



QUALCOMM STADIUM ADVISORY BOARD

Minutes of Regular Scheduled Meeting

Thursday, March 10, 2016

Stadium Administrative Offices

I. CALL TO ORDER / ROLL CALL

Chairman Rudy Castruita called the meeting to order at 8:15 a.m.

Board Present:

Chairman	Rudy Castruita	Absent
Member	John Thomson	Present
Member	Ben Clay	Absent
Member	Les Williamson	Acting Chair
Member	Jesse Durfee	Present
Member	Luke Pistorius	Present
Member	Albert Velasquez	Absent
Member	Carol Jeffries	Present
Member	Andy Zlotnik	Present

Staff Present: Mike McSweeney–Stadium Manager; Josh Brown–Stadium Events Coordinator; Maria Villanueva–Stadium Secretary

Others Present: Mark Neville–San Diego Bowl Games; Eddy Goldenberg–Ace Parking; Alex MacKenzie–SD Sportservice; Beau Lynott–Local Resident

II. APPROVAL OF MINUTES

A. Minutes of February 11, 2016 – Approved. Unanimous.

III. PUBLIC COMMENT

No Public Comments to report.

IV. COMMUNICATIONS

Mandatory Electronic Filing of 2015–2016 Statement of Economic Interest (Form 700) is due no later than April 1, 2016.

V. CHAIRPERSON REPORT

A. Acting Chairman Les Williamson for Rudy Castruita – No report.

VI. BUSINESS PARTNER REPORTS

A. CHARGERS

No Report.

B. AZTECS

No Report.

C. SAN DIEGO BOWL GAMES

Mark Neville – Closing out fiscal year at end of this month. No further reports.

D. OMBAC

No Report.

E. ACE PARKING

Eddy Goldenberg – January was a good month. Attendance was high for US WNT vs. Ireland soccer match. Looking forward to future events. February will bring the Big 3 Auto Exchange. Late May will be Beyoncé's concert and Mexico's soccer match in June.

F. SAN DIEGO SPORTSERVICE

Alex MacKenzie – Currently in shut-down mode. Analyzing last year's business in what worked and what did not. Information will be gathered and shared in a couple of months. Looking forward to Beyoncé's concert as well. Hiring and training for the next season is almost around the corner.

John Thomson inquired if the menu changes for each Stadium event. Alex stated the staples remain the same. Slight changes are made to the menu to be tailored for each event.

VII. STAFF REPORT

A. Stadium Manager Mike McSweeney

Bowl Association – An audit was performed on CSC's services for the US WNT vs. Ireland. Information will be analyzed with CSC.

Executive Budget Review – Review was performed on the 10th. Discussed were increased costs of maintaining the Stadium.

Closed Captioning – Adding funds to enhance services.

Ground Crew Area – Expecting increased expenditures to replace old equipment, ie. mowers.

Recabling Project – Moving forward with the RFP to get more bandwidth for better images. Currently working with the IT Department on how to save costs and in a short amount of time for this project.

Financial Review – Documents will be sent to Board Members and can be discussed at the next meeting.

Events –

- US WNT vs. Ireland had 22,000 in attendance.
- Beyoncé Concert on May 12 and pre-sales tickets are now available.
- Mexico vs. TBD. The soccer match to be held in June and expect 60-65,000 in attendance.
- Lunar New Year Tet Festival – An annual weekend event at the Stadium, but unfortunately had to close on Sunday due to the severe rainstorm. Dates have already been set for next year.
- Longest Catch Commercial Shoot – Two days before the Super Bowl, a Papa John's commercial was shot here at the Stadium. It was aired during the

football pregame show. The Stadium is not mentioned but you can see aerial shots from above and landings onto the field.

Special Thanks - To the Stadium staff and crew for the quality of services they provide. Live Nation's return to Qualcomm Stadium for Beyoncé's concert had a lot to do with their experience here for the One Direction Concert.

VIII. BUSINESS ITEMS

No items to report.

IX. COMMENTS BY BOARD MEMBERS

John Thomson reminded members to complete their Form 700 and stated that E-filing was easy. Or to call the City Clerk's office for assistance, they are really great to work with.

X. ADJOURNMENT

Meeting was adjourned at 8:35 a.m. The next meeting will take place Thursday, April 14, 2016.