



Established in 1994
www.BirdRockCC.org

Bird Rock Community Development Corporation
dba Bird Rock Community Council
5666 La Jolla Boulevard, PMB 168, La Jolla, CA 92037

September 21, 2021

City of San Diego Redistricting Commission
202 C Street
San Diego, CA 92101

Re: City of San Diego Redistricting Considerations

Dear City of San Diego Redistricting Commissioners,

The Bird Rock Community Development Corporation (BRCDC) dba Bird Rock Community Council (BRCC) represents and advocates for residents, property owners, and merchants in the coastal neighborhood of Bird Rock located at the south end of the community of La Jolla and adjacent to the Pacific Ocean and manages the Bird Rock Maintenance Assessment District (MAD). The La Jolla community forms the southern coastal portion of District 1, with the exception of two Bird Rock property parcels that are in La Jolla and the La Jolla Community Plan, in the Bird Rock neighborhood, and in the Bird Rock MAD but omitted from District 1 during the 2011 redistricting process. The missing parcels include the following addresses: 1) 5201- 5373, odd numbers on the east side of La Jolla Blvd, 2) 5201- 5374 La Jolla Hermosa Ave., and 3) 552-652 Carla Way. This is a population of 526 which is extremely important to Bird Rock and which needs to be added back into CD1 as part of the La Jolla Community. We are requesting that both property parcels be re-united with and added back to District 1 as both are within the Bird Rock neighborhood, the Bird Rock Maintenance Assessment District, and La Jolla community.

The Bird Rock Community Council joins the La Jolla Community Planning Association and other community planning groups within District 1 to document its opposition to any redistricting proposals that separate the Bird Rock neighborhood and La Jolla community from the Council District 1. The BRCC supports District 1 United. This is an ocean-oriented, "coast and canyon" district constituted of communities that have many unique considerations and problems. District One definitely is made up of groups of like-minded individuals who have similar legislative concerns and who would benefit from cohesive representation.

The communities within the current boundaries of District 1 have a documented history of sharing regional resources and infrastructure in a manner consistent with the needs of its constituents. District 1 should not be broken up. The constituents are able to work together for the betterment of all within the district. The district includes historical neighborhoods, shared community, cultural, and athletic events, shared occupations, employment and housing patterns, shared affiliation with schools, shared civic organizations, etc. Along with our immediate neighboring District 1 communities of University City, Torrey Hills, Del Mar Mesa, Torrey Pines, Carmel Valley, Pacific Highlands Ranch, Los Peñasquitos Canyon Preserve (west of Carson's Crossing Bridge), and Via de la Valle, the Bird Rock neighborhood and the La Jolla Community need to remain in District 1.

We anticipate participating in the redistricting process and expressing opinions, concerns, and potential solutions. The Bird Rock Community Council, on behalf of the Bird Rock neighborhood and Bird Rock Maintenance Assessment District, objects to any suggested removal of Bird Rock or the La Jolla community from Council District 1.

Sincerely,

Bird Rock Community Council by BRCC Secretary B. Dunbar