



# Commission for Arts and Culture

City of San Diego Commission for Arts and Culture

## **POLICY & FUNDING COMMITTEE**

### **AGENDA**

Office of the Commission for Arts and Culture

Civic Center Plaza, 1200 Third Avenue, Floor 9, Suite 924

San Diego, California 92101

**Friday, October 12, 2018**

**8:00 a.m. – 9:30 a.m.**

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8:00 a.m.	I.	Call to Order	Jason Whooper, Chair
8:01 a.m.	II.	Non-agenda Public Comment	
8:05 a.m.	III.	Chair's Reports	
		A. <b>ACTION</b> – September 14, 2018 Committee Meeting Minutes	
		B. Commission Business	
		C. Other Reports	
8:15 a.m.	IV.	Presentation – The Award Algorithm Explained	Christine E. Jones, Acting Executive Director
9:00 a.m.	V.	Discussion – Long-term Arts and Culture Budget Distribution Priorities	Jason Whooper
9:15 a.m.	VI.	Staff Reports	Christine E. Jones
9:25 a.m.	VII.	New Business for Future Agendas	Jason Whooper
9:30 a.m.	VIII.	Adjourn	

Meetings may be recorded. PUBLIC COMMENT: Any member of the public may address the Committee on any agenda item during agenda item public comment, or on any matter not presently pending or previously discussed at the Committee that is within the Committee's area of responsibility during non-agenda public comment. Each public comment speaker is limited to two (2) minutes and may be limited further by the Committee Chair if deemed necessary to allow the committee to conduct its business. Public comment speakers may allocate their time to other speakers. Public comment is non-debatable. To exercise this right, members of the public wishing to address the Committee under agenda item, or non-agenda, public comment must submit a Public Comment Request form and any presentational materials. Pursuant to open meeting laws, no discussion or action, other than a referral, shall be taken by the Committee on any issue brought forth under non-agenda public comment. The information contained in this agenda is available in alternative formats and can be requested by calling 619-236-6800 at least three (3) working days prior to the meeting in order to insure availability.



# Commission for Arts and Culture

City of San Diego Commission for Arts and Culture

## POLICY & FUNDING COMMITTEE

### MINUTES

Friday, September 14, 2018

#### Members Present

Jason Whooper, Chair  
Ann Bossler, Vice Chair  
Vernon Franck  
Udoka Nwanna  
Janet Poutré, Ex Officio

#### Members Absent

Roberta Alexander

#### Staff Present

Christine E. Jones  
Leticia Gomez Franco

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- I. Call to Order – Commissioner Jason Whooper called the City of San Diego (City) Commission for Arts and Culture’s Policy & Funding Committee to order at 8:08 a.m. at the office of the Commission for Arts and Culture (Commission), Civic Center Plaza, 1200 Third Avenue, Floor 9, Suite 924, San Diego, California 92101.
- II. Non-agenda Public Comment –
- Kristen Mihalko (Balboa Park Cultural Partnership) commented on a recently held brainstorming session and presented the results to the Policy & Funding Committee.
  - Michael Rennie (Poway Center for the Performing Arts Foundation) commented on the services provided by Poway Onstage and the service area and beneficiaries of their programming.
- III. Chair’s Reports -
- A. **ACTION – July 13, 2018 Meeting Minutes** – Commissioner Jason Whooper initiated discussion on this item. **Commissioner Jason Whooper made a motion to approve the Policy & Funding Committee meeting minutes of July 13, 2018. Commissioner Vernon Franck seconded the motion. The vote was 3-0-1; the motion passed.**
- Yea: Bossler, Franck, Whooper (3)  
Nay: (0)  
Abstention: Nwanna (1)  
Recusal: (0)
- B. Commission Business – Commissioner Jason Whooper commented on the recent brainstorming meeting hosted by Arts+ Culture San Diego which he and Commissioner Ann Bossler attended and found to be very insightful. He also reminded Commissioners about the dates for special Policy & Funding Committee meetings scheduled for October 18, 2018 and November 15, 2018 at 8:30 am to 10:00 am. Discussion topics included the sourcing of potential topics for special meetings and a desire for inclusivity. Additional special meeting dates and topics would be added, if needed. Further discussion topics included outreach efforts for brainstorming sessions, session organizers, addressing

knowledge gaps, diversity in feedback, differentiating between the interests of contracted organizations and the interests of the public.

