CITY OF SAN DIEGO COMMISSION FOR ARTS AND CULTURE

AGENDA

City Council Committee Room, 12th Floor, City Administration Building
202 C Street, San Diego, California 92101

Friday, December 15, 2017

8:30 a.m. – 11:30 a.m.

8:30 a.m.  I.  Call to Order & Statement of Purpose+Vision  Janet Poutré, Chair

8:33 a.m.  II.  Non-Agenda Public Comment

8:50 a.m.  III.  Chair’s Reports  Janet Poutré

A. PRESENTATION – Orientation to the City’s Communications Department & Communication Procedures for City Commissioners

9:00 a.m.  B.  ACTION – November 15, 2017 Minutes

9:05 a.m.  C.  ACTION – November 17, 2017 Minutes

9:10 a.m.  D.  ACTION – Appointment of Committee Officers and Members

9:20 a.m.  E.  ACTION – Appointment of Commission Advisory Panelists to Evaluate Proposals Submitted in Response to the FY19 Organizational Support Program (OSP) and Creative Communities San Diego (CCSD) Request for Proposals (RFP)

9:30 a.m.  F.  ACTION – Schedule of 2018 Regular Commission Meetings and Standing Committee Meetings

9:50 a.m.  G.  Other Commission Business

10:00 a.m.  IV.  Committee Reports  Vernon Franck, Committee Chair

A. Public Art Committee

VISION: Expanding our world by celebrating creativity in San Diego
PURPOSE: The City of San Diego Commission for Arts and Culture serves in an advisory capacity to the Mayor and City Council on promoting, encouraging and increasing support for the region’s artistic and cultural assets, integrating arts and culture into community life and showcasing San Diego as an international tourist destination.

Meetings may be recorded. NON-AGENDA PUBLIC COMMENT: Any member of the public may address the Committee on any subject in its area of responsibility on any matter not presently pending or previously discussed at the Committee. Comments are limited to three (3) minutes and are non-debatable. At the conclusion of the comment, the Committee Chair shall have the discretion to determine appropriate disposition of the matter. To exercise this right, members of the public wishing to address the Committee under Public Comment must submit a Public Comment Request form prior to the meeting. Subject matter and time limitations are noted on the form. Pursuant to open meeting laws, no discussion or action, other than a referral, shall be taken by the Committee on any issue brought forth under Public Comment. The information contained in this agenda is available in alternative formats and can be requested by calling 619-236-6800 at least three (3) working days prior to the meeting in order to insure availability.
1. **ACTION** – Temporary Exhibit of Artwork Proposal from City Heights Business Association: City Heights Wire Art by Spenser Little

10:20 a.m.

2. **ACTION** – Final Artwork Proposal for San Ysidro Branch Library by Einar and Jamex de la Torre

B. Policy & Funding Committee

10:40 a.m.

1. **ACTION** – Proposal, in Concept, to Help City Balance FY19 Budget

11:10 a.m. V. Executive Director’s Reports

A. Arts and Culture Funding Programs – Re: FY19 Funding Cycle: Anatomy of the FY19 Request for Qualifications (RFQ) for Organizational Support Program (OSP) and Creative Communities San Diego (CCSD) & Results of the FY19 RFQ

B. Public Art Program

C. Other Department Business

11:30 a.m. VI. Adjourn
I. Call to Order & Statement of Purpose + Vision – Commissioner Janet Poutré called the City of San Diego Commission for Arts and Culture to order at 9:55 a.m. at the Skyline Hills Branch Library, Multi-Purpose Room, 7900 Paradise Valley Road, San Diego, California 92114 and asked Commissioner Gina M. Jackson to read aloud the statement of purpose and the vision.

II. Non-agenda Public Comment

- Bridget Cavaiola (La Jolla Playhouse) commented on upcoming arts education initiatives in partnership with San Diego Unified School District.

III. ACTION – Update Structures & Functions of Commission Committees – Commissioner Janet Poutré introduced the item and asked Executive Director Dana Springs to give the presentation summarizing the background information for the item. The proposal to update the structures and functions of Commission committees included nine parts with two options:

1. To advise the Commission on its 19 duties and functions, group the duties and functions by subject matter and assign to two standing committees: 1) Policy Advisory (Subject Matter for Policy Advisory: Budget, Compliance with Council Policy 100-03 [Funding Programs], Advocacy Campaigns, Community Engagement Initiatives, etc.) and 2) Public Art (Subject Matter for Public Art: Compliance with Council Policy 900-11 [2% for Art in CIPs], Compliance with Art In Private Development Code, Developing, Interpreting and Exhibiting the Civic Art Collection, etc.

2. Seven voting Commissioners per standing committee

3. Commission Chair can observe any committee, but only in accordance with the Brown Act
4. Move the Executive Committee’s current functions to Policy Advisory Committee, except setting the Commission meeting agenda
5. Authorize the Chair to set the Commission meeting agenda referencing existing guidelines and input
6. Revert the Advocacy & Outreach Committee’s current functions to the full Commission, which may appoint ad hoc committees to address short-term campaigns or projects within a specified time frame
7. Appoint four community-based, public art experts to serve as voting members of the Public Art Committee
8. Use best practices for noticing meetings
9. Update the Rules and Regulations to address accountability for attendance

Option 1 – Keep a standing Executive Committee with modifications: Executive Committee members include Commission Chair, Commission Vice Chair, and the Chairs and Vice Chairs of each standing committee (not to exceed 7 Commissioners). The function of the Executive Committee is to monitor the overall progress of the Commission’s adopted work plans through a holistic lens. Regular meetings are set to occur bi-annually (two times per year).

Option 2 – Keep a standing Advocacy Advisory Committee with modifications: The function of the Advocacy Advisory Committee is to plan and evaluate the Commission’s advocacy campaigns year-round. Decouple the Commission’s outreach (“listening”) objectives from advocacy (“talking”) objectives. Outreach objectives can be carried out by the Commission or ad hoc committees, as assigned. Regular meetings are set to occur quarterly (four times per year).

Commissioners asked clarifying questions.

Public comment was given by:

- Elizabeth Yang–Hellewell (Museum of Contemporary Art San Diego) commented in opposition to the proposed changes to the Commission’s structures and functions.
- Peter Comiskey (Balboa Park Cultural Partnership) commented in opposition to the proposed changes to the Commission’s structures and functions and read commentary from Dalouge Smith (San Diego Youth Symphony and Conservatory).
- Commissioners Laurie Mitchell and Ann Bossler requested that a letter submitted by Robert Gleason, Vicki Reed and Colette Carson Royston be read into the record. Springs read aloud the letter, which included comments in opposition to the proposed changes to the Commission’s structures and functions.

Discussion ensued.

Commissioner Jason Whooper departed.

Commissioner Ann Bossler made a motion to 1) decline the proposed changes to the Commission’s structures and functions, and 2) to create an ad hoc committee with at least five Commissioners to address Commissioner engagement, and 3) notice the Commission's meetings by distributing back-up materials with the meeting agenda, posting the back-up materials to the website with the meeting agenda, posting meeting minutes to the website after being approved, and running analytics after a year to see whether these materials have a significant audience. Commissioner Doreen Schonbrun seconded the motion.

Commissioner Tyler Hewes made a motion to amend the motion to assign the ad hoc committee to address, not just Commissioner engagement, but also strategic
planning for long-term structures of the Commission’s committees while including community members – both lay people and nonprofit contractors – in the discussion. Commissioner Vernon Franck seconded the motion to amend the motion.

Discussion ensued.

The vote to amend the motion was 8-4-0; the amendment to the motion passed.

Yea: Baza, Bossler, Brown, Franck, Hewes, Jackson, Poutré, Schonbrun (8)
Nay: Cristiani, Macapugay, Mitchell, Smith (4)
Abstention: (0)
Recusal: (0)

The amended motion restated is to 1) decline the proposed changes to the Commission’s structures and functions, and 2) to create an ad hoc committee with at least five Commissioners to address Commissioner engagement and strategic planning for long-term structures of the Commission’s committees while including community members – both lay people and nonprofit contractors – in the discussion, and 3) notice the Commission’s meetings by distributing back-up materials with the meeting agenda, posting the back-up materials to the website with the meeting agenda, posting meeting minutes to the website after being approved, and running analytics after a year to see whether these materials have a significant audience.

Discussion ensued.

Commissioner Laurie Mitchell made a motion to amend the amendment to the motion by removing the word “strategic.” Commissioner Tyler Hewes seconded the motion.

