MINUTES OF THE REGULAR MEETING OF THE
MISSION VALLEY PLANNING GROUP
November 2, 2016

MEMBERS PRESENT
Paul Brown
Robert Doherty
Randall Dolph
Alan Grant
Derek Hulse
Rob Hutsel
John La Raia
Elizabeth Leventhal
Kathy McSherry
Jim Penner
Marco Sessa
Dottie Surdi
Josh Weiselberg

MEMBERS ABSENT
Steve Abbo
Michaela Fortunato
Matthew Guillory
Keith Pittsf ord
Rick Tarbell
Larry Wen ell
Andrew Michajlenko
Bob Cummings
Deborah Bossmeyer
CITY STAFF
Nancy Graham
Liz Saidkhanian

A. CALL TO ORDER
Quorum was not yet achieved when the meeting was informally called to order. Chairman Dotti Surdi began the regular meeting of the Mission Valley Planning Group (MVPG) informally at 12:15 p.m. at the Mission Valley Library Community Room located at 2123 Fenton Parkway, San Diego, CA.

B. PLEDGE OF ALLEGIANCE – led by Kathy McSherry.

C. INTRODUCTIONS / OPENING REMARKS
Dottie Surdi welcomed everyone to the meeting and reminded those present to sign the sign in sheets. Guests introduced themselves.

D. PUBLIC INPUT – NON-AGENDA ITEMS BUT WITHIN THE SCOPE OF AUTHORITY OF THE PLANNING GROUP.
"The Mission Valley Planning Group has been formed and recognized by the City Council to make recommendations to the City Council, Planning Commission, City staff, and other governmental agencies on land use matters, specifically concerning the preparation of, adoption of, implementation of, or amendment to, the General Plan or a land use plan when a plan relates to the Mission Valley community boundaries. The planning group also advises on other land use matters as requested by the City or other governmental agency.” Mission Valley Planning Group Bylaws as Amended and approved July 2015.

E. MEMBERSHIP COMMITTEE:
Dottie Surdi announced there are 2 openings on the Mission Valley Planning Group Board; 1 Resident and 1 Property Owner.

F. TREASURER’S REPORT
Bob Doherty reported that the balance is unchanged at $1,357.06.
G. GOVERNMENTAL STAFF REPORTS
   1) City Planning Update-Nancy Graham
      Nancy Graham reported on the Mission Valley Community Plan Update. Community Plan Update Committee meets 2nd Friday of every month at 3pm at the Mission Valley Library. (Minutes attached).

H. CALL TO ORDER – Quorum:
   Quorum was achieved and Chairman Dotti Surdi officially called the meeting of the Mission Valley Planning Group (MVPG) to order at 12:25 p.m. at the Mission Valley Library Community Room located at 2123 Fenton Parkway, San Diego, CA.

I. NEW BUSINESS – Action Items:
   1) Discovery Place – Marco Sessa Presenting – Action Item (10 min)
      Processing a tentative map subdividing a single parcel into three parcels (iFly, SpringHill Suites Hotel, Starbucks).

      Motion: Jim Penner made the motion to approve the subdivision parcel as presented. Josh Weiselberg seconded the motion. The vote was 11-0-2. Marco Sessa and Alan Grant recused themselves from the vote.

J. NEW BUSINESS – Information Items:
   1) Housing Our Heroes - Erica Snyder - Information Item (20 min)
      Melissa Peterman, Vice President Homeless Housing Innovations, and Erica Snyder Project Manager Homeless Housing Innovations introduced the MVPG members to the Housing Our Heroes Program within the San Diego Housing Commission. The program was created to provides housing opportunities for up to 1,000 homeless Veterans in the City of San Diego within one year (March 2017). For detailed information on the program members of the MVPG and public were invited to the program’s website at: http://www.sdhc.org/Homeless-Solutions/HousingFirst-SanDiego/1000-Homeless-Veterans-Initiative/

      - To date 390 Veterans have been housed.
      - Actively working with an additional 260 veterans.
      - 238 unique landlords are a part of the program.
      - Questions included:
         - Q. With our low vacancy rates in San Diego will this program displace non-veterans. A. Erica stated this had not happened yet, but they have discussed programs to offset this affect should it become an issue.
         - Q. How many unsheltered veterans are there? A. approximately 1,000 sheltered and unsheltered.
         - How do veterans find out about the program if they are homeless and absent regular news sources. A. They are working with multiple groups, Police/Fire/Volunteer Organizations to spread the word. Also word of mouth as information spreads rather freely among the homeless community.
         - Q. Are there any fair housing laws compliance issues with a landlord providing preferential treatment to a singular group of people. A. No issue if the program is given uniformly across all people within that group.
         - Q. Are there any partnerships with employing veterans in addition to housing them? A. Yes, the program has job readiness and job training programs in place.
2) **San Diego River Survey Results – Rob Hutsel Presenting - Information Item (20 min)**

