



**CITY OF SAN DIEGO
OFFICE OF COUNCIL PRESIDENT GEORGETTE GÓMEZ
NINTH DISTRICT**

M E M O R A N D U M

DATE: January 22, 2019

TO: Andrea Tevlin, Independent Budget Analyst

FROM: Council President Georgette Gómez, Ninth Council District

SUBJECT: Budget Priorities for Fiscal Year 2020

Thank you for the opportunity to share my priorities for the City of San Diego's Fiscal Year 2020 (FY20) Budget. A key objective of mine will be to ensure investment in underserved communities and to maximize opportunities that support affordable housing and create well-paying jobs. Not only should investment be prioritized for communities that need them the most, city projects should deliver concrete community and environmental benefits. For far too long, low-income communities and communities of color have suffered from lack of infrastructure investment and have borne the brunt of environmental degradation.

As the Outlook projects a \$73.6 million budget shortfall in the next fiscal year, it is essential that the City ensures that not only are underserved communities not adversely impacted by a reduction in public services but we also make a significant effort to meet our Climate Action Plan goals. Our underserved communities already have been overburdened by a lack of investment in public services and infrastructure. I am fully committed to working with my colleagues at the City to ensure that mindful priorities are being made.

Thank you for the opportunity to share my FY20 expenditure priorities and suggested revenue sources. They are listed in alphabetical order on the following pages.

EXPENDITURES

CLIMATE ACTION PLAN (CAP)

- **Climate Adaptation Resiliency Plan and 2020 Climate Action Plan Update:** Work related to implementing our Climate Action Plan goals should commence in FY2020. *Approximate cost: \$500,000.*
- **Community Choice Energy (CCE):** As the City of San Diego is making progress on achieving a 100% clean energy future, our budget must reflect our commitment to achieve this goal by allocating \$2 million in startup costs for the implementation of a Community Choice Aggregation (CCA) program in the City. *Approximate cost: \$2.0 million*
- **Creation of Mobility Monitoring Program:** I recommend that a program be created that measures bicycle, pedestrian, and transit mode share in transit priority areas in order to track the 2020 and 2035 CAP goals. This cost includes relatively low-cost bike/ped counters and a travel survey. *Approximate cost: \$225,000*
- **Equity Metrics:** For the CAP to be implemented in a way that acknowledges this inequity, we must implement social equity metrics to measure expenditures that support CAP implementation, especially with our Capital Improvements Program (CIP). The City should implement social equity metrics and develop a monitoring program that accounts for CIP and grant fund expenditures in underserved communities, as described in the CAP. *Approximate cost: \$300,000*
- **Five-Year Climate Action Plan Outlook:** I request implementation of the Independent Budget Analyst's 2018 recommendation that the CFO include a CAP Five-Year Forecast as an addendum to the Five-Year Financial Outlook, on an annual basis. *Approximate cost: Unknown.*
- **Mobility Grant Writer:** The Mobility grant writer could assist planning and engineering staff to apply for local, state, and federal grants and programs. *Approximate cost: \$100,000.*
- **Transportation Master Plan:** A Transportation Master Plan was promised in 2016 in the City's CAP Funding and Implementation Report, which should be funded in FY20. *Approximate cost: \$1,000,000.*
- **Urban Forestry Five-Year Plan:** To continue implementing the Urban Forestry Five-Year Plan and the CAP, an addition of 1.0 FTE of a City Arborist or Horticulturalist and an allocation of \$900,000 in NPEs to ensure healthy trees in every council district and the installation of new street trees should be included in the FY2020 budget. *Approximate Cost: \$100,000 for one FTE for a Code Enforcement Officer, in Development Services; \$100,000 for additional arborist/horticulturalist, in Streets Division; \$300,000 for planting 1,500 additional street trees; \$500,000 increase in contracts for inspection and scheduled tree care.*

ECONOMIC DEVELOPMENT

- **Storefront and Retail Resources:** Allocate a portion of Community Development Block Grant (CDBG) funding to provide resources to storefront and retail tenants to ensure that they have sufficient funding to open their doors. *Approximate cost: \$500,000.*