The vote to amend the amendment to the motion was 12-0-0; the amendment to the amended motion passed.

Yea: Baza, Bossler, Brown, Cristiani, Franck, Hewes, Jackson, Macapugay, Mitchell, Poutré, Schonbrun, Smith (12)
Nay: (0)
Abstention: (0)
Recusal: (0)

The amendment to the amended motion restated is to 1) decline the proposed changes to the Commission’s structures and functions, and 2) to create an ad hoc committee with at least five Commissioners to address Commissioner engagement and planning for long-term structures of the Commission’s committees while including community members – both lay people and nonprofit contractors – in the discussion, and 3) notice the Commission’s meetings by distributing back-up materials with the meeting agenda, posting the back-up materials to the website with the meeting agenda, posting meeting minutes to the website after being approved, and running analytics after a year to see whether these materials have a significant audience.

The vote to amend the amendment to the motion was 12-0-0; the amendment to the amended motion passed.

Yea: Baza, Bossler, Brown, Cristiani, Franck, Hewes, Jackson, Macapugay, Mitchell, Poutré, Schonbrun, Smith (12)
Nay: (0)
Abstention: (0)
Recusal: (0)

IV. **Adjourn** – Commissioner Poutré adjourned the meeting at 11:39 a.m.
CITY OF SAN DIEGO COMMISSION FOR ARTS AND CULTURE

MINUTES

Friday, November 17, 2017

Commissioners Present
Janet Poutré, Chair
Vernon Franck, Vice Chair
Ann Bossler
Carlos Cristiani
Kathi Diamant
Tyler Hewes
Kirin Macapugay
Laurie Mitchell
Doreen Schonbrun
Jason Whooper

Commissioners Absent
Larry Baza
Michael Brown
Gina M. Jackson
Ben Meza
Rebecca Smith

Staff Present
Dana Springs
Christine Jones
Whitney Roux
J Noland
Leticia Gomez Franco
Aliscia Anderson
Jon Dwyer, Deputy City Attorney

I. Call to Order – Commissioner Janet Poutré called the City of San Diego Commission for Arts and Culture to order at 8:48 a.m. at the City Council Committee Room, 12th Floor, City Administration Building, 202 C Street, San Diego, CA 92101.

II. ACTION – Suspend the Rule Whereby the Commission’s Executive Committee Sets the Commission Meeting Agenda for November 17, 2017 – Commissioner Janet Poutré made a motion to suspend the rule whereby the Commission’s Executive Committee sets the Commission meeting agenda for November 17, 2017. Commissioner Carlos Cristiani seconded the motion. The vote was 8-0-0; the motion passed.

   Yea: Bossler, Cristiani, Diamant, Franck, Macapugay, Poutré, Schonbrun, Whooper (8)
   Nay: (0)
   Abstention: (0)
   Recusal: (0)

Commissioner Laurie Mitchell arrived.

III. ACTION – November 17, 2017 Commission Meeting Agenda – Commissioner Janet Poutré made a motion to approve the Commission meeting agenda for November 17, 2017. Commissioner Jason Whooper seconded the motion. The vote was 8-1-0; the motion passed.

   Yea: Bossler, Cristiani, Diamant, Franck, Macapugay, Poutré, Schonbrun, Whooper (8)
   Nay: Mitchell (1)
   Abstention: (0)
   Recusal: (0)
IV. Non-agenda Public Comment – None

V. Statement of Purpose+Vision & Chair’s Reports – Commissioner Janet Poutré asked Commissioner Kirin Macapugay to read the statement of purpose and vision.

Commissioner Janet Poutré asked Commissioners to make any necessary conflict of interest disclosures.

- Commissioner Kathi Diamant disclosed a remote interest as a paid employee of San Diego State University Research Foundation.
- Commissioner Vernon Franck disclosed a non-interest as an unpaid advisor to A Ship in The Woods Foundation.
- Commissioner Carlos Cristiani disclosed a non-interest as an unpaid board member for Mingei International Museum.
- Commissioner Laurie Mitchell disclosed a non-interest as an unpaid board member of New Children's Museum.

A. ACTION – October 27, 2017 Minutes – Commissioner Vernon Franck made a motion to approve the Commission meeting minutes of October 27, 2017. Commissioner Kathi Diamant seconded the motion. The vote was 8–0–1; the motion passed.

Yea: Bossler, Diamant, Franck, Macapugay, Mitchell, Poutré, Schonbrun, Whooper (8)
Nay: (0)
Abstention: Cristiani (1)
Recusal: (0)

Commissioner Tyler Hewes arrived.
Commissioner Vernon Franck departed.

B. ACTION – Appointment of Commission Advisory Panelists for Arts Education Enrichment Initiative Proposal Evaluation – Commissioner Janet Poutré presented a slate of six appointees to the Fiscal Year 2018 Arts Education Enrichment Initiative proposal evaluations. Commissioners asked clarifying questions. Leticia Gomez Franco, Arts and Culture Services Coordinator, provided background information. Commissioner Laurie Mitchell made a motion to approve the slate of six appointees to the Fiscal Year 2018 Arts Education Enrichment Initiative proposal evaluations. Commissioner Jason Whooper seconded the motion. The vote was 8–0–0; the motion passed.

Yea: Bossler, Diamant, Hewes, Macapugay, Mitchell, Poutré, Schonbrun, Whooper (8)
Nay: (0)
Abstention: (0)
Recusal: Diamant (1)

C. Report on Advocacy Activities in Progress - Commissioner Janet Poutré summarized recent meetings between Commissioners and City Councilmembers, staff of some City Council offices and voluntary, visible participation in arts and culture events where City Councilmembers are present. She referenced what’s been communicated by some Councilmembers in the past: They want to see Commissioners at times other than when asking for money. She recommended that all Commissioners engage in practical
advocacy activities that can start now such as signing up for all Councilmembers’ newsletters to understand what is important to them; personally inviting the Councilmembers and their staff to events in their districts, attending those events to greet the Councilmembers, and suggesting content for the Councilmembers’ newsletters. Commissioner Janet Poutré also suggested that Commissioners 1) learn whether there are neighborhood community meetings they can attend to meet the staffers from local, state, and national legislative offices, 2) reach out to the arts and culture organizations located in their areas to understand their needs and be able to share their impact in the community, 3) share news about opportunities to get involved and opportunities for funding on social media and 4) keep an eye out for news about the budget.

D. Report on Key Events Upcoming in FY18 Q3 & Q4 – Commissioner Janet Poutré announced key events upcoming in quarters three and four in Fiscal Year 2018 and asked Commissioners to make notes in their calendars. She also confirmed that Commission staff will follow-up by sending calendar appointments for these events.

- FY19 applicants submit their RFQs - November 19 at midnight.
- RFQ reviewing team, led by USD, evaluates RFQs – November 20 – December 11 and results announced to applicants December 11.
- Training for RFP reviewing panelists including all Commissioners – throughout month of January
- At-home reading of RFPs including all Commissioners – throughout month of February
- Public Art Committee – December 1 at 9:30 a.m.
- Creative Forces Summit hosted by California Arts Council at Liberty Station – December 7 at 8:30 a.m.
- Policy & Funding Committee Meeting – December 8 at 9:30 a.m. (We will begin discussing the FY19 department budget at this meeting)
- Executive Committee Meeting – December 8 at 11:00 a.m.
- The City’s Five-Year Outlook will be presented at City Council during a public hearing on December 11.
- Commission Meeting – December 15 at 8:30 at City Council Committee Room (we have a lot of business upcoming on this agenda so it’s important to be there)
- Bi-annual survey of Commissioners’ 6-month availability and preferred meeting times – late November
- Appointment of Committee Officers and Members – December 15 at Commission meeting
- Approval of 2018 Commission meeting schedule – December 15 at Commission meeting

E. Other Reports – None
VI. **Presentation – About the Brown Act** – Deputy City Attorney Jon Dwyer gave a presentation to Commissioners to assist their understanding of and compliance with the Brown Act.

VII. **Presentation – About the City’s Placemaking Ordinance** – Christine E. Jones, Chief of Civic Art Strategies, gave a presentation outlining the development and current status of the City’s placemaking ordinance. Jones described the roles and responsibilities of multiple City departments that will be involved in placemaking projects and she highlighted the Commission’s role in the placemaking process.