Rob Hutel presented the results of the San Diego River blitz, an assessment of the conditions along the river with respect to concentrations of homeless camps, and assessment of debris that has collected along the river. The San Diego River Park Foundation has a vision to protect and enhance the River’s valuable natural and cultural resources and to encourage communities to embrace and celebrate the creation of a river long park system. The River Park Foundation does the official homeless count for the “We all Count” program each January. The Foundation also brings together a vast group of volunteers to clean trash along the river.

- The October river blitz was staffed by 107 people contributing 494 volunteer hours to conduct a 20 miles survey.
- The survey found 169,820 pounds of trash concentrated between Qualcomm Stadium and the I-5 freeway.
- 91% of all trash was the result of active homeless camps and not debris washing down from upstream as those areas had previously been cleaned by the volunteer clean up teams.
- The assessment found 56 active homeless camps
- Volunteer clean up efforts over the years have removed 2,015,872 pounds of trash, with 200,000 removed in 2016 alone.

Rob did mention that of the 8,500 total homeless population in San Diego, approximately 3,700 are non-sheltered.

For more information on the River assessment please visit the website:


Or the River Park Foundation Website at:

[http://www.sandiegoriver.org/index.html](http://www.sandiegoriver.org/index.html)

K. **APPROVAL OF MINUTES:**

Dotti Surdi asked for a motion to approve the October 5, 2016 minutes. Rob Hutsel made a motion to approve the minutes. Alan Grant seconded the motion. Minutes were approved 12-0-1 with John LaRaia abstaining.

L. **OLD BUSINESS**

1. **Subcommittee Reports:**

   1) **Design Advisory Board – Randy Dolph**
      
      DAB did not meet in November 2016.

   2) **MV Community Plan Update Committee – Elizabeth Leventhal/Andrew Michajlenko and Nancy Graham.**
      
      Discussed how the current buildout of the community is and what roads and bike lanes or other infrastructure could or should be in the new plan. No conclusions have been reached at this point. The Community Plan Update Committee meets 2nd Friday of every month at 3pm at the Mission Valley Library and the public is welcome and encouraged to attend.

   3) **River Coalition – Alan Grant**
      
      Alan reported that there was no meeting last month.
      
      The committee meets the third Friday of each month from 3:00-4:30 at the Mission Valley Library. More info at: [http://www.sandiegoriver.org](http://www.sandiegoriver.org)

4) **Parks – Rob Hutsel**
Rob reported that they did not meet.

5) Public Health, Safety and Welfare – Elizabeth Leventhal
Elizabeth thanked Erica Snyder and Rob Hutsel for their presentations. Elizabeth also stated that the San Diego Mayor’s office has hired Stacie Specter to help the City assess and deal with homeless issues. (See related article in the Union Tribune).

6) Riverwalk:
Rob Hutsel stated that the Riverwalk Golf Course development sub-committee would be meeting on December 9, 2016 at the Mission Valley Library from 11:00am to 1:00pm. Dottie Surdi mentioned that there is an opening on the committee for an additional MVPG member to replace John Nugent. Dottie asked for volunteers to contact her directly.

M. ADJOURNMENT – There being no further business to be brought before the Committee, the meeting was adjourned at 1:05P.M. The next regular meeting will be on Wednesday, December 7, 2016 at 12:00 p.m. at the Mission Valley Library, Community Room.

Jim Penner
MVPG Secretary
MEMBERS PRESENT: 
Keith Hartz, Clairemont Mesa
Jose Reynoso, College Area
Pat Stark, Downtown
Laura Riebau, Eastern Area
David Swarens, Greater Golden Hill
David Moty, Kensington/Talmadge
Cindy Greatrex, La Jolla
Noli Zosa, Linda Vista
Cathy Kenton, Midway
Jeffry L. Stevens, Mira Mesa
Lorayne Burley, Miramar Ranch North
Debbie Watkins, Mission Beach
Jim Baross, Normal Heights
Pat Stark, Otay Mesa
Brian Curry, Pacific Beach
Jon Becker, Rancho Peñasquitos
Wallace Wulfeck, Scripps Ranch
Bob Crider, Serra Mesa
Guy Preuss, Skyline/Paradise Hills
Robert Leif, Southeastern
Deanna Spehn, Tierrasanta
Janay Kruger, University
Leo Wilson, Uptown

VOTING INELIGIBILITY/RECUSALS: University


City Staff/Representatives: Nancy Graham, Stephen Maduli-Williams, and Maria Nieves.

