



## **Neighborhoods First Coalition 2019 Strategic Plan Update**

### **Introduction**

San Diego City Council District 6 is a microcosm of the City of San Diego. It is comprised of many of the largest and most diverse neighborhoods in San Diego, and is home to an array of small businesses, flourishing high-tech and bio-tech companies, and a growing foodie and craft beer culture. Amongst the residents and businesses residing in the district are neighborhood leaders who are determined to work hard in advocating such that District 6 continues to move forward in a positive direction.

### **Strategic Plan Participants**

#### **Neighborhood and Civic Organizations**

District 6 includes many vibrant neighborhoods with organizations that advocate on their behalf. Town Councils, Community Planning Groups, and other civic organizations serve the residents and businesses in each of these neighborhoods, identifying neighborhood-specific issues and solutions. Their participation in this process is fundamental to the development of the District 6 Strategic Plan.

#### **Neighborhoods First Coalition (NFC)**

The NFC was established in 2014 to serve as a sounding board for representatives of each of the neighborhoods within District 6 to share and discuss issues, concerns, community events as well as solutions. Each neighborhood has a voice within the Coalition, with representatives serving as leaders to ensure that the needs of the residents are expressed to other District 6 residents, the Councilmember, and other City officials.

The primary responsibilities of the NFC are to:

- (a) Develop and monitor the implementation of a Strategic Plan that addresses the most important issues facing the district.
- (b) Represent the common goals of District 6 and allow each neighborhood to express their unique needs.
- (c) Evaluate twice per year the progress of the Council District 6's office in implementing the Strategic Plan.

- (d) Update the Strategic Plan on an on-going basis thru public input, which may include holding public meetings and forums as well as receiving input from the District 6 Councilmember.
- (e) Advise and inform the District 6 Councilmember on issues and concerns facing the district and its respective neighborhoods.

Members of the Coalition have a longstanding commitment toward the betterment of their neighborhoods. These individuals have committed their time to working on the development of a strategic plan that outlines the critical issues across the district, as well as working toward identifying and assisting the Councilmember in implementing solutions. Members also work with the City Council office advocating for solutions and informing District 6 residents about how their voice can be heard.

In 2017, the NFC worked with Councilmember Chris Cate to revise their operations beginning in 2018. The NFC became an advisory group to the Councilmember with the intent of maintaining its policies and procedures in developing a Strategic Plan while reaching out to a larger number of residents to seek input. Additionally, meetings were held quarterly and chaired by the Councilmember. Meeting locations rotated amongst the neighborhoods of District 6 and were fully publicized throughout the district.

### **District 6 Leaders**

Resident and business leaders within the individual neighborhoods of District 6 are concerned about their quality of life and how it may evolve in the future. They engage in the resolution of local issues and help establish a consensus vision for further development. They bring diverse cultures and experiences, and a common desire to make their neighborhoods the best places to live for themselves and their families. They offer innovative ideas and have the energy and tenacity to achieve them. Without these independent voices, the Strategic Plan would be missing key components.

### **The 2019 Strategic Plan Process**

On July 17, 2018 leaders from Town Councils, Planning Groups, and residents from each neighborhood were invited to a Strategic Plan Kick-Off reception hosted by the NFC. Councilmember Chris Cate addressed the progress and efforts that were underway towards implementing the goals and objectives of the 2018 Strategic Plan. The NFC briefed the organizations on the 2019 Strategic Plan preparation timeline and communicated the following roles and expectations:

- (a) Neighborhood organizations were asked to put priority Strategic Plan submission items on their agendas in the Fall.
- (b) Priority lists should include items that are actionable by the City and be a measurable objective.
- (c) Council Office would collect and select the final priority list for submission to the NFC.

Starting in July 17 and continuing through November 1, Councilmember Cate and members of the

NFC attended all respective organizations' regular meetings and briefed members on the Strategic Plan's purpose and timeline, solicited their support, and answered any questions.

Councilmember Cate set aside a portion of the District 6 website to make residents aware of the Strategic Plan process/timeline and encouraged them to provide input through their local town council or planning group, the NFC Open Forum, or directly to the Council Office through an online form.

In October, the NFC held an Open Forum workshop to gather input directly from individuals. The input process was closed on November 1<sup>st</sup>. All of the input was then collated on a spreadsheet for review and processing by Councilmember Cate to be included in the final development of the 2018 Strategic Plan.

The Strategic Plan outlines District-wide goals and neighborhood objectives that will guide the actions of each neighborhood and the City. Each goal has corresponding objectives that can be implemented to help fulfill the priorities that have been outlined by Strategic Plan participants. This plan will be a working document, and progress reports will be provided by Councilmember Cate in the months of June and October.

## **District-Wide Goals**

The following goals are the highest priority to each of the neighborhoods within District 6. The specific actions all neighborhoods can take to help accomplish these larger goals are listed within each subsection. While the overall goals may cross neighborhood boundaries, specific topics are addressed later in the Plan with objectives to accomplish them.

### *Infrastructure & Quality of Neighborhoods*

The poor condition of our streets, sidewalks, water mains, and sewer pipes are easily noticed by anyone traveling across the district. As the physical condition of our neighborhoods have declined, so, too, has our ability to financially keep open library, and park and recreation facilities for our children and neighbors. City Hall has begun to pay attention and has correspondingly started to invest in our infrastructure. While the problem will not be solved overnight, we must prioritize those projects that are most critical to improving the quality of life for our neighbors.

**GOAL:** Increase the amount of investment in infrastructure throughout District 6 and increase resident participation in prioritizing projects.

Ongoing Objectives:

- Increase participation of residents in the Community Planning Group Capital Improvement Program (CIP) planning process

**There are currently active Community Plan Updates for Kearny Mesa, Clairemont, and Mira Mesa. These Community Plan Updates provide an opportunity for residents to advocate for**

**the future of their neighborhoods and the long-term infrastructure improvements they would like to see completed.**

- Review opportunities to allow for reallocation of project funds to those closer to completion. **The Olive Grove Community Park project is currently in the design phase and City staff will be requesting full funding in the next issuance of Commercial Paper financing.**

- Promote the City's "Get it Done App" to report needed repairs throughout the District. **The "Get it Done App" was launched on May 20, 2016. As of December 31, 2018, there have been 31,218 reports in District 6 since its launch. Our office will continue to encourage the usage of "Get it Done" to report and address issues in D6.**

- Provide easy access to ongoing status reports of projects in the planning, construction, and completion phases within the district.