VIII. **Executive Director’s Reports** – Dana Springs, Executive Director, asked J Noland, Public Art Coordinator, to give a report.

   A. **Public Art Program** – Noland delivered a report on the status of 13 active 2%-for-Art projects, four Civic Enhancement public art projects and one grant-funded public art project (a project in partnership with Jacobs Center for Neighborhood Innovation). Noland reported that the projects range in budget from $13,000 to $975,000.

   B. **Arts and Culture Funding Programs – FY18 Contracting & FY19 Applications** – Whitney Roux, Arts and Culture Funding Program Coordinator, restated the Commission’s FY18 Key Performance Indicators (KPIs) pertinent to the FY18 Funding Program contracting phase and the FY19 Funding Program application phase and reported on the progress of meeting each. Leticia Gomez Franco, Arts and Culture Services Coordinator, reported on the channels through which the FY19 OSP and CCSD application guidelines were promoted and reported on the results of the various outreach efforts.

   C. **Staff Recruitment** – Springs reported that the Commission has two vacant positions: Public Art Program Administrator (a.k.a. Senior Public Art Manager) and Executive Secretary (a.k.a. Executive Assistant) and recruitment is anticipated to start in early December.

IX. **Adjourn** – Commissioner Janet Poutré adjourned the meeting at 10:34 a.m.
C H A I R ’ S R E P O R T

DATE ISSUED: December 11, 2017

ATTENTION: Commission

CONTACT: Janet Poutré, Commission Chair

SUBJECT: Appointment of Committee Officers and Members

ATTACHMENTS: 1) Chart of Chair’s Committee Officer and Member Appointees
2) Bios of Community Member Appointees for Public Art Committee


ACTION REQUESTED
Approve the Chair’s appointed committee officers and members.

BACKGROUND
Pursuant to the Commission’s Rules and Regulations, the Commission Chair will appoint, and the Commission will approve, committee offices and members to take effect within 30 days of approval.

###
2018 COMMISSION COMMITTEE ASSIGNMENTS
Chair’s Appointees for Commission Approval on December 15, 2017

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<tr>
<th>COMMITTEE</th>
<th>OFFICERS</th>
<th>COMMISSIONERS</th>
<th>COMMUNITY MEMBERS</th>
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<td><strong>Executive</strong> (Standing)</td>
<td>Chair: Janet Proure</td>
<td>Jason Whooper</td>
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<td>Vice Chair: Vernon Franck</td>
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<td>Rebecca Smith</td>
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<td><strong>Policy &amp; Funding</strong></td>
<td>Chair: Jason Whooper</td>
<td>Larry Baza</td>
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<td>(Standing)</td>
<td>Vice Chair: Ann Bossler</td>
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<td>Kirin Macapugay</td>
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<td><strong>Public Art</strong></td>
<td>Chair: Vernon Franck</td>
<td>Michael Brown</td>
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<td><strong>Advocacy &amp; Outreach</strong></td>
<td>Chair: Tyler Hewes</td>
<td>Carlos Cristiani</td>
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<td><strong>Commissioner Engagement</strong></td>
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<td>Michael Brown</td>
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Pursuant to the Commission for Arts and Culture’s Rules and Regulations, the Commission Chair will cause the functions, structures, memberships, and officers of the Commission’s committees to be reviewed, updated, and approved by the Commission no later than December. The Commission Chair will nominate for Commission approval the members and officers of each committee. Efforts have been made to appoint each Commissioner to a committee, committees, and/or other assignments of her/his preference, including leadership positions. Each Commissioner has been assigned to at least one committee.
Lara Bullock is a writer, contemporary art historian, and curator who earned her Ph.D. in Contemporary Art History at the University of California, San Diego (2015) with a concentration in street art, twentieth century and contemporary art, and critical and textual theory. She received a Bachelor’s degree in Art History from the University of British Columbia and a Master’s degree in Art History, Theory, and Criticism with scholarships from the School of the Art Institute of Chicago (2007). As a critic, she has published for a variety of print and online media. She has composed various catalogue essays for both galleries and museums, including the Museum of Contemporary Art, San Diego’s catalogue for the exhibition Viva la Revolucion: Dialogue with the Urban Landscape. As both a curator and scholar, Lara is interested in cultural criticism, DIY aesthetics, and "art" as a malleable and ever changing term, especially as it is accepted in the world of galleries, museums, and the academy.

Linda Caballero Sotelo is the executive director of the New Americans Museum. A first generation immigrant bi-national citizen born and raised in Tijuana, Mexico, Caballero Sotelo has over 25 years of professional experience as a senior level executive, advocate and activist for high profile national and international projects and organizations. She has led a strategic marketing consulting business Toltec Media/LCS Enterprises with local and national clients, and previously served in the following executive leadership roles: president & CEO of the San Diego County Hispanic Chamber of Commerce; director of marketing & corporate communications for the San Diego Workforce Partnership, and as US director of projects overseeing exhibition logistics, budgets & residencies leading to the internationally acclaimed US/Mexico public art initiative INSITE ’97 and again for InSite 2000 where she organized & collaborated in the development of over 80 original public art installations & exhibition-related commissions and works also coordinating curatorial & artistic residencies and production teams, while overseeing the logistical development and creation of a variety of works by both established & emerging international artists in two versions of the triennial. Linda has been a contributing writer & editor, speaker, guest curator, organized and produced a variety of large scale events, festivals & visual arts exhibitions as curator for exhibits at NAM and elsewhere such as Jamex & Einar De la Torres’ Whysydro – New Lenticular & Mixed Media Work (2014) at The Front, San Ysidro, CA. She received her BA in International Relations & History [UCLA, & US International University/USIU] and MA in International Business & Economics, Marketing concentration [Webster-Regents College, UK & London School of Economics].

Derrick Cartwright serves as the Director of University Galleries and as an Assistance Professor of Art History in the Department of Art, Architecture, and Art History at the University of San Diego. Cartwright earned his Ph.D. in Art History at the University of Michigan (1994), where he specialized in North American art and architecture as well as 19th-century French art and the history of photography. He received an M.A. in 1988 from the University of California, Los Angeles, where he studied modern art, critical theory, and the art of India, and in 1984, he was awarded his Bachelor's degree, with honors, from the Department of Art History at the University of California, Berkeley. Prior to his position at
the USD, Cartwright led major institutions, including the Seattle Art Museum (2009-2012), the San Diego Museum of Art (2004-2009), the Hood Museum of Art at Dartmouth College (2000-2004) and the Musée d’Art Américain Giverny in France (1998-2000). Cartwright also previously taught courses as an Art History professor at the University of San Diego (1993-1998) before his move to France. He has published widely, contributing to catalogues for institutions such as the Laguna Art Museum, Musée d’Art Américain Giverny, The San Diego Museum of Art, The Fine Arts Museum of San Francisco, and Museo Nacional de Arte in Mexico City, as well as periodicals including *American Art Review* and *Sculpture*.

**Denise Rogers** is a San Diego native, mother of two and Professor of Art History at San Diego Mesa College. She earned a B.A. in Visual Arts/Criticism from U.C.S.D., a Masters in Art History from S.D.S.U. and a Ph.D. in Visual Studies with an emphasis in Feminist Studies from U.C. Irvine. She is currently a Professor of Art History at San Diego Mesa College and teaches courses that range from the Pre-Historic to Contemporary art, as well as courses in regions outside of the west. She manages the Mesa College World Cultures Art collection and curates yearly exhibitions in the Mesa College Glass Gallery. She has also curated exhibitions at the Mesa College Art Gallery and San Diego Public Library. She has presented on African American art and the Diaspora during special events on campus as well as at the California Community College Association yearly conference, San Diego Museum of Art, Grossmont College, and the San Diego Public Library. She also Chairs the San Diego Museum of Art African and Pacific Arts Council and is the Educational Advisor and a Board member of the San Diego African American Museum of Fine Art. See specializes in Modern Art and Contemporary art with specific emphasis on the art of Women, African Americans and the Diaspora and how indigenous artifacts inform contemporary ideologies.

