



**City of San Diego  
Independent Rates Oversight Committee (IROC)**

**Outreach & Communications  
Subcommittee Meeting**

**March 14, 2016  
8:30 am – 9:45 am<sup>1</sup>**

**Meeting Location:  
Metropolitan Operations Complex II  
Conference Room 1E  
9192 Topaz Way, San Diego, CA 92123  
(858) 292-6300**

**Agenda Item**

- |    |  |
|----|--|
| 1. | Non-Agenda Public Comment <sup>2</sup>   |
| 2. | Presentation: City's Rebranding Efforts (External branding for PUD including Pure Water and Waste No Water) – Brent Eidson |
| 3. | Discussion: FY17 IROC Work Plan – Jack Kubota  |
| 4. | Future agenda items  |
| 5. | Outreach and Communications Subcommittee member comments   |
| 6. | Adjournment  |

<sup>1</sup> Please note the meeting end time is estimated.

<sup>2</sup> This portion of the agenda provides an opportunity for members of the public to address the Subcommittee. Comments are limited to three (3) minutes per individual. Please complete a Speaker's Slip in advance of the start of the meeting. For alternative format or disabled accommodations, please call Monica Foster at 858-292-6324.