**Our office is in regular communication with City staff regarding the ongoing construction projects in the District, and we provide updates at the various community meetings on the progress of these individual capital improvements.**

- Help simplify the approval process for both public and private construction projects to reduce time and unnecessary administrative costs.

**My office requested an audit of the street repaving process, specifically the standards and accountability held by City staff to ensure that repaving projects are completed to the highest standards. The audit revealed contractors were not required to have a well-defined quality control plan, and key activities relating to the repaving process were not required to be recorded. The City Auditor recommended that contractors should include a quality control plan that outlines all pertinent information for City engineers ensuring that all work meets City standards and contract specifications.**

- Conduct a "Clean Streets Initiative" pilot project in District 6 to evaluate the cleanliness of every street in District 6 to properly identify problematic areas and deploy City services more efficiently and effectively.

**My staff initially explored the feasibility of conducting a "Clean Streets Initiative" in District 6. The Mayor's office recently approved a pilot program to evaluate streets for graffiti & abatement citywide. I have requested \$50,000 in FY20 to include this assessment within the scope forthcoming update to the Streets Overall Condition Index. Additionally, we submitted a memorandum requesting that the Environmental Services Department work with the Mayor's office to explore a "Dollars for Dumping" program that encourages the reporting of illegal dumping. My office presented this item to the Public Safety and Livable Neighborhoods Committee in October of 2018. The item did not receive the necessary support to give staff direction to begin drafting a program, but my office will be working with staff and the Mayor to raise this item again this year.**

- Evaluate opportunities to increase street sweeping within each District 6 neighborhood. **Street sweeping continues to be a priority for the City as more routes were added to support the new Clean SD program. Our office will continue to advocate on behalf of District 6**

**residents for additional street sweeping service to ensure the cleanliness of our roads and waterways.**

## *Traffic*

The growing population in San Diego, the deterioration of our streets, and the lack of funding to interconnect traffic signals has led to an increase in traffic congestion within our neighborhoods. Since a great number of our major thoroughfares are built out, we must be creative in identifying solutions to reduce congestion. This includes utilizing new technologies and partnering with local businesses that may be able to increase carpool opportunities for employees living and working within the district.

**GOAL:** Reduce congestion on neighborhood streets and promote alternative transportation options.

Ongoing Objectives:

- Evaluate and promote alternative transportation methods, such as bike sharing, vanpools, and increased transit options.

**In Fiscal Year 2018, there were a total of 0.8 miles of new bike lanes installed in District 6. Our office will continue to advocate for opportunities for additional alternative transportation options.**

- Work with the Metropolitan Transit Service (MTS) to review existing routes, survey neighborhoods, and realign bus routes to better suit community needs.

**Our office is regularly monitoring the implementation of the SANDAG 2050 Regional Transportation Plan, specifically bus rapid transit, the new MTS bus route, and its implementation in the district.**

- Review current traffic patterns and determine if signal reconfiguration/restriping is beneficial.

**Mira Mesa Blvd. will be the first street to receive Traffic Signal Optimization (TSO) in its entirety. Our office unveiled Phase 3 of the system from Schilling Avenue to Camino Ruiz in June. Phase 4 from Camino Ruiz to I-15 will be completed by the end of the year per City Staff. Miramar Blvd. is also scheduled to be outfitted with Traffic Signal Optimization. My office requested additional funding for TSO in other D6 locations, such as Kearny Villa Road, Clairemont Mesa Blvd., Balboa Avenue, Genesee Avenue, Rolfe Road, and Mesa College Drive.**

- Continue to apply for State Grant assistance for roadway and street repairs.

**The California legislature recently approved Senate Bill 1, allocating funding for street repair projects through a gas tax increase. We will work to designate this funding for projects in District 6.**

## *Community Engagement*

It is vital that residents throughout the district have a voice and are engaged in the decisions that

affect their neighborhood. This means interacting with neighbors, participating in important discussions at town councils, planning groups, and community meetings, and understanding the value of communicating with government and elected officials. We must recognize that each neighborhood is unique and we must make it easier for residents to obtain data and have the resources available to participate in government.

**GOAL:** Increase public access to information for residents, help them to communicate the boundaries of their neighborhoods, and provide easy avenues for participating and interacting with government officials.

Ongoing Objectives:

- Encourage and facilitate neighborhood self-identification.

**Our office has partnered with several community organizations to highlight neighborhood pride. The Mira Mesa Chamber of Commerce is currently working on Envision Miramar, a comprehensive branding of the Miramar business corridor beginning with the installation of a Banner District. At the request of Madison High School, our office renamed Kesling Street as Warhawk Way, citing the countless contributions of the alumni from Madison High in San Diego. Lastly, our office and the Clairemont Town Council joined together for an Honorary Street Name Change of Castleton Drive to Mark Hamill Drive, recognizing the distinguished acting career of Mark Hamill.**

- Create a database of service organizations and groups within each neighborhood in District 6 and ask if they would like to be provided information about important events/topics.

**Our office has worked with both the Peñasquitos Stake of Latter-day Saints, and the Mira Mesa HEROES organization to promote community service projects to volunteers. The PQ Stake uses the JustServe website to gather volunteers for individuals and organizations providing community service in San Diego, while Mira Mesa HEROES works to better Mira Mesa for future generations through various service projects.**

- Develop a Resident's Guide, available on-line and in print, that provides neighborhood and City specific contact information to address common residential issues.

**My City website has a Neighborhoods tab that provides the contact information for community groups, schools, and emergency services for each of the neighborhoods in District 6. In addition, the "Get it Done App" provides a simple and comprehensive system to report and resolve issues.**

- Provide outreach presentations to service and community organizations throughout the district about the NFC and the Resident's Guide to encourage participation.

