



# Commission for Arts and Culture

City of San Diego Commission for Arts and Culture

## **POLICY & FUNDING COMMITTEE**

### **AGENDA**

Office of the Commission for Arts and Culture

Civic Center Plaza, 1200 Third Avenue, Floor 9, Suite 924

San Diego, California 92101

**Friday, November 9, 2018**

**8:00 a.m. – 9:30 a.m.**

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8:00 a.m.	I.	Call to Order	Jason Whooper, Chair
8:01 a.m.	II.	Non-agenda Public Comment	
8:05 a.m.	III.	Chair's Reports	
		A. <b>ACTION</b> – October 12, 2018 Committee Meeting Minutes	
		B. Commission Business	
		C. Other Reports	
8:15 a.m.	IV.	Presentation – About the Request for Proposals Evaluation Process for Organizational Support Program/Creative Communities San Diego	Christine E. Jones, Chief of Civic Art Strategies
9:00 a.m.	V.	Discussion – Long-term Arts and Culture Budget Distribution Priorities	Jason Whooper
9:15 a.m.	VI.	Staff Reports	Jonathon Glus, Executive Director
9:25 a.m.	VII.	New Business for Future Agendas	Jason Whooper
9:30 a.m.	VIII.	Adjourn	

Meetings may be recorded. PUBLIC COMMENT: Any member of the public may address the Committee on any agenda item during agenda item public comment, or on any matter not presently pending or previously discussed at the Committee that is within the Committee's area of responsibility during non-agenda public comment. Each public comment speaker is limited to two (2) minutes and may be limited further by the Committee Chair if deemed necessary to allow the committee to conduct its business. Public comment speakers may allocate their time to other speakers. Public comment is non-debatable. To exercise this right, members of the public wishing to address the Committee under agenda item, or non-agenda, public comment must submit a Public Comment Request form and any presentational materials. Pursuant to open meeting laws, no discussion or action, other than a referral, shall be taken by the Committee on any issue brought forth under non-agenda public comment. The information contained in this agenda is available in alternative formats and can be requested by calling 619-236-6800 at least three (3) working days prior to the meeting in order to insure availability.



# Commission for Arts and Culture

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## **POLICY & FUNDING COMMITTEE**

### **MINUTES**

**Friday, October 12, 2018**

#### Members Present

Jason Whooper, Chair  
Ann Bossler, Vice Chair  
Vernon Franck  
Udoka Nwanna  
Janet Poutré, Ex Officio

#### Members Absent

Roberta Alexander

#### Staff Present

Christine E. Jones  
Leticia Gomez Franco

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- I. Call to Order – Commissioner Jason Whooper called the City of San Diego (City) Commission for Arts and Culture’s Policy & Funding Committee to order at 8:06 a.m. at the office of the Commission for Arts and Culture (Commission), Civic Center Plaza, 1200 Third Avenue, Floor 9, Suite 924, San Diego, California 92101.
- II. Non-agenda Public Comment –
- Alexandra Kritchevsky (The New Children’s Museum) commented about upcoming artist residencies at the New Children’s Museum and the impact of the OSP funding the museum receives from the City.
- III. Chair’s Reports –
- A. **ACTION – September 14, 2018 Meeting Minutes** – Commissioner Jason Whooper initiated discussion on this item. **Commissioner Jason Whooper made a motion to approve the Policy & Funding Committee meeting minutes of September 14, 2018. Commissioner Ann Bossler seconded the motion. The vote was 3-0-0; the motion passed.**
- Yea: Bossler, Franck, Whooper (3)  
Nay: (0)  
Abstention: (0)  
Recusal: (0)
- B. Commission Business – Commissioner Jason Whooper reminded Commissioners about the dates for special Policy & Funding Committee meetings scheduled for October 18, 2018 to be held at City Council Committee Room and November 15, 2018 at 8:30 am to 10:00 am, location to be determined. Discussion topics for November meeting to be determined.
- C. Other Reports – None
- Commissioner Janet Poutré and Commissioner Udoka Nwanna arrived at 8:12 am
- IV. Presentation – The Award Algorithm Explained – Commissioner Whooper started a discussion on this item. Acting Executive Director, Christine E. Jones provided a presentation on the history, method and function of the current algorithm used to calculate awards for the Organizational

