



CITY OF SAN DIEGO COMMISSION FOR ARTS AND CULTURE

AGENDA

City Council Committee Room, 12th Floor, City Administration Building

202 C Street, San Diego, California 92101

Friday, December 15, 2017

8:30 a.m. – 11:30 a.m.

8:30 a.m.	I.	Call to Order & Statement of Purpose+Vision	Janet Poutré, Chair
8:33 a.m.	II.	Non-Agenda Public Comment	
8:50 a.m.	III.	Chair's Reports	Janet Poutré
		A. PRESENTATION – Orientation to the City's Communications Department & Communication Procedures for City Commissioners	Communications Department Representative
9:00 a.m.		B. ACTION – November 15, 2017 Minutes	
9:05 a.m.		C. ACTION – November 17, 2017 Minutes	
9:10 a.m.		D. ACTION – Appointment of Committee Officers and Members	
9:20 a.m.		E. ACTION – Appointment of Commission Advisory Panelists to Evaluate Proposals Submitted in Response to the FY19 Organizational Support Program (OSP) and Creative Communities San Diego (CCSD) Request for Proposals (RFP)	
9:30 a.m.		F. ACTION – Schedule of 2018 Regular Commission Meetings and Standing Committee Meetings	
9:50 a.m.		G. Other Commission Business	
10:00 a.m.	IV.	Committee Reports	
		A. Public Art Committee	Vernon Franck, Committee Chair

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VISION: Expanding our world by celebrating creativity in San Diego

PURPOSE: The City of San Diego Commission for Arts and Culture serves in an advisory capacity to the Mayor and City Council on promoting, encouraging and increasing support for the region's artistic and cultural assets, integrating arts and culture into community life and showcasing San Diego as an international tourist destination.

Meetings may be recorded. NON-AGENDA PUBLIC COMMENT: Any member of the public may address the Committee on any subject in its area of responsibility on any matter not presently pending or previously discussed at the Committee. Comments are limited to three (3) minutes and are non-debatable. At the conclusion of the comment, the Committee Chair shall have the discretion to determine appropriate disposition of the matter. To exercise this right, members of the public wishing to address the Committee under Public Comment must submit a Public Comment Request form prior to the meeting. Subject matter and time limitations are noted on the form. Pursuant to open meeting laws, no discussion or action, other than a referral, shall be taken by the Committee on any issue brought forth under Public Comment. The information contained in this agenda is available in alternative formats and can be requested by calling 619-236-6800 at least three (3) working days prior to the meeting in order to insure availability.

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|------------|-----|--|--|
| | | 1. ACTION – Temporary Exhibit of Artwork Proposal from City Heights Business Association: City Heights Wire Art by Spenser Little | |
| 10:20 a.m. | | 2. ACTION – Final Artwork Proposal for San Ysidro Branch Library by Einar and Jamex de la Torre | |
| | | B. Policy & Funding Committee | Jason Whooper,
Committee Vice Chair |
| 10:40 a.m. | | 1. ACTION – Proposal, in Concept, to Help City Balance FY19 Budget | |
| 11:10 a.m. | V. | Executive Director's Reports | Dana Springs,
Executive Director |
| | | A. Arts and Culture Funding Programs – Re: FY19 Funding Cycle: Anatomy of the FY19 Request for Qualifications (RFQ) for Organizational Support Program (OSP) and Creative Communities San Diego (CCSD) & Results of the FY19 RFQ | |
| | | B. Public Art Program | |
| | | C. Other Department Business | |
| 11:30 a.m. | VI. | Adjourn | |



CITY OF SAN DIEGO COMMISSION FOR ARTS AND CULTURE

MINUTES

Wednesday, November 15, 2017

Commissioners Present

Janet Poutré, Chair
Vernon Franck, Vice Chair
Larry Baza
Michael Brown
Ann Bossler
Carlos Cristiani
Tyler Hewes
Gina M. Jackson
Kirin Macapugay
Laurie Mitchell
Doreen Schonbrun
Rebecca Smith
Jason Whooper

Commissioners Absent

Kathi Diamant
Ben Meza

Staff Present

Dana Springs
Christine Jones
Whitney Roux
Aliscia Anderson
Leticia Gomez Franco
Jon Dwyer, Deputy City Attorney

-
- I. Call to Order & Statement of Purpose+Vision – Commissioner Janet Poutré called the City of San Diego Commission for Arts and Culture to order at 9:55 a.m. at the Skyline Hills Branch Library, Multi-Purpose Room, 7900 Paradise Valley Road, San Diego, California 92114 and asked Commissioner Gina M. Jackson to read aloud the statement of purpose and the vision.
- II. Non-agenda Public Comment
- Bridget Cavaiola (La Jolla Playhouse) commented on upcoming arts education initiatives in partnership with San Diego Unified School District.
- III. **ACTION – Update Structures & Functions of Commission Committees** – Commissioner Janet Poutré introduced the item and asked Executive Director Dana Springs to give the presentation summarizing the background information for the item. The proposal to update the structures and functions of Commission committees included nine parts with two options:
1. To advise the Commission on its 19 duties and functions, group the duties and functions by subject matter and assign to two standing committees: 1) Policy Advisory (Subject Matter for Policy Advisory: Budget, Compliance with Council Policy 100-03 [Funding Programs], Advocacy Campaigns, Community Engagement Initiatives, etc.) and 2) Public Art (Subject Matter for Public Art: Compliance with Council Policy 900-11 [2% for Art in CIPs], Compliance with Art In Private Development Code, Developing, Interpreting and Exhibiting the Civic Art Collection, etc.
 2. Seven voting Commissioners per standing committee
 3. Commission Chair can observe any committee, but only in accordance with the Brown Act

4. Move the Executive Committee's current functions to Policy Advisory Committee, except setting the Commission meeting agenda
5. Authorize the Chair to set the Commission meeting agenda referencing existing guidelines and input
6. Revert the Advocacy & Outreach Committee's current functions to the full Commission, which may appoint ad hoc committees to address short-term campaigns or projects within a specified time frame
7. Appoint four community-based, public art experts to serve as voting members of the Public Art Committee
8. Use best practices for noticing meetings
9. Update the Rules and Regulations to address accountability for attendance

Option 1 - Keep a standing Executive Committee with modifications: Executive Committee members include Commission Chair, Commission Vice Chair, and the Chairs and Vice Chairs of each standing committee (not to exceed 7 Commissioners). The function of the Executive Committee is to monitor the overall progress of the Commission's adopted work plans through a holistic lens. Regular meetings are set to occur bi-annually (two times per year).

Option 2 - Keep a standing Advocacy Advisory Committee with modifications: The function of the Advocacy Advisory Committee is to plan and evaluate the Commission's advocacy campaigns year-round. Decouple the Commission's outreach ("listening") objectives from advocacy ("talking") objectives. Outreach objectives can be carried out by the Commission or ad hoc committees, as assigned. Regular meetings are set to occur quarterly (four times per year).

Commissioners asked clarifying questions.

Public comment was given by:

- Elizabeth Yang-Hellewell (Museum of Contemporary Art San Diego) commented in opposition to the proposed changes to the Commission's structures and functions.
- Peter Comiskey (Balboa Park Cultural Partnership) commented in opposition to the proposed changes to the Commission's structures and functions and read commentary from Dalouge Smith (San Diego Youth Symphony and Conservatory).
- Commissioners Laurie Mitchell and Ann Bossler requested that a letter submitted by Robert Gleason, Vicki Reed and Colette Carson Royston be read into the record. Springs read aloud the letter, which included comments in opposition to the proposed changes to the Commission's structures and functions.

Discussion ensued.

Commissioner Jason Whooper departed.

Commissioner Ann Bossler made a motion to 1) decline the proposed changes to the Commission's structures and functions, and 2) to create an ad hoc committee with at least five Commissioners to address Commissioner engagement, and 3) notice the Commission's meetings by distributing back-up materials with the meeting agenda, posting the back-up materials to the website with the meeting agenda, posting meeting minutes to the website after being approved, and running analytics after a year to see whether these materials have a significant audience. Commissioner Doreen Schonbrun seconded the motion.

Commissioner Tyler Hewes made a motion to amend the motion to assign the ad hoc committee to address, not just Commissioner engagement, but also strategic

planning for long-term structures of the Commission's committees while including community members – both lay people and nonprofit contractors – in the discussion. Commissioner Vernon Franck seconded the motion to amend the motion.

Discussion ensued.

The vote to amend the motion was 8-4-0; the amendment to the motion passed.

Yea: Baza, Bossler, Brown, Franck, Hewes, Jackson, Poutré, Schonbrun (8)

Nay: Cristiani, Macapugay, Mitchell, Smith (4)

Abstention: (0)

Recusal: (0)

The amended motion restated is to 1) decline the proposed changes to the Commission's structures and functions, and 2) to create an ad hoc committee with at least five Commissioners to address Commissioner engagement and strategic planning for long-term structures of the Commission's committees while including community members – both lay people and nonprofit contractors – in the discussion, and 3) notice the Commission's meetings by distributing back-up materials with the meeting agenda, posting the back-up materials to the website with the meeting agenda, posting meeting minutes to the website after being approved, and running analytics after a year to see whether these materials have a significant audience.

Discussion ensued.

Commissioner Laurie Mitchell made a motion to amend the amendment to the motion by removing the word "strategic." Commissioner Tyler Hewes seconded the motion.

The vote to amend the amendment to the motion was 12-0-0; the amendment to the amended motion passed.

Yea: Baza, Bossler, Brown, Cristiani, Franck, Hewes, Jackson, Macapugay, Mitchell, Poutré, Schonbrun, Smith (12)

Nay: (0)

Abstention: (0)

Recusal: (0)

The amendment to the amended motion restated is to 1) decline the proposed changes to the Commission's structures and functions, and 2) to create an ad hoc committee with at least five Commissioners to address Commissioner engagement and planning for long-term structures of the Commission's committees while including community members – both lay people and nonprofit contractors – in the discussion, and 3) notice the Commission's meetings by distributing back-up materials with the meeting agenda, posting the back-up materials to the website with the meeting agenda, posting meeting minutes to the website after being approved, and running analytics after a year to see whether these materials have a significant audience.

The vote to amend the amendment to the motion was 12-0-0; the amendment to the amended motion passed.

Yea: Baza, Bossler, Brown, Cristiani, Franck, Hewes, Jackson, Macapugay, Mitchell, Poutré, Schonbrun, Smith (12)

Nay: (0)

Abstention: (0)

Recusal: (0)

IV. Adjourn – Commissioner Poutré adjourned the meeting at 11:39 a.m.

DRAFT



CITY OF SAN DIEGO COMMISSION FOR ARTS AND CULTURE

MINUTES

Friday, November 17, 2017

Commissioners Present

Janet Poutré, Chair
Vernon Franck, Vice Chair
Ann Bossler
Carlos Cristiani
Kathi Diamant
Tyler Hewes
Kirin Macapugay
Laurie Mitchell
Doreen Schonbrun
Jason Whooper

Commissioners Absent

Larry Baza
Michael Brown
Gina M. Jackson
Ben Meza
Rebecca Smith

Staff Present

Dana Springs
Christine Jones
Whitney Roux
J Noland
Leticia Gomez Franco
Aliscia Anderson
Jon Dwyer, Deputy City Attorney

I. Call to Order – Commissioner Janet Poutré called the City of San Diego Commission for Arts and Culture to order at 8:48 a.m. at the City Council Committee Room, 12th Floor, City Administration Building, 202 C Street, San Diego, CA 92101.

II. **ACTION - Suspend the Rule Whereby the Commission's Executive Committee Sets the Commission Meeting Agenda for November 17, 2017** – Commissioner Janet Poutré made a motion to suspend the rule whereby the Commission's Executive Committee sets the Commission meeting agenda for November 17, 2017. Commissioner Carlos Cristiani seconded the motion. The vote was 8-0-0; the motion passed.

Yea: Bossler, Cristiani, Diamant, Franck, Macapugay, Poutré, Schonbrun, Whooper (8)

Nay: (0)

Abstention: (0)

Recusal: (0)

Commissioner Laurie Mitchell arrived.

III. **ACTION - November 17, 2017 Commission Meeting Agenda** – Commissioner Janet Poutré made a motion to approve the Commission meeting agenda for November 17, 2017. Commissioner Jason Whooper seconded the motion. The vote was 8-1-0; the motion passed.

Yea: Bossler, Cristiani, Diamant, Franck, Macapugay, Poutré, Schonbrun, Whooper (8)

Nay: Mitchell (1)

Abstention: (0)

Recusal: (0)

IV. Non-agenda Public Comment – None

V. Statement of Purpose+Vision & Chair's Reports – Commissioner Janet Poutré asked Commissioner Kirin Macapugay to read the statement of purpose and vision.

Commissioner Janet Poutré asked Commissioners to make any necessary conflict of interest disclosures.

- Commissioner Kathi Diamant disclosed a remote interest as a paid employee of San Diego State University Research Foundation.
- Commissioner Vernon Franck disclosed a non-interest as an unpaid advisor to A Ship in The Woods Foundation.
- Commissioner Carlos Cristiani disclosed a non-interest as an unpaid board member for Mingei International Museum.
- Commissioner Laurie Mitchell disclosed a non-interest as an unpaid board member of New Children's Museum.

A. **ACTION – October 27, 2017 Minutes** – Commissioner Vernon Franck made a motion to approve the Commission meeting minutes of October 27, 2017. Commissioner Kathi Diamant seconded the motion. The vote was 8-0-1; the motion passed.

Yea: Bossler, Diamant, Franck, Macapugay, Mitchell, Poutré, Schonbrun, Whooper (8)

Nay: (0)

Abstention: Cristiani (1)

Recusal: (0)

Commissioner Tyler Hewes arrived.

Commissioner Vernon Franck departed.