**My office has presented several updates to the community to encourage civic engagement. Each May, our office hosts a Budget Town Hall with our Independent Budget Analyst (IBA) to provide a breakdown of the upcoming Fiscal Year budget and its impact to District 6 residents. Additionally, I host office hours monthly in rotating neighborhoods of District 6. We also host several community engagement events throughout the year to raise money for charities that enrich the lives of District 6 residents. Events include a Toys for Tots Pancake**

**Breakfast, the D6 Charity Toss Tournament, and partnering with the Humane Society of San Diego for an annual Pet Resource Fair, providing health service and care products to constituents.**

- Encourage participation in Nextdoor and provide updates on neighborhood specific issues when necessary.

**My Council office was the first in San Diego to launch an official Nextdoor page. There are now 23,376 households on Nextdoor in District 6, 29% of the total number of households.**

- Hold quarterly neighborhood clean-ups and community service events throughout recreational areas across District 6.

**Throughout the year, our staff leads and participates in a variety of community service events. Our office has participated in food drives for both the San Diego Food Bank and Feeding America. Additionally, our staff worked with community organizations to coordinate a neighborhood-wide park clean-up event, and personally painted over a graffiti wall in the Royal Highlands neighborhood of Kearny Mesa. Our office identified the need for and secured the installation of American flags at libraries citywide. Our staff has participated in the Ronald McDonald House's Red Shoe Day, and the YWCA's Walk a Mile in Her Shoes for the last four years. Last year, our office hosted a Fourth of July Ice Cream Social to show our appreciation for residents and volunteers in Mira Mesa.**

- Develop a pilot program to encourage additional participation in water conservation rebate programs offered by the City of San Diego and other water agencies to residential water consumption.

**Our office and Public Utilities distributed 120 Weather-Based Irrigation Controllers (WBIC) systems. These WBIC controllers are smart irrigation sensors that will assist in conserving considerable amounts of water for District 6 residents.**

### *Job Creation and Economic Growth*

San Diego has many notable industries, including innovation, military, tourism, and numerous small businesses. District 6 exceeds these mainstays of San Diego's economy. It is important that the City play a leadership role in ensuring that businesses are able to prosper and expand here in San Diego. While the region may be experiencing record lows in unemployment, it is imperative our City continue to support businesses, both small and large, so that they have the tools necessary to employ our residents.

**GOAL:** Increase the ability of small businesses and entrepreneurs to locate and/or expand their businesses within the district and increase City support services.

Ongoing Objectives:

- Advocate for expansion of our Economic Growth Division, Business Improvement District, and Maintenance Assessment District support services.

Currently, the Convoy District is evaluating the feasibility of establishing an assessment district to expand commerce and business opportunities in the Kearny Mesa area. We continue to work with the Convoy District and other stakeholders to reach consensus on the scope and breadth of a potential assessment district. In the Miramar area, the objective of the Envision Miramar branding is to create a long-term business improvement district to promote the diverse types of businesses along the Miramar corridor.

- Partner with business organizations to host quarterly small business forums to identify common growth initiatives and help with implementation.

**The D6 Night Market team has partnered to host the inaugural D6 Small Business meetup to discuss opportunities for local businesses to interact with each other. Envision Miramar is currently in the process of establishing small business meet-ups in the Miramar area as a part of their program.**

- Promote internships between businesses and students/individuals seeking to gain experience in the private sector, and Science, Technology, Engineering, and Math (STEAM) programs sponsored by the education and workforce community.

**Our office joined the San Diego Commission on Prevention & Intervention and the Workforce Partnership to host a job fair at the Mira Mesa Recreation Center in June for teens and youth in the Mira Mesa community.**

- Promote workforce development programs specifically offered to veterans.

**Our office provided \$15,000 in CPPS funding to help fund The Rosie Network's Service2CEO program, where veterans and spouses are trained to establish and maintain their own business, and to regularly promote veteran job fairs. We are actively involved in the Hiring Our Heroes Military Spouse Economic Empowerment Zone (MSEEZ) coalition, and we have helped Workshops for Warriors navigate the City's grant process to help them expand their manufacturing training operations for veterans.**

- Continue to expand partnership between the tourism industry and restaurants to advocate for the promotion of "San Diego Craft Beers" in businesses and establish more educational tours for visitors.

**My staff and I joined the San Diego Craft Beer Association for a bike tour of the breweries in Miramar. Our office would like to expand this bike tour as a regular service.**

- Coordinate between brewery owners and property owners within District 6 to identify strategic partnerships to further increase the number of breweries.

**My staff and I have met with nearly every brewery in the district, now totaling 30, with more slated to open this year. The "Beer Powering Beer" initiative is still a top priority for my office as progress continues to be made. In partnership with D6 and the San Diego Brewers Guild, UCSD has begun to secure spent grain from local breweries and is working toward issuing a Request for Proposal for the construction and management of an anaerobic digester facility. Our office has continued to work with the City Attorney's Office and Environmental Services staff to ensure this initiative passes legal and regulatory muster. Powering Beer with Beer is an initiative that seeks to convert waste generated from the brewing process into a**



**renewable source of energy to create an even more world-class San Diego beer. This vision not only helps accomplish the City's Zero Waste strategy and Climate Action Plan goals, but helps local breweries reduce their overhead and utility costs.**

## *Public Safety*

The paramount responsibility of our City government is to provide for the safety of its residents. While funding for our police department is provided by the City, there are several steps residents can take to protect themselves from becoming a victim of neighborhood crime. Additionally, there are canyons located throughout District 6 and are often adjacent to homes. As such, it is important residents are prepared in case of an emergency.

**GOAL:** Increase awareness and use of tools that residents can use to increase safety in their neighborhood.

Ongoing Objectives:

- Increase number of Neighborhood Watch street captains throughout the district.

**We have worked with our Neighborhood Watch Coordinator to continue increasing the number of Neighborhood Watch groups in Clairemont. In addition, we have continued to actively promote the creation of Neighborhood Watch groups in Mira Mesa and Kearny Mesa.**

- Identify opportunities to assist in the funding of new Neighborhood Watch signs for newly created programs.

**We have successfully allocated significant CPPS funds for neighborhood specific watch signs in Clairemont, Mira Mesa, and Kearny Mesa. However, the City Attorney's office has prevented us from allocating additional funding for neighborhood watch signs and other neighborhood watch purposes via CPPS funds because Neighborhood Watch is not considered an official program of SDPD. We are in the process of working with SDPD and the Mayor's office to formally create a Neighborhood Watch Program within the Police Department so that we may, once again, support the Program through CPPS allocations.**

- Utilize social media to provide basic crime prevention tips to residents.