GOVERNMENT EFFICIENCY

- **Equal Opportunity Contracting (EOC) Disparity Study:** Recent reports have showcased discouraging statistics in City procurement, particularly for firms from disadvantaged communities. In order to better understand how to reform EOC, I request that a disparity study be commissioned to remedy any perceived discrimination in City contracting. *Approximate cost: \$1.0 million.*
- **Get It Done Support Staff:** I request that the City hire one additional Get It Done support staff in departments that receive a high volume of Get It Done requests, which include the Transportation & Storm Water Department, Environmental Services Department, Public Utilities Department, and the Police Department. *Approximate cost: \$200,000 and 4.0 FTE.*

INNOVATIVE HOUSING SOLUTIONS

- **Accessory Dwelling Units:** Provide funding to cover sewer and water fees for Accessory Dwelling Units for FY2020. *Approximate cost: \$500,000.*
- **Tiny Home Bridge Community Pilot:** The unsheltered population in San Diego is growing year by year. Cities such as Los Angeles, Seattle and Portland have developed programs through offering public land and funding to support temporary “tiny home communities” for people experiencing homelessness. The City should identify a minimum of one City-owned parcel for a two-year pilot program, with funding provided to support services, security, and operations at this bridge community. *Approximate cost: \$400,000.*

NEIGHBORHOOD SERVICES

- **CleanSD Program:** In underserved communities outside of Downtown, expand the Environmental Services Department capacity to increase measures to curb illegal dumping through additional code enforcement operations and increase the number of community curbside cleanups. *Approximate cost: Unknown.*
- **Code Compliance Officers in the Development Services Department:** We must continue to work to addressing both residential and commercial nuisances within underserved neighborhoods, an effort where the Neighborhood Code Compliance Division plays a large role. I recommend an addition of 6.0 FTE Code Compliance Officers in the Neighborhood

Code Compliance Division to further address neighborhood nuisances in underserved communities. *Cost: \$600,000 for 6.0 FTEs.*

- **Library Programming Budget:** I request a restoration of the Library programming budget to FY17 levels to ensure greater equity in our underserved communities. *Approximate cost: \$400,000 additional in reoccurring funds.*
- **Penny for the Arts:** I request that we increase the Arts & Culture budget from \$12.9 million to \$18 million in order to support the smaller non-profit arts organizations that focus on our underserved communities. *Approximate cost: \$5.1 million.*
- **Street Sweeping:** Increase signage and enforcement of street cleaning especially in areas within 1,000 feet of waterways. Consider alternate methods for collecting debris if signage and enforcement is not possible. *Approximate cost: Unknown.*

PLANNING

- **College Area Community Plan Update:** I request the plan update be completely funded in the FY20 budget. *Approximate cost: \$1.0 million.*
- **Mid-City Communities Plan Update:** I request that the community plan be programmed for update within the next five years. *Approximate cost: No cost associated with this request.*

PUBLIC SAFETY

- **Boating Safety Unit:** I request the addition of 2.0 FTE Lifeguard III to work at the Boating Safety Unit year around. *Approximate cost: \$ 277,406 for 2.0 FTE.*
- **Children's Pool II Lifeguard positions:** I request the addition of 2.0 FTE Lifeguard III at the Children's Pool/La Jolla Cove year-round. *Approximate cost: \$ 277,406 for 2.0 FTE.*
- **Lifeguard Division Management:** I request the reclassification of 1.0 FTE Clerical Assistant II into a Senior Management Analyst. *Approximate cost: \$57,272 for 1.0 FTE.*
- **San Diego Fire-Rescue Department Resource Access Program:** I request the addition of 4.0 FTE Community Paramedics for this program. *Approximate cost: \$380,000 and 4.0 FTE.*
- **San Diego Police Department (SDPD) Funding Reprioritization:** I request that SDPD consider reprioritizing existing funding to accommodate new strategies for community-oriented policing, and other projects/program that would improve relationships between SDPD and our local neighborhoods. I request consideration of the following:

- **Community-Oriented Policing:** I request additional Community Relations Officers and multi-lingual Police Officers/Police Service Officers be added as the Police Department continues to rebuild under the new Police Officers Association agreement. I also request investments in training for officers in community-oriented police practices. *Approximate cost: Unknown.*
- **Minority Recruitment Pilot Project:** I request that SDPD explore a Minority Recruitment Pilot Project to diversify our police force so it reflects the same communities that are being policed on a daily basis. *Approximate cost: Unknown.*
- **Restorative Justice Training for SDPD Officers:** I suggest that the City should fund the training of SDPD officers in restorative justice practices, which would include mediation, counseling, and communication for certain youth offenses. *Approximate cost: \$300,000.*

ACTIVE TRANSPORTATION AND INFRASTRUCTURE

- **Bike Master Plan Priorities:** As identified in the FY 17 CAP Funding & Implementation Report, complete the bike lanes planned in the Bicycle Master Plan on El Cajon from 43rd to Montezuma and on University from Boundary to Winona. These projects are both in high-scoring CalEnviroScreen communities and Vision Zero corridors. *Approximate cost: Unknown.*
- **Safe Routes to School Program:** I propose that the City seek Caltrans' Active Transportation Program funds to fund this program for the following schools: Hoover High, Central Elementary, Emerson-Bandini Elementary and Balboa Elementary. *Approximate cost: \$2,000,000 for four schools.*
- **Sidewalk and Alley Infrastructure:** I appreciate the work that has been completed to date by City workers that were highlighted in the September 20, 2018 Sidewalk Repair and Replacement Progress memo. However, in underserved communities the need is great to have more infrastructure redone. If the policies by which the City's 50/50 sidewalk and alley replacement program cannot be revised to provide more funding in order to allow more underserved communities to access the program, then I request that targeted funding be allocated to fund sidewalk and alley replacement projects to be completed by City crews. To that end I support efforts that include:
 - Fully funding the replacement of sidewalks in targeted communities fifty years or older rather than having the 50/50 program that relies on the property owner to pay for half of the replacement of the sidewalks;
 - Alleys that are unpaved or in severe disrepair should be programmed to be redone by city staff; and

- As part of these improvements, projects should include new shade-producing street trees as well as lighting and any other ADA-required improvements.
- **Vision Zero Projects:** The City has already implemented some measures in Vision Zero. I request that the City identify and fund District 9 intersections facing challenges in regard to pedestrian safety and infrastructure. *Approximate cost: Unknown.*

SUGGESTED DISTRICT-SPECIFIC PRIORITIES

- **Aldine Drive Stormwater Study:** I request an initial pre-design study for road improvements in order to begin to implement Facilities Financing Project T-1. Based on recommendation from city staff, road improvements are needed to fully address the issue of flooding at the area during rains. The full cost to implement Project T-1 is \$6,000,000. It is estimated that \$250,000 would be needed to begin evaluating the project through a commissioned storm water study. *Approximate cost: \$250,000.*
- **Altadena Avenue Sidewalk Construction:** Construct sidewalks and plant shade-producing street trees along the east side of Altadena Avenue from Wightman Street to Landis Street. *Approximate cost: Unknown.*
- **City Heights Urban Greening Plan Pilot Project No. 3:** The FY15 City Heights Urban Greening Plan identified this project to define a Green Streets System and construct multi-modal improvements that would facilitate the quality of life for motorists, bicyclists, and pedestrians in City Heights. *Approximate cost: \$620,000.*
- **Chollas Creek to Bayshore Bikeway Multi-Use Path:** Phase II of this project will complete the final design and development of construction plans and specifications for a proposed 4,000-foot-long (approximately 0.75-mile) extension of the Chollas Creek multi-use path. *Approximate cost: \$4.4 million to fund Phase II final design and construction.*
- **Chollas Triangle Street Closure & Park Development:** I request that the initial assessment for the Chollas Parkway street closure along with funding for a General Development Plan for the future park. *Approximate cost: \$5.0 million for design and construction.*
- **City Heights Mini-Park:** I request funding be allocated to the daily opening and closure of the park gates. *Approximate cost: \$12,500.*
- **City Heights Recreation Center Pool Repairs:** The pool at the City Heights Recreation Center was closed in late FY18 due to a microfracture. A cost of \$900,000 in funding may be needed for the construction phase. *Approximate cost: \$900,000.*

