Hem 106-Jan 12,2016 (R-2016-339)

RESOLUTION NUMBER R- 310195

DATE OF FINAL PASSAGE JAN 28 2016

A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN DIEGO AUTHORIZING AND ESTABLISHING THE CONVOY BANNER DISTRICT.

WHEREAS, section 142.1210(b)(5)(C) of the Municipal Code of the City of San Diego allows the placement of banners promoting cultural or civic events or activities of general public interest on streets and public rights-of-way designated by resolution of the City Council; and

WHEREAS, the Asian Pacific American Coalition (APAC) is a community-based, non-partisan, non-profit corporation whose mission is to cultivate civic engagement to forward the voices of San Diego's Asian Pacific American community; and

WHEREAS, APAC wishes to install street banners in the public right-of-way promoting cultural and civic events, and community activities of general public interest; and

WHEREAS, the Council of the City of San Diego wishes to aid this civic endeavor; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, as follows:

1. In accordance with San Diego Municipal Code section 142.1210(b)(5)(C), APAC may install banners in the following locations: (a) along the east and west sides of Convoy Street from Copley Drive to Aero Drive, 3707-3725 Convoy Street to 5150-5155 Convoy Street; (b) along the north and south sides of Clairemont Mesa Boulevard from Interstate 805 to State Highway 163, 6500-6501 Clairemont Mesa Boulevard to 8380-8381 Clairemont Mesa Boulevard; (c) along the east and west sides of Kearny Mesa Road from Armour Drive to Convoy Street, 3851-3860 Kearny Mesa Road to 4375-4380 Kearny Mesa Road; (d) along the north and south sides of Balboa Avenue from Interstate 805 to State Highway 163, 7620-7637 Balboa Avenue to 8151-

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8158 Balboa Avenue; (e) along the east and west sides of Mercury Street from Engineer Road

to Armour Street, 4111-4112 Mercury Street to 4611-4626 Mercury Street.

2. The banners shall be installed in accordance with the following:

a. The banners shall not be used for commercial or political advertising, except that

logos and trademarks of sponsoring organizations shall be permitted.

b. The total area of logos and trademarks shall be limited to five percent of the

banner area.

c. The banners shall be displayed for no more than thirty calendar days, with one

thirty-calendar-day extension.

d. The banners shall be installed only on light standards that have been equipped by

the City with mounting hardware.

e. The banners have received all necessary permits to locate in the public right-of-

way.

APPROVED: JAN I. GOLDSMITH, City Attorney

By

Inga B Lintwedt

Deputy\City Attorney

IBL: mm

Date: 12/21/2015

Or.Dept: Council Dist 6 Doc. No. 1186598\_2 I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of <u>JAN 12 2016</u>.

Approved: (date)	By Sta huad Deputy City Clerk  Kevin L. Faulconer, Mayor
Vetoed:(date)	Kevin L. Faulconer, Mayor

ELIZABETH S. MALAND

City Clerk

Passed by the Council of The City of San Diego on		<b>JAN 1 2 2016</b> , by		the following vote:	
Councilmembers	Yeas	Nays	Not Present	Recused	
Sherri Lightner	Z				
Lorie Zapf	$\mathbf{Z}$				
Todd Gloria	$\square$				
Myrtle Cole	$\mathbf{Z}$				
Mark Kersey	$ ot\!\!\!/$				
Chris Cate	$\mathbf{Z}$				
Scott Sherman	$\mathbb{Z}$		_ ·		
David Alvarez	Ø				
Marti Emerald	Ø				
Date of final passageJAN _	<b>2 8</b> 2016				
AUTHENTICATED BY:	KEVIN L. FAULCONER  Mayor of The City of San Diego, California.				
(Seal)		City	ELIZABETH S Clerk of The City o	S. MALAND f San Diego, California.	
		Ву	Stay Chear	, Deputy	
	Resc	Office of to	94	n Diego, California	