MEDIA RELEASE



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City of San Diego Invites Local Companies and Organizations to Participate in Top Recycler Competition

APPLICATIONS NOW AVAILABLE FOR THE CITY'S WASTE REDUCTION & DIVERSION AWARDS PROGRAM

SAN DIEGO – Is your business or organization "going green"? If so, you could be selected to win the City of San Diego's **2017 Recycler of the Year Award.**

The City's Environmental Services Department (ESD) annually recognizes excellence in recycling. The goal is to highlight businesses and organizations located within the City that have implemented or expanded innovative and successful waste reduction, recycling and recycled product purchasing programs.

Applicants are eligible to win in several award categories, including **Recycler of the Year**, **Rising Star** and **Lifetime Achievement**. Applicants with the most comprehensive, innovative and/or improved recycling programs will receive the highest honor, the **Recycler of the Year Award**.

The top applicants will be honored at a special event to be held at the San Diego Central Library in April 2017. All applicants will be invited to the Awards Ceremony.

"Every year, the City and ESD honors our top recyclers because everyone knows that recycling is good for the environment and it helps extend the life of the Miramar Landfill," said Environmental Services Director, Mario Sierra. "These businesses and organizations are contributing to the City's Climate Action Plan goal of zero waste by the year 2040."

Award applications can be downloaded at <u>https://www.sandiego.gov/environmental-</u> <u>services/recycling/business/advantage</u> or by contacting Jennifer Hobbs at <u>JHobbs@sandiego.gov</u> or 858-492-5076.

Recycling award applications are due by Friday, Feb. 10, 2017 and must be <u>emailed</u> or mailed to:

Jennifer Hobbs City of San Diego Environmental Services Department 9601 Ridgehaven Court, Suite 320 San Diego, CA 92123

The Environmental Services Department provides local businesses with assistance in developing waste reduction and recycling programs with a free comprehensive waste analysis. For more information about ESD's programs, call 858-694-7000, or visit the website at <u>www.recyclingworks.com</u>.

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