**We regularly share crime prevention tips on social media and, in particular, on NextDoor.**

- Increase the distribution of crime statistics for each neighborhood.

**At Neighborhood Watch Group meetings, SDPD provides crime statistics for residents specific to their communities. Our office also provides an infographic on crime statistics as a part of our Budget Town Hall briefing.**

- Improve fire safety throughout the district by facilitating neighborhood resident training in cooperation with Fire Department programs.

**Our office provides regular updates on fire safety and prevention to residents. We are working with the Fire-Rescue Department to provide an update on emerging technology as**

**it relates to vegetation management as well as a presentation on wildfire preparedness. We will forward the information obtained from those meetings to our constituents.**

- Review the feasibility of having Neighborhood Code Compliance volunteer teams handle minor infractions.

**The City's Code Compliance Division currently has a limited volunteer program operating in several neighborhoods throughout San Diego. These volunteer groups serve as the eyes and ears of the community in identifying code compliance issues in the neighborhood and referring violators to the City. The volunteer program manager presented this volunteer program to the Clairemont Planning Group at the request of our office in 2016. We have been working with other communities, such as Miramar, on this issue as well. Our office has been in direct conversation with the Mayor's office and the Development Services Department to expand the program in District 6 and are close to having a finished framework.**

## *Education*

District 6 includes two San Diego County school districts, San Diego Unified and Poway Unified School Districts. While the City of San Diego and its elected officials don't have a direct role in developing the curriculum taught to students or reducing classroom sizes, our elected leaders play a vital role in ensuring local schools are an environment where our children are able to grow and thrive. Given the right atmosphere and through effective partnerships, students will then be able to focus on their studies and obtain the skills necessary to become employable.

**GOAL:** Advocate for safe neighborhoods and the expansion of programs that will allow students to learn the skills they need to find good-paying jobs.

Ongoing Objectives:

- Continue to foster relationships between schools and local companies to develop and expand STEAM programs and student participation in mentoring and job training programs offered by local companies and trade associations.

**My office provided Biocom funding to host a "STEM In Your Backyard" workshop at Madison High School, which introduced students to the STEM field and exposed them to potential career options. Additionally, we partnered with the Workforce Partnership and the San Diego Commission on Gang Prevention & Intervention to host a job fair at the Mira Mesa Recreation Center for youth in the community.**

- Explore options to expand partnerships with other venues and non-profits to provide before-and after-school programs.

**Clairemont will be the first neighborhood in the district to begin a "52 weeks of science" program. More than 56 STEM (science, technology, engineering, and mathematics) organizations have come together to bring free science events every week of the year. From astronomy to zoology, students of all ages are welcome to learn, interact, and play.**

## **Neighborhood Specific Objectives**

The District 6 goals listed above have roots within each of the neighborhoods. Listed below are specific actions (also known as objectives) for each neighborhood to help accomplish each goal. The objectives are outlined by those that are both ongoing (those that were included in past Strategic Plans), and those that have been added to the current year Strategic Plan. These actions are not the only ones that may be taken as new priorities develop throughout the year.

### **Clairemont**

Ongoing Objectives:

- Partner with programs and seek out resources to address homelessness in Tecolote Canyon. **Our office works directly with the Police Department's new Neighborhood Policing Division and the Homeless Outreach Team (HOT) to make contact on all reported encampments or homeless related issues. Last year, we got many complaints about an encampment near MacDowell Park and with the assistance from the HOT team we were able to address the community's issues. This contact also lead to an individual being arrested for having a No Bail Felony Warrant. Since the initial contact, we've had follow-up abatement efforts to address the encampments from returning.**

- Install new pour-in-place fall mats for the playground at North Clairemont Recreation Center.

**We will work with the Clairemont Recreation Council and Park and Recreation to identify a solution to this issue.**

- Drought tolerant tree replacement for tree lost during water cut backs at North Clairemont Recreation Center.

**My staff will follow up with Park and Recreation on the feasibility of providing drought tolerant trees to the North Clairemont Recreation Center.**

- Enhance the center median streetscape and storm drainage between North Genesee and SR-52 freeway.

**Our office will work to ensure there is regular maintenance of the center median and storm drain at this location.**

- Install center median and streetscape on Moraga Avenue South and Balboa Avenue.

**This project is temporarily on hold until a funding source has been identified.**

- Add benches and landscaping to the courtyard space at the Balboa Public library.

**I am happy to work with library staff on a cost estimate for benches at the Balboa Library.**

- Complete design and permitting for Olive Grove Park Capital Improvement Project.

**The Olive Grove Capital Improvement Project is currently in the design phase and City staff**

**hopes the project will be fully funded in FY20.**

- Finalize a lease agreement with an operator for Senior Services at the North Clairemont Recreation Center formally known as the “Live Well Center.”

**A 20-year lease was approved by the City Council on June 11, 2017 for the Lutheran Social Services to take over as the operator of the Clairemont Senior Center.**

- Provide funding to Clairemont community organizations to retain an on-call contractor to address graffiti concern using graffiti cleanup campaigns from organizations such as Urban League and Alpha Project.

**Our office requested a Clean Streets Initiative to identify and address graffiti and litter abatement City-wide. The FY18 budget includes funding for a study to address graffiti issues in the City.**

- Coordinate with the Street Department to institute a policy where burned out street lights will be replaced within 72 hours of notification.

**If there are issues with street lights in the district, our office works quickly to identify and request repairs of street lights as they are reported.**

- Add a street light on Mount Acadia Blvd. between Mount Alifan and Mount Blanco.

**My office advocated for a street light at the location in this fiscal year’s Budget Priority Memo and funding has been successfully allocated.**

- Conduct traffic studies on high speed and traffic streets used as bypass routes to develop traffic calming measures on the following areas:
  - Mount Alifan Drive – **This location did not meet the requirements for traffic calming.**
  - Cadden Way – **This is a District 2 street and the request was passed along to Councilmember Zapf.**

- Repair or re-surface the following list of streets:

- Mount Hubbard Avenue

**Mount Hubbard Avenue is currently scheduled to be resurfaced late Summer 2018.**

- West Mount Henry Avenue

**Mount Henry Avenue is currently scheduled to be resurfaced alongside the same repaving contract as Mount Hubbard Avenue.**

- Clairemont Mesa Blvd. (Clairemont Drive to 805) – **Continuing to Advocate.**

- E Genesee Avenue (between Mount Alifan Drive and Marlesta Drive)

**This project is currently scheduled for FY19.**

- Add a sidewalk to bridge the North sidewalks on Balboa Avenue from Mount Culebra Avenue and Clairemont Drive.