B. **ACTION – Appointment of Commission Advisory Panelists for Arts Education Enrichment Initiative Proposal Evaluation** – Commissioner Janet Poutré presented a slate of six appointees to the Fiscal Year 2018 Arts Education Enrichment Initiative proposal evaluations. Commissioners asked clarifying questions. Leticia Gomez Franco, Arts and Culture Services Coordinator, provided background information. Commissioner Laurie Mitchell made a motion to approve the slate of six appointees to the Fiscal Year 2018 Arts Education Enrichment Initiative proposal evaluations. Commissioner Jason Whooper seconded the motion. The vote was 8-0-0; the motion passed.

Yea: Bossler, Diamant, Hewes, Macapugay, Mitchell, Poutré, Schonbrun, Whooper (8)

Nay: (0)

Abstention: (0)

Recusal: Diamant (1)

C. **Report on Advocacy Activities in Progress** – Commissioner Janet Poutré summarized recent meetings between Commissioners and City Councilmembers, staff of some City Council offices and voluntary, visible participation in arts and culture events where City Councilmembers are present. She referenced what's been communicated by some Councilmembers in the past: They want to see Commissioners at times other than when asking for money. She recommended that all Commissioners engage in practical

advocacy activities that can start now such as signing up for all Councilmembers' newsletters to understand what is important to them; personally inviting the Councilmembers and their staff to events in their districts, attending those events to greet the Councilmembers, and suggesting content for the Councilmembers' newsletters. Commissioner Janet Poutré also suggested that Commissioners 1) learn whether there are neighborhood community meetings they can attend to meet the staffers from local, state, and national legislative offices, 2) reach out to the arts and culture organizations located in their areas to understand their needs and be able to share their impact in the community, 3) share news about opportunities to get involved and opportunities for funding on social media and 4) keep an eye out for news about the budget.

D. Report on Key Events Upcoming in FY18 Q3 & Q4 – Commissioner Janet Poutré announced key events upcoming in quarters three and four in Fiscal Year 2018 and asked Commissioners to make notes in their calendars. She also confirmed that Commission staff will follow-up by sending calendar appointments for these events.

- FY19 applicants submit their RFQs - November 19 at midnight.
- RFQ reviewing team, led by USD, evaluates RFQs – November 20 – December 11 and results announced to applicants December 11.
- Training for RFP reviewing panelists including all Commissioners – throughout month of January
- At-home reading of RFPs including all Commissioners – throughout month of February
- Public Art Committee – December 1 at 9:30 a.m.
- Creative Forces Summit hosted by California Arts Council at Liberty Station – December 7 at 8:30 a.m.
- Policy & Funding Committee Meeting – December 8 at 9:30 a.m. (We will begin discussing the FY19 department budget at this meeting)
- Executive Committee Meeting – December 8 at 11:00 a.m.
- The City's Five-Year Outlook will be presented at City Council during a public hearing on December 11.
- Commission Meeting – December 15 at 8:30 at City Council Committee Room (we have a lot of business upcoming on this agenda so it's important to be there)
- Bi-annual survey of Commissioners' 6-month availability and preferred meeting times – late November
- Appointment of Committee Officers and Members – December 15 at Commission meeting
- Approval of 2018 Commission meeting schedule – December 15 at Commission meeting

E. Other Reports – None

- VI. Presentation – About the Brown Act – Deputy City Attorney Jon Dwyer gave a presentation to Commissioners to assist their understanding of and compliance with the Brown Act.
- VII. Presentation – About the City’s Placemaking Ordinance – Christine E. Jones, Chief of Civic Art Strategies, gave a presentation outlining the development and current status of the City’s placemaking ordinance. Jones described the roles and responsibilities of multiple City departments that will be involved in placemaking projects and she highlighted the Commission’s role in the placemaking process.
- VIII. Executive Director’s Reports – Dana Springs, Executive Director, asked J Noland, Public Art Coordinator, to give a report.
- A. Public Art Program – Noland delivered a report on the status of 13 active 2%-for-Art projects, four Civic Enhancement public art projects and one grant-funded public art project (a project in partnership with Jacobs Center for Neighborhood Innovation). Noland reported that the projects range in budget from \$13,000 to \$975,000.
 - B. Arts and Culture Funding Programs – FY18 Contracting & FY19 Applications – Whitney Roux, Arts and Culture Funding Program Coordinator, restated the Commission’s FY18 Key Performance Indicators (KPIs) pertinent to the FY18 Funding Program contracting phase and the FY19 Funding Program application phase and reported on the progress of meeting each. Leticia Gomez Franco, Arts and Culture Services Coordinator, reported on the channels through which the FY19 OSP and CCSD application guidelines were promoted and reported on the results of the various outreach efforts.
 - C. Staff Recruitment – Springs reported that the Commission has two vacant positions: Public Art Program Administrator (a.k.a. Senior Public Art Manager) and Executive Secretary (a.k.a. Executive Assistant) and recruitment is anticipated to start in early December.
- IX. Adjourn – Commissioner Janet Poutré adjourned the meeting at 10:34 a.m.



Commission for Arts and Culture

CHAIR'S REPORT

DATE ISSUED: December 11, 2017

ATTENTION: Commission

CONTACT: Janet Poutré, Commission Chair

SUBJECT: Appointment of Committee Officers and Members

ATTACHMENTS: 1) Chart of Chair's Committee Officer and Member Appointees
2) Bios of Community Member Appointees for Public Art Committee

REFERENCES: [Commission's Rules & Regulations, September 23, 2016](#)

ACTION REQUESTED

Approve the Chair's appointed committee officers and members.

BACKGROUND

Pursuant to the Commission's *Rules and Regulations*, the Commission Chair will appoint, and the Commission will approve, committee officers and members to take effect within 30 days of approval.

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2018 COMMISSION COMMITTEE ASSIGNMENTS
Chair's Appointees for Commission Approval on December 15, 2017

COMMITTEE	OFFICERS	COMMISSIONERS	COMMUNITY MEMBERS
Executive (Standing)	Chair: Janet Poutre Vice Chair: Vernon Franck	(Min: 5 - Max: 7) Jason Whooper Ann Bossler Ben Meza Tyler Hewes Rebecca Smith	N/A
Policy & Funding (Standing)	Chair: Jason Whooper Vice Chair: Ann Bossler	Ann Bossler (Min: 5 - Max: 7) Larry Baza Vernon Franck Kirin Macapugay	N/A
Public Art (Standing)	Chair: Vernon Franck Vice Chair: Ben Meza	(Min: 3 - Max: 5) Michael Brown Kathi Diamant Laurie Mitchell	(Total Req'd: 6) Lara Bullock Derrick Cartwright Linda Caballero Sotello Denise Rogers Tiffany Wai-Ying Beres TBA
Advocacy & Outreach (Standing)	Chair: Tyler Hewes Vice Chair: Rebecca Smith	(Min: 5 - Max: 7) Carlos Cristiani Gina M. Jackson Doreen Schonbrun	(Total Allowed: Unlimited)
Commissioner Engagement (Ad Hoc)	Chair: Ann Bossler Vice Chair: Rebecca Smith	(Min: 5 - Max: 7) Michael Brown Carlos Cristiani Doreen Schonbrun	

Pursuant to the Commission for Arts and Culture's *Rules and Regulations*, the Commission Chair will cause the functions, structures, memberships, and officers of the Commission's committees to be reviewed, updated, and approved by the Commission no later than December. The Commission Chair will nominate for Commission approval the members and officers of each committee. Efforts have been made to appoint each Commissioner to a committee, committees, and/or other assignments of her/his preference, including leadership positions. Each Commissioner has been assigned to at least one committee.

Lara Bullock is a writer, contemporary art historian, and curator who earned her Ph.D. in Contemporary Art History at the University of California, San Diego (2015) with a concentration in street art, twentieth century and contemporary art, and critical and textual theory. She received a Bachelor's degree in Art History from the University of British Columbia and a Master's degree in Art History, Theory, and Criticism with scholarships from the School of the Art Institute of Chicago (2007). As a critic, she has published for a variety of print and online media. She has composed various catalogue essays for both galleries and museums, including the Museum of Contemporary Art, San Diego's catalogue for the exhibition *Viva la Revolucion: Dialogue with the Urban Landscape*. As both a curator and scholar, Lara is interested in cultural criticism, DIY aesthetics, and "art" as a malleable and ever changing term, especially as it is accepted in the world of galleries, museums, and the academy.

Linda Caballero Sotelo is the executive director of the New Americans Museum. A first generation immigrant bi-national citizen born and raised in Tijuana, Mexico, Caballero Sotelo has over 25 years of professional experience as a senior level executive, advocate and activist for high profile national and international projects and organizations. She has led a strategic marketing consulting business Toltec Media/LCS Enterprises with local and national clients, and previously served in the following executive leadership roles: president & CEO of the San Diego County Hispanic Chamber of Commerce; director of marketing & corporate communications for the San Diego Workforce Partnership, and as US director of projects overseeing exhibition logistics, budgets & residencies leading to the internationally acclaimed US/Mexico public art initiative INSITE '97 and again for InSite 2000 where she organized & collaborated in the development of over 80 original public art installations & exhibition-related commissions and works also coordinating curatorial & artistic residencies and production teams, while overseeing the logistical development and creation of a variety of works by both established & emerging international artists in two versions of the triennial. Linda has been a contributing writer & editor, speaker, guest curator, organized and produced a variety of large scale events, festivals & visual arts exhibitions as curator for exhibits at NAM and elsewhere such as Jamex & Einar De la Torres' Whysidro – New Lenticular & Mixed Media Work (2014) at The Front, San Ysidro, CA. She received her BA in International Relations & History [UCLA, & US International University/USIU] and MA in International Business & Economics, Marketing concentration [Webster-Regents College, UK & London School of Economics].

Derrick Cartwright serves as the Director of University Galleries and as an Assistance Professor of Art History in the Department of Art, Architecture, and Art History at the University of San Diego. Cartwright earned his Ph.D. in Art History at the University of Michigan (1994), where he specialized in North American art and architecture as well as 19th-century French art and the history of photography. He received an M.A. in 1988 from the University of California, Los Angeles, where he studied modern art, critical theory, and the art of India, and in 1984, he was awarded his Bachelor's degree, with honors, from the Department of Art History at the University of California, Berkeley. Prior to his position at

the USD, Cartwright led major institutions, including the Seattle Art Museum (2009-2012), the San Diego Museum of Art (2004-2009), the Hood Museum of Art at Dartmouth College (2000-2004) and the Musée d'Art Américain Giverny in France (1998-2000). Cartwright also previously taught courses as an Art History professor at the University of San Diego (1993-1998) before his move to France. He has published widely, contributing to catalogues for institutions such as the Laguna Art Museum, Musée d'Art Américain Giverny, The San Diego Museum of Art, The Fine Arts Museum of San Francisco, and Museo Nacional de Arte in Mexico City, as well as periodicals including *American Art Review* and *Sculpture*.

Denise Rogers is a San Diego native, mother of two and Professor of Art History at San Diego Mesa College. She earned a B.A. in Visual Arts/Criticism from U.C.S.D., a Masters in Art History from S.D.S.U. and a Ph.D. in Visual Studies with an emphasis in Feminist Studies from U.C. Irvine. She is currently a Professor of Art History at San Diego Mesa College and teaches courses that range from the Pre-Historic to Contemporary art, as well as courses in regions outside of the west. She manages the Mesa College World Cultures Art collection and curates yearly exhibitions in the Mesa College Glass Gallery. She has also curated exhibitions at the Mesa College Art Gallery and San Diego Public Library. She has presented on African American art and the Diaspora during special events on campus as well as at the California Community College Association yearly conference, San Diego Museum of Art, Grossmont College, and the San Diego Public Library. She also Chairs the San Diego Museum of Art African and Pacific Arts Council and is the Educational Advisor and a Board member of the San Diego African American Museum of Fine Art. She specializes in Modern Art and Contemporary art with specific emphasis on the art of Women, African Americans and the Diaspora and how indigenous artifacts inform contemporary ideologies.

Tiffany Wai-Ying Beres is a distinguished Chinese art specialist and art historian, she has worked as an independent curator and exhibition planner with museums and institutions around the world such as the Asian Art Museum in San Francisco, the Pagoda Paris in France, Art Stage Singapore, Beijing's Today Art Museum, and the Rietberg Museum in Zürich. A Brown University graduate and Fulbright Scholar, Beres was previously based in Beijing, where for ten years she worked with top artists and published extensively about topics in Asian art, particularly contemporary Chinese ink painting. Her articles have been published in *Orientalism*, *The Asian Art Newspaper*, *Art AsiaPacific*, and the *Wall Street Journal*, among others. In Beijing, she also served as the International Affairs Officer and a Chinese ink painting specialist for China Guardian, Mainland China's first auction house.



CHAIR'S REPORT

DATE ISSUED: December 11, 2017

ATTENTION: Commission

CONTACT: Janet Poutré, Commission Chair

SUBJECT: Schedule of 2018 Regular Commission Meetings and Standing Committee Meetings

ATTACHMENTS: Calendar of 2018 Regular Commission Meetings and Standing Committee Meetings

REFERENCES: [Commission's Rules & Regulations, September 23, 2016](#)
[San Diego Municipal Code 26.0708](#)
California Government Code Section 54950 et seq.

ACTION REQUESTED

Establish the schedule of 2018 regular Commission meetings and standing committee meetings.

For Calendar Year 2018:

- The Commission will meet monthly on the fourth Friday of the month from 8:30 a.m. to 10:30 a.m. (January – October) and on the third Friday of the month in November and December.
 - One regular Commission meeting per quarter will be held at a community/neighborhood site
- The Commission's Public Art Committee will meet monthly on the first Friday of the month from 9:30 a.m. to 11:30 a.m.
- The Commission's Advocacy & Outreach Committee will meet monthly on the first Friday of the month from 8:00 a.m. to 9:30 a.m.
- The Commission's Policy & Funding Committee will meet monthly on the second Friday of the month from 9:00 a.m. to 11:00 a.m.
- The Commission's Executive Committee will meet monthly on the second Friday of the month from 11:00 a.m. to 12:00 p.m.

BACKGROUND

Pursuant to the Commission's Rules and Regulations, San Diego Municipal Code Section 26.0708 and California Government Code Section 54950 et seq. (a.k.a. Ralph M. Brown Act), the Commission will fix the schedule of regular and standing meetings.

