



# Interactive Author-Writer Forum Building Your Platform Before and After Your Book is Published

If you are an aspiring writer, you need to raise your profile before your book is even published. And if you are an established author, you need to continue to build your platform to maintain your relevancy and reach the next level. Join bestselling and award-winning local authors **Caitlin Rother**, **Jennifer Coburn**, and **Laurel Corona** as they share tips and advice to help establish your brand and to make you and your book(s) stand out in the marketplace.



- Food
- Live music  
*Breaking the Code*
- Book signing

## PRIZE DRAWING

Enter a drawing to win a free consultation and advanced reading at the 2015 San Diego Writers Conference to be held on January 23-25, 2015. Each prize is valued at \$50.



## Wednesday, December 10

Shiley Special Events Suite

5:30 - 7:30 p.m.

(Doors open at 5 p.m.)

Space is limited. **RSVP** to [LibraryMarketing@SanDiego.gov](mailto:LibraryMarketing@SanDiego.gov)

### CO-SPONSORS

San Diego Public Library  
San Diego State University College  
of Extended Studies



# San Diego Central Library @ Joan A Irwin Jacobs Common