**This project is temporarily on hold until a funding source is identified.**

- Install shade structures for all tot lots in the North Clairemont parks.

**My staff has met with Park and Recreation to discuss opportunities to streamline the design and installation of shade structures throughout the district.**

- Upgrade access to playground in MacDowell Park.

**My office will work with the Clairemont Recreation Council on the opportunities available to upgrade playground access at MacDowell Park.**

- Make improvements to Olive Grove Park, including:
  - Construct trash enclosure
  - Complete renovation of sports field including installing lights
  - Construct picnic shelter
  - Install shade structure

**The Olive Grove Capital Improvement Project is currently in the design and rendering phase. City staff will be requesting full funding for this project in the next issuance of Commercial Paper financing.**

- Make improvements to the North Clairemont Recreation Center, including:
  - Install split level sink and drinking fountain in the Tiny Tots Room
  - Replace sidewalks throughout
  - Replace gymnasium floor
  - Upgrade kitchen, lighting, and paint

**My staff will work with Park and Recreation staff on the cost to make improvements at the North Clairemont Recreation Center.**

- Install curb ramp at the NW corner of Mount Blanca Drive and Mount Acadia Blvd. intersection at Horizon High School.

**My staff will contact the office of ADA Compliance at the City for a study to install a curb ramp at this location.**

- Add two sections of sidewalk on the east side of Genesee Avenue from Mount Herbert to Sauk Avenue, and from Chateau to Sauk.

**This project is currently in its design phase, with completion expected to be in early 2018. The construction contract is slated to be awarded by the end of 2018 with most construction completed by mid-2019. This project will install a sidewalk, retaining wall, curb, and gutter on the eastside of Genesee Avenue from Chateau Drive to Sauk Avenue.**

- Complete traffic studies to explore traffic calming measures, parking protected bike lanes, and pedestrian crossing safety improvements on:
  - Luna Avenue between Clairemont Mesa Blvd. and Pocahontas Avenue
  - Cowley Way
  - Jutland Drive
  - Moraga Avenue
  - Charger Blvd./Chandler Drive/Limerick Avenue

**Our office advocated for the installation of new V-calm signs on Charger Blvd. to help address speeding in the neighborhood.**

- Install smart lights at Rolfe Road and Clairemont Mesa Blvd.

**The City recently commissioned a program for smart street lights in Downtown. We will look at the opportunities available to expand this program to District 6.**

- Install flashing lights at the following crosswalks:
  - Clairemont Mesa Blvd. overpass of the I-805
  - Balboa Avenue and Mount Albertine
  - Mount Augustus for Holmes Elementary
  - Biltmore Street for Whitman Elementary
  - Baxter Street for Hawthorne Elementary
  - Triana Street for Sequoia Elementary
  - Cannington Drive for Lafayette Elementary
  - Ashford Street for Ross Elementary

**We will advocate for funding for these flashing crosswalks in our FY20 Budget Priority memo.**

- Install new basketball court at either East Clairemont Athletic Area, Brundage Park, or Mount Acadia Park.
- Resurface the following streets:
  - Mount Herbert (and other streets in the area as needed)
  - Mount Longs
- Address oversized vehicle parking along Clairemont Mesa Blvd. through installing red curb lanes and adding corresponding bike lanes.

**Once Clairemont Mesa Blvd. is added to a resurfacing contract, new bike lanes will be installed. These bike lanes will remove the need to install red curbs since they will no longer allow for parking.**

- Resurface and restripe parking lot at North Clairemont Recreation Center.

**While our office advocated for funding for this project in our FY19 Budget Priority Memo, funding was not allocated. Our staff is looking into the possibility of completing this project with CPPS funding.**

- Evaluate feasibility of turning undeveloped area of Lindbergh Neighborhood Park into a dog park.

**My office provided \$16,000 in CPPS funding for the creation of an off-leash dog park at North Clairemont Park in FY18. We will continue to work with the Park and Recreation Department to ensure progress is made on this project.**

- Install additional street lights between 3900 block and 4000 block of Antiem Street, and on Mount Acadia Blvd. between Mount Alifan and Mount Blanca.

**Our FY19 Budget Priority Memo request for funding was approved and funding has been allocated for this project.**

- Complete traffic studies to explore traffic calming measures, parking protected bike lanes, and pedestrian crossing safety improvements on Beadnell Way.

**Our office will request traffic studies to explore opportunities to create improved pedestrian and commuter safety on Beadnell Way.**

New Objectives:

- Enhance/beautify Bannock Avenue.
- Explore traffic calming options on Mount Castle, Mount Everest and Harris Street
- Repave the following streets:
  - Chateau Drive between Paola Way and Camber Drive
  - Park Rim Drive
  - Park Rim Court
  - Merrimac Avenue
- Develop a fire evacuation plan for Clairemont.

## **Kearny Mesa**

Ongoing Objectives:

- Work with business owners, community leaders, and City staff to promote the “Convoy District” as a top tourist destination in San Diego.

**We have continued to work with Convoy District Partnership and various businesses to promote the area. We continue to offer guidance to the Convoy District on Assessment District formation as well as help promote and support community events. In addition, we are constantly reminding City Staff and Community Plan Update Subcommittee members that Convoy is a top priority for our office and needs to be an integral part of the planning conversation. In addition, our office has been working with the San Diego Tourism Authority to encourage them to work with the Convoy District and promote the area as the top tourist destination in San Diego.**

- Monitor progress of the Kearny Mesa Community Plan Update to ensure completion on-time and on-budget.

**The Community Representative for Kearny Mesa attends all Kearny Mesa Planning Group meetings, Community Plan Update Subcommittee meetings, Community Plan Update workshops, and regularly communicates with board members of those committees as well as City staff. As of June 2018, the Community Plan Update Subcommittee and the Kearny Mesa Planning Group has formally voted on recommending a preferred alternative plan. City staff and our consultants are now beginning the EIR and study phase of the update. The update is moving along smoothly and is on schedule.**

- Enhance walkability of Convoy Sreet, including landscaping, sidewalks, public transit, and parking.

