



**CITY OF SAN DIEGO COMMISSION FOR ARTS AND CULTURE
AGENDA**

San Diego Art Institute
1439 El Prado, San Diego, California 92101

Friday, October 26, 2018

8:30 a.m. – 10:30 a.m.

8:30 a.m.	I.	Call to Order & Statement of Purpose+Vision	Janet Poutré, Chair
8:32 a.m.	II.	Non-agenda Public Comment	
8:45 a.m.	III.	Chair’s Reports	Janet Poutré
		A. Host Remarks	
		B. Recognizing Former Commission Staff: J Noland and Whitney Roux	
		C. ACTION – September 28, 2018 Commission Meeting Minutes	
		D. ACTION – FY19 Arts Education Enrichment Initiative Recommendations and Tentative Awards	
		E. ACTION – Cultural Plan Recommendation	
		F. Status of Executive Director Search	
		G. Status of Staffing	
		H. Other Reports	
	IV.	Committee Reports	
		A. Policy & Funding Committee	Jason Whooper, Committee Chair
		B. Public Art Committee	Vernon Franck, Committee Chair
		C. Advocacy & Outreach Committee	Tyler Hewes, Committee Chair
		D. Commissioner Engagement Ad Hoc Committee	Ann Bossler, Ad Hoc Committee Chair
10:00 a.m.	V.	Executive Director’s Reports	Christine E. Jones, Acting Executive Director
		A. Arts and Culture Funding Programs	

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VISION: Expanding our world by celebrating creativity in San Diego

PURPOSE: The City of San Diego Commission for Arts and Culture serves in an advisory capacity to the Mayor and City Council on promoting, encouraging and increasing support for the region's artistic and cultural assets, integrating arts and culture into community life and showcasing San Diego as an international tourist destination.

Meetings may be recorded. PUBLIC COMMENT: Any member of the public may address the Commission on any agenda item during agenda item public comment, or on any matter not presently pending or previously discussed at the Commission that is within the Commission's area of responsibility during non-agenda public comment. Each public comment speaker is limited to two (2) minutes and may be limited further by the Commission Chair if deemed necessary to allow the Commission to conduct its business. Public comment speakers may allocate their time to other speakers. Public comment is non-debatable. To exercise this right, members of the public wishing to address the Commission under agenda item, or non-agenda, public comment must submit a Public Comment Request form and any presentational materials. Pursuant to open meeting laws, no discussion or action, other than a referral, shall be taken by the Commission on any issue brought forth under non-agenda public comment. The information contained in this agenda is available in alternative formats and can be requested by calling 619-236-6800 at least three (3) working days prior to the meeting in order to insure availability.

B. Public Art Program

C. Other Reports

10:20 a.m.	VI.	New Business for Future Agendas	Janet Poutré
10:25 a.m.	VII.	Commissioner Speed-Round – What arts, culture and creative experiences have you had this month (who, what, when, where)?	Janet Poutré
10:30 a.m.	VIII.	Adjourn	



CITY OF SAN DIEGO COMMISSION FOR ARTS AND CULTURE

MINUTES

Friday, September 28, 2018

Commissioners Present

Janet Poutré, Chair
Ann Bossler
Julie Z. Cramer
Vernon Franck
Tyler Hewes
Gina M. Jackson
Udoka Nwanna
Doreen Schonbrun
Jason Whooper

Commissioners Absent

Roberta Alexander
Michael Brown
Ben Meza
Rebecca Smith

Staff Present

Christine E. Jones
Leticia Gomez Franco
Jon Dwyer, Deputy City Attorney

I. Call to Order & Statement of Purpose+Vision – Commissioner Janet Poutré called the City of San Diego (City) Commission for Arts and Culture (Commission) to order at 8:48 a.m. at City Council Committee Room, 12th Floor, City Administration Building 202 C Street, San Diego, California 92101. Commissioner Janet Poutré asked Commissioner Julie Z. Cramer to read aloud the Commission’s statement of purpose and vision.

II. Non-agenda Public Comment

- Tony LoBue (Veterans Museum) commented on current and upcoming programming at the Veterans Museum.