Support Program. She noted that funding awards are calculated with an algorithm and that its dependent on several factors including the organization's annual operating income; the rank given to the organization's proposal, the total amount of funds available for distribution and the number of organizations receiving awards. She explained further that the award amount can also change based on policy limitations such as a minimum and maximum award amounts allocated. Discussion topics included measuring impact, exploring other models of funding calculations, the need for a cultural plan, the need for the curve for distribution of funds, factors that impact the funding that nonprofits can receive, eligibility requirements, a timeline for application process, calculation of the annual operating income, outreaching to diverse nonprofits, examining the arts and culture ecosystem, and the City's discontinuance of limiting award amounts for new applicants in FY19 funding cycle to ensure fair procurement practice.

Public Comment –

- Peter Comiskey (Balboa Park Cultural Partnership) commented on the funding algorithm and the impact of funded organizations, both large and small.

- V. Discussion- Long-term Arts and Culture Budget Distribution Priorities – Commissioner Whooper initiated discussion on this item. Discussion topics included cultural and strategic planning, allocating funds in budget priorities for a cultural plan, cultural plan funding spread over multiple years, cultural plan as a long-term goal. Suggestion to discuss the Organizational Support Program and Creative Communities Request for Proposals evaluation panel process during the next special Policy & Funding Committee meeting.

Public Comment –

- Jane Merrill (San Diego Youth Symphony) commented on the impact of San Diego Youth Symphony programs on local students and in support of Organizational Support Program funding.
- Peter Comiskey (Arts and Culture San Diego) commented on the need for a cultural plan, and the impact on the arts of funded organizations.
- Todd Schultz (San Diego Symphony) commented on the funding algorithm, and the need for continued support of smaller organizations.

VI. Staff Reports –

Acting Executive Director Christine E. Jones called on Civic Art Project Manager Leticia Gomez Franco to report on the status of FY19 and FY20 funding cycles for Organizational Support Program and Creative Communities San Diego. Gomez Franco reported that the City received 27 eligible applications for the Fiscal Year 2019 Arts Education Enrichment Initiative, and those were scheduled to be reviewed by the Commission Advisory Panel for Fiscal Year 2019 Arts Education Enrichment Initiative on Wednesday October 17<sup>th</sup>. She also reported that contracting for the Fiscal Year 2019 Organizational Support Program and Creative Communities San Diego funding cycle is in the contracting phase and that the office's internal Key Performance Indicator of having 50% of FY19 contracts routed for signature by October 31<sup>st</sup> was met at the end of August; currently, there are 75% of FY19 contracts in routing or already executed. The Fiscal Year 2020 funding cycle Request for Qualifications and application guidelines for Organizational Support Program and Creative Communities San Diego were released in September and deadline to apply is October 19<sup>th</sup>. Staff is currently holding office hours for applicants. Staff also recently released a Call for Commission Advisory Panelist Nominations and deadline to submit those is Monday October 29<sup>th</sup>.

- VII. New Business for Future Agendas – Commissioner Jason Whooper recommended the Organizational Support Program and Creative Communities San Diego evaluation panel process as the topic of discussion for the special Policy & Funding Committee meeting to be held on Thursday, November 15<sup>th</sup>, 2018 at 8:30 am location to be determined. Topics for future special meetings would be discussed at future meetings. Discussion topics included discussing the cultural plan, measuring impact, return on investment and funding caps.

VIII. Adjourn – Commissioner Jason Whooper adjourned the meeting at 9:35 a.m.