

Contact: [Cheyenne Klotz](#)

C: (310) 809-0590

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COUNCILMEMBER CHRIS CATE NAMES CUT & DRY BARBERSHOP AS INAUGURAL SMALL BUSINESS OF THE WEEK

Each week Councilmember Cate to select a small business located in District 6 to be honored as Small Business of the Week

San Diego, CA: Today Councilmember Chris Cate announced a new venture to honor the entrepreneurs and small businesses of San Diego's 6th District. Small businesses located within District 6 are eligible to receive a Certificate of Recognition each week of 2022. The inaugural *Small Business of the Week* is Mira Mesa's Cut & Dry Barbershop.

Councilmember Chris Cate said, "The folks behind the small businesses in my Council District don't get enough credit for their hard work, dedication, and sacrifice, especially as we enter the third year of the pandemic. It's time to change that. Each week in 2022 I will select a *Small Business of the Week* to give voice to the inspiring stories that make up one of San Diego's most diverse communities."

"I'm proud to announce Cut & Dry Barbershop as the inaugural *Small Business of the Week* of 2022. I've known owners Joeferon and Sarah for years, and together they have built an inviting space that encompasses far more than stylish cuts," **said Councilmember Cate.** "As COVID continues to hammer our economy, small businesses like Cut & Dry have made the necessary and difficult sacrifices to stay afloat. Their resiliency alone is worthy of recognition, and yet the Cut & Dry barbers have found ways to give back to the community in spite of it all. Seeing compassionate leadership from people like Joeferon and Sarah, I am hopeful for San Diego's future. Congratulations to Mira Mesa's Cut & Dry Barbershop! I look forward to their continued success in the years to come."

Joeferon and Sarah Gawaran launched the [Cut & Dry Barbershop](#) in 2016. Barbering since he was 13, Joeferon wanted to elevate the experience of getting a haircut. His vision for Cut & Dry was a place where members of the community could lounge and enjoy each other's company. Located in Joeferon's hometown of Mira Mesa, the barbers at Cut & Dry welcome people from all walks of life. They also regularly give back to the community. Each year, they partner with various charity and veterans groups, including giving free haircuts to veterans experiencing homelessness at the San Diego Stand Down and participating in the annual U.S. Marine Corps Toys for Tots program.

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Phone: (619) 236-6616 | Email: ChrisCate@SanDiego.gov