III. Chair’s Reports

Commissioner Janet Poutré asked Commissioners to make any necessary conflict of interest disclosures.

- Commissioner Gina Jackson disclosed a remote interest as a paid contractor and unpaid advisor for the Jacobs Center for Neighborhood Innovation as well as an unpaid board director for Horton Plaza Theater Foundation.

A. **ACTION – July 27, 2018 Minutes** – Commissioner Jason Whooper made a motion to approve the Commission meeting minutes of July 27, 2018. Commissioner Doreen Schonbrun seconded the motion. The vote was 8-0-0; the motion passed.

Yea: Cramer, Franck, Hewes, Jackson, Nwanna, Poutré, Schonbrun, Whooper (8)

Nay: (0)

Abstention: (0)

Recusal (0)

B. **ACTION – Appointment of Commission Advisory Panelists for Fiscal Year 2019 Arts Education Enrichment Initiative Proposal Evaluation** – Commissioner Janet Poutré presented a slate of five appointees to the Commission Advisory Panel for Fiscal Year 2019 Arts Education Enrichment Initiative proposal evaluations and alternates. Commissioner Tyler Hewes made a motion to approve the recommended slate of candidates to serve as Commission Advisory Panelists and panel alternatives for Fiscal Year 2019 Arts Education Enrichment Initiative proposal evaluations. Commissioner Gina Jackson seconded the motion. The vote was 8-0-0; the motion passed.

Yea: Cramer, Franck, Hewes, Jackson, Nwanna, Poutré, Schonbrun, Whooper (8)

Nay: (0)

Abstention: (0)

Recusal (0)

- C. Status of Executive Director Search – Commissioner Janet Poutré called on Acting Executive Director Christine E. Jones to provide an update on the Executive Director search. Acting Executive Director Christine E. Jones reported that recruitment to fill the Executive Director position is under way, interviews had taken place, a conditional offer had been made and terms are currently being negotiated.
- D. Status of Staffing – Commissioner Janet Poutré called on Acting Executive Director Christine E. Jones to provide an update on staffing. Acting Executive Director Christine E. Jones reported that recruitment is currently underway for the two Public Art Administrator positions, the city is currently conducting interviews to fill these positions. The recruitment for the two Arts Management Associate positions is currently open on the City’s website and the deadline to apply for those is October 8th. The Executive Assistant position has already gone through interviews and results for this position are expected this fall. Six of the eight positions are currently in different stages of recruitment.
- E. Other Reports – Commissioner Janet Poutré reminded Commissioners about the importance of attendance at Commission meetings and the completion of their assigned visits to City-funded nonprofits (a.k.a. Goodwill Visits). She announced that the Mayor has appointed Dajahn Blevins and Keith Opstad to the Commission and that the final step in this appointment process is City Council confirmation which is anticipated to occur in October. She also indicated that the Mayor’s Office is working on reappointments to the Commission which will be docketed for City Council confirmation later this fall.

IV. Committee Reports

- A. Public Art Committee – Commissioner Vernon Franck, Chair of the Public Art Committee presented the action items to the Commission.

- 1. **ACTION – Final Artwork Proposal for East Village Green by Mark Reigelman** – Commissioner Vernon Franck introduced the item and asked Acting Executive Director Christine E. Jones to present the final artwork proposal. Commissioner Vernon Franck initiated discussion. Discussion topics included project timeline and budget. **Commissioner Julie Z. Cramer made a motion to approve the recommendation from the Public Art Committee to recommend that the Acting Executive Director of the Commission accept the final artwork proposal by Mark Reigelman in fulfillment of the City’s collecting mission, collection scope and accession criteria as established in the Department Instruction 1.00. Commissioner Gina Jackson seconded the motion. The vote was 8-0-0; the motion passed.**

Yea: Cramer, Franck, Hewes, Jackson, Nwanna, Poutré, Schonbrun, Whooper (8)

Nay: (0)

Abstention: (0)

Recusal: (0)

- 2. **ACTION – Artist Evaluation Criteria for FY2019 2 Percent for Art Public Art Projects** – Commissioner Vernon Franck initiated discussion on this item. Discussion topics included the addition of “public space” to one of the criterion by the Public Art Committee, clarification that these criteria are used to evaluate artists as evidenced in application materials submitted in response to competitive procurement processes, artists having past relationship or understanding of the uniqueness of the city of San Diego and the region, and artists having the capacity to develop relationship to place. **Commissioner Tyler Hewes made a motion to approve the recommendation from the Public Art Committee to recommend the proposed**

criteria for evaluation and selection of artists for 2 Percent for Art public art projects through the end of FY2019. Commissioner Udoka Nwanna seconded the motion.