**Tiffany Wai-Ying Beres** is a distinguished Chinese art specialist and art historian, she has worked as an independent curator and exhibition planner with museums and institutions around the world such as the Asian Art Museum in San Francisco, the Pagoda Paris in France, Art Stage Singapore, Beijing's Today Art Museum, and the Rietberg Museum in Zürich. A Brown University graduate and Fulbright Scholar, Beres was previously based in Beijing, where for ten years she worked with top artists and published extensively about topics in Asian art, particularly contemporary Chinese ink painting. Her articles have been published in Orientations, *The Asian Art Newspaper, Art AsiaPacific*, and the *Wall Street Journal*, among others. In Beijing, she also served as the International Affairs Officer and a Chinese ink painting specialist for China Guardian, Mainland China's first auction house.
DATE ISSUED: December 11, 2017

ATTENTION: Commission

CONTACT: Janet Poutré, Commission Chair

SUBJECT: Schedule of 2018 Regular Commission Meetings and Standing Committee Meetings

ATTACHMENTS: Calendar of 2018 Regular Commission Meetings and Standing Committee Meetings

San Diego Municipal Code 26.0708
California Government Code Section 54950 et seq.

ACTION REQUESTED

Establish the schedule of 2018 regular Commission meetings and standing committee meetings.

For Calendar Year 2018:

- The Commission will meet monthly on the fourth Friday of the month from 8:30 a.m. to 10:30 a.m. (January – October) and on the third Friday of the month in November and December.
  - One regular Commission meeting per quarter will be held at a community/neighborhood site
- The Commission’s Public Art Committee will meet monthly on the first Friday of the month from 9:30 a.m. to 11:30 a.m.
- The Commission’s Advocacy & Outreach Committee will meet monthly on the first Friday of the month from 8:00 a.m. to 9:30 a.m.
- The Commission’s Policy & Funding Committee will meet monthly on the second Friday of the month from 9:00 a.m. to 11:00 a.m.
- The Commission’s Executive Committee will meet monthly on the second Friday of the month from 11:00 a.m. to 12:00 p.m.

BACKGROUND

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<td>HOLIDAY - Commission</td>
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May 2018 (Pacific Time)

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CHAIR’S REPORT

DATE ISSUED: December 11, 2017
ATTENTION: Commission
CONTACT: Janet Poutré, Commission Chair
SUBJECT: Appointment of Commission Advisory Panelists to Evaluate Proposals Submitted in Response to the FY19 Organizational Support Program (OSP) and Creative Communities San Diego (CCSD) Request for Proposals (RFP)
ATTACHMENTS: 1) Chart of Chair’s Commission Advisory Panelists Appointees

ACTION REQUESTED
Approve the Chair’s appointed Commission Advisory Panelists to evaluate proposals submitted in response to the FY19 OSP and CCSD RFP.

BACKGROUND
Pursuant to the Commission’s Rules and Regulations, the Commission may establish advisory panels to augment the work of the committees, to support to goals of the Commission, to provide opportunities for community members to participate in Commission processes, and to utilize the input and feedback of panelists in the Commission’s decision-making processes. When a Commission Advisory Panel is to be established, the Commission Chair will appoint and the Commission will approve members of advisory panels after reviewing a slate of candidates presented by Commission staff.

To prepare the slate for the Commission Advisory Panelists to evaluate proposals submitted in response to the FY19 OSP and CCSD RFP, Commission staff drew from a pool of candidates obtained through an open call for self-nominations and third-party nominations, a review of individuals who have previously served on Commission committees or panels, and a review of individuals who have previously worked on special Commission projects.

The nominees have been pre-screened with the goal of preventing conflicts of interest.

NEXT STEPS
Following the Commission’s approval of the slate, Commission staff will coordinate final panel assignments considering panelist availability, panel size, conflicts of interest, and a balanced representation of Council District areas, skill sets, areas of expertise, prior history of serving as a panelist, etc. To this end, some approved panelists may not be assigned to a panel or some panelists may be assigned the role of understudy to assist if other panelists drop out.

###
Joy Davies
Davies, Joy

Joy is a non-profit advancement & fundraising consultant who serves the community as a trustee for the San Diego Public Library Foundation and as a member of San Diego Grantmakers. I was a trustee for the San Diego Public Library Foundation in Los Angeles. Joy serves on the board of trustees for Girls Inc. San Diego, A Ship in the Woods and is on the advisory board for the New Children’s Museum. Joy has also worked with the San Diego Zoo to work on outreach and development of their Tech to Reconnect event; an event which brings people closer to nature utilizing technology and the administrative operations. Joy has a deep commitment to community access to education, the arts and STEM/STEM based programs. Joy has a track record of building local partnerships to enact positive change. Joy makes our San Diego appealing and vital.

Ann has been a member of the Junior League, Voices for Children, a board member of the 22nd Agricultural District of California, a board member of the Child Abuse Prevention Foundation, President of St. Andrews Episcopal Church, an active member of the Junior Woman's Club and a member of the San Diego County Bar Association. These activities have included being a Big Sister, a California Superior Court docent, a reader at Rady Children's Hospital, a tutor of reading at a local elementary school and a deliverer of Meals on Wheels. Ms. Davies is a private individual, not employed by any government, corporation, or non-profit organization.

Davies, Joy
Davies, Joy

During her time in Los Angeles, Ms. Davies has served as a director for the Pan American Business Institute, as well as a Board Trustee for Rainbows. Ms. Davies is a non-profit consultant and a board member/owner of the San Diego Zoo and has implemented a variety of strategies to improve the organization's efficiency and effectiveness. Ms. Davies has also served as a director for the San Diego Business Development Commission as well as a trustee for the San Diego Chamber of Commerce. Ms. Davies has a deep commitment to community access to education, the arts and STEM/STEM based programs. Ms. Davies has a track record of building local partnerships to enact positive change. Ms. Davies makes our San Diego appealing and vital.

Elsie Arredondo
Arredondo, Elsie

Elsie Arredondo is a non-profit advancement & fundraising consultant who serves the community as a trustee for the San Diego Public Library Foundation and as a member of San Diego Grantmakers. Joy has a deep commitment to community access to education, the arts and STEM/STEM based programs. Joy has a track record of building local partnerships to enact positive change. Joy makes our San Diego appealing and vital.

Andrew Moncrieffe
Moncrieffe, Andrew

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Arredondo, Elsie

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Anthony A. Wade
Senior consultant
Research Operations
Creative Director
Artist
Executive & Lawyer

Martha LoBue, Hardy-McFarland
Fraser
Professional Title
Company/Organization
City Council
City Council
City Council

œArts for Allâ€œ
œArts for Veteransâ€
Founder: Support Our Veterans Association
M.Ed. Theatre
œCommunity Awardâ€
Volunteer Arts Director at The Veterans Museum at Balboa Park
Suds in San Francisco, founding San Diegoâ€”groups worldwide. As an international travel director, he has led groups to over 30 countries. Locally he conducts tours for clients throughout Southern California and currently is the president of the San Diego

Executive & Lawyer

Sundance award winning film Short Term 12. Founding a health and wellness company with a focus on making tasty and convenient nutrient enriched products which was showcased on the Food Network in

City of Tempe, Arizona as a Tempe Municipal Arts Commissioner and elected as an executive

For two years, she has served as an advisory panelist for the San Diego Commission for Arts and Culture.

As a commissioner, other responsibilities included evaluating artists and their work for the public art program.

Together with the husband, Teemu, brought creative conceptually inspired audiovisual projects,

Moving forward, I believe it is critical that arts and culture organizations take the lead on building community and strengthening our region. I believe that the arts are the vehicle for a diverse society, and that it is our role to create opportunities that bring people together, stimulate dialogue, and provide a platform for self-discovery and shared experiences.

Inspired by the ability of the arts to build community and support The Old Globe and many other San Diego non-profit institutions.

With a background in architectural engineering and having issued for the city of Tempe, Arizona as a Tempe Municipal Arts Commissioner and elected as an executive

While in graduate school he helped author the Academy Award winning short film "Headphone Canon for Ross Hendler". He has been active in both the academic and commercial worlds of music and visual arts including several years of work with the Shakespeare Center of Los Angeles. Ross is also close with his cousin, Joyce-Cutler Shaw, renowned multimedia artist and philanthropist in La Jolla. Some of Ross Hendler's accomplishments include launching the first web

From 2007 to 2012 served as President and CEO of Sullins Connector Solutions, an electronics manufacturing company in San Marcos, CA. Previously that served in various executive

As managing editor of Sharp Health News, Pam Hardy leads a team of more than 30 people in the creation and distribution of news stories, videos, infographics and patient testimonials from across Sharp

For the past 20 years, he has been building a career in creative consultancy and design

As managing editor of Sharp Health News, Pam Hardy leads a team of more than 30 people in the creation and distribution of news stories, videos, infographics and patient testimonials from across Sharp

Pam Hardy
Commissioner
Roth Industries
San Diego Cable TV

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San Diego Cable TV

As a commissioner, other responsibilities included evaluating artists and their work for the public art program.

