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## Pilot Program Boosts Neighborhood Cleanup Efforts

CITY WILL INCREASE THE FREQUENCY OF LITTER COLLECTION AND GRAFFITI REMOVAL IN HOT SPOTS FOR ONE YEAR

SAN DIEGO – The City of San Diego launched an ambitious new pilot program in May 2017 to improve the quality of life in nine neighborhoods. The program, dubbed "Litter and Graffiti Abatement Pilot Program," provides increased litter cleanup and graffiti removal services in parts of City Heights, Logan Heights, Mission Beach, Mount Hope, Ocean Beach, Paradise Valley, Pacific Beach, Point Loma, San Ysidro and Webster. Click here to view the schedule.

The City's Environmental Services and Transportation and Storm Water Departments are teaming up with the Urban Corps of San Diego to identify and address litter and graffiti in these areas.

"This program demonstrates the City's commitment to cleaning up our neighborhoods," said Mayor Kevin L. Faulconer. "City staff has created a proactive schedule to see if this strategy of more frequently removing litter and illegal dumping, as well as wiping-out graffiti around the City with the support of our partners, Urban Corps, works to deter these illegal activities in our neighborhoods."

The City encourages anyone who encounters litter, graffiti or illegal dumping to report it by contacting the Environmental Services Department at 858-694-7000 or online at <a href="https://www.sandiego.gov/environmental-services/ep/illegal/illegal">https://www.sandiego.gov/environmental-services/ep/illegal/illegal</a>.

"Crews are working expeditiously during this special one-year pilot program to pick up trash and remove any reported graffiti. Neighbors living in these communities are encouraged to get involved by contacting us to let us know when they see dumping or graffiti issues," said Environmental Services Department Deputy Director Angela Colton. "The City is anticipating to process significantly more reports of littering, dumping and graffiti as a result of this pilot program and with the communities' support."

The \$800,000 pilot program is scheduled to end on May 7, 2018. Upon completion of the program, the City will assess the results and consider expanding the Litter and Graffiti Abatement Pilot Program into additional neighborhoods in future years.



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