



**COUNCIL PRESIDENT SHERRI S. LIGHTNER**

CITY OF SAN DIEGO

October 12, 2016

Jeffrey B. Barton  
Presiding Judge  
San Diego Superior Court  
220 West Broadway  
San Diego, CA 92101

Re: Grand Jury Report: "San Diego's Bikesharing Program Needs Help"

Dear Judge Barton:

Pursuant to California Penal Code Section 933.05(a),(b) and (c), the City of San Diego provides the attached response from the Mayor and City Council to the applicable findings and recommendations included in the above referenced Grand Jury Report.

If you require additional information or have any questions, please do not hesitate to contact Diana Jurado-Sainz, Director of Legislative Affairs, at 619-533-3920.

Sincerely,

Sherri Lightner  
Council President  
City of San Diego

- Encl: 1) City Response to San Diego County Grand Jury Report Entitled, "San Diego's Bikesharing Program Needs Help"  
2) City Council Resolution R- 310706



**City Response to  
San Diego County Grand Jury Report Entitled  
SAN DIEGO'S BIKESHARING PROGRAM NEEDS HELP**

Pursuant to California Penal Code section 933(c), the City of San Diego provides the following responses to the findings and recommendations pertaining to the City of San Diego that are included in the above referenced Grand Jury Report:

**FINDINGS 01 THROUGH 02**

Below are the Mayor and City Council's responses to Findings 01 through 02:

**Finding 01:** *The success of the bikesharing program is important to achieving the city's planning and climate goals.*

**Response: The Mayor and City Council partially disagree with the Grand Jury's finding.**

While encouraging and facilitating bicycling is an important component in achieving the City's planning and climate goals, there are many avenues for effectuating the City's goals, including: realizing efficiencies in energy and water usage, enhancing renewable energy generation, increasing the use of zero emissions vehicles, and increasing mass transit usage. Efforts related to bicycling are included in the City's Climate Action Plan Strategy 3, "Bicycling, Walking, Transit & Land Use." Such efforts include street improvements for bicycling, as well as a bikesharing program. A desired outcome of the bikesharing program is to bridge the "one mile" gap between transit stops and destinations.

**Finding 02:** *To be financially successful, DecoBike needs kiosks in tourist areas including beach communities.*

**Response: The Mayor and City Council partially disagree with the Grand Jury's finding.**

Although placement of highly visible bike stations in areas with a high volume of visitors (such as beach communities and downtown) would help create a useful, robust network for users and would offset DecoBike's cost of lower revenue bike stations, community concerns and public safety must also be considered. Community members in certain San Diego areas perceive the bikesharing program or prior efforts at placement of bike stations to be incongruent with community character. In some areas existing bike rental establishments have been concerned about competition from DecoBike. These concerns are taken under consideration when choosing station locations. As part of the overall configuration of bike stations in San Diego, additional locations in high-pedestrian areas combined with additional commuter locations will



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help create a financially viable network that will support the goal of connecting community bicycling with existing transit.

**RECOMMENDATIONS 16-01 THROUGH 16-02**

Below are the Mayor and City Council's responses to Recommendations 16-01 and 16-02:

**Recommendation 16-01:** *Assign one prominent official to be the single point of contact on bikesharing and refer communications about the program to that spokesperson.*

**Response: The recommendation has been implemented.**

The City spokesperson will be the Director of Communications. In addition, the Assistant Chief Operating Officer (ACOO) will assist in the coordination to ensure implementation of the program.

**Recommendation 16-02:** *Instruct that prominent official to work with the San Diego City Transportation and Stormwater Department and local planning groups in beach communities to site bikeshare stations where needed for DecoBike to succeed.*

**Response: The recommendation has not yet been implemented, but will be implemented in the future.**

The City's partnership with DecoBike provides for cooperation in the placement of bike stations in compliance with the contract. Based on prior feedback from the community, City staff has been working in partnership with DecoBike to identify 17-24 new sites in the La Jolla, Mission Beach, Mission Bay, and Pacific Beach communities. Once the new sites have been identified and released to the public, City and DecoBike staff will present the proposed sites to the affected Community Planning Groups. The City spokesperson will provide communications support to Transportation and Storm Water staff who will serve as the main community contact in implementation of the new sites. The implementation is expected to be completed within the next six months.



