

News from Councilmember Todd Gloria

District Three

DIALOGUE

City of San Diego

December 2011 Volume 3, Issue 12



Shopping at Small Businesses is a Gift to the Local Economy

As part of his ongoing advocacy for small and local companies, San Diego City Councilmember Todd Gloria helped kick off Small Business Saturday on November 26 at University Avenue and Ray Street in North Park's commercial corridor. In its second year, Small Business Saturday is an initiative advocating all to shop at small local businesses on the holiday weekend.

Joining the Councilmember for the kickoff were small business owners, neighbors, and representatives from North Park Main Street, Women Impacting Public Policy, and American Express.

"More than 90% of San Diego companies are small businesses, and patronizing neighborhood establishments boosts our local economy and

strengthens our job market," said Councilmember Gloria.

The Councilmember encourages all San Diegans to visit the business districts throughout District Three including in North Park, Adams Avenue, Uptown, and South Park, which hosted a festive Holiday Walkabout on December 3.



Balboa Park's 2015 Centennial Plans Progress

By Councilmember Todd Gloria

On October 25, the San Diego City Council moved forward plans for the Centennial Celebration of the 1915 Panama-California Exposition in Balboa Park. Balboa Park Celebration, Inc. now has an agreement with the City to plan a year-long celebration that will bring San Diegans together; show off Balboa Park and our City to the world; and is a catalyst for public support of our park – acting as a launching pad for the Balboa Park Conservancy. I am certain the Centennial will be a transformative event.

Balboa Park Celebration, Inc. has also entered into a tentative contract with Mark Germyn, who has extensive experience organizing and running events such as we envision for Balboa Park in 2015.

The City also committed \$450,000 in funding that will be used to match private contributions from the Tourism Marketing District and San Diego's philanthropic community.

An event of the magnitude that is being contemplated for 2015 has the potential to double the number of visitors to the park. Three-quarters of the additional 10 million visitors are expected to come from out of town. The Convention and Visitors Bureau has estimated that the event could potentially have a significant impact on the local economy and on tourism tax revenues.

For more information, visit www.balboapark.org/2015/centennial-celebration.

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Happy Holiday News

By Councilmember Todd Gloria

City Employees Generously Support North Park Toyland Parade



I was proud to visit Main Street's meeting in November to announce parade contributions totaling \$1,000 from two of the City's employee organizations. The Municipal Employees Association and the San Diego City Fire Fighters, Local 145 both stepped up immediately to support the North Park community when I alerted them to the need for parade donations. Our City employees have again demonstrated their dedication to San Diego with these generous contributions.

The Toyland Parade is something we all enjoy and we all need to support,

both this year and in coming years. Please take a moment to visit www.toylandparade.com and donate to preserve this magical tradition.

Watson is Back!

Last winter, I learned that the beloved dog Watson was missing, and that this was a huge concern of all of the neighbors of a particular section of North Park.

As I do with every big concern of my constituents, I tried to find a way to help. So I took to social media and spread the word that Watson was missing and what people should do if they found him.

Just recently – many months after I posted about Watson – I ran into Watson's owner Jamee Lynn at a block party, and she said that even though Watson hadn't returned, she was sure he would. Even though I was rooting for it, I will admit I had my doubts.

Then last month, I learned that Watson was home, and I honestly couldn't believe it. I was in a City Council Committee hearing and found the story of Watson's return far more intriguing than whatever I was supposed to be caring about that day.

I'm very thrilled for Jamee Lynn and for Watson, and hope everyone takes this story to heart that knowing your neighbors, caring about your neighbors and making sure your pets are microchipped and that the microchip records are kept up to date, can all be important pieces leading to happy endings like this one with Watson. Welcome home, Watson!



Water Conservation Garden of the Month: 3800 Block of First Ave.



This beautiful home on First Ave. proves that traditional groundcover isn't a necessary part of a beautiful yard. And the owners get bonus points for having solar

panels on the roof, too. Thanks for being green!

Call for Submissions

Where is your favorite drought-tolerant yard in District Three? Submit the address and a photo to ToddGloria@sandiego.gov, and you may see it in a future District Three Dialogue. As always, don't be afraid to submit your own!

Used Oil and Oil Filter Recycling

City of San Diego residents are encouraged to bring their used or leftover oil and oil filters for disposal and recycling to our Used Oil and Oil Filter Recycling Events conducted around the City.