As managing editor of Sharp Health News, Pam Hardy leads a team of more than 30 people in the creation and distribution of news stories, videos, infographics and patient testimonials from across Sharp

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victor Dhaha
Judith Kathleen
Blair
Enrique Maldonado
Moore
Mitchell McGrath

Artist and Educator
Program Lead
Artist/Activist
Independent Board
Choreographer

Unified School District
Americans
Applegate
First Western Funds Trust
Independent
High Tech High Chula Vista
Company/Organization

Artist and Educator

I use my professional art practice to help young people by teaching. I’m inspired by the idea of using art as a way to explore difficult topics like the environment, social justice, and space exploration. My work has been exhibited in galleries, museums, and public spaces in the United States and internationally. I believe in the power of art to bring people together and to inspire positive change. I am currently working on a new series of works that explore themes of identity, place, and the human condition. I am excited to see where this journey takes me.

It is my life’s work to teach kids about the importance of art and how it can change the world. I believe that everyone has the potential to be an artist and that art can help us understand ourselves and the world around us. My goal is to create an inclusive and supportive environment where students can explore their creativity and develop their own unique voice. I am passionate about teaching and always strive to create a learning environment that is engaging, fun, and challenging. I believe that art education is essential for the future of our society and I am committed to providing the best possible education for my students.

I have been teaching for over 20 years and have seen firsthand how art can make a difference in people's lives. I believe that everyone has the potential to be an artist and that art can help us understand ourselves and the world around us. My goal is to create an inclusive and supportive environment where students can explore their creativity and develop their own unique voice. I am passionate about teaching and always strive to create a learning environment that is engaging, fun, and challenging. I believe that art education is essential for the future of our society and I am committed to providing the best possible education for my students.

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Support the most marginalized and vulnerable populations in her community.

Elizabeth Tobias is an artist, activist and mental health facilitator creating immersive works of art and public events that address timely humanitarian issues such as discrimination, food scarcity and climate change. Her multi-media projects serve to increase public awareness, provoke constructive dialogue and to promote peace and progress.

Elizabeth Tobias is a professional archaeologist. He is the founder, and project manager and opening taskforce management positions with Marriott International, Sheraton, Benchmark Resorts and Hotels, and Princess Resorts. Mr. Thomas is an alumnus of the University of Denver for four years. He served five years as a federal law enforcement officer and holds a Bachelor of Science degree in Anthropology. He is also a military veteran having served in the United States Army for four years.

Robert Taylor is a professional archaeologist. He is the founder, and project manager of the San Diego Unified School District Archaeological Survey. Mr. Taylor is a professional archaeologist. He is the founder, and project manager of the San Diego Unified School District Archaeological Survey.

I run a nonprofit Org for south asian based families with special kids, teens, adults called P.U.S.E. The mission of Org is 'Triple Es” Educate, Empower these families with special needs and to ENGAGE the community to help us.

Majdallah Ramos, born in the Philippines, has long-lived in San Diego for almost forty years, and seeks to make an impact on the city and the communities where he serves and lives in. Raised in Paradise Hills, but worked in Balboa Park. Six weeks after becoming CEO of an arts organization I had to layoff 70% of the staff and reduce the budget by 50%. Two months later, we closed the doors because our founder had the idea that they were not a solid infrastructure, program, and donor base. It would be an excellent case study.

I have worked in entrepreneurial leadership to strengthen the relationships with my partners in the public business partnerships. While half of my time has been spent in entrepreneurial leadership, I have also worked in relationships with corporate and non-profit organizations. Currently, I have created a mentoring program with local talent to provide personal experiences with art. This includes helping students understand the impact of art, and how to work with it. I also spent two years at UCSD where I served as a teaching student and a research assistant. My education and experience have prepared me to work in the field of human services, research, and community development. I am a graduate of the San Diego State University College of Business Administration and have a Bachelor of Science degree in Business Administration.

I am an alumni of San Diego State University where I earned a B.S. degree in Environmental Science. I am also a military veteran having served in the United States Army for four years. He served five years as a federal law enforcement officer and holds a Bachelor of Science degree in Anthropology. He is also a military veteran having served in the United States Army for four years.

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<table>
<thead>
<tr>
<th>Last Name</th>
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<th>Professional Title</th>
<th>Company/Organization</th>
<th>City Council District</th>
<th>Bio</th>
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<tbody>
<tr>
<td>Xuereb</td>
<td>Bobbie</td>
<td>Senior Project Lead</td>
<td>Ocean Discovery Institute</td>
<td>5</td>
<td>Itza Vilaboy is a library and community college staff member in San Diego. Her writing has appeared in various art, literary, zine, and library publications, to list a few examples—artUS, Auraria Library Journal, University of Michigan Quarterly, and LIBROS-REFORMA Secretary and Board Member for the San Diego and Imperial County Chapter—an association to support latino librarians and the spanish-speaking communities. She is currently working on archiving the California Centennial Celebration Administrative Papers at San Diego Central Library, including a forthcoming publication and curatorial project. Her most recent written work—a release for QUEENS, Los Angeles an be found at queensla.com.</td>
</tr>
<tr>
<td>Retired</td>
<td>Walter</td>
<td>Retired Engineer</td>
<td>Navy</td>
<td>5</td>
<td>After 6 years as Deputy District Attorney for the County of San Diego and a 19-year career as a Deputy Attorney General for the State of California, Walter retired in 2008. My State Bar status is inactive. After I retired I began playing piano and enrolled in the Hausmann Quartet Living Room Program, which provides the opportunity for amateur musicians to play chamber music.</td>
</tr>
<tr>
<td>Tucker</td>
<td>Justin</td>
<td>Director of Connectivty</td>
<td>The Moonlight Cultural Foundation</td>
<td>5</td>
<td>Justin has previously served as Sponsorship and Special Events Coordinator for the Tony Award-winning Utah Shakespeare Festival and Director of Connectivity at New Village Arts in Carlsbad, CA.</td>
</tr>
<tr>
<td>Tucker</td>
<td>Jason</td>
<td>Development Director</td>
<td>The White Album</td>
<td>7</td>
<td>Jason is currently a member of LEAD San Diego’s IMPACT Class of 2018, and the San Diego Regional Chamber of Commerce’s Young Leaders Group. Born and raised in San Diego County, Jason has a Bachelor of Arts degree in Theatre Arts with an emphasis on Acting and Directing from Concordia University, Irvine and a Master of Fine Arts degree in Arts Administration from Southern Utah University. Justin has previously served as Sponsorship and Special Events Coordinator for the Tony Award-winning Utah Shakespeare Festival and Director of Connectivity at New Village Arts in Carlsbad, CA.</td>
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### Information literacy and bibliographic instruction. Responsible for collection development. Supervise Newbery Medal reading program, California Young Reader Medal Nominees Voting Program, and Reader’s Theatre producing opportunities in the North County. She developed and taught courses on digital literacy and archiving the California Centennial Celebration Administrative Papers at San Diego Central Library, including a forthcoming publication and curatorial project. Her most recent written work—a release for QUEENS, Los Angeles an be found at queensla.com. |
DATE ISSUED: December 11, 2017

ATTENTION: Commission for Arts and Culture

SUBJECT: Temporary Exhibit of Artwork Proposal from City Heights Business Association: City Heights Wire Art by Spenser Little

REFERENCES: 1) Exhibition List from City Heights Business Association for Temporary Exhibit of Artwork by Spenser Little
2) San Diego Municipal Code Section 26.0722 – Control of Artworks
3) Administrative Regulation 95.00 – Management of the Civic Art Collection
4) Commission for Arts and Culture Department Instruction 1.00 – Collection Management Policy for the Civic Art Collection

STAFF CONTACT: Christine E. Jones, Chief of Civic Art Strategies

PAC RECOMMENDATION:
Recommend that the Executive Director of the Commission for Arts and Culture approve the temporary exhibit of artwork titled City Heights Wire Art consisting of seven wire sculptures by Spenser Little for exhibition on seven street light poles on Fairmount Avenue between University and Orange Avenues for a two year period.