**This remains a top priority in our District. We are actively engaged in multiple processes that will bring about these enhancements.**

- **The Kearny Mesa Community Plan Update will provide Convoy the best opportunity to plan for increased walkability.**
  - **MAD formation will allow the District to have a funding source to provide enhanced landscaping, etc.**
  - **Working with Traffic Engineering Division to install angled parking.**
- **Enhance pedestrian crossing at the following locations:**
    - **Dagget and Convoy**
    - **Opportunity and Convoy**
    - **Raytheon and Convoy**
    - **Convoy between Armour and Othello**

**Our office has been working with Traffic Engineering Division to evaluate these intersections for marked pedestrian crosswalks. However, the first studies that were conducted concluded that there was not enough pedestrian activity at these intersections to qualify for marked crosswalks under the City's current criteria. Our office has asked Traffic Engineering to re-evaluate these intersections and to study them at different times during the day so that it can capture accurate data that may be more reflective of the true activity level during certain times of the day.**

- **Enhance bike lanes along Convoy Street.**

**We are working with City staff to evaluate the addition or enhancement of bike lanes along Convoy Street in conjunction with upcoming repavement projects.**

- **Install/advocate for pocket parks and open spaces along Convoy.**

**The Kearny Mesa Community Plan Update will provide Convoy the best opportunity to install more parks and open spaces. There will be in-depth discussions and studies relating to parks during the Community Plan Update process and at the Community Plan Update Subcommittee.**

- **Resolve storm drainage issue at Dagget and Convoy.**

**Our office has successfully advocated that the entirety of Convoy Street and multiple side streets, including Dagget, will have water and sewer pipelines repaired and replaced, and drainage issues resolved. The work should be completed by 2019.**

- **Review opportunities to implement angled parking in the Convoy area to increase the supply of parking.**

**At the request of our office, the Traffic Engineering Division initiated a study in late 2016 to analyze which side streets along Convoy Street would be good candidates for angled parking. Because of that study, 218 additional parking spots were identified along multiple side streets adjacent to Convoy Street. The City of San Diego adopted a new angled parking**



**ordinance aimed at streamlining the approval process for angled parking. To date, angled parking has been installed at Vickers Street. Angled parking has been approved by enough property owners and tenants Opportunity Road and will be installed by August. Currently, the City's Traffic Engineering Department is compiling all affected property owner and tenant contact information for two other side streets to send them all notices of the proposed angled parking.**

- Conduct outreach efforts to maximize participation in the initial Community Plan Update workshops.

**We have worked in partnership with the City's Planning Department and Communications Department to implement a coordinated outreach effort for the Community Plan Update. We have sent out 199 letters, NextDoor posts, and social media advisories to inform the public about the Community Plan Update and related workshop and subcommittee meetings.**

- Repave Convoy Street and adjacent roads.

**Our office was successful in placing the entirety of Convoy Street along with some side streets on an overlay contract that was scheduled to begin in April. However, a couple months prior to the start of the contract, the City's Transportation and Storm Water Department informed our office this project would need to postpone the overlay work to perform time-sensitive and significant work to replace aging water mains and pipelines. At the request of our office, temporary road repairs were completed at many areas along Convoy Street and side streets that were in the worst condition. This is meant to be temporary fixes until the pipeline replacement projects are completed in 2019. At that time, the entirety of Convoy Street and many of the side streets will be repaved. Also, the request of our office, the pipeline project is being expedited to ensure roads can be repaved as soon as possible.**

- Partner with the City's Economic Development Department to implement Zip Car's Zip for Business program.

**Economic Development staff confirmed that Zip Car remains very interested in expanding operations into the Kearny Mesa community. Zip Car will continue to evaluate the feasibility of expanding and is expected to make a determination by this Fall.**

New Objectives:

- Enhance/repair Kearny Mesa Dog Park
- Repave Clairemont Mesa Blvd. between the I-805 and Convoy Street

## **Mira Mesa**

Ongoing Objectives:

- Evaluate possibility of creating a "Civic Center" within Mira Mesa Community Park area, including outreach to residents about future of the Epicentre and Senior Center prior to the

extension of any City leases.

**My office helped to facilitate the termination of lease for the former Epicentre site in Mira Mesa. The Epicentre RFP was returned to the City without a new leasee. My office was able to secure \$235,000 in funding in the FY19 budget for foundation repair at the Epicentre. We are currently working with the Mira Mesa Community and Real Estate Assets staff to identify a date when these repairs will be completed.**

- Evaluate the feasibility of creating a “Mira Mesa Community Newspaper” and website through sponsorship/grant opportunities.

**Mira Mesa currently has a community newspaper called the “Mira Mesa News.”**

- Facilitate discussion between the Parks and Recreation Department and the community to facilitate public/private partnerships for park and playground improvements, to prevent future problems and roadblocks, such as those encountered with the installation of shade structures at Westview Neighborhood Park.

**The City of San Diego recently approved a Corporate Partnership sponsorship proposal where businesses/organizations/developers can contribute funding for City projects in exchange for naming rights.**

- Work with the Mira Mesa Town Council Subcommittee to draft a master plan for the now vacant Teen Center, including finding potential tenants and determining facility purpose.

**Mira Mesa Community members from the Town Council, Planning Group, and various community groups have gathered together to prepare a submittal for the Request For Proposals (RFP) for the Epicentre location.**

- Work with a consultant to facilitate a workshop to develop General Development Plan (GPD) for both Wangenheim and Maddox Neighborhood Parks along with improvements, including to Maddox Dog Park.

**The Mira Mesa Recreation Council approved the Maddox Park Project in August of this year, and the Wangenheim Park Project in November of this year.**

- Workshop for Phase 2 of Mira Mesa Community Park, which is planned to include an Aquatic Center and wheel friendly plaza.

**My office held the Grand Opening of Phase 1 of the Mira Mesa Community Park in March of this year. The Mira Mesa Recreation Council is scheduled to begin the workshop process for Phase 2 of the Community Park this Fall.**

- Construct additional shade structures at Mesa Verde and Mesa Viking Neighborhood Parks and one in the tot lot area of Hourglass Field Community Park.