- Only used motor oil, oil filters, contaminated oil, antifreeze, and auto batteries are accepted.
- The service is free to City of San Diego residents.
- Maximum transportation limit: 10 gallons.
- These events are geared to "home mechanics" only. No commercial or business waste. Some local retailers (AutoZone, Firestone, and O'Reilly) also accept used oil and oil filters.
- For information on private businesses that accept used oil, oil filters, or vehicle batteries throughout the year or for information on other antifreeze recycling options, call Environmental Services at 858-694-7000.



Saturday, December 10, 2011
Balboa Park
Corner of Park Blvd. and
Presidents Way

Community Connection: The Todd Squad is Working for You

Public Safety

- A "Stop Ahead" sign will be installed on Sycamore approaching Violet Street. Additional traffic safety measures are also forthcoming for this area.
- A broken streetlight was replaced on the 3300 block of Adams Avenue.
- Multiple circuits of streetlights around Talmadge Circle were repaired just in time for Halloween.
- Because of the concern of a neighbor who felt the lights at Golden Hill Park were set to come on too late, they now come on at 5:00 p.m.
- Graffiti was removed from the 2600 block of El Cajon Boulevard.
- Arundo was removed by Alpha Project from the paper alley near the 2600 block of 46th Street .
- A homeless encampment was removed from the 4200 block of Kansas Street.

Infrastructure Improvements

- The long-awaited construction of the Museum of Man roof repair project is under the construction and should be complete in early 2012.
- An exposed sewer drain near Alder Drive in Kensington was blocked off and then sealed by City staff.
- A broken sidewalk was repaired for a constituent in the 4900 block of Canterbury Drive.
- Six potholes were repaired in North Park.
- Three potholes were repaired in South Park/Greater Golden Hill.
- A missing stop sign was replaced at Euclid Avenue at Monroe Avenue.
- Parking "T"s were painted at the northeast corner of Fifth and Pennsylvania Avenues to mark a new legal parking space.

- A food truck vendor operating unlawfully on El Cajon Boulevard was cited by Neighborhood Code Compliance staff.
- Repairs are being coordinated for damages to the Thorn Street Median.

Community Character

- Business tax licensing issues were resolved for two constituents.
- A tenant in the 4100 block of Pepper Drive was warned by Neighborhood Code Compliance staff about storage on the property.
- A mattress was removed from Washington Street near the 163 ramp.
- Broken glass and debris left by an Environmental Services truck was cleared upon notification to the District Three office.
- An overflowing trash can in the 1400 block of Washington Street was addressed.

Upcoming Events

**Grand Opening of St. Vincent DePaul's
15th & Commercial Building**
Thursday, December 8, 2:00 p.m.
1506 Commercial Street

Tree Lighting Ceremony for the Alpha Project
Wednesday, December 14, 5:30 p.m.
Winter Homeless Shelter, 16th and Newton Avenue

Uptown Partnership is Back

The advisory board for the Uptown Parking District is back and will soon be accepting nominations for the open representative positions from Banker's Hill and Five Points. Details about the process are expected to be included in an upcoming issue of Uptown News, with nomination forms due on December 31, 2011.

For more information about the Uptown Partnership and ways to get involved, please contact Meredith Dibden-Brown, Community Development Coordinator for the City, 619-236-6485 or MDBrown@sandiego.gov.



Councilmember Gloria joined other leaders for the annual Tree of Life Ceremony benefiting Mama's Kitchen at Village Hillcrest on December 1.

Tracking Todd



Above, Todd celebrates the unveiling of the LGBT Veterans Wall of Honor at the LGBT Center. Right top, Todd rounds out his visit to the Monarch School for homeless youth with a chat with Ronne Froman. Right bottom, Florida Canyon benefits from the addition of native plants. Below, Todd and his father are honored to be part of the first ever Carrier Classic on Veterans' Day.



Councilmember Gloria serves on the following:

- Chair, Budget and Finance Committee
- Chair, Ad Hoc Committee on Redevelopment
- Public Safety and Neighborhood Services Committee
- Land Use and Housing Committee
- Rules, Open Government and Intergovernmental Affairs Committee
- Metropolitan Transit System Board
- San Diego Association of Governments
- San Diego Workforce Partnership
- San Diego Convention and Visitors Bureau
- San Diego River Conservancy

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