COMMISSION for Arts and Culture

Jan 2018 (Pacific Time)

Mon	Tue	Wed	Thu	Fri	Sat	Sun
1 CITY HOLIDAY - HOLIDAY - Commission	2	3	4	5 8am - TBC: Advocacy 9:30am - TBC: Public Art	6	7
8	9	10	11	12 9am - TBC: Policy 11am - TBC: Executive	13	14
15 HOLIDAY - Commission	16	17 3pm - FY19: Training for	18	19 10:30am - FY19: Training	20	21
22 2pm - FY19: Training for	23	24 3pm - FY19: Training for	25	26 8:30am - TBC: Regular	27	28
29	30	31	1	2	3	4
FY19: Evaluators read RFPs and perform at-home scoring						
				8am - TBC: Advocacy 9:30am - TBC: Public Art		

Mon	Tue	Wed	Thu	Fri	Sat	Sun
29	30	31	1	2	3	4
FY19: Evaluators read RFPs and perform at-home scoring						
				8am - TBC: Advocacy 9:30am - TBC: Public Art		
5	6	7	8	9	10	11
FY19: Evaluators read RFPs and perform at-home scoring						
				9am - TBC: Policy 11am - TBC: Executive		
12	13	14	15	16	17	18
FY19: Evaluators read RFPs and perform at-home scoring						
19	20	21	22	23	24	25
FY19: Evaluators read RFPs and perform at-home scoring						
HOLIDAY - Commission				8:30am - TBC: Regular		
26	27	28	1	2	3	4
FY19: Panels convene to deliberate and recommend scores/ranks for FY19 RFPs						
FY19: Evaluators read RFPs				8am - TBC: Advocacy 9:30am - TBC: Public Art		

Mon	Tue	Wed	Thu	Fri	Sat	Sun
26	27	28	1	2	3	4
FY19: Evaluators read RFPs		FY19: Panels convene to deliberate and recommend scores/ranks for FY19 RFPs		8am - TBC: Advocacy 9:30am - TBC: Public Art		
5	6	7	8	9	10	11
FY19: Panels convene to deliberate and recommend scores/ranks for FY19 RFPs				9am - TBC: Policy 11am - TBC: Executive		
12	13	14	15	16	17	18
19	20	21	22	23	24	25
				8:30am - TBC: Regular		
26	27	28	29	30	31	1
				HOLIDAY - Commission		

Mon	Tue	Wed	Thu	Fri	Sat	Sun
26	27	28	29	30	31	1
				HOLIDAY - Commission		
2	3	4	5	6	7	8
				8am - TBC: Advocacy 9:30am - TBC: Public Art		
9	10	11	12	13	14	15
				9am - TBC: Policy 11am - TBC: Executive		
16	17	18	19	20	21	22
23	24	25	26	27	28	29
				8:30am - TBC: Regular		
30	1	2	3	4	5	6
				8am - TBC: Advocacy 9:30am - TBC: Public Art		

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HOLIDAY - Commission				8:30am - TBC: Regular		
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17	18	19	20	21 8:30am - TBC: Regular	22	23
24	25 HOLIDAY - Commission	26	27	28	29	30
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Commission for Arts and Culture

CHAIR'S REPORT

DATE ISSUED: December 11, 2017

ATTENTION: Commission

CONTACT: Janet Poutré, Commission Chair

SUBJECT: Appointment of Commission Advisory Panelists to Evaluate Proposals Submitted in Response to the FY19 Organizational Support Program (OSP) and Creative Communities San Diego (CCSD) Request for Proposals (RFP)

ATTACHMENTS: 1) Chart of Chair's Commission Advisory Panelists Appointees

REFERENCES: [Commission's Rules & Regulations, September 23, 2016](#)

ACTION REQUESTED

Approve the Chair's appointed Commission Advisory Panelists to evaluate proposals submitted in response to the FY19 OSP and CCSD RFP.

BACKGROUND

Pursuant to the Commission's *Rules and Regulations*, the Commission may establish advisory panels to augment the work of the committees, to support to goals of the Commission, to provide opportunities for community members to participate in Commission processes, and to utilize the input and feedback of panelists in the Commission's decision-making processes. When a Commission Advisory Panel is to be established, the Commission Chair will appoint and the Commission will approve members of advisory panels after reviewing a slate of candidates presented by Commission staff.

To prepare the slate for the Commission Advisory Panelists to evaluate proposals submitted in response to the FY19 OSP and CCSD RFP, Commission staff drew from a pool of candidates obtained through an open call for self-nominations and third-party nominations, a review of individuals who have previously served on Commission committees or panels, and a review of individuals who have previously worked on special Commission projects.

The nominees have been pre-screened with the goal of preventing conflicts of interest.

NEXT STEPS

Following the Commission's approval of the slate, Commission staff will coordinate final panel assignments considering panelist availability, panel size, conflicts of interest, and a balanced representation of Council District areas, skill sets, areas of expertise, prior history of serving as a panelist, etc. To this end, some approved panelists may not be assigned to a panel or some panelists may be assigned the role of understudy to assist if other panelists drop out.