SUMMARY:
In October 2017, Commission staff received an application for a temporary exhibit of artwork from the City Heights Business Association (Applicant). Commission staff evaluated the application utilizing the artwork criteria contained in the City of San Diego Commission for Arts and Culture Department Instruction – Collection Management Policy for the Civic Art Collection. The results of the Commission staff’s analysis include:

RE: ARTWORK CRITERIA

Public Safety: The copper wire sculptures were installed on City street light poles without prior permission in 2016. Several City departments worked with the City Heights Business Association to find a reasonable solution to authorize the previous exhibit for a year, ending this fall. If this new temporary exhibit of the sculptures is approved, five of these works will be installed in new locations. If the sculptures are installed properly at the proposed locations (i.e. methods and materials safe for the public), it is unlikely to pose hazards or threats to public safety or public health and/or is unlikely to pose a potential liability for the City in any other way. The Applicant would be required to submit the project to the Development Services Department for review and permitting.
Cost: The Applicant would be solely responsible for funding the temporary exhibit of artwork. This includes, but is not limited to: costs for site preparation, handling, transportation, installation, signage, maintenance, restoration, repair, and conservation, deinstallation, and site restoration.

Availability of Resources: Commission staff is available to provide administrative services to the Applicant in order to process the application and execute a temporary exhibit of artwork maintenance and removal agreement.

Relevance: The temporary exhibit of artwork would activate Fairmount Avenue, as well as the surrounding community. Due to the placement of the sculptures on a busy city street, the artworks may serve to balance urbanization and development with humanizing elements.

Excellence: The sculptures relate to the community and adds visual interest to an active neighborhood street.

Significance: The application does not indicate that the artworks are of special significance in the artist’s body of work.

Condition: The sculptures are in good condition.

Maintenance: The Applicant will be responsible for maintenance, conservation, restoration, and repair of the sculptures for the duration of the exhibition.

Security: The Applicant indicated that the artworks will be installed in a highly visible and heavily trafficked area. No additional security measures have been recommended by the Applicant.

Relationship to Site: The artworks are to be sited on seven separate street light poles on Fairmount Avenue between University and Orange Avenues. The exhibit will serve to activate this busy thoroughfare and the surrounding community. The Applicant indicated that the sculptures depict representational interpretations of characters common to the environment on that street.

Legal and Ethical Considerations: If the temporary exhibit of artwork is authorized, it will be formalized in a temporary artwork maintenance and removal encroachment agreement between the Applicant and the City. The artist has provided the City with a royalty-free license to reproduce images of the artwork for noncommercial purposes. The artist has agreed to the terms of the City’s standard Visual Artists Rights Act (VARA) and California Art Preservation Act (CAPA) waivers.

Timing: The Applicant is proposing a two-year exhibition period. If the temporary exhibit of artwork is authorized, the proposed dates for the exhibition may need to be adjusted and will be specified in the agreement between the Applicant and the City.

Selection Process for the Artist: The sculptures were chosen for the exhibition by the City Heights Business Association through a direct selection.
Community Feedback: The Applicant indicated that the community has responded enthusiastically to the exhibition since its initial installation in 2016, and the artworks have received publicity in numerous local news publications including the San Diego Union-Tribune, Voice of San Diego, and KPBS.

Restrictions: No restrictions were noted in the application.

Commemorative Significance: Not applicable.

Fair Exchange: Not applicable.

Fair Purchase Price: Not applicable.

RE: SITE SELECTION CRITERIA

Ownership: The City owns the street light poles which are recommended for siting the sculptures.

Public Safety: If the sculptures are installed properly at the proposed locations (i.e. methods and materials safe for the public), they are unlikely to pose hazards or threats to public safety or public health and/or is unlikely to pose a potential liability for the City in any other way. The Applicant would be required to submit the project to the Development Services Department for review and permitting.

Security: The City is patrolled by the San Diego Police Department. However, theft and vandalism still occurs from time to time.

Maintenance: Street lights are managed by the City of San Diego Transportation and Storm Water Department. However, the department only maintains standard public right-of-way elements.

Accessibility: The City complies with the Americans with Disabilities Act of 1990 and Council Policy 100-04 Americans with Disabilities Act/City Contractors. City staff will review the placement of the sculptures for ADA compliance.

Context: The artworks are to be sited on seven separate street light poles on Fairmount Avenue between University and Orange Avenues. The exhibition will serve to further activate this busy thoroughfare and the surrounding community.

Support of City Departments: Commission staff will route the temporary exhibit of artwork proposal with the analysis and recommendation from the Commission for Arts and Culture to relevant City departments for feedback and recommendations about the proposal.

Community Support: Commission staff will determine with other relevant City departments, a process for gathering input and feedback from community, if necessary, on the recommended siting of the proposed temporary exhibit of artwork on the street light poles.

Adherence to Relevant Plans: The City adheres to existing community plans and land use plans, such as the City’s General Plan.
On December 1, 2017, the Public Art Committee (PAC) evaluated the temporary exhibit of artwork application utilizing the criteria contained in the *City of San Diego Commission for Arts and Culture Department Instruction – Collection Management Policy for the Civic Art Collection* and voted to recommend to the Commission that the Executive Director approve the temporary exhibit of artwork for a two year period.

The Executive Director of the Commission will consider the recommendation from Commission staff, other relevant City staff, the Public Art Committee, the Commission, and any other pertinent stakeholders before making the final decision on whether to authorize the proposed temporary exhibit of artwork.

**FISCAL CONSIDERATIONS:**
Should this temporary exhibit of artwork be authorized, the Applicant will be responsible for all costs.
Spenser Little
Wire Artwork #1
2015/16
Copper wire
Installation location: 4228 Fairmount Avenue
Spenser Little
Wire Artwork #2
2015/16
Copper wire
Installation location: 4147 Fairmount Avenue between Polk and Orange Avenues
Spenser Little
Wire Artwork #3
2015/16
Copper wire
Installation location: 4128 Fairmount Avenue
Spenser Little
Wire Artwork #4
2015/16
Copper wire
Installation location: 3879 Fairmount Avenue
Spenser Little
Wire Artwork #5
2015/16
Copper wire
Installation location: 4035 Fairmount Avenue
Spenser Little
Wire Artwork #6
2015/16
Copper wire
Installation location: 4060 Fairmount Avenue
Spenser Little  
Wire Artwork #7  
2015/16  
Copper wire  
Installation location: 4265 Fairmount Avenue
COMMITTEE REPORT

DATE ISSUED: December 11, 2017

ATTENTION: Commission for Arts and Culture

SUBJECT: Final Artwork Proposal for San Ysidro Branch Library by Einar and Jamex de la Torre

REFERENCES: 1) Commission for Arts and Culture Department Instruction 1.00 – Collection Management Policy for the Civic Art Collection
2) Final Artwork Proposal Package

STAFF CONTACT: Christine E. Jones, Chief of Civic Art Strategies

PAC RECOMMENDATION:
Recommend that the Executive Director of the Commission for Arts and Culture accept the final artwork proposal by Einar and Jamex de la Torre in fulfillment of the City of San Diego’s (City) collecting mission, collection scope and accession criteria as established in Section 5 – Collecting Mission, Section 6 – Scope of the Collection and Section 8.2 – Accession Criteria of the Commission for Arts and Culture Department Instruction 1.00 – Collection Management Policy for the Civic Art Collection.

SUMMARY:
Artists Einar and Jamex de la Torre were selected through a competitive process to design, fabricate and transport permanent, site-specific artwork for San Ysidro Branch Library and consult during installation of artwork at the site by the City. Turner Construction Company/SVA Architects, Inc., the prime contractor/consultant designing and constructing the new library to be located at 123 East Seaward Avenue in San Ysidro, have collaborated with the artists.

On April 7, 2017, the de la Torres presented their preliminary artwork idea to the Public Art Committee (PAC) for feedback. PAC also provided feedback on the artists’ schematic artwork proposal on July 7, 2017. On December 1, 2017, the artists presented their final artwork proposal. In addition to PAC’s feedback, the final artwork proposal is informed by suggestions from City’s Library Department, other various City departments and the San Ysidro community. At the meeting, PAC voted to recommend to the Commission that the Executive Director of the Commission for Arts and Culture accept the final artwork proposal by the artists in fulfillment of the City’s collecting mission, collection scope and accession criteria.

