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# **#TransitTuesday Campaign Encourages San Diegans to Commute Differently**

## **CITY CHALLENGES RESIDENTS TO TRY ALTERNATE TRANSPORTATION ONCE A WEEK**

SAN DIEGO – The City of San Diego launches its #TransitTuesday campaign encouraging San Diegans to commute differently by biking, walking or taking public transit one day a week.

The [#TransitTuesday video](#) will be shared on the City's social media accounts. A [Spanish version of the video](#) is also available.

The campaign highlights advantages of alternate transportation including cost savings, health benefits and reduced stress. Increased use of alternate transportation helps the City reach its [Climate Action Plan](#) goal that half of all commuter trips in Transit Priority Areas be taken by bike, on foot or by public transit by 2035.

**“We’re encouraging people to get out of their cars at least one day a week and see the benefits of walking, biking or using public transit,” said Mayor Kevin L. Faulconer. “We’re continuing to make infrastructure investments that make it safer and easier to get around the city without a car. #TransitTuesday is a great opportunity to change your routine and try something new, like the trolley or a bike, while helping create a healthier environment at the same time.”**

San Diegans interested in participating are encouraged to search for a City of San Diego #TransitTuesday Facebook profile picture frame showing their pledge to commute by bus, bike, foot or trolley.

As part of the #TransitTuesday campaign, the City will host a Downtown bike valet event on April 24 where cyclists can safely park their bikes for the day. The City will also support 2018 Bike to Work Day on May 17 as an official partner. The campaign will continue through the month of May.

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