NOTE: The sign-in sheets provided at the entrance to the meeting are used to list CPC Representatives, guest speakers, and staff present at the meeting.

1. CALL TO ORDER: Chair David Moty called the meeting to order at 7:00 pm and proceeded with roll call.

2. NON-AGENDA PUBLIC COMMENT:
   - Mara Elliott, Candidate for San Diego City Attorney introduced herself to CPC and audience.
   - Tom Mullaney gave an update on the Uptown CPG PDO.
   - Brian Curry, Pacific Beach, reminded CPC members and audience of the Townhome Meeting on October 26, 2016 at the Town and Country Convention Center in Mission Valley from 6:00PM-8:00PM.
   - Guy Preuss distributed a listing of home sales in the state of New York and invited CPC members to compare property taxes to those payed on Prop13.
• Jim Baross, Normal Heights, invited members to an event called Cyclovias on Sunday, October 30, 2016 from 10:00 A.M.-3:00 P.M.
• Jose Reynoso, College Area, announced the upcoming Boo! Parade, San Diego’s only Halloween Parade on El Cajon Blvd. at 10:00 AM.

3. MODIFICATIONS AND APPROVAL OF AGENDA:
Leo Wilson, Uptown, moved to approve the agenda. Seconded by Robert Leif, Southeastern. Motion passed unanimously.

4. APPROVAL OF THE MINUTES OF SEPTEMBER 27, 2016:
Wallace Wulfeck, Scripps Ranch moved to approve the minutes as corrected. Seconded by Debbie Watkins, Mission Beach. Motion passed 18-0-3. 3 Abstentions: Tierrasanta, Pacific Beach and Kensington/Talmadge.

5. HONORABLE COUNCIL PRESIDENT SHERRI LIGHTNER: Information Item
Council President Sherri Lightner thanked the CPC members for volunteering their time contributing to the community planning process and continued to comment on Short Term Vacation Rental (STVR). STVR’s will be on the docket for the November 1st City Council meeting to be held in Golden Hall.

6. TARGETED ECONOMIC DEVELOPMENT PROGRAM: Information Item
Stephen Maduli-Williams, Community Development Program Manager for the City of San Diego gave a presentation on the City’s Economic Development Program’s “Reinvestment Initiative”. Funding for community development programs in underserved communities is being increased 200% to $17 million to address issues related to affordable housing, economic development, sustainability, public services and capacity building.

7. ELECTRIC VEHICLE CHARGING STATIONS: Information Item
Kevin Wood, Clean Transportation Specialist for the Center for Sustainable Energy (CSE) gave a presentation on state and regional efforts to increase electric vehicle adoption, the CSE’s technical assistance program, and expanding the availability of charging stations in the City of San Diego.

8. CPC BYLAWS AMENDMENTS: Action Item
Leo Wilson, Bylaws Committee Chair, lead discussion on the proposed amendments which were passed out of the Bylaws committee on a 3-0-1 vote.

Guy Preuss, Skyline/Paradise Hills, moved to approve the revised set of guidelines for CPC including staff edits. Seconded by Brian Curry, Pacific Beach. Motion passed 21-0-1. 1 Abstention: Kensington Talmadge.

9. BALLOT MEASURES- Information item
Time was allotted for CPC members to comment on ballot measures on the November ballot which relate to issue areas generally within the purview of planning groups as stated in Council Policy 600-24.
10. REPORTS TO CPC:

- Staff Report: Nancy Graham provided CPC members with the Planning Department Org Chart and gave a presentation on how it works.
- Subcommittee Reports: None
- Chairperson’s Report: None
- CPC Member Comments:
  - Brian Curry offered his support to the Uptown CPG.
  - David Swarens commended Mr. Moty for his participation in the Greater Golden Hill and North Park planning meetings. He also mentioned that earlier this evening the Greater Golden Hill and North Park Planning Updates were adopted unanimously by City Council.

11. ADJOURNMENT TO NEXT REGULAR MEETING, November 22, 2016

The meeting was adjourned by Chair David Moty at 9:03 PM