FISCAL CONSIDERATIONS:
This project is funded by the City of San Diego as set forth in City of San Diego Council Policy 900-11 – Inclusion of Public Art in Selected Capital Improvements Program Projects.
Project description
Our project proposal is in two parts: an arch that divides the Lobby and “The Great Room” and two outdoor perforated aluminum screens. The arch is a symbolic entrance into the vault of knowledge that a library is. The screens will evoke a lacy “papel picado” popular in Mexican celebrations. The screens will complement the motifs explored on the arches.

New Library Project Location
Artwork location on the plans
The Arch Project

The arch in relation to the building wall and floor

Artists’ conceptual rendering.
The Perforated Screens Project

Artists’ conceptual rendering.

Typical “papel Picado” decorations
North Screen

Artists’ conceptual rendering.

©2017 Jamex and Einar de la Torre
West Screen

*Artists’ conceptual rendering.*
DATE ISSUED: December 11, 2017
ATTENTION: Commission
CONTACT: Jason Whooper, Committee Vice Chair
SUBJECT: Proposal, in Concept, to Help City Balance FY19 Budget
ATTACHMENTS: 1) Slide Presentation: Three Options for Proposed Reductions for FY19 Budget
2) Spreadsheet: Three Options for Proposed Reductions for FY19 Budget
3) Spreadsheet: FY18 Budget Development History
REFERENCES: Fiscal Year 2019–2023 Five-Year Financial Outlook
IBA Review of Mayor’s FY 2019–2023 Five-Year Financial Outlook

ACTION REQUESTED
Receive options for FY19 budget reduction proposals from the Executive Director and vote on how to advise the Mayor and City Council.

BACKGROUND
The City's FY2019 – FY2023 Five-Year Financial Outlook forecasts greater expenses than revenues in FY19. Therefore, City departments are directed by the Chief Operating Officer to help identify solutions by submitting a proposal to reduce the Commission’s FY18 base budget by 2%. The Commission is being asked to advise on the budget reduction proposal that will be put forth by the Commission’s Executive Director by December 20, 2017 in response to this direction.

On December 8, 2017, the Commission’s Policy & Funding Committee received three budget reduction options from the Executive Director and voted not to take action, electing to have the issue addressed by the full Commission on December 15, 2017.

###
Commission for Arts and Culture

Advise on a Proposal to Help the City Achieve a Balanced FY19 Budget

December 15, 2017
1. **FY2019 - FY2023 Five-Year Financial Outlook** forecasts greater expenses than revenues in FY19

2. City departments directed to help identify solutions by submitting budget reduction proposals

   Memorandum from Chief Operating Officer

   - Proposals are just proposals. Proposals will be considered, but may not be accepted for the FY19 Proposed Budget
   - The proposal must reflect a reduction of 2% of the Commission’s FY18 base budget
   - The proposal should not impact the City’s ability to provide core services or programs
   - The proposal is due December 20, 2017
Today’s Action

Receive options for budget reduction proposals from the Executive Director, receive any public comment, deliberate, and vote on how to advise the Mayor and City Council.
Clarifications

• Today’s action is not the same as advising on how to distribute the FY19 Proposed Budget.

• Advising on how to distribute the FY19 Proposed Budget, including the addition of any new items, will occur at committee then the full Commission in the spring.

• The numbers for the City’s expenses and revenues naturally fluctuate over time, which is why a conceptual proposal is appropriate.

• Some line items in the Commission’s budget are determined by the City’s financial managers.
Principles Used in Developing the Options

1. Meet legal obligations

2. Preserve core services by finding reductions in special initiatives

3. Sustain same percentage levels as prior-year budgets
   - Target 3% of total budget for Civic Art Collection management
   - Target 8% of total budget for Creative Communities San Diego (CCSD)
   - Target 70% of total budget for Organizational Support Program (OSP)
   • “Control” & “Management “ of Artworks (a.k.a. Civic Art Collection)

2. Directed by SDMC 26.0716:
   • Manage Developers’ Compliance with Civic Enhancement Allocation Regulations

3. Directed by SDMC 26.0718:
   • Expend “In-Lieu” Civic Enhancement Allocations Within 5 Years of Deposit

4. Directed by Council Policy 900-11:
   • Include Public Art in Selected Capital Improvement Projects

5. Directed by Council Policy 100-03:
   • Administer the application process for TOT through OSP and CCSD
Considerations for Decision-Making

1. Citywide Executive Priorities (Mayor)
2. Citywide Legislative Priorities (City Council)
3. Branch/Department Priorities (Staff & Commissioners)
4. Stakeholder Expectations (Current and Potential Contractors)
5. Public Will/Customer Satisfaction (Citizens)
6. Media Interest and Interpretation
8. Current State/Forecast of the Local Arts Ecosystem
9. Current State/Forecast of the Regional and National Arts Ecosystem
### Budget Reduction Proposal Options

#### City of San Diego Commission for Arts and Culture

<table>
<thead>
<tr>
<th>Total Departmental Budget Development</th>
<th>FY18 BASE BUDGET</th>
<th>% of Total</th>
<th>FY19 2% CUT PROPOSAL OPTION #1</th>
<th>% of Total</th>
<th>FY19 2% CUT PROPOSAL OPTION #2</th>
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<td>Organizational Support Program (OSP)</td>
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<tr>
<td>Collections Management</td>
<td>$482,250</td>
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<td>$295,021</td>
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<tr>
<td>Commission-Initiated Public Art Projects</td>
<td>$ -</td>
<td>0.00%</td>
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<td>$ -</td>
<td>0.00%</td>
<td>$147,511</td>
<td>1.50%</td>
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<td><strong>Department Administration</strong></td>
<td>$1,344,735</td>
<td>13.40%</td>
<td>$1,344,735</td>
<td>13.67%</td>
<td>$1,344,735</td>
<td>13.67%</td>
<td>$1,344,735</td>
<td>13.67%</td>
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<tr>
<td><strong>Special Initiatives</strong></td>
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<tr>
<td>Cultural Tourism Promotions</td>
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<tr>
<td>Arts &amp; Culture Festival Revolving Fund</td>
<td>$ -</td>
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<td>Conversion to Online Applications</td>
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<td>Building Capital Grants Fund</td>
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<td>Arts Education Enrichment Initiative</td>
<td>$220,915</td>
<td>2.20%</td>
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<td>Arts &amp; Culture Contractor &quot;Nonprofit Academy&quot;</td>
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<td>$ -</td>
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<td>Commission Professional Development</td>
<td>$ -</td>
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<td>$ -</td>
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<tr>
<td>Community Engagement &amp; Training: Building Public Will</td>
<td>$ -</td>
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<td>$ -</td>
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<tr>
<td>Mayor/City Council Allocations (a.k.a. &quot;ACCF&quot;)</td>
<td>$400,000</td>
<td>3.99%</td>
<td>$100,000</td>
<td>1.02%</td>
<td>$200,000</td>
<td>2.03%</td>
<td>$200,000</td>
<td>2.03%</td>
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</tbody>
</table>

| TOTAL                               | $10,034,741      | 100%       | $9,834,046                     | 100%       | $9,834,046                     | 100%       | $9,834,046                     | 100%       |
|                                     | $200,695         | -2%        | $200,695                       | 2.03%      | $200,695                       | 2.03%      | $200,695                       | 2.03%      |

*Greater detail is included in a spreadsheet that accompanies this slide deck*
What Next?

