

LA JOLLA TRAFFIC AND TRANSPORTATION BOARD
Regular Meeting: Wednesday January 18, 2017

Members Present: Tom Brady LJCPA Acting Chair, Donna Aprea LJTC, Nancy Warwick LJTC, Erik Gantzel BRCC, Brian Earley LJSA, Corey Bailey LJVMA

Members Absent: Dave Abrams Chairperson, John Kassir LJSA, Patrick Ryan BRCC, Richard Walker LJVMA

Approve Minutes of: Wednesday November 16, 2016 **Motion to Approve: Gantzel, Second: Earley 5-0-1 (Warwick)**

Public Comments on Non-Agenda LJ&T Matters: Ann Kerr Bache serves on the Board of the La Jolla Community Center and reminded the audience of the community wide Deco Bike Meeting to be held on Monday January 30, 2017 at the La Jolla Community Center, 6811 La Jolla Boulevard between 6pm-8pm. Deco Bikes are really moving through the process and we need to do something about it fast. She is encouraging everyone to attend.

No Other Public Comments.

Ann Kerr Bache presenting Agenda Item 3 La Jolla Christmas Parade and Holiday Festival noted that the date of December 10, 2017 is incorrect on the Agenda. Date of the event is December 3, 2017. Subsequently, Howard Singer presenting Agenda Item 4 La Jolla Community and Holiday Festival also noted that his event of December 10, 2017 is incorrect on the Agenda. Date of his event is December 3, 2017.

Tom explained that there are two Agendas for this Board Meeting; one showing the correct Event Date of December 3, 2017 for Agenda Items 3 and 4 and the other Agenda showing the incorrect Event Date of December 10, 2017 for Agenda Items 3 and 4. The Board is working with the Agenda that has the incorrect dates of December 10, 2017 for these two Agenda Items therefore Tom asked for a Motion to Approve the Amended Dates on Agenda Items 3 and 4.

Motion to Approve Agenda Item 3 and 4 as Amended: Bailey, Second: Warwick 6-0-0

Agenda Item 1: Street Closure Signage (Cont'd Item) Update on Signage Guidelines developed by our Subcommittee for use during Special Events requiring Temporary Street Closures and/or No Parking. (Nancy Warwick and Patrick Ryan) **Discussion Item:**

Nancy updated that the La Jolla Art and Wine Festival, held on October 8-9, 2016, was the first Event to use reverse signage where their Event Name was on top of the No Parking Dates. It was a small change that appeared to go well.

Nancy has been working with Patrick on the Street Closure Signage but they have not been able to connect and move forward on any new Updates. **Continued to February Meeting.**

Agenda Item 2: La Jolla Concours d'Elegance: Request for Temporary Street Closures and No Parking areas related to the 13th annual event April 7,8,9, 2017 at Scripps Park (Laurel McFarland) **Action Item**

No Parking/Street Closure Timeline for the Event:

No Parking begins at Scripps Park from 8:00 am Friday April 7 to 10:00 pm Sunday April 9, 2017 on Coast Boulevard from the Cove to Girard Ave for production set up.

Street Closures Begin Sunday April 9, 2017

Coast Blvd will be closed between Prospect St and Girard Avenue
Girard Avenue will be closed between Coast Blvd and Prospect Street
Prospect St will be closed between Girard Ave and Herschel Street
Street Closures will be from 3:00 am to 8:00 pm on April 9, 2017

No Parking Sunday April 9, 2017:

No Parking Coast Blvd from Prospect St to Ocean Lane
No Parking Prospect St from Girard Ave to Herschel Street
No Parking Herschel Street on the South Side between Prospect and Wall Street
No Parking will be from 3:00 am to 8:00 pm April 9, 2017.

There were No Complaints from their Event last year so nothing has changed from last year's timeline. This year San Diego installed qualified Traffic Controllers instead of Security Personnel at all the key points. Once the show starts traffic controllers will go up the hill to Brockton Villa and remove the No Parking Signs to allow cars to come down and park. The Parking Garage Attendant in front of Goldfish Point Café will have a radio and can alert Traffic Controllers when cars exit the parking garage so they can let more people in to park.

A Champagne and Honey Tasting Garden will be added to the wine and craft beer garden for those 21 and up. Money from the Event goes to the La Jolla Historical Society who donates the money to area charity organizations.

Set up begins Friday April 7 at 6:00 am (6:00 am is a grace period from towing; towing starts at 8:00 am)

Event Starts Saturday April 8 at 5:00 pm - 10:00 pm

Event Ends Sunday April 9 at 4:00 pm

Dismantle Monday April 10 12:00 pm trash pick-up makes another sweep of the Park.