**My office is currently working with Park and Recreation staff to identify solutions to facilitate the design and construction of additional shade structures.**

- Repave Marbury Street.

**Marbury Avenue was repaved last month on an overlay contract, our office will continue to advocate for the repaving of streets in the District.**

- Evaluate feasibility of installing a stop sign at Flanders Drive and Baron Lane.

**Our office worked with the Mira Mesa Community Planning Group to approve a new stop sign at the intersection of Flanders Drive and Baron Lane. These stop signs have been installed.**

- Evaluate feasibility of making the following improvements at the Verne Goodwin Mira Mesa Senior Center:
  - Installation of ADA ramp near the front entrance
  - Remove red curbs near entrance to be used as a “pick-up” and “drop-off” location
  - Resurface parking lot and restripe parking spaces
  - Install new signage
  - Evaluate feasibility of partnering with Metropolitan Transit System to move bus stop in front of Senior Center
  - Evaluate installing two (2) round cement tables with chess boards

**The Mira Mesa Senior Center, with assistance from the Mira Mesa Recreation Council, were able to perform some foundation repair, installed new rose bushes, and made some repairs at the Mira Mesa Veterans Memorial onsite. Our office will continue to advocate for improvements at the Mira Mesa Senior Center in the upcoming budget.**

- Explore traffic calming measures on Flanders and Dabney; and at the Post Office
- Install new speed limit sign on Northbound Camino Ruiz between Westmore and Capricorn
- Trim overgrown trees and bushes block sidewalks throughout Mira Mesa
- Increase parking enforcement for Oversized Vehicle Ordinance
- Paint. red curb on the NW corner of Parkdale and Northrup Drive from southbound Parkdale
- Improve general park maintenance, including:
  - Maddox Dog Park

**Maddox Dog Park is scheduled to be refurbished as a part of the approved GDP for Maddox Park.**

- Replacing Camino Ruiz Park signs
- Weed abatement in canyons

**Our office has requested that there be additional brush management in the canyons in our district.**

- Install shade trees near picnic tables
- Rebuild Hourglass playground
- Enhance bike rider safety along the roads adjacent to Mira Mesa Community Park where the road has been narrowed

**City staff have installed additional traffic calming and pedestrian safety measures for both Westmore Road and New Salem Street adjacent to the Mira Mesa Community Park.**

- Resurface the following streets:
  - Camino Santa Fe south of Mira Mesa Blvd.
  - Gold Coast to Flanders

**Our office held an informational forum on the planned repaving of Gold Coast Drive and Parkdale Avenue in June of this year.**

- Calle Dario

**Calle Dario is currently scheduled for an SDG&E project. Once that project is completed our office will advocate for the repaving of Calle Dario.**

- Pegasus Avenue

**The Repaving of Pegasus Avenue was included in our FY19 Budget Priority Memo. Funding was not approved, however our office will continue to advocate for funding.**

- Trebol Street

**Trebol Street is scheduled to be repaved this coming year.**

- Install flashing lights at the following crosswalks:
  - Challenger Middle School

**Flashing beacons will be installed at the intersection of Parkdale Avenue and Bendingo Road.**

- Sandburg Elementary School
- Salk Elementary School

**Flashing beacons will be installed at the intersection of Flanders Drive and Flanders Place.**

- Complete Traffic Signal Optimization along Mira Mesa Blvd.

**Traffic Signal Optimization on Mira Mesa Blvd. will be completed from the I-805 to the I-15 by the end of this year.**

- Advocate for additional park rangers to monitor Canyon Hills Resource Park.

**Per Park and Recreation, the General Development Plan (GDP) for Canyon Hills Park will not be initiated due to a lack of funding at this time.**

- Evaluate feasibility of installing traffic calming measures along Westview Parkway between Mira Mesa Blvd and Black Mountain Road.

**Mira Mesa Blvd. was the first street in San Diego to receive Traffic Signal Optimization. Our office will continue to advocate for the extension of the system throughout Mira Mesa Blvd.**

- Repave the following streets:
  - Calle Dario

**Calle Dario is scheduled to be repaved this year on an asphalt overlay contract.**

- Hillery Drive

**Hillery Drive was repaved earlier this year on an active asphalt overlay contract.**

- Rickert Road

**Rickert Road was repaved in Fiscal Year 2014.**

- Evaluate feasibility of installing blinking pedestrian crosswalks near the following schools:
  - Challenger Middle
  - Sandburg Elementary
  - Salk Elementary

**Our office will follow up with Traffic Engineering staff to conduct a study for lighted pedestrian crosswalks at these locations.**

- Replace descriptive signs at Camino Ruiz Park.

**Our office will contact Park and Recreation staff on replacing the signs at Camino Ruiz Park.**

- Identify funding and build Canyon Hills park following the GDP approved by the Recreation Council.

**Funding has not been identified yet.**

- Complete Salk and Wangenheim parks following the GDP's approved by the Recreation Council.

**Both parks have approved GDPs. Salk will begin construction end of 2019 and Wangenheim will begin construction in Spring of 2020.**

New Objectives:

- Install new shade structures at Mesa Verde, Sandburg, and Mesa Viking Neighborhood Parks.
- Improve general park maintenance at community parks.
- Replace descriptive signs at Camino Ruiz Park.
- Repave the following streets:
  - Port Royal
  - Antrim
- Grind down sidewalks along Mira Mesa Blvd.
- Install “que jump” lanes on Mira Mesa Blvd. for MTS busses.
- Establish a road map for community funded capital improvement projects – Currently Park and Rec, City Attorney, Public Works, and the City Auditor are working on a solution to this issue.
- Expedite phase 2 of the Mira Mesa Community Park expansion. \$17.6 million is allocated in the Mira Mesa FBA to assure funding and completion for these most important park improvements. Update GDP through Community Workshops (hosted by the MMRC) and start construction ASAP!
- Add Rec center to the 3Roots development park.

## **Park Village**

Ongoing Objectives:

- Evaluate options for additional exit(s) to be used during disasters/evacuations.

**The Merge 56 development project was approved by City Council earlier this year, which includes the Camino Del Sur extension from Park Village Road to the 56 freeway, per the community plan. No official timeline has been set, but it is expected to be in the next couple of years.**

- Identify funding opportunities to beautify medians.

