



FOR IMMEDIATE RELEASE
 Wednesday, Sept. 13, 2017

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Firefighters Collect Donations for MDA During Annual ‘Fill the Boot’ Fundraiser

LONG-TIME TRADITION CONTINUES ON STREETS ACROSS THE CITY

SAN DIEGO – On Thursday, Sept. 14, more than 800 firefighters from the San Diego Fire-Rescue Department and International Association of Fire Fighters Local 145 will hit the streets with boots in hand to collect donations for the Muscular Dystrophy Association (MDA). The fundraising campaign supports kids and adults with muscular dystrophy, ALS and related muscle-debilitating diseases.

For more than six decades, Local 145 has partnered with MDA for the annual Fill the Boot fundraiser, collecting donations from commuters and pedestrians. Funds raised on Thursday will benefit the MDA Care Center at Rady Children’s Hospital and UC San Diego Health, and will help send more than 60 local kids to MDA Summer Camp at no cost to their families.

Firefighters volunteer their time in addition to performing their regular duties. All fire apparatus will remain in service during the Fill the Boot fundraiser.

WHEN: Thursday, Sept. 14, 2017, throughout the day starting at 7 a.m.

**Media availability at Fire Station 45 – 8 a.m.
 9366 Friars Road, San Diego, 92108
 Donations being collected at intersection of Friars Road & Northside Drive

WHERE: Firefighters will be positioned at intersections through the City of San Diego.
 **Please note that emergency responses will interrupt fundraising activities.

VISUALS: Opportunity for interviews and b-roll

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