



FOR IMMEDIATE RELEASE:  
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# **City of San Diego Kicks Off Annual Christmas Tree Recycling Program**

**COUNCILMEMBER CATE TO HELP LAUNCH ANNUAL PROGRAM TO  
REDUCE LANDFILL WASTE AND PROMOTE SUSTAINABILITY**

SAN DIEGO – Councilmember Chris Cate will kick-off the City of San Diego’s 45<sup>th</sup> Annual Christmas Tree Recycling Program on Wednesday, Dec. 26 at 10 a.m. at the Miramar Greenery located at 5180 Convoy St. Representatives from the City’s Environmental Services Department (ESD) and the nonprofit organization I Love a Clean San Diego will also provide details about the program which features 16 locations around the City where residents can drop off their Christmas trees to be recycled.

**“Beginning Dec. 26, we encourage residents to bring their clean, undecorated Christmas trees to any of our 16 drop-off locations within the city,” said Environmental Services Department Director, Mario X. Sierra. “Recycling these trees helps us reduce the amount of waste going into the Miramar Landfill and it helps the City meet its sustainability goals by converting the trees into high-quality mulch and compost that residents can pick up for free at the Miramar Landfill.”**

**WHAT:** News conference

**WHO:** Councilmember Chris Cate  
Barbara Lamb, Deputy Director, ESD Waste Reduction Division  
Rear Admiral Len Hering (U.S. Navy Retired), Executive Director, I Love a Clean San Diego

**WHEN:** Wednesday, Dec. 26, 2018, 10 a.m.  
(Councilmember Cate and ESD staff will be onsite after 4:30 a.m. for early morning interviews. Please call 619-847-6207 for questions or escort.)

**WHERE:** Miramar Greenery at 5180 Convoy St., north of State Route 52  
San Diego, CA 92111

**VISUALS:** Dozens of discarded Christmas trees stacked in piles; City staff operating grinding equipment, which converts trees into mulch, compost and woodchips; residents dropping off Christmas trees and loading mulch and compost into their vehicles.



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