Commissioner Vernon Franck motioned to amend the original motion to add “sociocultural context” to one of the bulleted criterion as follows: Demonstrated capacities for working in media and with concepts that are appropriate to the project opportunity, site, and sociocultural context. Commissioner Udoka Nwanna seconded the amendment to motion. The vote was 8-0-0; the amendment to the motion passed.

Yea: Cramer, Franck, Hewes, Jackson, Nwanna, Poutré, Schonbrun, Whooper (8)

Nay: (0)

Abstention: (0)

Recusal: (0)

Commissioner Tyler Hewes made a motion to approve the amended motion. Commissioner Jason Whooper seconded the motion. The vote was 8-0-0; the amended motion passed.

Yea: Cramer, Franck, Hewes, Jackson, Nwanna, Poutré, Schonbrun, Whooper (8)

Nay: (0)

Abstention: (0)

Recusal: (0)

- B. Policy & Funding Committee – Commissioner Jason Whooper, Chair of the Policy and Funding Committee gave a brief update on recent committee discussions regarding the summary of the feedback received from Fiscal Year 2018 Organizational Support Program and Creative Communities San Diego contracted nonprofit organizations and other public feedback. He also reported on plans for an upcoming Policy & Funding Committee special meeting scheduled for October 18, 2018 at 8:30 a.m. to offer the public an opportunity to provide input on the current algorithm. Commissioner Whooper invited Commissioners to share any possible topics for future special meetings. He also reported that a follow-up special meeting will take place on November 15, 2018 at 8:30 a.m. and additional meetings if needed with tentative topics to be determined. Discussion topics included public feedback, the need for a cultural plan, Commissioner protocol on responding to emails, and the City’s discontinuance of limiting award amounts for new applicants in FY19 funding cycle to ensure fair procurement practice.

Commissioner Udoka Nwanna departed at 9:45 a.m.

Commissioner Ann Bossler arrived at 9:45 a.m.

- C. Advocacy & Outreach Committee – Commissioner Tyler Hewes, Chair of the Advocacy & Outreach Committee reported on long-term advocacy efforts for Penny for the Arts, the importance of advocacy planning beyond Fiscal Year 2020 as well as outreach to candidates running for City Council prior to the election this fall to educate them about the impact of arts and culture. He also indicated that the report on the *2017 Economic and Social Impact of the City of San Diego’s Investment in Nonprofit Arts and Culture Organizations*, which is anticipated to be released by the City this fall, is a great tool for advocacy when outreaching to City Council offices.
- D. Commissioner Engagement Ad Hoc Committee – None.

V. Executive Director’s Reports

- A. Arts and Culture Funding Programs – Acting Executive Director Christine E. Jones called on Civic Art Project Manager Leticia Gomez Franco to provide an update. Gomez Franco reported that contracting for the Fiscal Year 2019 Organizational Support Program and Creative Communities San Diego funding cycle is in progress and the office’s internal Key Performance Indicator of having 50% of FY19 contracts routed for signature due on October 31st was met at the end of August. Gomez Franco also reported that Fiscal Year 2020 funding cycle for Organizational Support Program and Creative Communities San Diego is currently in application phase and staff is offering technical assistance to applicants. A call for nominations for Commission Advisory Panelists for

Fiscal Year 2020 Organizational Support Program and Creative Communities San Diego will be released in the coming weeks. Discussion topics included a possible opportunity to commend Whitney Roux and J Noland for their work as Commission staff.