ED Prepares and Commission Advises on 2% Budget Reduction Proposal

Executive Director Presents Budget Distributions to Commission

Commission Advises the Mayor and City Council on Budget Distributions

Mayor Proposes Annual Budget no later than April 15

Budget Hearings at City Council

Mayor Proposes May Revise

Commission Advises the Mayor and City Council on May Revise Budget Distributions

Mayor & City Council Adopt Annual Budget no later than June 15
| A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S |
| City of San Diego Commission for Arts and Culture | FY14 | % of Total | FY15 | % of Total | FY16 | % of Total | FY17 | % of Total | FY18 ADOPTED BUDGET | % of Total | FY18 BASE BUDGET | % of Total | FY19 2% CUT PROPOSAL OPTION #1 | % of Total | FY19 2% CUT PROPOSAL OPTION #2 | % of Total | FY19 2% CUT PROPOSAL OPTION #3 | % of Total |
| Funding Programs | | | | | | | | | | | | | | | | | | | |
| 4 Organizational Support Program (OSP) | $6,460,000 | 67.19% | $6,792,356 | 67.65% | $8,679,887 | 71.63% | $10,633,603 | 70.24% | $10,197,147 | 69.80% | $5,983,205 | 58.62% | $6,833,832 | 70.00% | $6,785,492 | 68.00% | $6,637,981 | 67.50% |
| 5 Horton Plaza Theatre Foundation (Req'd RDA Obligation) | | | $9,834,046 | 100.00% | | | | | | | | | | | | | | |
| 6 Creative Communities San Diego (CCSD) | $650,000 | 6.76% | $935,792 | 9.32% | $1,155,230 | 9.53% | $1,189,847 | 7.98% | $1,168,789 | 8.00% | $786,724 | 6.88% | $786,724 | 6.80% | $786,724 | 6.80% | $786,724 | 6.80% |
| Public Art Program | | | | | | | | | | | | | | | | | | | |
| 9 Collections Management | $102,814 | 1.07% | $108,709 | 1.08% | $299,643 | 2.47% | $454,195 | 3.00% | $482,250 | 3.81% | $295,021 | 3.00% | $295,021 | 3.00% | $295,021 | 3.00% | | |
| 10 Commission-Initiated Public Art Projects | | | | | | | | | | | | | | | | | | | |
| Special Initiatives | | | | | | | | | | | | | | | | | | | |
| 15 Cultural Tourism Promotions | $150,000 | 1.56% | $300,000 | 2.99% | $340,000 | 2.81% | $374,802 | 2.48% | | | - | - | - | - | - | | | |
| 16 Arts & Culture Festival Revolving Fund | $750,000 | 7.80% | $300,000 | 2.99% | | | | | | | | | | | | | | |
| 17 Conversion to Online Applications | $100,000 | 1.04% | | | | | | | | | | | | | | |
| 18 Building Capital Grants Fund | $50,000 | 0.50% | | | | | | | | | | | | | | |
| 19 Arts Education Enrichment Initiative | $147,244 | | | | | | | | | | | | | | |
| 20 Arts & Culture Contractor "Nonprofit Academy" | $147,244 | | | | | | | | | | | | | | |
| 21 Commission Professional Development | $147,244 | | | | | | | | | | | | | | |
| 22 Community Engagement & Training, Building Public Will | | | | | | | | | | | | | | |
| 23 Mayor/City Council Allocations (a.k.a. "ACCF") | $300,000 | 3.00% | $400,000 | 3.98% | $400,000 | 3.30% | $400,000 | 2.64% | $400,000 | 2.74% | $400,000 | 3.99% | $100,000 | 1.02% | $200,000 | 2.03% | $200,000 | 2.03% |
| 24 TOTAL | $9,614,186 | 100% | $10,040,441 | 100% | $12,117,286 | 100% | $15,139,850 | 100% | $14,609,867 | 100% | $10,034,741 | 100% | $9,834,046 | 100% | $9,834,046 | 100% | $9,834,046 | 100% |
| 25 | | | | | | | | | | | | | | | | | | | |
| 26 | | | | | | | | | | | | | | | | | | | |
| 27 | | | | | | | | | | | | | | | | | | | |
| 28 | | | | | | | | | | | | | | | | | | | |
| 29 | | | | | | | | | | | | | | | | | | | |
| 30 | | | | | | | | | | | | | | | | | | | |
| 31 | | | | | | | | | | | | | | | | | | | |
| 32 | | | | | | | | | | | | | | | | | | | |
| 33 | | | | | | | | | | | | | | | | | | | |
| 34 | | | | | | | | | | | | | | | | | | | |
### FY18 Budget Development

**City of San Diego Commission for Arts and Culture**

**FISCAL YEAR 2018**

<table>
<thead>
<tr>
<th>A</th>
<th>B</th>
<th>C</th>
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<th>O</th>
<th>P</th>
<th>Q</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Special Promotional Programs - Business Area 1414:</td>
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<tr>
<td>2</td>
<td>Creative Communities San Diego (CCSD)</td>
<td><strong>FY18 Commission’s Budget “Cut” Recommendation</strong> - February 24:</td>
<td>$1,189,847</td>
<td>$1,155,230</td>
<td>$831,677</td>
<td>8.02%</td>
<td>$831,677</td>
<td>8.02%</td>
<td>$831,677</td>
<td>8.02%</td>
<td>$1,021,429</td>
<td>8.00%</td>
<td>$1,021,429</td>
<td>8.00%</td>
<td>$1,168,789</td>
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<td>3</td>
<td>Organizational Support Program (OSP)</td>
<td><strong>FY18 Mayor’s Proposed Budget</strong> - April 11:</td>
<td>$10,633,602</td>
<td>$7,293,462</td>
<td>$6,842,177</td>
<td>65.98%</td>
<td>$6,842,177</td>
<td>65.98%</td>
<td>$6,868,839</td>
<td>66.07%</td>
<td>$8,502,507</td>
<td>66.59%</td>
<td>$8,502,507</td>
<td>66.59%</td>
<td>$10,197,147</td>
<td>69.80%</td>
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<tr>
<td>4</td>
<td>Horton Plaza Theatre Foundation/RDA Obligation</td>
<td><strong>FY18 Commission’s Confirmation of Budget Distribution Recommendation</strong> - April 20:</td>
<td>$445,000</td>
<td>$445,000</td>
<td>$445,000</td>
<td>6.24%</td>
<td>$445,000</td>
<td>6.24%</td>
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<td>6.24%</td>
<td>$435,000</td>
<td>4.41%</td>
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<td>4.41%</td>
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<tr>
<td>5</td>
<td>Arts Education Enrichment Initiative</td>
<td><strong>FY18 Tray Adjustment (Presented to BRC)</strong> - May 8:</td>
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<tr>
<td>6</td>
<td>Mayor/City Council Allocations</td>
<td><strong>FY18 Mayor’s MAY REVERSE Augmentation (51.8 M)</strong> - June 5:</td>
<td>$400,000</td>
<td>$400,000</td>
<td>$400,000</td>
<td>3.80%</td>
<td>$400,000</td>
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<td>3.80%</td>
<td>$400,000</td>
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<tr>
<td>7</td>
<td>SUBTOTAL</td>
<td><strong>FY18 Council’s 2nd Budget Hearing Recommended Augmentation ($1.8 M)</strong> - June 9:</td>
<td>$9,848,692</td>
<td>$8,508,854</td>
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<tr>
<td>9</td>
<td>Commission for Arts and Culture - Business Area 1412:</td>
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<tr>
<td>10</td>
<td>Public Art Fund**</td>
<td><strong>FY18 Policy &amp; Funding Committee’s Recommendation for Distribution of May Review Augmentation - May 15:</strong></td>
<td>$669,289</td>
<td>$154,643</td>
<td>$467,619</td>
<td>4.51%</td>
<td>$467,619</td>
<td>4.51%</td>
<td>$467,619</td>
<td>4.51%</td>
<td>$795,426</td>
<td>6.23%</td>
<td>$795,426</td>
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<td>$795,426</td>
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<td>Department Administration (TOT Fund)</td>
<td><strong>FY18 Policy &amp; Funding Committee’s Recommendation for Distribution of May Review Augmentation - May 15:</strong></td>
<td>$1,392,632</td>
<td>$1,392,632</td>
<td>$1,392,632</td>
<td>13.40%</td>
<td>$1,392,632</td>
<td>13.40%</td>
<td>$1,392,632</td>
<td>13.40%</td>
<td>$1,392,632</td>
<td>13.40%</td>
<td>$1,392,632</td>
<td>13.40%</td>
<td>$1,392,632</td>
<td>9.53%</td>
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<td>SUBTOTAL</td>
<td><strong>FY18 Poverty &amp; Funding Committee’s Recommendation for Final Budget Distribution - June 23:</strong></td>
<td>$1,461,921</td>
<td>$1,457,275</td>
<td>$1,457,275</td>
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<td>$2,188,058</td>
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<td><strong>DEPARTMENTAL BUDGET TOTAL</strong></td>
<td><strong>FY18 Policy &amp; Funding Committee’s Recommendation for Final Budget Distribution - June 23:</strong></td>
<td>$10,395,967</td>
<td>$10,369,305</td>
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<td>$10,369,305</td>
<td>$10,369,305</td>
<td>$12,767,867</td>
<td>$14,609,867</td>
<td>$14,609,867</td>
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<tr>
<td>18</td>
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<td><strong>Funds in the “tray” go to OSP</strong></td>
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<td><strong>22</strong></td>
<td></td>
<td><strong>There will be minor variability in the final amounts due to the nature of the City’s accounting processes</strong></td>
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