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City of San Diego Seeks Local Tech Startups to Solve Civic Challenges INNOVATIVE PROGRAM LOOKING FOR BEST AND BRIGHTEST PARTNERS

SAN DIEGO – Primed for innovation, the City of San Diego is currently accepting applications for the 2019-2020 Startup in Residence (STIR) program, a collaborative process that enables government agencies and emerging tech companies to co-develop and share solutions to the most pressing challenges.

The City is seeking the best and brightest local startups to partner with the STIR program to develop techbased solutions for its civic and operating challenges.

Startups can apply to work toward solving any of 10 civic challenges in areas such as citizen engagement, cultural assets mapping, predictive traffic analytics, road condition assessment, automated payment systems, active transportation, urban tree inventory, drone technology and City asset classification.

This potential engagement opportunity will span a 16-week, voluntary, in-residence period. The application is available through the City Innovate website at <u>cityinnovate.com/challenge</u>. The application deadline is Nov. 20.

"The best technology doesn't have to be out of reach for city governments," said Christina Bibler, director of the City's Economic Development Department. "STIR provides our city with an opportunity to engage our robust local startup community to solve unique civic challenges, bridging the public-private gap in an innovative way."

Selected startups will have in-person and web-based meetings with participating City departments and agencies, educating startups about government partnerships, procurement processes, open data and systems integration and civic tech trends. This educational component fosters a knowledge exchange, helping City leaders learn about the technology marketplace, how to develop technology product solicitations and how to approach building a technology product.

For more information about the City of San Diego STIR program, please contact the Economic Development Department at 619-236-6700 or <u>sdbusiness@sandiego.gov</u>.