



FOR IMMEDIATE RELEASE  
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# **Summer Reading Program Encourages Adults and Kids to ‘Read for the Win’**

**REGISTRATION OPENS ON WEDNESDAY, JUNE 15**

SAN DIEGO – Adults and kids of all ages will have the opportunity to win prizes for reading as part of the San Diego Public Library’s Summer Reading Program. This year’s theme is “Read for the Win,” and participants will receive points for reading at least 10 books or completing 10 hours of reading. Online registration begins Wednesday, June 15, and the program runs through Monday, Aug. 15.

Participants can enter the following categories based on age:

- Babies and toddlers (ages 0 to 2)
- Pre-Readers (ages 3 to 5)
- Kids (ages 6 to 11)
- Teens (ages 12 to 18)
- Adults (ages 18 and up, only available at participating branch libraries)

Prizes include free meals at participating restaurants, passes to local museums and the San Diego Zoo, toys and much more. Participants can claim prizes starting Wednesday, June 22, and prizes will be available while supplies last.

In 2015, more than 39,000 people participated in the Summer Reading Program and read approximately 354,500 books in two months. Organizers hope to increase the number of participants this year, especially among first-timers. The goal of the program is to encourage literacy and learning while school is out.

**“We are committed to ensuring that all youth in San Diego are provided with the opportunity to achieve and succeed academically,”** said Library Director Misty Jones. **“Studies show that students who are not involved in summer programs will lose an average of two months in reading achievement, which significantly affects their long-term academic success.”**

According to a 2007 research study by Johns Hopkins University, students who participated in public library summer reading programs scored higher on reading achievement tests at the beginning of the next school year compared to those who did not participate.

For more information and to register for the program, visit [www.sandiego.gov/public-library/kidsandteens/summerreading](http://www.sandiego.gov/public-library/kidsandteens/summerreading).

**About the San Diego Public Library**

San Diego Public Library, which is the largest library system in the region, serves a population of more than 1.3 million people. Its mission is to inspire lifelong learning through connections to knowledge and each other. Learn about other events at the San Diego Central Library @ Joan A Irwin Jacobs Common and 35 community branch libraries, find links to numerous additional resources, or search for materials in the Library's online catalog at [www.sandiegolibrary.org](http://www.sandiegolibrary.org).

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