

FOR IMMEDIATE RELEASE

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Councilmember Gómez Seeks To Provide More Opportunities In The Workforce With HireSD

A community workforce development program

SAN DIEGO – Last week, Councilmember Georgette Gómez introduced her HireSD program to the Budget and Government Efficiency Committee. The proposal is a community workforce development program which seeks to invest tax dollars into high paying, local jobs for San Diegans and promoting higher wages for skilled and trained construction workers.

Councilmember Gómez said, "HireSD will require construction projects that receive City taxpayer dollars to hire San Diegans, pay workers a prevailing wage, and have a highly trained workforce. HireSD will ensure that we invest our tax dollars back into our local economy and have construction projects completed by highly-trained San Diego professionals."

40% of San Diegans are struggling to make ends meet and the income gap between the highest and lowest wage earners continues to increase. Half of the City's wealth is concentrated with the top 20% of wage earners. To address the income inequality and provide San Diegans access to higher paying and higher quality jobs, HireSD consists of three key components: Local Hire requirement, "Skilled and Trained" workforce development program, and changes to the City's Prevailing Wage ordinance.

Councilmember Gómez continued, "It is time to connect San Diegans to higher quality and higher paying jobs, ultimately uplifting the quality of life of our hard working families."

Supporters of HireSD spoke at the committee hearing and called the proposal a "no-brainer". The Budget and Government Efficiency Committee voted 3-1 to request a legal analysis from the City Attorney and request the Independent Budget Analyst prepare a report on the operational and fiscal impacts for the program. The item will be scheduled to return to the committee in the fall.



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Councilmember Gómez represents the Ninth Council District of the City of San Diego, which includes the communities of Alvarado Estates, City Heights, College Area, College View Estates, El Cerrito, Kensington, Mountain View, Mt. Hope, Rolando, Southcrest, and Talmadge.