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	First Name	Last Name	Professional Title	Company/Organization	City Council District	Bio
1	Jordan	Fraser	Content Director	3 Circles Media	City Council District 3	Jordan Fraser is the content director for a home improvement marketing entity where develops and executes content for multiple media platforms and serves as co-host of the Approved Home Pros 30-minute television show. She has long been active in musical theater and the performing arts, and is currently active in Hillcrest's Looking Glass Theater as a performer (who recently tried directing and producing) and as Publicity Chair. She is a former digital editor of Where Magazine, which exposed her to a wide variety of San Diego's cultural institutions and offerings as well as gave her a deep understanding of the local tourism industry because of the magazine's hotel distribution model and emphasis on concierge relations. A relatively new homeowner in an burgeoning neighborhood, she's passionate about continuing to improve San Diego's arts and culture scenes throughout the county.
14	Harold "Hal"	Fuson	Retired Newspaper Executive & Lawyer	The Copley Press, Inc., Retired		Hal was a media leader, lawyer, teacher and writer. He retired in 2009 after negotiating the sale of The San Diego Union-Tribune, concluding 26 years as an employee of the newspaperâ€™s former owner, The Copley Press. Hal was Copley's chief legal advisor for more than two decades. In 2007, he became the companyâ€™s executive vice president and chief operating officer. He continued on Copley's board until the family-held, San Diego company dissolved in 2016. Previously, he was senior staff counsel at The Los Angeles Times. Hal served on the boards of the Newspaper Association of America, California Newspaper Publishers Association (where he was vice president and chair of the government affairs committee) and Media Law Resource Center (where he served as chair). His book, Telling It All: A Legal Guide to the Exercise of Free Speech, was described by Publishers Weekly as â€œan admirable easy-to-read handbook on how to avoid the legal pitfalls that can accompany free expression.â€ Hal's work in protecting First Amendment rights has been recognized nationally by the Media Law Resource Center and by state associations in California and Illinois. Hal is a director and former chair of The Old Globe Theatre. He also serves on the non-profit boards of Grinnell College, the First Amendment Coalition, and California Press Foundation. He lives in Encinitas, CA with his spouse of 50 years, Pam. Together they support The Old Globe and many other San Diego non-profit institutions.
15	Aria	Giauque			City Council District 1	After nearly two decades of a successful career as a Diplomat and a Political Affairs Officer at the United Nations, Aria now lives on the West Coast where she devotes her time to photography.
16	Martha	Gonzalez	Senior Structural Engineer	Saiful Bouquet, Inc	City Council District 1	With a background in architectural engineering and having worked on high profile architectural projects around the country, Martha brings a unique focus on proposing the best medium to meet the architectural lines within any given space, in order for art to harmonize with its surroundings. Martha is a practicing Structural Engineer, as well as, as the creative director for Avant-Art which is an abstract photography collaboration which provides custom art proposals for architectural spaces. Martha previously served as an appointed member for the Port of San Diego Public Arts Commission and as a volunteer for the MAK Center for Art and Architecture in Los Angeles.
17	Sharon	Gorevitz	President	The Talmadge Company	City Council District 9	As the producer of the Talmadge Art Show in San Diego for the past 25 years and a San Diego resident since 1976 I have witnessed the arts community change and face a number of challenges. I have been actively involved in managing a craft and art show that started with four artists at my home in 1992. I have grown it to over eighty artists and 3 classes in a 7000-square foot venue, attended by over 1000 customers. There are two major art shows each year and one or two â€”pop-upsâ€” as well. My management responsibilities include planning each event which entails developing and training artists; handling all aspects of the show including finances, contracts, marketing, advertising, updating the website as well finding and and leading the jury process for artists. For the past 23 years, I worked at KPBS in Corporate Development raising monies with many non- profit partners in the arts. I was responsible for creating, developing and/or managing several major programs including the KPBS Arts Briefs, One Book and Local Heroes. I retired from that position in July 2017 and no longer have professional contact with my clients. As a retired professional fundraiser, I understand the complexities of working with many for-profit and government professionals in securing funding. This gives me insight to the challenges faced by non-profits.
18	Wade	Harb	Artist	Wade Harb Artist	City Council District 1	Working artist with studio in Sorrento Mesa area of San Diego (wadeharb.com). Represented by Contemporary Fine Arts gallery of La Jolla. I also run a management consulting group, Harb Tracy Kellogg (harbtracykellogg.com). From 2007 to 2012 served as President and CEO of Sullins Connector Solutions, an electronics manufacturing company in San Marcos, CA. Previous to that I served in various executive positions in Biotech and audio visual communications.
19	Pam	Hardy-McFarland	Managing Editor, Newsroom	Sharp HealthCare	City Council District 9	As managing editor of Sharp Health News, Pam Hardy leads a team of more than 30 people in the creation and distribution of news stories, videos, infographics and patient testimonials from across Sharp HealthCare, San Diegoâ€™s largest health system. Prior to joining Sharp in 2015, Hardy served as director of marketing and communications for California Western School of Law, and as the first communications director for the San Diego City Council President. She began her career as a producer with KPBS TV/FM, and holds a degree in Communications and Political Science from UC San Diego. Hardy and her husband are raising their two teenage daughters in the College Area, where they have lived for 14 years. She is a longtime member of the College Area Community Council and volunteers with several arts and leadership organizations for teens. For two years, she has served as an advisory panelist for the San Diego Commission for Arts and Culture.
20	Ross	Hendler	Creative Director	RAW Productions	City Council District 1	Ross Hendler is a musician, media producer, entrepreneur and health advocate. He was born and raised in La Jolla and recieved his bachelors from UCSD and his masters from NYU where he studied under McCarthy award winner George Lewis, Bertram Turetzky, Anthony Davis, Chubby Jackson and Nick Didkovsky. While in graduate school he explored the Auditory illusions of Diana Deutsch and inspired a piece by Nick Didkovsky entitled "Headphone Canon for Ross Hendler". He has been active in both the academic and commercial worlds of music and visual arts including several years of work with the Shakespeare Center of Los Angeles. Ross is also close with his cousin, Joyce-Cutler Shaw, renowned multimedia artist and philanthropist in La Jolla. Some of Ross Hendler's accomplishments include launching the first web based reality show in 2005. The show, "13 Weeks", followed the lives of 6 travel nurses in and out of hospital as a way of promoting the industry during a nursing shortage. Work as a sound designer on the Sundance award winning film Short Term 12. Founding a health and wellness company with a focus on making tasty and convenient nutrient enriched products which was showcased on the Food Network in 2015.
21	Laura	Hoffman	Senior Director Research Operations (retired)	George Washington University	City Council District 6	I am a new resident of San Diego and an avid supporter and participant in arts and culture activities. In addition, I believe that my background and availability are a perfect match to serve as a Commission Advisory Panelist. My professional background includes a 15+ year career in proposal development and grant award management, in the arts and the bio and health sciences. My professional tenure includes the role of the Grants Officer for the Phoenix Art Museum. In this role, I submitted numerous grants and secured funding from the National Endowment of the Arts and other private and public funders to support exhibitions and community and festival programming. I was honored to be appointed by the mayor of the City of Tempe, Arizona as a Tempe Municipal Arts Commissioner and elected as an executive member for the grants programs. In this role, I managed all aspects of arts funding from organizing community panels, training the panelists, and developing funding recommendations based on the reviews. The Tempe grants program supported organizational/infrastructure funding and project grants. As a commissioner, other responsibilities included evaluating artists and their work for the public art program and being on the jury for the Tempe Arts Festival. I was also selected and served as a panel member for the Phoenix Arts Commission grant program. I am very excited to bring my diverse and relevant experiences to serve the City of San Diego and to advance diversity in arts and culture in all of its communities.
22	Samantha	Howell	Senior consultant	Booz Allen Hamilton	City Council District 6	Samantha is a financial analyst at a consulting firm. Previously, she worked in the nonprofit industry. She's passionate about the arts and has volunteered with a variety of local nonprofits since moving to San Diego 7 years ago.
23	Emily	Knapp	Artist Liaison, Co-Founder	Sparks Gallery, IM/MATERIAL	City Council District 3	In over a decade working in advertising and marketing in New York, Emily Knapp helped global brands fight malaria, handcraft small batch whiskey, launch first generation technology products, and bring manufacturing at scale back to America. Working within global advertising agencies on Fortune 500 brands, Knapp spearheaded effective, award-winning traditional marketing and innovative experiential projects, and learned firsthand the economic value of cultural production. In 2016, together with her husband, Knapp launched creative consultancy IM/MATERIAL and set out on an adventure across America. Working from the road, they soaked up the arts and culture of the country's most vital communities in an effort to determine where to lay down roots for the next chapter of their lives (read about their adventure in Forbes). After living in Seattle, Austin, Marfa, Santa Fe, New Orleans, and Los Angeles, Knapp settled in San Diego, her husband's home town, and the community they felt most inspired to join. Over the past year Knapp has immersed herself in the local arts and culture community, most notably as Artist Liaison at Sparks Gallery in the Gaslamp. As Artist Liaison not only has Knapp channeled her talent for building brands into supporting and promoting Sparks Gallery's artists, she has also spearheaded the development of programming aimed at bolstering the local creative economy. Under Knapp's leadership the gallery will pilot a first of its kind partnership with Space 4 Art in 2018, demonstrating the intrinsic link between the success of the city's non-profit and commercial art institutions.
24	Corky	Lang	President SDPTGA	Corky Lang Tours	City Council District 8	Corky Lang is a native San Diegan with a varied career in travel, theatre, television, and journalism. In the travel industry, heâ€™s managed the arrangements and events for premier corporate and incentive groups worldwide. As an international travel director, he has led groups to over 30 countries. Locally he conducts tours for clients throughout Southern California and currently is the president of the San Diego Professional Tour Guide Association. In theatre, he has worked as an actor, director, and producer for a number of projects. Including acting in a national tour of The Grapes of Wrath, co-producing the musical Suds in San Francisco, founding San Diegoâ€™s Fritz theater, and working as the production coordinator for the documentary Primal Twang filmed at the North Park Theater. His former special events company produced elaborate theme parties for corporate clients, with his Murder Mystery Evening preformed over 100 times nationwide. Corky spent two years as a columnist for the AOL owned Patch online local news network. In broadcasting, he has worked as a radio DJ, narrator, voice talent and recently could be seen on KPBS television as a recurring pledge break host.
25	Anthony A.	LoBue,	Arts Director	Veteran Museum at Balboa Park	City Council District 3	Literary, Performance and Visual Artist Volunteer Arts Director at The Veterans Museum at Balboa Park Recipient: 2016 â€œCommunity Awardâ€ from San Diego Art Institute Recipient: San Diego Mayorâ€™s Proclamation: â€œArts for Veterans Project Dayâ€ BA English & Creative Writing M.Ed. Art M.Ed. Theatre Ph.D. Coursework: Interdisciplinary Fine Art Founder: Support Our Veterans Association â€œArts for Veteransâ€ Program â€œArts for Allâ€ Program
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1	First Name	Last Name	Professional Title	Company/Organization	City Council District	Bio
	Enrique	Lugo	Educator	High Tech High Chula Vista	City Council District 4	Born and raised in San Diego, Baja California by Brave & Beautiful Mexican Immigrants. I am a Husband, Father, Friend, Artist, Educator, and Lifelong Learner! As an artist I was first inspired by my father who would sit and paint with me since an early age. Thanks to the example set forth by my older sister, I earned a degree in Graphic Communication from Cal Poly San Luis Obispo and a Master's of Education in Educational Leadership through the High Tech High Graduate School of Education. I have been active as an artist since 2004 and have had the opportunity to show my work in galleries throughout California, New Mexico, Texas, Italy and Mexico. After almost 10 years working in the printing industry I found my calling in 2012 and transitioned to a career in education. Today you can find me sharing my passion for Art with the youth of High Tech High Chula Vista. We have worked on projects ranging from small personal paintings/drawings, functional art, cardboard identity masks, to projects as big as community murals!
27	Patricia	Maldonado	Professional Choreographer	Independent	City Council District 2	Patricia Maldonado is an interpretative dance performer who has worked internationally. She earned a Master of Arts Degree in Performance Studies from NYU. Her research of dance-moves is an integral part of her daily activities that actualize growth and collective participation with the community. Patricia has achieved extensive international professional stage experience, performing for diverse audiences as part of her native country Guatemala, Ballet Moderno and Folklorico and as an independent performer. While In New York, Patricia was part of a number of improvisation projects, such as under Christo and Jeanne-Claude Art exhibition The Gates at Central Park and BAAD at the Bronx among others. In 2006, she returned to Guatemala City to teach an intensive Composition workshop at Guatemalan National School of Dance and at Guatemalan National Institute of Tourism. Since becoming a resident of San Diego in 1994, Maldonado has been involved in the local border community as curator of the San Diego Dance Alliance. Under MALDODANZ she presented a work based on the Artist, Raul Anguiano at The San Diego Museum of Art, and she participated at San Diego Dance Theater and Celebrate Dance Festival Balboa Park among others. She is currently the AAC Chair, Centro Cultural de la Raza, engaged in building committees to preserve the legacy of the Chicano, Latino, and Indigenous Art and Culture. Recently she created the Improvisation Project Network which is intended to support a wide range of improvisers and also to develop alternative performance platforms that unite the Mexico-United States border.
28	Don	Masse	art teacher	SDUSD		Don Masse has taught at Zamorano Fine Arts Academy, a very large and diverse public elementary school in San Diego since 2001. He is firmly committed to introducing his students to the work of contemporary artists from a variety of backgrounds and creative fields of expertise. He does so because students become better engaged with visual art content and design challenges when students can see these elements being applied by artists working in today's world. Don is actively involved in art education communities at the local, state, and national levels. He presents sessions addressing contemporary art and collaboration at each of those levels. He is a contributing editor for Arts & Activities, where his "Alive and Kicking" article series is published on a regular basis.
29	Daniel	Mazzella	Attorney	Daniel Mazzella Attorney at Law	City Council District 3	Dan Mazzella.... I have been practicing law for nearly 36 years. I served as the Chair for the Workers Compensation section of the San Diego County Bar Association for eight years. I also served on the Attorney-Client Relations committee. During the past 36 years I have been an active volunteer in community affairs at many levels. I sat as a Judge Pro Tem for the South Bay Judicial District in Chula Vista. I served on the Park and Recreation Board from approximately 2001 to 2008. During that time I chaired the Balboa Park committee and Area 1 committee under both Mayors Murphy and Sanders. I served as a contributing author to the Working Group Final Report, Balboa Park Master and Precise Plan Amendment. I am the current President of the Boy Scouts of America San Diego Imperial Council. I am a past President of Discover PB and remain as a Board member of Discover PB. I served on the audit committee for the City Heights Development Corporation from 2006 through 2009. I founded Green Beach a 501(c) (3) certified non profit. The focus of the non profit has been to help disabled veterans. I sit as a Board member of the Thomas Jefferson School of Law Alumni Association. Finally , I have proudly served as a site captain for I Love A Clean San Diego for about 5 years.
30	Debra	McGinty-Poteet	Independent Board Memeber	Series Portfolio Trust and First Western Funds Trust	City Council District 1	Debra has a 35+ year senior investment management and business administration career with privately held and international and domestic Fortune 500 Companies. She and her husband have also been active art collectors and patrons of local arts organizations for over 20 years. Debra serves as a fiduciary on two listed investment company boards of directors.
31	Marc	McGrath	Adjunct Professor of Arts and Humanities	San Diego Community College District	City Council District 1	Marc McGrath is an Adjunct Professor of Arts and Humanities for the San Diego Community College District and National University. He holds a Masters degree in Humanities/Visual Arts and has been an Arts Educator for the past ten years. Marc is heavily involved with a number of San Diego non-profit organizations in the artistic and cultural spheres as a board member, committee member, and fundraiser. Marc is a Committee Member for the Diversionsary Theatre's 2018 Gala, a Committee Member of the San Diego Museum of Art's Contemporary Arts Committee, a Member of the Gallery Collective at the San Diego Museum of Art, Vice Chair of San Diego Frontrunners and Walkers, and a Committee Member on the San Diego Pride 5K Race Committee. He is also a member of the San Diego Museum of Contemporary Arts and the La Jolla Athenaeum.
32	Blair	Miller	National Account Manager	Applegate	City Council District 5	I would love to participate in helping the people of San Diego enjoy a greater in depth of the arts.
33	Kathleen	Mitchell	Artist/Art Instructor	Art-Hell/Project PAINT	City Council District 3	
34	Michelle	Moore	Artist/Activist	7Stitches Jewelry	City Council District 1	Michelle Moore Artist Activist Studied Fine Art abroad for 5 years + 2 years at the Academy of art in SF. Worked in commercial art and advertising as a creative director for over 15 years. In 2002 decided to pursue personal interests and applied her skills and knowledge to open her own studio promoting artists and herself. 7 years later in 2009 the 7Stitches jewelry label was launched. A working studio and gallery open to the public, located at Liberty Station. A heavy emphasis is placed on non-profits that focus on child trafficking, slavery, human rights and animal vivisection. Michelle is currently working on a new collection of paintings focusing on female portraits that had influenced her development and shaped her worldview through their actions.
35	Judith	Nora	Chief Financial Officer	Pell Investments LLC	City Council District 1	As a real estate finance and accounting professional , I provide data analysis, forecasting models, and investment alternatives to investors and executives. Working within complex ownership structures I improve risk management, tax and investment strategies to protect assets and maximize profits. My project management skills span coordinating tax planning, oversee construction contracts, manufacturing, and software implementation. As a practicing artist, I have served on the board of the LaJolla Art Association and have worked on public murals in Chicano Park and Oceanside. I have volunteered in many organizations over the years, namely VITA - Volunteer Income Tax Assistance program for 8 years, Autism Tree Project Foundation for 6 years, Interfaith Community 6 years.
36	Dhaha	Nur	Program Lead	Partnership for the Advancement of New Americans	City Council District 9	Dhaha holds firm to the idea that it is his unequivocal duty to stand for the rights of those around him. He has a background in Information Systems, as well as Women's Studies, and specializes with information security, design, & management. He is a refugee that believes the catalyst for change starts from within communities, and aspires to be an agent of change. His experience with art is diverse and broad, specializing in community advocacy, and youth participation. He has participated in training nationally as well as locally, and currently works with the Partnership for the Advancement of New Americans.
37	victor	ochoa	public artist, muralist and educator	chicano park steering committee	City Council District 4	public Artist muralist for 45 years, past public art advisory board member, founder of the centro cultural de la raza, chicano park muralist, founding member of the border arts workshop, art and art history professor for 30 years, high school art teacher for 14 years, experience in binational art and cultural exchanges, working artist.
38	Keith	Opstad	Artist & Art Educator	Poway Unified School District	City Council District 5	Keith Opstad is an award winning artist and art educator living in San Diego, California. He received his B.A. degree in Art Education and single subject teaching credential from California State University, Long Beach and M.A. in Educational Technology Leadership from The George Washington University. He has been employed in Poway Unified School District since 1995 teaching Ceramics, Animation, Drawing & Painting, Studio Art and Advanced Placement Studio Art at Mt. Carmel High School and Westview High School. Keith is a two-time Teacher of the Year for the Poway Unified School District and received a prestigious Golden Bell Award in 2001. He is passionate about arts and arts education challenging himself and his students to produce some of the finest student artwork in San Diego County winning top awards in juried art exhibitions at the San Diego County Fair, San Diego Museum of Art and Groff Exhibit. Keith is a working artist and has created numerous murals in the Poway Unified School District over the past 25 years. During summers he employs former students to teach them the heart of business and how to be successful working artists. He is an advocate for art and arts education, which drives him to continuously challenge himself and everyone he is surrounded by.
39	Teem	Osborn	Counselor	San Diego Unified School District	City Council District 9	Teem Osborn is a lifelong, self-taught, mixed media artist who has only taken his work seriously the last few years. His unique and quirky style is simple, naïve and embraces the Expressive Arts principles. Teem uses tempera paint, recycled paper, pictures and found objects in his creations. His breakthrough as an artist came with his many uses of masking tape which he recycles from the trash. Teem creates sculptures of animals, figures, creative oddities and also covers countless items with his painted masking tape. Viewing life through the artist's lens, Teem is greatly influenced by current events, popular culture, and other artists. He believes the process of creating art, and the emotions it unleashes, forms a connection with the viewer. Teem hopes to transmit his smile, laughter and ironic perspective of life through his art and, that for a moment, you will feel his joy and utter amazement that he is finally artist.
40	Cat Chiu	Phillips	Artist and Educator	Self-Employed and Ramona Unified School District	City Council District 6	Cat Chiu Phillips creates installation work in public spaces often using traditional handicraft methods while encouraging collaborations within the community. By using various found materials, discarded items became an interest because of its contextual value. Inevitably this has inspired her to create installation and public art projects using various recycled products. Her public art commissions include the San Diego International Airport, Nashville International Airport, Riverside Art Museum, Westfield Horton Plaza and UTC in La Jolla, City of Pasadena, City of Vista, City of Solana Beach, Las Vegas Arts and Culture Commission, Amelia Island (FL) Travel Commission, and Atlanta Beltline Project. Phillips has received awards from the California Arts Council, National Endowment for the Arts, and the National Endowment for the Humanities. She has been an educator in the public schools for over 17 years.
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1	First Name	Last Name	Professional Title	Company/Organization	City Council District	Bio
	Michelle	Pius			City Council District 3	A determined, solution oriented development professional with over 12 years extensive experience of conceiving, developing and implementing development strategies and relationships targeting key business and community needs in the non-profit arena.Extensive high-profile public speaking, stakeholder engagement, marketing and nonprofit business development experience. Proven success in delivering measurable brand, reputation and business results and community impact. Experienced and competent in dynamic and fluid environments and changing situations.
42	Karen	Quinones	Active community volunteer		City Council District 7	Karen Quiñones was elected to the San Diego Junior Theatre Board of Trustees in October 2014. She received her Law Degree from U.C Hastings and her B.A. Degree in Literature from U.C. Santa Barbara. Karen has her own property management business in Pacific Beach and is a visiting teacher in the San Diego City School District. She has worked with Channel Counties Legal Services in Santa Barbara and the San Francisco Public Defender’s Office. Karen is an active community volunteer. She currently serves as the Chair of Subscriber Planned Giving for La Jolla Playhouse and is involved in Cases de Luz, which builds homes for families in Mexico. Karen has served on several public school foundation boards and has volunteered for the San Diego Volunteer Lawyer’s Association. Her two children have been involved in the Junior Theatre education program from elementary school through high school, and Karen has been a parent volunteer at Junior Theatre for over 10 years. She is grateful for the opportunity to serve the Junior Theatre Community as a Board member.
43	Ferchil	Ramos	New Media Strategist	ACLU of San Diego & Imperial Counties	City Council District 3	Ferchil Ramos, born in the Philippines, has long-lived in San Diego for almost forty years, and seeks to make an impact on the city and the communities where he serves and lives in. Raised in Paradise Hills, but currently living in North Park for the past five years, he continues to find ways to contribute his skills and knowledge base to the city that raised him. With a diverse professional and volunteer background, a broad range of skills led him to his role as new media strategist for the ACLU of San Diego and Imperial Counties where he helps highlight civil liberties in new and exciting ways through social media and graphic design. In 2015, he was recruited to be a RISE Fellow for RISE San Diego which gave him an opportunity to birth a creative career fair (My Sound Future). He used this community action project to show youth in underserved communities there are examples of successful individuals in creative fields that resemble them and represent the communities they live in. From 2008 to 2017, Ramos volunteered Filipino American Arts & Culture Festival, where he adopted a sense of civic duty and culture. In addition to helping plan the FilAmFest, he also shared his knowledge and volunteered with the inaugural Paradise Hills Night Market.
44	Marty	Remmell	Principal	Remmell Consulting	City Council District 7	I have used my entrepreneurial leadership style to strengthen the nonprofit sector by implementing for-profit business practices. While half of my career has been spent in nonprofit management, I have garnered my business acumen in for-profit sales and marketing, and the production of events with a variety of organizations including corporations, government, the Olympics, and broadcasting. Integrity is my word to live by. I was the CEO of Pro Kids, The First Tee of San Diego from 2003-2014, raising more than \$21M, quadrupling the staff, doubling the donor base, and renovating the City Heights facility and building an Oceanside campus and golf course. I am currently a member of the Board of Directors of Community HousingWorks because I care about affordable housing and affecting social sector and community change. I am a proponent of STEAM education. I take great pleasure as a patron to many performing arts organizations and museums and was a member of the San Diego Museum Council when I worked in Balboa Park. Six weeks after becoming CEO of an arts organization I had to layoff 70% of the staff and reduce the budget by 55%. Two months later, we close the doors because the founder had hidden the fact that they were without a solid infrastructure, program, and donor base. It would be an excellent case study.
45	Nichole	Rocero	Small Business Owner	Nic Roc Designs	City Council District 9	I am a small business owner in San Diego, with a focus on graphic design. I have worked in print and fabrication for the past nine years. My work includes art installations for corporate and non-profit organizations. Recently, I have created a mentoring program partnering with a local non-profit to promote self-expression through art. This mentoring includes teaching students about team building, design concept- from sketch to digital rendering to production, use of various mixed media materials and machinery, and problem solving. I am an alumni of San Diego State University where I earned a B.S. degree in Cellular Molecular Biology. My education and work in this area have exposed me to non-profit medical research, grant proposals, and a full understanding of working in a team and problem solving skills. I have been a resident of San Diego for 17 years and have had the honor of watching our city improve and make progressive changes for our growing community. My husband and I are proud recent home owners. Along with our dog, Missy, we have decided San Diego is where will will establish our family. We love the diverse culture of our City Heights neighborhood, and all that San Diego has to offer.
46	Sushil	Rungta	Attorney & Counselor at Law	Assurance Law Group	City Council District 1	Sushil Rungta is a tax and business strategist who passionately cares for the growth and success of his clients. He is also a keen consumer of performing arts and supports such activities to the extent he can. Sushil immigrated to the United States in 1991 with barely \$500 to his credit but through his enterprise and hard work, quickly overcame several obstacles and established himself as a pillar in the community. He has has served on the Boards of several social, cultural, and philanthropic organizations in the past. He looks forward to becoming a valuable member of CAP and helping arts and cultural activities attain new heights.
47	Debra	Schonfeld	Senior Product Manager	Renovate America	City Council District 1	I have always lived in the worlds of both art and business. As an artist, I earned my BA in dance from UCLA, was co-founder and principal with Los Angeles Modern Dance & Ballet and I’m still a regular at the ballet studio. Along this journey, I learned the importance of business in support of the arts by founding a 501(c)(3), producing concerts, workshops and community outreach activities, writing grant proposals and fundraising. This led me to earn my MBA from UCLA where I also served on the UCLA Student Committee for the Arts, promoting the arts by subsidizing student tickets to Center for the Performing Arts events and producing unique artistic collaborations such as Lulu Washington Dance Theatre with the First AME Church’s gospel choir. After business school I moved to Switzerland for 3 ½ years for work. While my weekdays were filled with international business and learning French, my weekends were filled with visits to museums, operas, dance concerts and music festivals. Returning to the U.S. I pursued my career in product and technology but kept time to support the arts, including serving as a panelist and student adviser at the Cranbrook Academy of Art. Today I’m a Senior Product Manager at a local FinTech company where I utilize deep customer insights and technology to deliver new or improved customer experiences. I am excited to build on my lifetime passion for the arts by serving in an arts advocacy role in support of my community.
48	Revathi	Subramanya	Founder/CEO	P.U.S.E. Parents United Special needs Education	City Council District 5	I run a nonprofit Org for south asian based families with special kids, teens, adults called P.U.S.E. The mission of Org is "Triple Es" Educate, Empower these families with special needs and to ENGAGE the community to form an inclusive community for these special children and families. Main focus is Arts, music, dance as a form of expression in include and enhance their overall growth. I live in Rancho Bernado. A, a counselor by profession and have 2 boys and husband. One of our kid has special needs which inspired me to transition from parent/counselor to Founder.
49	Michael	Taylor	Archaeologist	NWB Environmental Services	City Council District 3	Mr. taylor is a professional archaeologist. He is the founder, and President, of NWB Environmental Services, LLC, an archaeological consulting firm. He has a BA from Columbia University in the City of New York where he studied archaeological anthropology. He is also a military veteran having served honorably in the United States Marine Corps infantry for 13½ years. He served five years as a federal law enforcement officer for the Department of Justice. Mr. taylor serves on the Board of Directors at The Old Globe Theatre, where he serves on the Finance Committee and the Arts Engagement Committee. In addition, he serves on the Board of Trustees at the San Diego Archaeological Center, where he serves on the Education Committee. Mr. taylor hosts an interview series called theatre corner, where he primarily interviews actors of color who perform nationwide in theatre, television, and film. He also interviews other theatre professionals, such as playwrights, directors, and artistic directors. He mentors two former Garfield Continuation High School students. These two students are currently studying at San Diego City College and were awarded Michael Taylor City College Scholarships. In 2017, Mr. taylor proudly served as a Commission Advisory Panelist.
50	Andy	Thomas	Senior Vice President, Business Development	Evans Hotels	City Council District 3	Andy Thomas is Senior Vice President, Business Development, overseeing all distribution systems, business development and revenue strategy for Evans Hotels. Mr. Thomas first joined the company in 1994 as Director of Rooms at the Bahia Resort Hotel and in 1999 was promoted to General Manager upon the acquisition of The Lodge at Torrey Pines. Mr. Thomas later held the positions of Corporate Director of Market Development and Vice President of Business Development for Evans Hotels prior to his current appointment. Before joining Evans Hotels, Mr. Thomas’s 25-plus year career included various hotel manager and opening taskforce management positions with Marriott International, Sheraton, Benchmark Resorts and Hotels, and Princess Resorts. Mr. Thomas is an alumnus of the University of Denver for Hotel Management as well as Regis College. He is a member of the San Diego Tourism Authority Marketing Committee, CA Travel, and the Greater San Diego Business Association. In the past, he has held advisory rolls for Travelocity.com, Hotels.com, and San Diego Business Association Tourism Development Group. He is a current Board Member and the Director of Marketing for the Rob Benzon Foundation and a past recipient of the Gold Key Award for “Best Sales Person of the Year”.
51	Elizabeth	Tobias	Expressive Arts Therapist/Community Organizer	EVOL Enterprises LLC	City Council District 1	Elizabeth Tobias is an artist, activist and mental health facilitator creating immersive works of art and public events that address timely humanitarian issues such as discrimination, food scarcity and climate change. Her multi-media projects serve to increase public awareness, provoke constructive dialogue and to promote peace and progress. She earned a Durfee ARC Grant for The Cupcake Project, which was featured at The Carpenter Center for Visual Arts at Harvard, The Utah Museum of Contemporary Art and The Guggenheim Gallery at Chapman University. Tobias also conceptualized SEE THRU, an experimental collaboration with Caltech Professor, Shinsuke Shimojo, and a group of artists from Los Angeles Art Association. Her site specific performance piece “Just Love You” was featured at a project space during Art Basel and Art Basel in Miami. In 2014, Elizabeth was awarded a Learning Innovation Fellowship from The National Science Foundation to co-design functional sculptures that introduced a new source of fresh drinking water. From 2015 until now, Tobias has worked as a therapeutic artist through The Expressive Arts Institute to support the most marginalized and vulnerable populations in her community.
52						