Board discussion began with Nancy asking if the Event has increased in size and Ms. McFarland responded that there has been a noticeable increase in attendance but not the size of the Event. They want to keep a small footprint on it and just fine tune it. There are fifteen Judges from all over Europe, Canada, and the States who will be judging the Event this year subsequently bringing more requests for press passes so it is on the radar of car enthusiasts.

Motion to Approve the La Jolla Concours d'Elegance Request for Temporary Street Closures and No Parking areas on April 7-8-9, 2017: Earley, Second: Gantzel 6-0-0

Agenda Item 3: La Jolla Christmas Parade and Holiday Festival: Temporary Road closures and No Parking areas related to the 60th annual event on Sunday December 3, 2017 (Ann Kerr Bache) **Action Item**

Ann gave a brief history on the La Jolla Christmas Parade and Holiday Festival Event that draws thousands of participants and spectators to the Village every December. The Event is open to all who want to participate and has become a diverse representation of the greater San Diego Community. They raise funds through donations and sponsorships and receive no public monies. The La Jolla Christmas Parade and Holiday Festival is a 501c3 Foundation. They have secured a 2 million dollar liability insurance policy as required by the permit application.

The Parade Route and Timeline have not changed from last year's Event. The Parade is being held on Sunday December 3, 2017 from 1:30 pm to 5 pm. Parade begins at 1:30-3:30 pm, photos with Santa 3:30-4:30 pm, Christmas Tree Lighting 4:30 pm and then clean up.

Parade Day No Parking and Tow Away Zones

Vehicles will be towed promptly at 9:30 am

Both sides of Ivanhoe between Ivanhoe East and Torrey Pines Rd.

Both sides of Girard between Torrey Pines and Kline.

Both sides of Kline between Ivanhoe and Fay.

Both sides of Herschel between Torrey Pines and Silverado.

Both sides of Torrey Pines between Herschel and Virginia Way.

Vehicles will be towed promptly at 11:30 am

Both sides of Girard between Kline and Prospect.

Both sides of Prospect between Girard and La Jolla Blvd.

Both sides of Draper between Silverado and Kline.

Event Planners put a special flyer on windshields alerting drivers to the no parking tow away zones in case they miss the no parking signage. They still had 10 cars towed last year when drivers failed to respond to all of their efforts.

Parade is extremely well organized so that when mishaps occur they are quickly resolved. Last year they had a lost child and later a runaway horse and both child and horse were quickly reunited with family members.

Traditionally, the La Jolla Christmas Parade and Holiday Festival is always held on the Sunday 10 days after Thanksgiving.

Tom asked for any comments from the Public: Nancy Friedlander introduced herself as an Anthropologist working at UC San Diego and a Dean at Eleanor Roosevelt College. She began to speak about the Name of the Christmas Parade when Tom interrupted her and Mr. Howard Singer objected. Tom explained to her that it was not appropriate for her to bring that up on this Agenda Item. If she wanted to speak to that she had to wait for Agenda Item 4.

Ann also spoke to Dr. Friedlander informing her that La Jolla Traffic and Transportation does not have authority over the name or content of any special event and she is getting that from the Director of Policy Special Events. Dr. Friedlander interrupted Ann who was speaking and Tom told her she was out of order. Dr. Friedlander is trying to give Ann their proposal but Tom again advised her this was not the appropriate time.

Tom asked Mr. Singer why he persists in upsetting our Meetings and Mr. Singer responded that it is not his question and Dr. Friedlander confirmed it is her question. She is only trying to inquire if UCSD students can participate in the Parade for more diverse representation but she phrased her question in a controversial way referencing the issue of the name change of the parade. Ann responded that most of the students who participate in the Parade are High School students using it to get into College but they have Kiwanis from UCSD who volunteer and participate and Ann told her it was a great idea if UCSD students want to come and participate. Ann informed Dr. Friedlander that the Parade Community is very diverse with representation from all religions and all are welcomed to register.

Tom asked if there were any more questions and Mr. Singer attempted to introduce his Agenda Item 4 onto Item Agenda Item 3. Tom advised him he had to wait for the next Item on the Agenda.

Brian asked Ann if there were any complaints from the Parade and Ann replied there were no complaints just thousands of positive emails sent to her after the Parade.