- **Clay Park Improvements:** I request funding for light upgrades, security camera installation, sidewalk improvement, a new shade structure, off-leash dog park amenities, and playground amenities. *Approximate cost: \$800,000.*
- **College Rolando Library Access and Parking:** I request that \$15,000 be allocated for the shared parking in FY20, and some funds to explore a more permanent solution so the community may always have access/parking off Montezuma Rd. *Approximate cost: \$15,000.*
- **El Cajon Blvd Bus-Only Lane Pilot Project:** The El Cajon Blvd Bus-Only Lane Pilot/Demonstration project would remove one lane of vehicular traffic going in each direction on El Cajon Blvd between Park Blvd and Fairmont and create painted, temporary bus-only lane for the Rapid 215. The project also would require upgrades to traffic signals at key intersections so that timing is matched when buses approach the intersection. *Approximate cost: Unknown.*
- **El Cajon Boulevard, between Highland Avenue and 45th Street (Hoover High):** As outlined in the Complete Boulevard Study, I request that the City identify the funding gap during the final design for new sidewalk, curb, gutter, bulbouts, crosswalks, lighting and shade-producing street trees and fund the gap in the FY2020 budget. *Approximate cost: \$500,000.*
- **Euclid Avenue:** Complete non-existent sidewalks between Roselawn Avenue and Myrtle Street on the west side of Euclid Avenue and add pedestrian amenities along Euclid between University Avenue and Auburn Drive and Thorn Street. *Approximate cost: Unknown (Civic San Diego has allocated \$1,000,000 toward this project).*
- **Euclid (west side) between Fairmount Avenue Roadway & Median Improvement Study:** I request a multi-modal mobility and urban forestry study for Fairmount Avenue from Meade Avenue to I-8 to create an enhancement plan for this heavily trafficked corridor. This would be the first step in modernizing and beautifying this roadway. *Approximate cost: Unknown.*
- **Fairmount Fire Station:** I request funding for the final design and construction of the Fairmount Fire Station: *Approximate cost: \$15 million.*
- **Fire Station #19 Expansion:** In Mountain View, the expansion of Fire Station #19 is necessary to meet current and future San Diego Fire-Rescue Department needs. *Approximate cost: \$1.2 million according to the FY16 Southeastern San Diego Impact Fee Study.*
- **Kensington-Normal Heights Library:** I request that as the City conduct the feasibility study to determine what is needed to modernize this community facility, that the City consider retaining the existing footprint and work toward developing a neighborhood library that is consistent with the historic character of the community. Further, I would request that a

community-wide survey be conducted seek the community's input on the feasibility study.
Approximate cost: Unknown.

- **Left Turn Lane Installation at Home Avenue and I-805:** I request that the City partner with CalTrans to upgrade this intersection and install a second turn lane to SB I-805.
Approximate cost: Unknown.
- **Lorca Drive Catwalk and Storm Drain:** I request a CIP evaluation to permanently repair the storm drain and restore the concrete stairs, improving the safety and walkability of the catwalk. *Approximate cost: Unknown.*
- **Montezuma Park:** I request funding for a General Development Plan amendment to include a Tot-Lot and off-leash dog area. *Approximate cost: \$100,000.*
- **Montezuma Road Corridor Bicycle Safety Improvement Project:** Through this project, the City should evaluate and improve bicycling infrastructure. *Approximate cost: Unknown.*
- **Streetlights:** There are neighborhoods in District 9 that are lacking adequate street lights. While some neighborhoods are lacking street lights altogether, there are some that are in dire need of maintenance and replacement. *See Attachment 1 for specific locations.*
- **Willie Henderson Sports Complex Improvements:** I request the City begin an update on the General Development Plan to include a pool complex along with projects listed in the Southeastern San Diego Community Plan Recreation Element. *Approximate cost for GDP: \$250,000.*