	A	B	C	D	E	F
1	First Name	Last Name	Professional Title	Company/Organization	City Council District	Bio
	Jason	Tucker	Development Director	Access Youth Academy	City Council District 7	Jason Tucker is a nonprofit fundraiser for Access Youth Academy, an after-school sports and academic enrichment program serving local, low-income youth. He has worked in fund development departments for Ocean Discovery Institute, and The Academy of Our Lady of Peace. Previous to his nonprofit career, Jason taught middle school music in Escondido, as well as several online charter schools throughout the county. He is currently a member of LEAD San Diego's IMPACT Class of 2018, and the San Diego Regional Chamber of Commerce's Young Leaders Group. A native San Diegan, Jason grew up in Santee and earned his BA with a double major in Music Education and Spanish from Point Loma Nazarene University, where he also completed his California teaching credential. In addition to his professional experience as an educator and nonprofit fundraiser, Jason is active in southern California's flamenco community, playing guitar as a regular accompanist for several local flamenco dance studios.
53	Justin	Vierela	Director of Development	Moonlight Cultural Foundation		Born and raised in San Diego County, Justin has a Bachelor of Arts degree in Theatre Arts with an emphasis on Acting and Directing from Concordia University, Irvine and a Master of Fine Arts degree in Arts Administration from Southern Utah University. Justin is currently the Director of Development for the Moonlight Cultural Foundation, the fundraising arm of The Moonlight Amphitheatre, a well-known regional theatre producing year-round in Vista, CA. Justin also serves as adjunct faculty for the Southern Utah University online Master of Arts degree in Arts Administration, and an undergraduate Minor in Arts Administration program. Justin has previously served as Sponsorship and Special Events Coordinator for the Tony Award-winning Utah Shakespeare Festival and Director of Connectivity at New Village Arts in Carlsbad, CA.
54	Itza	Vilaboy	Student Services Assistant and Library Intern	San Diego City College, San Diego Public Library, Museum of Contemporary Art San Diego (MCASD)	City Council District 8	Itza Vilaboy is an arts writer, library staff member and active community member living and working in San Diego.
55	Itza	Vilaboy	Student Services Asst./Library Intern	San Diego City College	City Council District 8	Itza Vilaboy is a library and community college staff member in San Diego. Her writing has appeared in various art, literary, zine, and library publications, to list a few examples--artUS, Auraria Library Journal, The White Album, Sensitive Boys, and AZTLAN: A Journal of Chicano Studies (forthcoming in 2018). She develops and implements library programming at San Diego Public and County Libraries. Itza is also the LIBROS-REFORMA Secretary and Board Member for the San Diego and Imperial County Chapter--an association to support latino librarians and the spanish-speaking communities. She is currently working on archiving the California Centennial Celebration Administrative Papers at San Diego Central Library, including a forthcoming publication and curatorial project. Her most recent written work--a release for QUEENS, Los Angeles can be found at queensla.com.
56	Karen	Walter			City Council District 1	I have a bachelor and master of music degree from the University of Michigan, majoring in organ performance. I taught piano at the University of Cincinnati College Conservatory of Music and at Old Dominion College. I have performed numerous organ recitals. I was the minister of music at First Lutheran Church in San Diego for 19 years. I graduated from the University of San Diego School of Law in 1981. I was a Deputy District Attorney for the County of San Diego for 6 years and a Deputy Attorney General for the State of California for 19 years. I retired in 2008. My State Bar status is inactive. After I retired I began playing piano and enrolled in the Hausmann Quartet Living Room Program, which provides the opportunity for amateur musicians to play chamber music.
57	Orest	Wontorsky	Retired Engineer	Navy		Retired electronic engineer. Worked for Department of Defense. Last location was SPAWAR at Pt Loma. Architecture and Photography are my hobbies and interest.
58	Bobbie	Xuereb	Librarian	SDPL/ MiraCosta College	City Council District 3	8/2017 Present MiraCosta College, Oceanside, California Associate Faculty. Librarian responsible for reference, database training, e-book assistance, and collection development as needed. Assist with programs as requested and special projects as assigned. 10/2006 Present San Diego Public Library, San Diego, California Librarian responsible for reference, database training, e-book assistance, and collection development as needed. Assist with programs as requested and special projects as assigned. 4/2016 - 6/2017 San Diego University for Integrative Studies, San Diego, California Librarian responsible for creating a library to support their Masters and PhD programs to comply with ACICS accreditation. Tasked with making a vision for the new library and establishing a collection both print and electronic to meet the needs of the faculty and students. 8/2002 - 5/2016 La Jolla Country Day School, La Jolla, California Librarian responsible for library program to enhance and support academic curriculum for the middle school grades 5 -8, especially in the areas of research techniques,
59						



Commission for Arts and Culture

COMMITTEE REPORT

DATE ISSUED: December 11, 2017

ATTENTION: Commission for Arts and Culture

SUBJECT: Temporary Exhibit of Artwork Proposal from City Heights Business Association: *City Heights Wire Art* by Spenser Little

REFERENCES: 1) Exhibition List from City Heights Business Association for Temporary Exhibit of Artwork by Spenser Little
2) [San Diego Municipal Code Section 26.0722 – Control of Artworks](#)
3) [Administrative Regulation 95.00 – Management of the Civic Art Collection](#)
4) [Commission for Arts and Culture Department Instruction 1.00 – Collection Management Policy for the Civic Art Collection](#)

STAFF CONTACT: Christine E. Jones, Chief of Civic Art Strategies

PAC RECOMMENDATION:

Recommend that the Executive Director of the Commission for Arts and Culture approve the temporary exhibit of artwork titled *City Heights Wire Art* consisting of seven wire sculptures by Spenser Little for exhibition on seven street light poles on Fairmount Avenue between University and Orange Avenues for a two year period.