Motion: In compliance with the San Diego Special Event Planning Guide, the La Jolla Traffic and Transportation Board recommends and supports the request of the La Jolla Christmas Parade and Holiday Festival for the December 3, 2017 Temporary Road Closures and No Parking areas: Warwick, Second: Gantzel 6-0-0

Agenda Item 4: La Jolla Community and Holiday Parade: 2017 Temporary Road closures and No Parking areas related to the first event to be held on Sunday December 3, 2017 (Howard Singer)

Action Item

Mr. Singer directed the Board's attention to a date that is written on his permit application. Written in pen on a blank space on the first page of his application is the date 12-8-15. He advises the Board that the City of San Diego Office of Special Events accepted his reservation to

hold the 2017 La Jolla Community and Holiday Parade on December 3, 2017 on December 8, 2015. He filed for his Event with the City one full year ahead of any other Organization.

On December 11, 2016 his Organization requested by email to Chairperson Dave Abrams that the LJT&T Board provide him with a LJT&T "Letter of Approval" and he asked that this Letter be provided to him no later than December 27, 2016 so that his Letter of Approval could be circulated prior to the January 18, 2017 LJT&T Meeting. This Letter of Approval was never provided to him by our Board. Mr. Singer believes our Board writes this Letter.

Mr. Singer is going back to the City to tell them LJT&T took action on a Vote for another Event held on the same Event date as his that was signed for a year after his Event was signed. Mr. Singer asked the Board for the date on the La Jolla Christmas Parade and Holiday Festival permit application and Tom declined to answer that question.

Mr. Singer knows they filed a year later. He wants to know why the La Jolla Traffic and Transportation Board voted on an Item for an Organization that signed a year after he did. Nancy tried to explain to him that the role of the Board is to prevent doubling up of Events and when an Event has an historic period. and Mr. Singer did not allow her to continue. He responded that is not how the City feels and Nancy told him that is how the La Jolla Boards operate. Mr. Singer repeated, for the benefit of the Reporter who was in the audience, that he signed for his Event on December 8, 2015 and that it is going to be reported in the newspaper because the Journalist is here.

Tom read an item to Mr. Singer, the Board, and audience from the City 'Special Events Advice to the Host' that can answer Mr. Singer's question as to why the Board voted on Agenda Item 3:

Typically the permit request for the same venue or venues that may affect one event or another are evaluated based on the date of completed permit applications received and traditional event dates. The Special Events ordinance ranks applications for Events hosted by Non-Profit Organizations as priority over other Events by commercial entities.

The traditional event date is the reason why this Board took action on Agenda Item 3 but another reason is that Mr. Singer submitted an incomplete permit application to the Board. Mr. Singer disagrees that his permit application is incomplete. The City would not have date and time stamped the application, and he would not be here, if the City determined it was incomplete. Corey informed Mr. Singer that he is missing a field in his application and Mr. Singer agrees he is missing many fields in his application but still believes it is a completed application. Corey held up a blank page and asked Mr. Singer to define complete. Mr. Singer does not have to define complete because the City determined that it was completed otherwise they would not have date and time stamped it.

Mr. Singer asked the Board if we were going to provide him with a Letter of Approval so he can circulate it to the Merchants. We did not give it to him last year and he wants to know if he can have it this year. Tom responded that Dave Abrams answered his question even though Mr.

Singer is not returning his phone calls. Dave told Mr. Singer absolutely not, LJ&T does not write Letters of Approval that is not in our purview. Mr. Singer made the comment that Dave did write a Letter last year that was approved by him (Dave) but Nancy did not think the Letter was good enough. The Board did not question that remark. Mr. Singer is going to get back to the City and we are welcomed to Vote Yes or No on this matter. He informed the Board that we are not taking this in sequence. He suggests that we table the Vote we just took on the La Jolla Christmas Parade and Holiday Festival until he has the opportunity to “meet with the Merchants”.

Ann Kerr Bach as a Member of the Public commented on the City of San Diego Permit Application. There is no such rule that the time and date stamp on an application means it is completed. The City does not consider it completed until all insurance requirements are resolved and everything is there then in December you go down to the Police Department and you sign for the permit. Tom informed Mr. Singer that his application is incomplete.

Tom opened it up to Public Comment and the Applicant is requesting a Vote. There are no further questions or comments from the Public or the Board.

Motion to Deny La Jolla Community and Holiday Parade’s request for Temporary Road Closures and No Parking areas related to the first event on Sunday December 3, 2017: Warwick, Second Bailey 6-0-0

Adjourned at 4:55 pm

Next Meeting: February 15, 2017

Respectfully Submitted: Donna Aprea, Secretary