SUGGESTED REVENUE SOURCES

- **3% Budget Reduction Proposals – Unknown Amount:** In November 2018, our Chief Operating Officer released two memoranda directing departments to submit 3% budget reduction proposals as part of the FY20 budget development process. The reductions submitted by Departments are requested to be available for immediate implementation in FY2019 or early FY2020. While it is likely that not all submissions will be accepted due to operational impacts, we should evaluate reductions to ensure we are not impacting services in our neighborhoods.
- **Cannabis Tax Revenue – \$11.5 million:** According to the Outlook, the projected Cannabis Tax revenue in FY20 amounts to \$11.5 million. This is a conservative figure. With the increased permitting of Marijuana Production Facilities (MPFs) in the City, this projection is certain to increase. I look forward to receiving a more accurate projection of Cannabis Tax Revenue in the next Budget Monitoring Report.
- **Charter Section 77.1 – Infrastructure Fund - \$18.2 million:** There is a provision in Charter Section 77.1 that allows for a one-year suspension of the requirement to allocate General Fund revenue growth to the Infrastructure fund with a 2/3 vote of the City Council. If this happens, then an estimated \$18.2 million would be available. According to the CIP Outlook, there is an estimated \$3.3 million to be available for street maintenance from SB1, mitigating some of the potential needs for other projects and programs in the General Fund.
- **Excess Equity - \$12.5 million:** Per the IBA Review of the Outlook, an estimated \$12.5 million of Excess Equity is expected to be available for one-time expenditures in FY20. The current amount is yet to be finalized, and I look forward to a more updated figure after the Mid-Year Report, expected to be released in February 2019.
- **Excess Risk Management Reserves - \$8.9 million:** Per the Outlook, there is a projected \$8.9 million in excess resources across the Public Liability Reserve, and Long-Term Disability Reserve. These resources would be available for one-time expenditures in FY20.
- **Redevelopment Property Tax Trust Fund (RPTTF) Lawsuit – \$35-40 million:** Pending the outcome of the City of Chula Vista, et al. v. County of San Diego (Sandoval) lawsuit, the City could see an additional \$35-40 million in revenue in FY20. Should the cities prevail, this would allow cities to hold the County accountable for the distribution of redevelopment funding. A ruling is expected sometime in 2019, but the timing of the potential payment is yet to be determined.
- **SB 2 Revenue – \$500,000:** California Senate President pro Tempore Toni Atkins spearheaded the Building Homes and Jobs Act (SB 2) to create a source of revenue for affordable housing, planning, and homelessness by imposing a \$75 fee on real estate transaction documents. As the share of proceeds allocated to local governments will

increase in 2019 from 50 to 70 percent, this revenue could be utilized to update planning documents and zoning ordinances. The IBA Review of the Outlook estimates that up to \$500,000 will be available for the City to spend by the end of FY22.

- **South Dakota v. Wayfair - \$2 million:** The South Dakota v. Wayfair decision establishes that the State can collect sales tax from goods that are sent into the State. The additional revenues are likely to be fully included in the Outlook beginning in FY21, but the State is expected to implement the new procedures in 2019.
- **State Homeless Emergency Aid Program (HEAP) Funding - \$1.1 Million:** The City Council, on December 4, 2018, authorized \$14.1 million to be appropriated in one-time State Homeless Funding. Due to planned expenditures related to the Transitional Storage Center (located at 252 16th St) and the Safe Parking Program, the City could see an estimated \$1.1 million in freed up General Funds to be spent by June 30, 2021.
- **Storm Water Fee Increase - Unknown Amount:** Per the IBA Review of the Outlook, the City currently collects a Storm Drain Fee of 95 cents per month from single family homes and \$0.0647 per hundred cubic feet of water from multi family homes and commercial water customers. Should the City consider increasing this fee, an increase of \$1.00 per parcel per month would generate an additional \$6 million per year. For instance, an increase to \$5.00 per parcel per month would generate an additional \$30 million per year to address storm water needs.
- **TransNet Extension Cash Balance - \$8.25 million:** Per the FY19 CIP Mid-Year Budget Monitoring Report, a \$27.5 million fund balance is estimated to be carried over to FY20. This is approximately one year's worth of TransNet revenue remaining on deposit. Considering our current financial climate, I request that the City spend down 30% of the fund balance, or \$8.25 million, to fund improvements in the City right-of-way.

