



City of San Diego Commission for Arts and Culture
ADVOCACY & OUTREACH COMMITTEE

AGENDA

Office of the Commission for Arts and Culture
Civic Center Plaza, 1200 Third Avenue, Floor 9, Suite 924

Friday, October 5, 2018

12:00 p.m. – 1:00 p.m.

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| 12:00 p.m. | I. | Call to Order | Tyler Hewes, Chair |
| | II. | Non-agenda Public Comment | |
| | III. | Chair's Reports | |
| | | A. Commission Business | |
| | | B. ACTION – September 7, 2018 Minutes | |
| | | C. Other Reports | |
| | IV. | Discussion: Develop Tactics to Influence Fiscal Year 2020 Proposed Arts & Culture Budget | |
| | V. | Discussion: Implementation of Long-Term Advocacy Plan | |
| | VI. | Executive Director's Report | Christine Jones, Acting Executive Director |
| 1:00 p.m. | VII. | Adjourn | |

Meetings may be recorded. **NON-AGENDA PUBLIC COMMENT:** Any member of the public may address the Committee on any subject in its area of responsibility on any matter not presently pending or previously discussed at the Committee. Comments are limited to two (2) minutes and are non-debatable. At the conclusion of the comment, the Committee Chair shall have the discretion to determine appropriate disposition of the matter. To exercise this right, members of the public wishing to address the Committee under Public Comment must submit a Public Comment Request form prior to the meeting. Subject matter and time limitations are noted on the form. Pursuant to open meeting laws, no discussion or action, other than a referral, shall be taken by the Committee on any issue brought forth under Public Comment. The information contained in this agenda is available in alternative formats and can be requested by calling 619-236-6800 at least three (3) working days prior to the meeting in order to insure availability.



Commission for Arts and Culture

City of San Diego Commission for Arts and Culture

ADVOCACY & OUTREACH COMMITTEE

MINUTES

Friday, September 7, 2018

Members Present

Tyler Hewes, Chair
Rebecca Smith, Vice Chair
Udoka Nwanna

Janet Poutré, Ex Officio

Members Absent

Doreen Schonbrun

Staff Present

Christine E. Jones

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- I. Call to Order – Commissioner Tyler Hewes called the City of San Diego Commission for Arts and Culture’s (Commission) Advocacy & Outreach Committee to order at 12:00 p.m. at the office of the Commission for Arts and Culture, Civic Center Plaza, 1200 Third Avenue, Floor 9, Suite 924, San Diego, California 92101.
- II. Non-agenda Public Comment – None
- III. Chair’s Reports
- A. Commission Business – Commissioner Hewes encouraged Commissioners to conduct their visits to City-funded nonprofits (a.k.a. Goodwill Visits). Commissioners shared their experiences of conducting Good Will Visits and engaging with the nonprofits.
- B. **ACTION – July 6, 2018 Minutes** – Commissioner Smith made a motion to approve the minutes of July 6, 2018. Commissioner Nwanna seconded the motion. The vote was 2-0-1; the motion passed.
- Yea: Hewes, Nwanna, Smith (2)
- Nay: (0)
- Abstention: (1)
- Recusal: (0)
- C. 2018 Schedule of Standing Committee Meetings– Commissioner Hewes inquired whether the Advocacy & Outreach Committee would like to continue holding meetings from 12:00-1:00 p.m. Committee members discussed the new time slot and decided to continue holding Advocacy & Outreach monthly meetings, at 12:00-1:00 p.m.
- D. Other Reports – None.
- IV. DISCUSSION – Long Term Advocacy Planning – Commissioner Hewes initiated discussion with the Advocacy & Outreach Committee on the topic. He suggested reviewing the Fiscal Year 2020 budget development calendar to identify keys dates for advocacy planning and scheduling meetings with the Mayor and City Councilmembers. Christine E. Jones, Acting Executive Director, distributed the City’s Fiscal Year 2020 budget development calendar to provide an estimate of when the City’s development milestones may occur and blank calendars for the committee’s use. Discussion for

efforts included outreach to candidates running for City Council prior to the election this fall to educate them about the impact of arts and culture, reaching out to arts and culture community partners such as the San Diego Regional Arts and Culture Coalition and Rise Up for the Arts San Diego, and nonprofit organization organizations about the possibility of holding candidate forums, and strategy around meeting with the Mayor and City Councilmembers. Commissioner Poutré suggested advocating for the blueprint to become a City Council policy and staying educated on any upcoming ballot measure related to Transient Occupancy Tax or the expansion of the San Diego Convention Center. Commissioner Smith encouraged advocating for full funding for *Penny for the Arts Five-Year Blueprint, FY2013 – FY2017* and discussion about its future. Commissioner Hewes discussed the City's financial outlook and importance of advocacy planning beyond Fiscal Year 2020. Additionally, he suggested future advocacy efforts should focus on supporting San Diego's arts and culture standing at both the state and national levels.

- V. Executive Director's Report – Jones shared that Commission staff is working with the Communications Department on timing for the release of the report on the *2017 Economic and Social Impact of the City of San Diego's Investment in Nonprofit Arts and Culture Organizations* which is anticipated this fall as well as a promotion of the Commission for Arts and Culture's 30th anniversary year. Additionally, the online portal for the Civic Art Collection will launch this fall.
- VI. Adjourn – Hewes adjourned the meeting at 12:46 p.m.

DRAFT