SUMMARY:

In October 2017, Commission staff received an application for a temporary exhibit of artwork from the City Heights Business Association (Applicant). Commission staff evaluated the application utilizing the artwork criteria contained in the *City of San Diego Commission for Arts and Culture Department Instruction – Collection Management Policy for the Civic Art Collection*. The results of the Commission staff's analysis include:

RE: ARTWORK CRITERIA

Public Safety: The copper wire sculptures were installed on City street light poles without prior permission in 2016. Several City departments worked with the City Heights Business Association to find a reasonable solution to authorize the previous exhibit for a year, ending this fall. If this new temporary exhibit of the sculptures is approved, five of these works will be installed in new locations. If the sculptures are installed properly at the proposed locations (i.e. methods and materials safe for the public), it is unlikely to pose hazards or threats to public safety or public health and/or is unlikely to pose a potential liability for the City in any other way. The Applicant would be required to submit the project to the Development Services Department for review and permitting.

Cost: The Applicant would be solely responsible for funding the temporary exhibit of artwork. This includes, but is not limited to: costs for site preparation, handling, transportation, installation, signage, maintenance, restoration, repair, and conservation, deinstallation, and site restoration.

Availability of Resources: Commission staff is available to provide administrative services to the Applicant in order to process the application and execute a temporary exhibit of artwork maintenance and removal agreement.

Relevance: The temporary exhibit of artwork would activate Fairmount Avenue, as well as the surrounding community. Due to the placement of the sculptures on a busy city street, the artworks may serve to balance urbanization and development with humanizing elements.

Excellence: The sculptures relate to the community and adds visual interest to an active neighborhood street.

Significance: The application does not indicate that the artworks are of special significance in the artist's body of work.

Condition: The sculptures are in good condition.

Maintenance: The Applicant will be responsible for maintenance, conservation, restoration, and repair of the sculptures for the duration of the exhibition.

Security: The Applicant indicated that the artworks will be installed in a highly visible and heavily trafficked area. No additional security measures have been recommended by the Applicant.

Relationship to Site: The artworks are to be sited on seven separate street light poles on Fairmount Avenue between University and Orange Avenues. The exhibit will serve to activate this busy thoroughfare and the surrounding community. The Applicant indicated that the sculptures depict representational interpretations of characters common to the environment on that street.

Legal and Ethical Considerations: If the temporary exhibit of artwork is authorized, it will be formalized in a temporary artwork maintenance and removal encroachment agreement between the Applicant and the City. The artist has provided the City with a royalty-free license to reproduce images of the artwork for noncommercial purposes. The artist has agreed to the terms of the City's standard Visual Artists Rights Act (VARA) and California Art Preservation Act (CAPA) waivers.

Timing: The Applicant is proposing a two-year exhibition period. If the temporary exhibit of artwork is authorized, the proposed dates for the exhibition may need to be adjusted and will be specified in the agreement between the Applicant and the City.

Selection Process for the Artist: The sculptures were chosen for the exhibition by the City Heights Business Association through a direct selection.

Community Feedback: The Applicant indicated that the community has responded enthusiastically to the exhibition since its initial installation in 2016, and the artworks have received publicity in numerous local news publications including the San Diego Union-Tribune, Voice of San Diego, and KPBS.

Restrictions: No restrictions were noted in the application.

Commemorative Significance: Not applicable.

Fair Exchange: Not applicable.

Fair Purchase Price: Not applicable.

RE: SITE SELECTION CRITERIA

Ownership: The City owns the street light poles which are recommended for siting the sculptures.

Public Safety: If the sculptures are installed properly at the proposed locations (i.e. methods and materials safe for the public), they are unlikely to pose hazards or threats to public safety or public health and/or is unlikely to pose a potential liability for the City in any other way. The Applicant would be required to submit the project to the Development Services Department for review and permitting.

Security: The City is patrolled by the San Diego Police Department. However, theft and vandalism still occurs from time to time.

Maintenance: Street lights are managed by the City of San Diego Transportation and Storm Water Department. However, the department only maintains standard public right-of-way elements.

Accessibility: The City complies with the Americans with Disabilities Act of 1990 and Council Policy 100-04 Americans with Disabilities Act/City Contractors. City staff will review the placement of the sculptures for ADA compliance.

Context: The artworks are to be sited on seven separate street light poles on Fairmount Avenue between University and Orange Avenues. The exhibition will serve to further activate this busy thoroughfare and the surrounding community.

Support of City Departments: Commission staff will route the temporary exhibit of artwork proposal with the analysis and recommendation from the Commission for Arts and Culture to relevant City departments for feedback and recommendations about the proposal.

Community Support: Commission staff will determine with other relevant City departments, a process for gathering input and feedback from community, if necessary, on the recommended siting of the proposed temporary exhibit of artwork on the street light poles.

Adherence to Relevant Plans: The City adheres to existing community plans and land use plans, such as the City's General Plan.

On December 1, 2017, the Public Art Committee (PAC) evaluated the temporary exhibit of artwork application utilizing the criteria contained in the *City of San Diego Commission for Arts and Culture Department Instruction - Collection Management Policy for the Civic Art Collection* and voted to recommend to the Commission that the Executive Director approve the temporary exhibit of artwork for a two year period.

The Executive Director of the Commission will consider the recommendation from Commission staff, other relevant City staff, the Public Art Committee, the Commission, and any other pertinent stakeholders before making the final decision on whether to authorize the proposed temporary exhibit of artwork.

FISCAL CONSIDERATIONS:

Should this temporary exhibit of artwork be authorized, the Applicant will be responsible for all costs.

*City Heights Wire Art Proposed Temporary
Exhibition List and Locations*



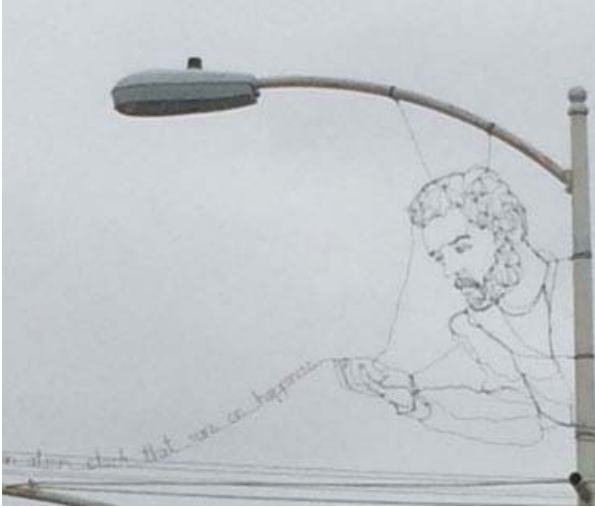
Spenser Little
Wire Artwork #1
2015/16
Copper wire
Installation location: 4228 Fairmount Avenue



Spenser Little
Wire Artwork #2
2015/16

Copper wire

Installation location: 4147 Fairmount Avenue between Polk and Orange Avenues



Spenser Little
Wire Artwork #3
2015/16
Copper wire
Installation location: 4128 Fairmount Avenue



Spenser Little
Wire Artwork #4
2015/16
Copper wire
Installation location: 3879 Fairmount Avenue



Spenser Little
Wire Artwork #5
2015/16
Copper wire
Installation location: 4035 Fairmount Avenue



Spenser Little
Wire Artwork #6
2015/16
Copper wire
Installation location: 4060 Fairmount Avenue



Spenser Little
Wire Artwork #7
2015/16
Copper wire
Installation location: 4265 Fairmount Avenue



Commission for Arts and Culture

COMMITTEE REPORT

DATE ISSUED: December 11, 2017

ATTENTION: Commission for Arts and Culture

SUBJECT: Final Artwork Proposal for San Ysidro Branch Library by Einar and Jamex de la Torre

REFERENCES: 1) [Commission for Arts and Culture Department Instruction 1.00 – Collection Management Policy for the Civic Art Collection](#)
2) Final Artwork Proposal Package

STAFF CONTACT: Christine E. Jones, Chief of Civic Art Strategies

PAC RECOMMENDATION:

Recommend that the Executive Director of the Commission for Arts and Culture accept the final artwork proposal by Einar and Jamex de la Torre in fulfillment of the City of San Diego's (City) collecting mission, collection scope and accession criteria as established in Section 5 – Collecting Mission, Section 6 – Scope of the Collection and Section 8.2 – Accession Criteria of the Commission for Arts and Culture Department Instruction 1.00 – *Collection Management Policy for the Civic Art Collection*.

SUMMARY:

Artists Einar and Jamex de la Torre were selected through a competitive process to design, fabricate and transport permanent, site-specific artwork for San Ysidro Branch Library and consult during installation of artwork at the site by the City. Turner Construction Company/SVA Architects, Inc., the prime contractor/consultant designing and constructing the new library to be located at 123 East Seaward Avenue in San Ysidro, have collaborated with the artists.

On April 7, 2017, the de la Torres presented their preliminary artwork idea to the Public Art Committee (PAC) for feedback. PAC also provided feedback on the artists' schematic artwork proposal on July 7, 2017. On December 1, 2017, the artists presented their final artwork proposal. In addition to PAC's feedback, the final artwork proposal is informed by suggestions from City's Library Department, other various City departments and the San Ysidro community. At the meeting, PAC voted to recommend to the Commission that the Executive Director of the Commission for Arts and Culture accept the final artwork proposal by the artists in fulfillment of the City's collecting mission, collection scope and accession criteria.

FISCAL CONSIDERATIONS:

This project is funded by the City of San Diego as set forth in *City of San Diego Council Policy 900-11 – Inclusion of Public Art in Selected Capital Improvements Program Projects*.