**Provided CPPS funding to the Park Village MAD to go toward a Weather-Based Irrigation Controller (WBIC). A WBIC helps to provide a healthy, beautiful landscape while reducing water use.**

- Encourage greater reporting & compliance of code enforcement, especially as they apply to residential issues.

**Our office encourages residents to report neighborhood issues through the “Get It Done App,” so they can be effectively tracked and monitored.**

- Create opportunities for greater community engagement among Park Village residents and identify opportunities to involve Park Village residents in other district issues/events.

**Our office regularly informs the Rancho Peñasquitos Planning Board, Rancho Peñasquitos Town Council, and post on social media (NextDoor/Facebook) of upcoming events in the district. (i.e., D6 Toss, Budget Briefing, Toys 4 Tots, Mark Hamill Drive).**

- Create greater awareness and accountability among Park Village residents to report crime to allow North Eastern Police Station to appropriately respond & add more patrol based on accurately reported needs.

**The D6 staff continues to work directly with Northeastern Division officers to help residents interested in creating a neighborhood watch program on their block.**

Current Objectives:

- Address minor crimes and increase safety.

**Our office regularly works with the SDPD Community Relations Officers to monitor crime and encourages residents to become involved in Neighborhood Watch programs.**

- Make improvements to Canyonside Community Park, including:
  - ADA improvements to the tot lot
  - Installing a 106-stall parking lot
  - Installing tennis courts
  - Improving drainage by Adobe

**The Adobe drainage requests are a part of Capital Improvement Project S12004, which recently completed its design phase. This project provides for various improvements to serve park users, such as accessibility upgrades to the children’s play area, drainage repair at the rear parking lot, and creation of a parking area in the northwest corner to accommodate overflow parking. Construction is expected to be completed mid-2019.**

- Rework ventilation system to improve air circulation at Canyonside Recreation Center.

**The Rancho Peñasquitos Planning Board has agreed to use \$133,000 in community funds to fund a design for an HVAC unit. In addition, Rancho Peñasquitos Rec Council voted to fund the HVAC unit, if funding permits, once the design is completed and the project cost is known. (Approx. \$400,000). This project is still in the design phase which is expected to be completed early 2019. Full costs will be determined at that point.**

- Retrofit the potable irrigation system to connect to the existing recycled water on Black Mountain Road.

**This project is temporarily on hold until an appropriate funding source is identified.**

- Construct a Restroom facility at Peñasquitos Creek Park.

**This project is temporarily on hold until an appropriate funding source is identified.**

- Resurface Park Village Road.

**The entirety of Park Village Road was resurfaced in the last two years. Most of the community has been resurfaced since 2016.**

## **Sorrento Valley**

Ongoing Objectives:

- Improve fire safety by establishing local fire-safety/fire-proofing classes, encouraging Fire Department home reviews for safety evaluation and tips, and assess the benefit of yearly brush management on City land in canyons.

**Our office has reached out to Park and Recreation for additional brush management in Sorrento Valley. In addition, the Fire Department will be conducting inspections of the various canyons in the City of San Diego.**

- Increase Sorrento Valley neighborhood engagement by supporting their self-identification efforts, including the placement of Sorrento Valley neighborhood signs at neighborhood entry points and investigating the renovation of mis-identified signs and banners.

**The City of San Diego installed several community identification signs in Sorrento Valley.**

- Help with gaining City Council recognition of the Sorrento Valley Town Council and its Banner Committee to include authority to identify the neighborhood of Sorrento Valley with SV Banners to promote the neighborhood businesses, including the two shopping centers.

**Our office will reach out to Economic Development to discuss business driven banners.**

- Continue weed abatement/maintenance on Sorrento Valley Blvd. from Pacific Ridge to the business area to include areas along both Eastbound and Westbound roads and the median.

**Our office reached out to Park and Recreation staff and conducted additional brush management on Calle Cristobal and Sorrento Valley Blvd. earlier this year.**

- Explore traffic calming measures in the following areas:
  - Along Sorrento Valley Blvd.

**Our office has requested that the V-calm sign at Shaw Lopez Road and Sorrento Valley Blvd. be moved for better visibility.**

- Greenshade Road and Ocean Heights Way
- Explore strategies to decrease homelessness in canyons.

Help educate Sorrento Valley business owners regarding the process to form a business improvement district or maintenance assessment district. **My staff has met with the Sorrento Valley Town Council regarding a business improvement district for the businesses in the area.**

- Review options to secure funding to conduct feasibility study of establishing a neighborhood park on Mira Sorrento Blvd.

**This project is temporarily on hold until a funding source is identified by City staff.**

- Repave Sorrento Valley Blvd.

**Sorrento Valley Blvd. to Vista Sorrento Parkway was slurry sealed in 2014 and is currently under moratorium.**

## **Miramar**

Ongoing Objectives:

- Explore zoning changes to help meet the City's development goals.

**The Mira Mesa Community Plan Update has been initiated, and zoning changes for the Miramar area will be reviewed at that time.**

- Reactivate volunteer code enforcement teams for Miramar Road.

**Our office has met with Code Enforcement and requested that they evaluate the feasibility of adding an additional Code Enforcement team for Miramar Road.**

- Explore traffic calming measures and increase speeding enforcement on Miramar Road during off-peak traffic times.

**Our office will request additional speed enforcement along Miramar Road on behalf of the community.**

- Resurface street and replace/install medians from I-15 to I-805.

**This will be reviewed during the Mira Mesa Community Plan Update.**

- Review street sweeping schedule and enhance weed abatement.

**Street sweeping continues to be a priority for the City as more routes were added to support the new Clean SD program. Our office will continue to advocate on behalf of District 6 residents for additional street sweeping service to ensure the cleanliness of our roads and waterways.**

- Explore new options for improving traffic flow on Miramar Road during peak traffic times.

**Our office successfully advocated for Traffic Signal Optimization on Mira Mesa Blvd., and we will continue to advocate for this system for our District.**



- Create a Miramar Road Signage District, or overlay to current City code, and help reduce excessive business signage along the street.

**This item was passed through Council last December. Our office will work with Code Enforcement to minimize business signage along Miramar Road.**