**ATTACHMENT 1
STREET LIGHT LOCATIONS**

- **Castle Lighting:** It is imperative that we provide adequate lighting in the Castle neighborhood, which is inclusive of the following area:
 - South of University Ave. from Interstate-15 to Fairmount Ave.
 - North of Manzanita Canyon from Interstate-15 to Fairmount Ave.
 - East of Interstate-15 from University Ave. to Manzanita Canyon
 - West of Fairmount Ave. from University Ave. to Manzanita Canyon

I recommend that the City install 8 mid-block street lights in this community. In doing so, a private entity would match the investment with another 8 mid-block street lights. The approximate cost for this project is \$120,000. Efforts to install lighting in Castle could be funded through the annual allocation dedicated to the Installation of City Owned Street Lights (AIH-00001).

- **Kensington Street Light Circuit Modernization:** I request that the City fully fund the Kensington Heights #2 Series Circuit Upgrade Project (B17146) and establish a similar CIP for circuit modernization in Talmadge Park – North through the City Circuit Upgrades annual allocation (AIH-00002). *Approximate cost is \$2,000,000.*
- **Mountain View and Willie Henderson Sports Complex Lighting:** I propose that we install street lights in the following areas:
 - S 39th Street north of Superior Street at alley 120', west side streetlight
 - S 39th Street south of Imperial Avenue at alley 120', west side streetlight
 - 44th Street, north of K Street, at the end of cul-de-sac, west side
 - 44th Street, north of K Street, at the end of cul-de-sac, west side
 - 44th Street, north of K Street ~380', west side
 - 44th Street, north of K Street ~172', west side

Approximate cost: \$10,000 through the annual allocation dedicated to the Installation of City Owned Street Lights (AIH-00001).

- **Mt. Hope Lighting:** The community of Mt. Hope lacks sufficient street and parks lighting. It is imperative that we provide adequate lighting in Mountain View due to the high crime in the neighborhood. I propose that we install street lights in the following areas:
 - Federal Boulevard west of Home Avenue 940', at end of cul-de-sac
 - Southlook Avenue south of Gilmore Street 165', west side streetlight
 - Southlook Avenue south of Imperial Avenue 110', west side streetlight
 - Gavin Street, south of J Street ~175', east side
 - Carlos Street, north of J Street ~195', east side

Approximate cost: \$46,000 through the annual allocation dedicated to the Installation of City Owned Street Lights (AIH-00001).

- **Reservoir Drive Lighting:** I recommend the installation of street lights along Reservoir Dr. from Montezuma Rd. to Alvarado Rd. to mitigate the public safety concerns in the College Area. *Approximate cost: Unknown, but efforts to install on Reservoir Drive could be funded through the annual allocation dedicated to the Installation of City Owned Street Lights (AIH-00001).*

- **Southcrest Lighting**
 - Acacia Street west of South 35th Street 140', north side streetlight
 - Delta Street east of Acacia Street 150', south side
 - Delta Street east of Acacia Street 150', south side
 - 35th Street north of Tompkins Street 135', west side
 - S 38th Street south of Superior Street 160', east side
 - S 39th Street south of T Street 150', east side
 - 39th Street north of F Street 170', west side
 - 39th Street south of Hilltop Drive 130', west side
 - 42nd Street north of F Street 120', west side
 - 42nd Street south of Hilltop Drive 170', west side

Approximate cost: \$67,500 through the annual allocation dedicated to the Installation of City Owned Street Lights (AIH-00001).