Final Artwork Proposal

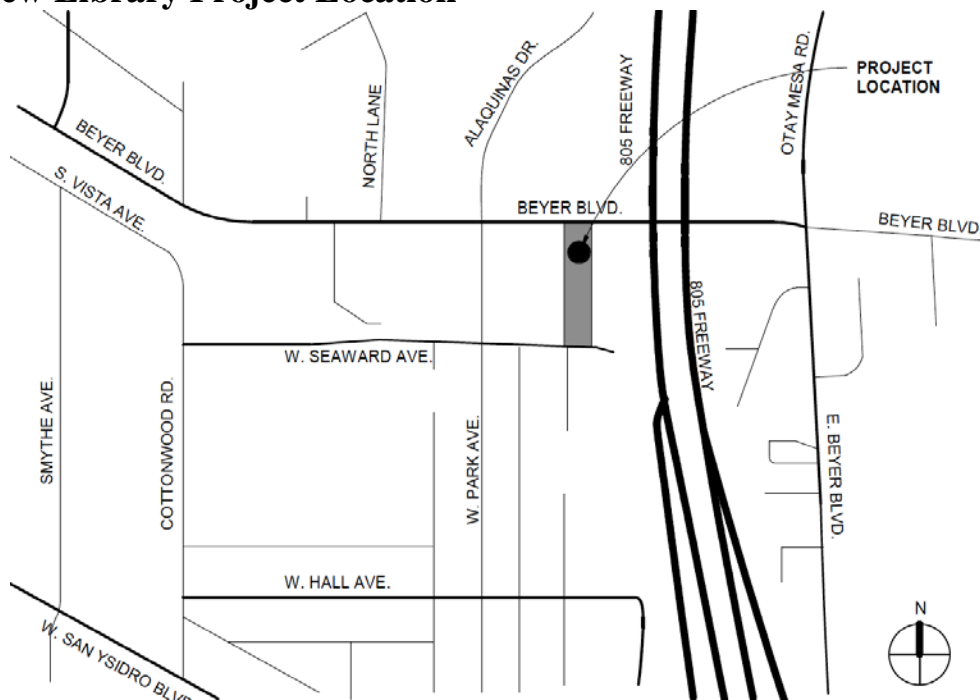
For the new San Ysidro Library

By Jamex and Einar de la Torre

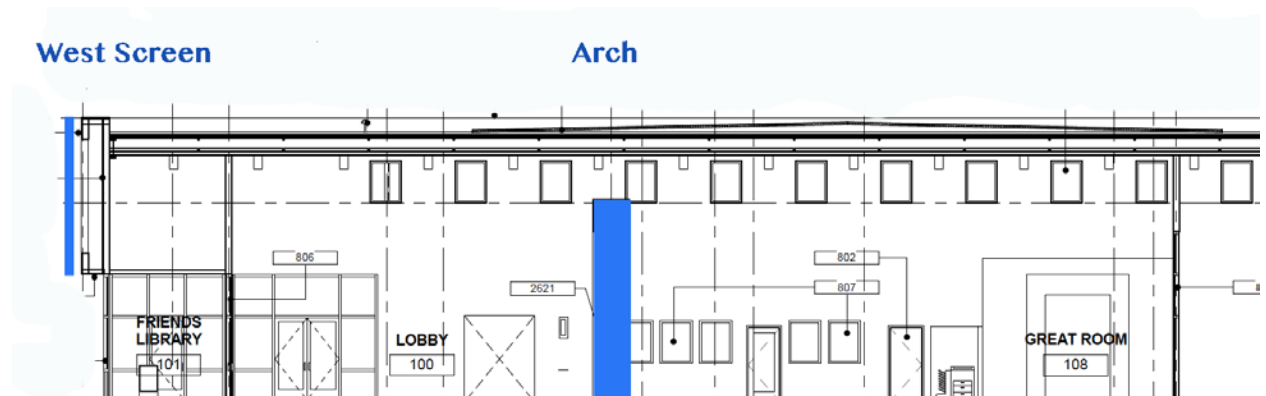
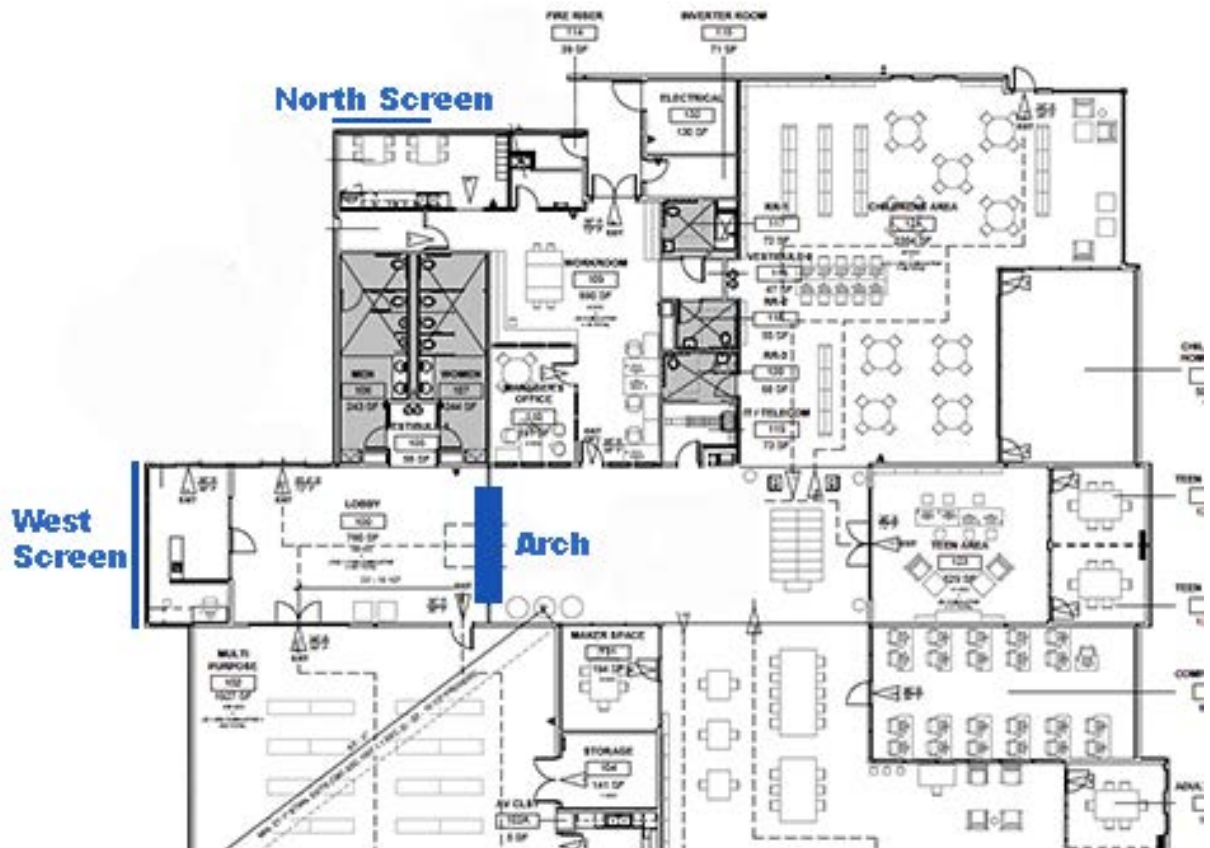
Project description

Our project proposal is in two parts: an arch that divides the Lobby and “The Great Room” and two outdoor perforated aluminum screens. The arch is a symbolic entrance in to the vault of knowledge that a library is. The screens will evoke a lacey “papel picado” popular in Mexican celebrations. The screens will complement the motifs explored on the arches.

New Library Project Location

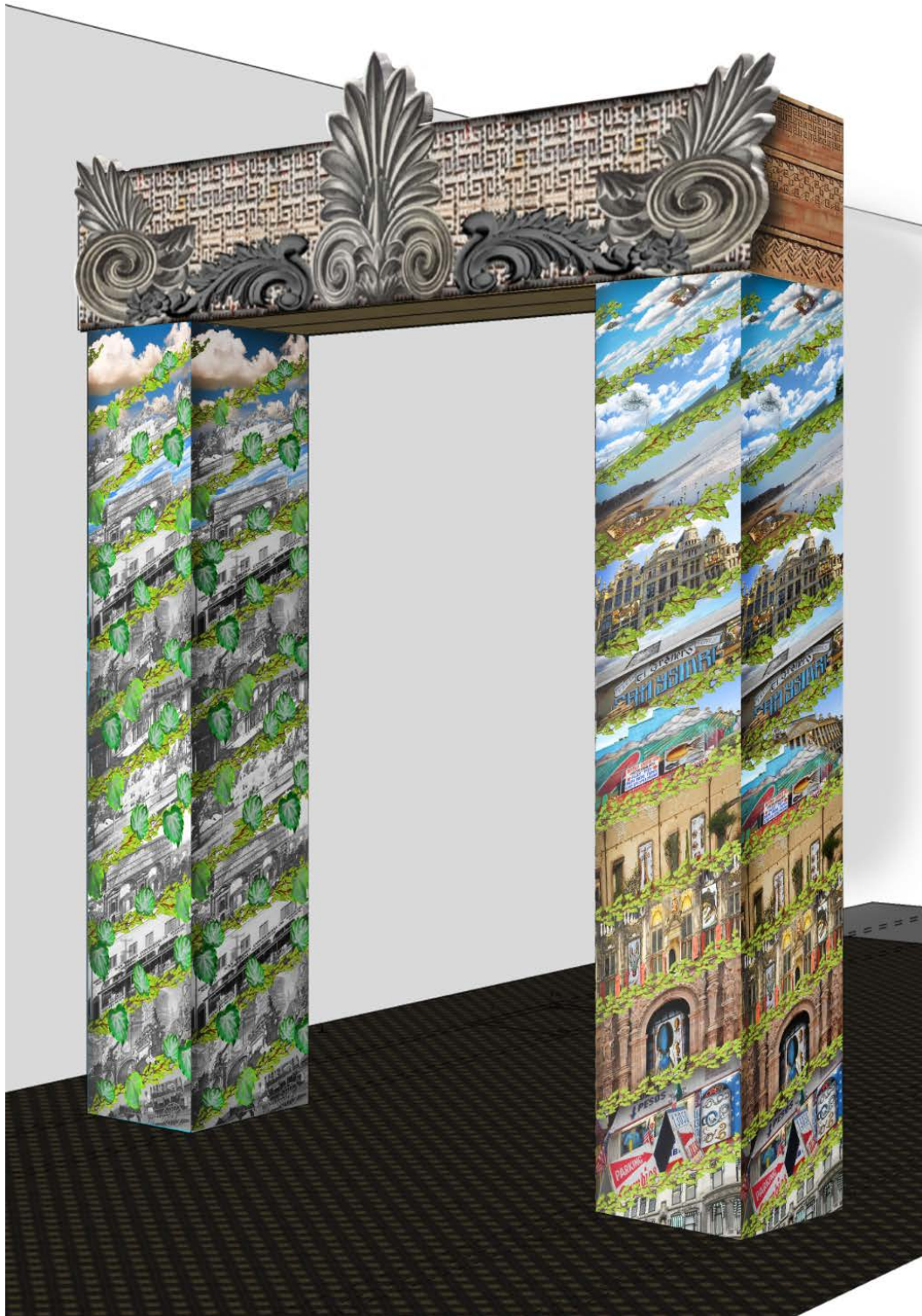


Artwork location on the plans



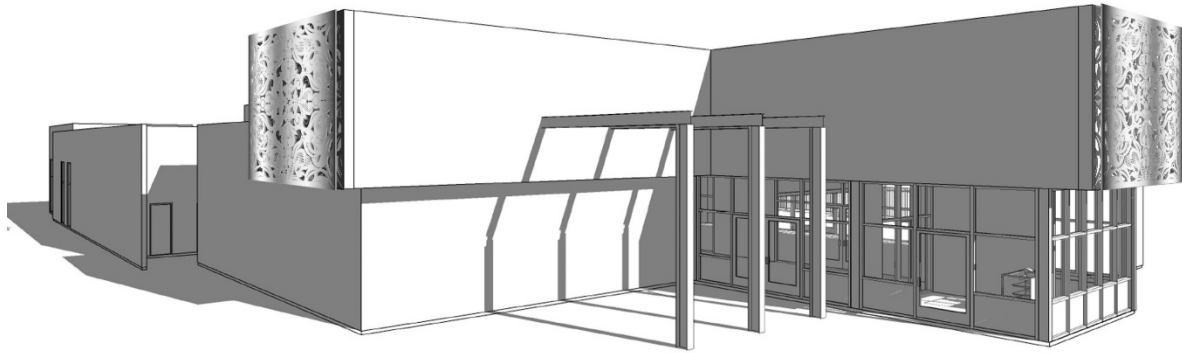
The Arch Project

The arch in relation to the building wall and floor

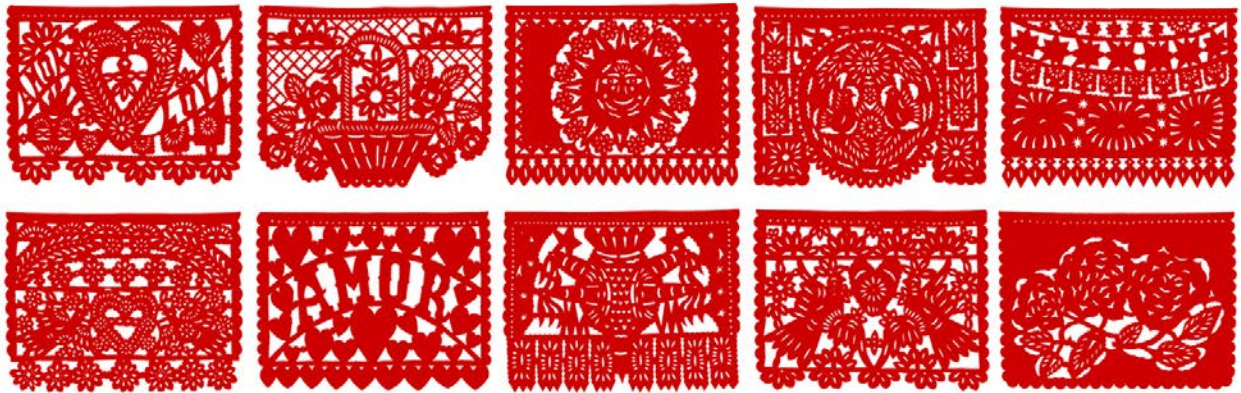


Artists' conceptual rendering.

The Perforated Screens Project

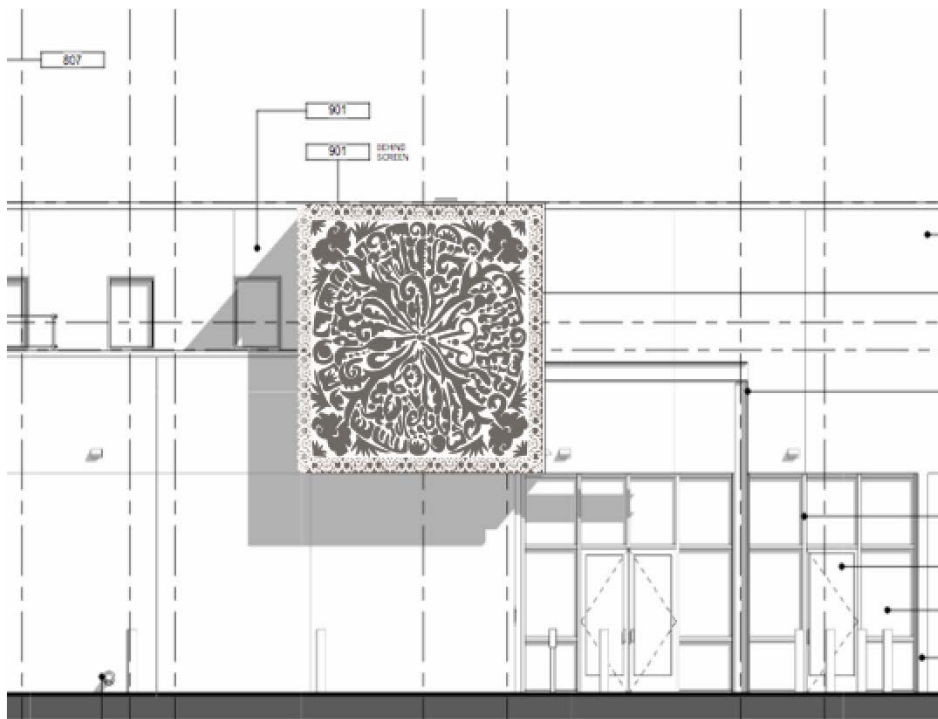
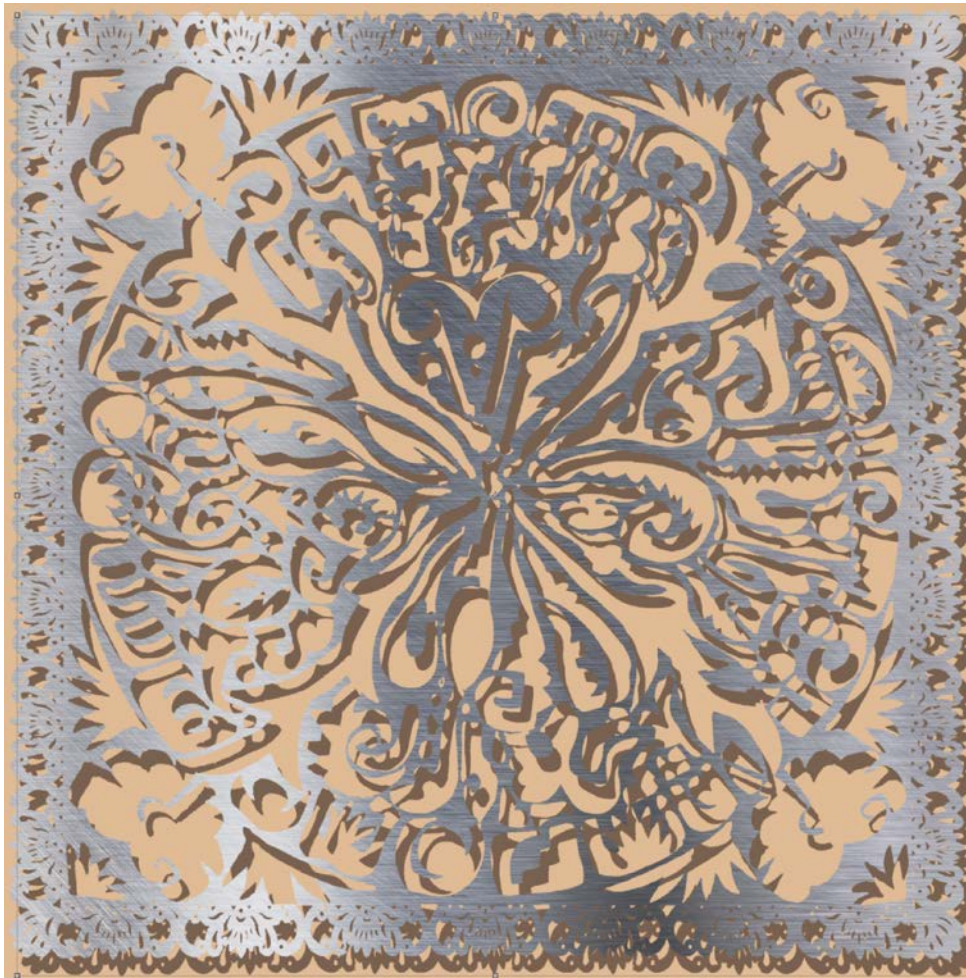


Artists' conceptual rendering.