RESOLUTION NUMBER R- 310706

DATE OF FINAL PASSAGE OCT 04 2016

APPROVING THE CITY COUNCIL'S RESPONSE TO THE  
2015-2016 SAN DIEGO COUNTY GRAND JURY REPORT  
TITLED "SAN DIEGO'S BIKESHARING PROGRAM NEEDS  
HELP."

WHEREAS, on May 19, 2016, the 2015-2016 San Diego County Grand Jury (Grand Jury) filed a report titled "San Diego's Bikesharing Program Needs Help" (Report) that requested a response from the City Council (Council) and Mayor and from the Metropolitan Transit System (MTS); and

WHEREAS, the Report discusses a number of issues related to the San Diego bikesharing program (Program), the agreement between the City of San Diego and DecoBike, LLC for operation of the Program, Program implementation and perceived obstacles to its success; and

WHEREAS, the Report includes two findings and two recommendations directed to the Council and Mayor, with one other recommendation directed to MTS related to bikesharing station locations at transit stops; and

WHEREAS, under California Penal Code section 933(c), within 90 days after the filing of the report, each public agency which the Grand Jury reviewed, and about which it issued the Report, must comment to the Presiding Judge of the Superior Court on the findings and recommendations pertaining to matters under the control of the agency; and

WHEREAS, the comments required from the Council and Mayor are due to the Presiding Judge of the Superior Court on October 28, 2016, as the City requested and received an extension of time to respond, due to the Council's legislative recess in August; and

WHEREAS, the Grand Jury requested that the Council and Mayor each respond to the recommendations numbered 16-01 and 16-02 in the Report; and

WHEREAS, the Office of the Independent Budget Analyst has proposed a City Council response to the Report as set forth in IBA Report No. 16-18REV, dated August 18, 2016, for the Council's consideration; and


WHEREAS, on July 27, 2015, the Smart Growth and Land Use Committee forwarded the proposed response, which was adjusted to include suggested minor wording changes, including one from a member of the public, to the full City Council for approval; and

WHEREAS, under Charter section 280(a)(1) this resolution is not subject to veto by the Mayor because this matter is exclusively within the purview of the Council and not affecting the administrative service of the City under the control of the Mayor; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that the Council approves and adopts as its own the response to the 2015-2016 San Diego County Grand Jury Report titled "San Diego's Bikesharing Program Needs Help" as set forth in IBA Report No. 16-18REV, dated August 18, 2015.

BE IT FURTHER RESOLVED, that the Council President is authorized and directed, on behalf of the San Diego City Council, to execute and deliver the above-described response to the Presiding Judge of the San Diego County Superior Court no later than October 28, 2016.

APPROVED: JAN I. GOLDSMITH, City Attorney

By   
Prescilla Dugard  
Chief Deputy City Attorney

PMD:mt  
August 25, 2016  
Or.Dept: IBA  
Doc. No.: 1339873

Passed by the Council of The City of San Diego on OCT 04 2016, by the following vote:

Councilmembers	Yeas	Nays	Not Present	Recused
Sherri Lightner	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lorie Zapf	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Todd Gloria	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Myrtle Cole	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mark Kersey	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chris Cate	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Scott Sherman	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
David Alvarez	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Marti Emerald	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Date of final passage OCT 04 2016

(Please note: When a resolution is approved by the Mayor, the date of final passage is the date the approved resolution was returned to the Office of the City Clerk.)

AUTHENTICATED BY:

KEVIN L. FAULCONER  
Mayor of The City of San Diego, California.

(Seal)

ELIZABETH S. MALAND  
City Clerk of The City of San Diego, California.

By *Linda Krueger*, Deputy

Office of the City Clerk, San Diego, California

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