committee Updates | Daniel Suh & Kevin Cruz

- In consideration of Mayor Todd Gloria's announcement that Ms. Rita Fernandez, previously Manager of Immigrant Affairs, has been named Director of Global Affairs, Mr. Kevin Cruz and Mr. Daniel Suh asked board members to provide their input on whether the International Affairs Board should pivot away from providing a strategy document and focus instead on providing a vision and proposed framework for San Diego's international affairs for Ms. Fernandez and the mayor's office to consider
- Board members articulated that a meeting with Ms. Fernandez to discuss San Diego's international priorities and review the International Affairs Board's work over the past year was a top priority
 - The Executive Committee agreed to determine the best strategy for engaging with Ms. Fernandez, with the goal of scheduling a meeting sometime in December 2020 / January 2021
 - Ms. Mary Abad emphasized the importance of transitioning the International Affairs Board's strategy work into a more consultative process with the new mayoral administration and city councilmembers
 - Mr. Jordan Marks and Ms. Leslie Bassett recommended that the Executive Committee consider organizing the International Affairs Board's conversation with Ms. Fernandez in a way that board members and the public would be able to listen and participate

- Ms. Bassett recommended that any kind of formal correspondence or recommendations from the International Affairs Board to Ms. Fernandez be presented to board members for consideration prior to issuance
- Ms. Fabienne Perlov recommended that the Executive Committee work with the drafting committee to synthesize the International Affairs Board's research and findings for Ms. Fernandez's consideration
- The City of San Diego will be hiring a new Manager of Immigrant Affairs, but it is unclear which office that position will fall under
- Mr. Don Giaquinto will be responsible for protocol under the mayor's office
- Ms. Fernandez's position as Director of Global Affairs is a signal of San Diego's transition from focusing almost unilaterally on bi-national issues to allowing for global engagement
- Discussion on the topic of San Diego's international affairs strategy can be viewed at the seventeen (17) minute and fifty (50) second mark of the meeting's video recording, available [here](#)

VI. WTC & HRC Updates | Mary Abad

- Ms. Mary Abad presented on the Outreach Committee's engagements with the World Trade Center of San Diego and the Human Relations Commission
- The WTC is focused on providing an update to their global investment and trade initiative and is considering the kinds of sectors San Diego should be promoting abroad
- The HRC's strategy is centered around Welcoming San Diego and implementing its recommendations, and is particularly focused on resuscitating San Diego's role in federal refugee resettlement programs by coordinating with federal agencies

VII. Board Recruitment | Bob Morris

- Mr. Bob Morris encouraged board members to submit their recommendations for board nominations to Ms. Caroleen Williams

VIII. Chair's Report | Retreat Update

- The International Affairs Board retreat will be January 29 from 2:30pm – 6:30pm
- Chair Bruce Abrams asked the board to submit the recommendations for potential recipients of the 20,000 N95 masks that were donated by the City of Huzhou, China to the City of San Diego

Next meeting will be held on Friday, January 29, 2020 from 2:30 p.m. – 6:30 p.m.



International Affairs Board

1/08/2021

Letter of Endorsement for San Diego's World Design Capital Designation Bid

Dear World Design Capital Evaluation Committee,

The City of San Diego's International Affairs Board (IAB) endorses the bid presented by the Design Forward Alliance and the UCSD Design Lab to the World Design Organization in pursuit of designating the binational region of San Diego-Tijuana as the 2024 World Design Capital.

San Diego and Tijuana are global cities with vibrant creative economies. From groundbreaking life sciences discoveries, to smart infrastructure, to cross-border trade, to international tourism, our mega-region pushes the boundaries of how design elevates people and breaks down boundaries. Design is integral to our communities and unites us to welcome the world.

The IAB invites the World Design Organization to explore our world-class cities and experience how design helps us shape the future. In San Diego, the design community reimagines tech, education, and global affairs as innovative platforms that empower ordinary people to become extraordinary leaders. From driving the discussion on higher education leadership, to expanding international tourism, to delivering insights on how to craft an inclusive 10-year global strategy for the City of San Diego, our design thinking partners call upon the community to co-create our future, our home. Embracing ideas from all walks of life, our communities are defined by creative service - advancing programs, places, and people to forge relationships and inspire growth.

In 2024, the San Diego-Tijuana region anticipates hosting the world as the World Design Capital. The IAB has full confidence in the Design Forward Alliance and the Design Lab to rally together the community, organize unforgettable events, and broadcast to the world how design heals divides and transforms lives.

Sincerely,

Bruce M. Abrams
Chair

Fabienne Perlov
Vice Chair

Los Angeles Mayor's Young Ambassador Program

<https://www.lamayor.org/mayor%E2%80%99s-young-ambassador-program>