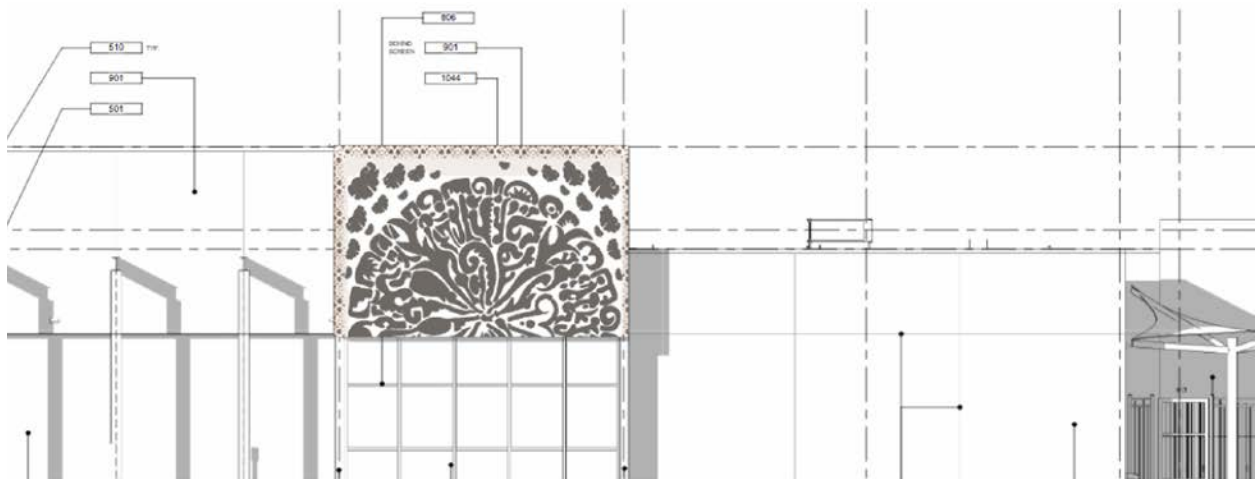
Typical “papel Picado” decorations

North Screen



Artists' conceptual rendering.

West Screen



Artists' conceptual rendering.



Commission for Arts and Culture

COMMITTEE REPORT

DATE ISSUED: December 11, 2017

ATTENTION: Commission

CONTACT: Jason Whooper, Committee Vice Chair

SUBJECT: Proposal, in Concept, to Help City Balance FY19 Budget

ATTACHMENTS: 1) Slide Presentation: Three Options for Proposed Reductions for FY19 Budget
2) Spreadsheet: Three Options for Proposed Reductions for FY19 Budget
3) Spreadsheet: FY18 Budget Development History

REFERENCES: [Fiscal Year 2019-2023 Five-Year Financial Outlook](#)
[IBA Review of Mayor's FY 2019-2023 Five-Year Financial Outlook](#)

ACTION REQUESTED

Receive options for FY19 budget reduction proposals from the Executive Director and vote on how to advise the Mayor and City Council.

BACKGROUND

The City's FY2019 - FY2023 Five-Year Financial Outlook forecasts greater expenses than revenues in FY19. Therefore, City departments are directed by the Chief Operating Officer to help identify solutions by submitting a proposal to reduce the Commission's FY18 base budget by 2%. The Commission is being asked to advise on the budget reduction proposal that will be put forth by the Commission's Executive Director by December 20, 2017 in response to this direction.

On December 8, 2017, the Commission's Policy & Funding Committee received three budget reduction options from the Executive Director and voted not to take action, electing to have the issue addressed by the full Commission on December 15, 2017.

###

Commission for Arts and Culture

Advise on a Proposal to Help the City Achieve a Balanced FY19 Budget

December 15, 2017



Helping the City Achieve a Balanced FY19 Budget

1. [FY2019 - FY2023 Five-Year Financial Outlook](#)
forecasts greater expenses than revenues in FY19
2. City departments directed to help identify solutions by submitting budget reduction proposals Nov. 8, 2017

Memorandum from Chief Operating Officer

- Proposals are just proposals. Proposals will be considered, but may not be accepted for the FY19 Proposed Budget
- The proposal must reflect a reduction of 2% of the Commission's FY18 base budget
- The proposal should not impact the City's ability to provide core services or programs
- The proposal is due December 20, 2017



Today's Action

Receive options for budget reduction proposals from the Executive Director, receive any public comment, deliberate, and vote on how to advise the Mayor and City Council.



Clarifications

- Today's action is not the same as advising on how to distribute the FY19 Proposed Budget.
- Advising on how to distribute the FY19 Proposed Budget, including the addition of any new items, will occur at committee then the full Commission in the spring.
- The numbers for the City's expenses and revenues naturally fluctuate over time, which is why a conceptual proposal is appropriate.
- Some line items in the Commission's budget are determined by the City's financial managers.



Principles Used in Developing the Options

1. Meet legal obligations
2. Preserve core services by finding reductions in special initiatives
3. Sustain same percentage levels as prior-year budgets
 - Target 3% of total budget for Civic Art Collection management
 - Target 8% of total budget for Creative Communities San Diego (CCSD)
 - Target 70% of total budget for Organizational Support Program (OSP)



City's Core Services via Commission

1. Directed by [San Diego Municipal Code \(SDMC\) 26.0722-26.0723](#):
 - **“Control” & “Management” of Artworks (a.k.a. Civic Art Collection)**
2. Directed by [SDMC 26.0716](#):
 - **Manage Developers' Compliance with Civic Enhancement Allocation Regulations**
3. Directed by [SDMC 26.0718](#):
 - **Expend “In-Lieu” Civic Enhancement Allocations Within 5 Years of Deposit**
4. Directed by [Council Policy 900-11](#):
 - **Include Public Art in Selected Capital Improvement Projects**
5. Directed by [Council Policy 100-03](#):
 - **Administer the application process for TOT through OSP and CCSD**



Considerations for Decision-Making

1. Citywide Executive Priorities (Mayor)
2. Citywide Legislative Priorities (City Council)
3. Branch/Department Priorities (Staff & Commissioners)
4. Stakeholder Expectations (Current and Potential Contractors)
5. Public Will/Customer Satisfaction (Citizens)
6. Media Interest and Interpretation
7. Current Position of Commission among Regional and National Peers
8. Current State/Forecast of the Local Arts Ecosystem
9. Current State/Forecast of the Regional and National Arts Ecosystem



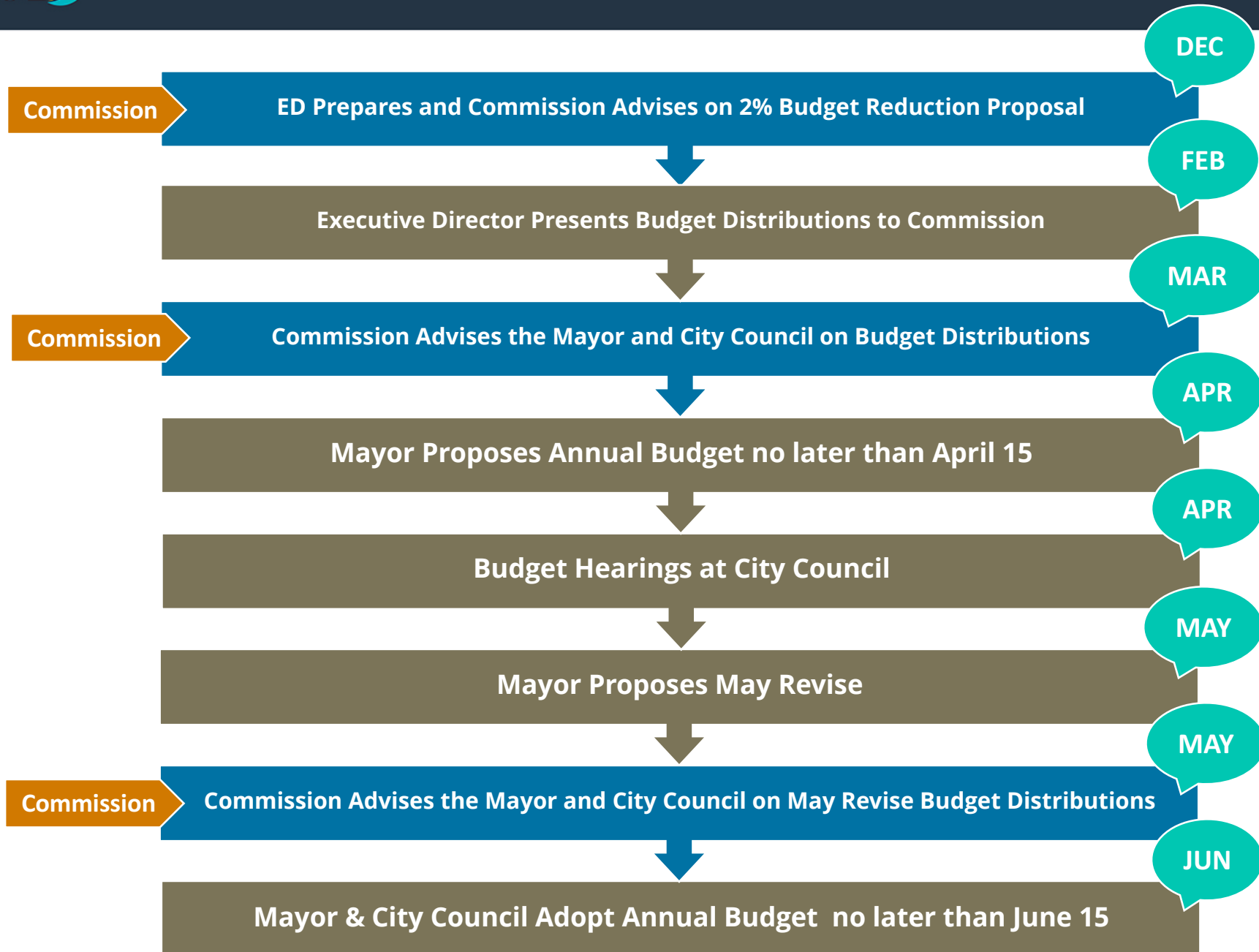
Budget Reduction Proposal Options

City of San Diego Commission for Arts and Culture Total Departmental Budget Development	FY18 BASE BUDGET	% of Total	FY19 2% CUT PROPOSAL OPTION #1	% of Total	FY19 2% CUT PROPOSAL OPTION #2	% of Total	FY19 2% CUT PROPOSAL OPTION #3	% of Total
Funding Programs								
Organizational Support Program (OSP)	\$ 5,983,205	59.62%	\$ 6,883,832	70.00%	\$ 6,785,492	69.00%	\$ 6,637,981	67.50%
Horton Plaza Theatre Foundation (Req'd RDA Obligation)	\$ 435,000	4.33%	\$ 420,000	4.27%	\$ 420,000	4.27%	\$ 420,000	4.27%
Creative Communities San Diego (CCSD)	\$ 1,168,789	11.65%	\$ 786,724	8.00%	\$ 786,724	8.00%	\$ 786,724	8.00%
Public Art Program								
Collections Management	\$ 482,250	4.81%	\$ 295,021	3.00%	\$ 295,021	3.00%	\$ 295,021	3.00%
Commission-Initiated Public Art Projects	\$ -		\$ -	0.00%	\$ -	0.00%	\$ 147,511	1.50%
Department Administration	\$ 1,344,735	13.40%	\$ 1,344,735	13.67%	\$ 1,344,735	13.67%	\$ 1,344,735	13.67%
Special Initiatives								
Cultural Tourism Promotions	\$ -		\$ -		\$ -		\$ -	
Arts & Culture Festival Revolving Fund	\$ -		\$ -		\$ -		\$ -	
Conversion to Online Applications	\$ -		\$ -		\$ -		\$ -	
Building Capital Grants Fund	\$ -		\$ -		\$ -		\$ -	
Arts Education Enrichment Initiative	\$ 220,915	2.20%	\$ -		\$ -		\$ -	
Arts & Culture Contractor "Nonprofit Academy"	\$ -		\$ -		\$ -		\$ -	
Commission Professional Development	\$ -		\$ -		\$ -		\$ -	
Community Engagement & Training: Building Public Will	\$ -		\$ -		\$ -		\$ -	
Mayor/City Council Allocations (a.k.a. "ACCF")	\$ 400,000	3.99%	\$ 100,000	1.02%	\$ 200,000	2.03%	\$ 200,000	2.03%
TOTAL	\$ 10,034,741	100%	\$ 9,834,046	100%	\$ 9,834,046	100%	\$ 9,834,046	100%
	\$ 200,695	-2%						
	\$ 9,834,046							

*Greater detail is included in a spreadsheet that accompanies this slide deck



What Next?



[illegible]