- B. Public Art Program – Acting Executive Director Christine E. Jones reported on the upcoming installation of two public art projects: Mission Hills–Hillcrest Branch Library and San Ysidro Library, the upcoming release of the *2017 Economic and Social Impact of the City of San Diego's Investment in Nonprofit Arts and Culture Organizations*, the City's current campaign to promote the work of the Commission for Arts and Culture via City TV and the City's current citywide planning effort to prepare a Parks Master Plan and invited Commissioners to attend an upcoming focus group on the City's park system the following week on October 4, 2018.

C. Other Reports – None

VI. New Business for Future Agendas – None

VII. Commissioner Speed Round– Commissioner Janet Poutré invited the Commissioners to share what arts, culture and creative experiences they have had in the past month.

VIII. Adjourn – Commissioner Janet Poutré adjourned the meeting at 10:12 a.m.

DRAFT



Commission for Arts and Culture

CHAIR'S REPORT

DATE ISSUED: October 22, 2018

ATTENTION: Commission for Arts and Culture

CONTACT: Janet Poutré, Commission Chair

SUBJECT: FY19 Arts Education Enrichment Initiative Recommendations and Tentative Awards

ACTION REQUESTED

Recommend approval of the following ten applicants for Fiscal Year 2019 Arts Education Enrichment Initiative awards in the amount of \$10,000 each: Fern Street Community Arts, Inc., Malashock Dance & Company, Musicians for Education, Inc., SACRA/PROFANA, San Diego Art Institute, San Diego Children's Choir, San Diego Dance Theater, San Diego Opera Association, San Diego Symphony Orchestra Association, and transcDANCE Youth Arts Project.

BACKGROUND

The City of San Diego issued the Request for Proposals for Fiscal Year 2019 Arts Education Enrichment Initiative (AEEI) on August 6, 2018. The competitive process was open to nonprofit organizations currently funded by the FY2019 Organizational Support Program and Creative Communities San Diego. On October 18, 2018, the Commission Advisory Panel (CAP) for AEEI evaluated eligible applications using the criteria listed in the Request for Proposals. Based on this evaluation, the CAP recommended ten applicants for contract awards in the amount of \$10,000 each.

On July 13, 2018 the Policy & Funding Committee discussed priorities for the Fiscal Year 2019 Arts Education Enrichment Initiative. Committee members provided feedback, suggested changes and recommended the priorities be presented as an action item at the July Commission meeting. On July 27, 2018 the Commission approved the recommendation from the Policy & Funding Committee to advise on priorities for FY19 AEEI. The vote was 7-0-0.

Commission staff released the following AEEI description along with guidelines for the Request for Proposals:

The Fiscal Year 2019 Arts Education Enrichment Initiative (AEEI) is a Commission staff-administered process of accepting and evaluating applications from nonprofit, tax-exempt organizations requesting Transient Occupancy Tax (TOT) funding to support collaborative projects by nonprofit organizations in partnership with local artists and K-12 schools to produce arts education programming. The Commission believes that engagement with the arts is an integral part of the development of healthy and successful individuals. Studies show that access to the arts, early in life via arts education results in better rounded students, with increased attendance, greater participation and an overall higher success rate in schools. The Commission is committed to shaping lifelong learners by supporting access to the arts at all levels and for all ages. The AEEI seeks to expand the reach of arts education by supporting projects that educate youth in art practice as well as expose students to the work and process of living local artists.

The City will distribute ten awards each in the amount of \$10,000. There is no matching requirement for an AEEI award. Applicants that are awarded AEEI funding will receive an augmentation to their current FY19 Organizational Support Program or Creative Communities San Diego contract with the City.



Commission for Arts and Culture

CHAIR'S REPORT

DATE ISSUED: October 22, 2018
ATTENTION: Commission for Arts and Culture
CONTACT: Janet Poutré, Commission Chair
SUBJECT: Cultural Plan Recommendation

ACTION REQUESTED

Recommend that Commission for Arts and Culture staff explore the possibility of initiating a planning project to create a cultural plan.

BACKGROUND

On October 12, 2018, the Executive Committee of the Commission voted to add cultural plan as an action item on the Commission's October 26, 2018 meeting agenda.