C. Other Reports – None

- IV. Presentations - Summary of Feedback from FY18 Contracted Nonprofit Organizations' Final Reports–Commissioner Whooper initiated discussion on this item. Acting Executive Director, Christine E. Jones presented a summary of the feedback received from Fiscal Year 2018 Organizational Support Program and Creative Communities San Diego contracted nonprofit organizations. She explained that feedback collected as a part of the contractors' final reports was analyzed for reoccurring themes and patterns. She highlighted common themes related to pressing issues facing arts and culture nonprofit organizations in San Diego, including barriers to success for organizations such as audience development, access to affordable space, lack of media coverage and lack of public will for arts and culture. She also highlighted feedback related to the Organizational Support Program and Creative Communities San Diego application process, which was overwhelmingly positive and included thoughtful suggestions such as the availability of online resources and the improvement of lead times/deadlines. Discussion topics included the overall positive content and feedback in the report.
- V. Discussion- Long-term Arts and Culture Budget Distribution Priorities – Acting Executive Director Christine E. Jones provided an overview of the Commission's role in the development of the departmental budget priorities, including program area consideration and use of percentages to determine distribution priorities. Information provided included timeline for budget recommendations, a summary of FY19 budget priorities, and the programs and services provided by the Commission. Discussion topics included a request for Commission budgets vs. actuals information, cultural and strategic planning, allocating funds in budget priorities for a cultural plan, cultural plan funding spread over multiple years, cultural plan as a long-term goal, role of staff and consultants in plan process, an analysis of current distribution of awards for equitability, return on investment and effectiveness, the algorithm, an understanding of how the business of the Commission happens, the City's discontinuance of limiting award amounts for new applicants in FY19 funding cycle to ensure fair procurement practice and Council Policy 100-03 language on who is eligible to apply for funding.
- VI. Staff Reports –
- A. Horton Plaza Theater Foundation – Acting Executive Director Christine E. Jones gave a brief presentation on Horton Plaza Theater Foundation, its mission, governance, program offerings, collaborations, the City's relationship to Horton Plaza Theater Foundation, current lease status and funding allocations from the City. Discussion topics included securing theater space as property changes owners, City's funding obligation, Horton Plaza Theater Foundation's operating budget, tenant-landlord relationship, funding sources, request for more information about the City's relationship with the Horton Plaza Theatre Foundation, use of space and the importance of safeguarding this cultural asset.
- B. Other Reports – Acting Executive Director Christine E. Jones reported that contracting for the Fiscal Year 2019 Organizational Support Program and Creative Communities San Diego funding cycle is off to a great start and the office's internal Key Performance Indicator of having 50% of FY19 contracts routed for signature due on October 31st was met at the end of August. Jones also reported that Fiscal Year 2020 funding cycle Request for Qualifications and application guidelines for Organizational Support Program and Creative Communities San Diego are scheduled to be released next week.

Public Comment:

- Sandra Simmons (Horton Plaza Theater Foundation) commented on Horton Plaza Theater's Foundation current funding and budget status.

- VII. New Business for Future Agendas - Commissioner Jason Whooper recommended the award algorithm as the topic of discussion for the special Policy & Funding Committee meeting to be held on Thursday, October 18<sup>th</sup>, 2018 at 8:30 am at the City Council Committee Room. Topics for future special meetings would be discussed at future meetings.
- VIII. Adjourn - Commissioner Jason Whooper adjourned the meeting at 9:40 a.m.

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