

PARK AND RECREATION BOARD POLICY

SUBJECT: Spanish Village - Balboa Park

BACKGROUND: The Park and Recreation Department is charged with the operation of the Spanish Village in Balboa Park. For many years this facility, containing approximately 41 studios, has served as a center where local artists and artisans may work and exhibit. Policies related to the operation of this facility were included in Resolution 89180 which was adopted by the City Council on April 20, 1948. On June 1, 1977, the San Diego City Council adopted Resolution No. 218512, rescinding Resolution No. 89180 (above) and introduced Ordinance No. 12090 (new series) establishing specific lease terms for the studios. The new ordinance contained no policy statement.

This policy is intended to provide guidance to City staff regarding the operation of the Spanish Village.

PURPOSE: The Spanish Village shall serve as a center where:

1. A wide variety of artists and artisans may exercise their talents;
2. The creative process may be witnessed by the general public;
3. The resulting works may be viewed and sold; and where
4. The public interest in arts and crafts is stimulated and the aesthetic standards of the community are raised by means of exhibitions, demonstrations, lectures, and classes.

- GUIDELINES:
1. The Spanish Village shall be occupied by individuals and/or organizations engaged in the production of artistic works, or who provide needed public services associated with the operation of the facility.
  2. Artists and artisans shall be selected as tenants based on recognized talent in their field(s) and to insure a coordinated comprehensive representation of the field of arts and crafts.

3. The sale of artistic works, at the Spanish Village, shall be limited to those products produced by the tenants on the premises, except for incidental parts of a finished product, or properly identified reproductions thereof.
4. The Park and Recreation Department may negotiate with individuals and/or group associations, and organizations for the rental of single studios or groups of studios as may be necessary to effectively accomplish the stated purpose of this policy.
5. The minimum rental rate charged will be sufficient to defray the City's cost for the management and maintenance of the facility.

CROSS REFERENCE: City Charter, Section 55  
Ordinance 12090 (new series) adopted June 1, 1977  
Council Policy No. 700-4

SUBSTANTIATION: Park and Recreation Board Minutes of July 21, 1981  
(pages 2337-38).