


**OFFICE OF COUNCILMEMBER CHRISTOPHER WARD  
THIRD COUNCIL DISTRICT**

**M E M O R A N D U M**

DATE: January 31, 2019

TO: Honorable Committee Members

FROM: Councilmember Christopher Ward   
Chair, Economic Development and Intergovernmental Relations Committee

SUBJECT: 2019 Economic Development and Intergovernmental Relations  
Committee Priorities

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I am honored to serve again as Chair of the City Council's Economic Development and Intergovernmental Relations (ED&IR) Committee in 2019. I look forward to working with each of you, along with our regional delegation and partner organizations, to keep San Diego and our binational region competitive, invest in stronger neighborhoods, prioritize equity and proactive outreach to all communities, and develop new avenues for the economic empowerment of all San Diegans. I have received suggestions from committee members of their priorities for this committee's work and included many of the suggestions in this work plan.

Throughout the year, this work plan may be supplemented with additional objectives within the jurisdiction of this committee should material action be essential in response to unforeseen developments or opportunities. A Report to City Council will be prepared at the end of the year to summarize the committee's work.

**Economic Development:**

- Review regional trends in economic and workforce projection data and their alignment with incentive programs, educational systems, and policies.
- Develop policies to attract, retain and expand businesses in San Diego's base sectors.
- Develop and expand policies to support small businesses and co-operative businesses.
- Review the City's efforts to expand small business funding opportunities including the Revolving Loan Fund Program, the Small Business Micro-Revolving Loan Fund and the Business Finance Loan Program.

- Receive regular updates on the City's current Economic Development Strategies and review approaches to foster inclusive economic growth and new business development focused in low and middle income communities.
- Explore a mechanism to analyze, develop, and implement a means to monitor the progress and outcomes for opportunity youth and foster deeper connections with nonprofit and community partners.
- Prepare for the update to the City's Economic Development Strategy for 2020-2022.
- Review the updated Council Policy 900-12 (Business and Industry Incentive Program) and provide any appropriate updates to improve functionality, including incentives for businesses to open or expand in underserved communities.
- Seek improved partnerships between existing educational resources and our youth to promote STEAM education opportunities, and close the skills gap and digital divide.
- Review a report from the Commission for Arts and Culture regarding economic and community impacts of the City's arts and culture organizations.
- Work closely with government partners in the binational region to track the strength of the cross-border economy and identify opportunities for improved economic collaboration.
- Monitor and support efforts to increase connection with global market opportunities.

*Improve the connection between small businesses and City Hall*

- Take input from small businesses to ensure City services are provided in a timely, efficient way.
- Simplify City applications, permitting, licensing, and contracting opportunities. Seek a centralized location for these processes.
- Create permit processing performance standards to help monitor and establish goals for permit processing times.
- Support local small businesses and entrepreneurs in accessing capital investment and other resources available to them.
- Receive annual report and proposed budget for PBIDs and review opportunity areas to expand PBID creation into new communities.
- Advocate for the review of City ordinance and departmental regulations and processes applicable to small businesses to ensure avoidance of unnecessary, cumbersome rules.
- Support the partnership between Code for America and the City to develop a comprehensive online resource portal for small businesses.
- Bolster the success of San Diego's women and minority-owned business enterprises (WMBEs) by ensuring that our City's Minority Business Enterprise Program is promoting contracting with WMBEs, as well as offering programs and guidance on access to capital and other resources.
- Engage the City's Small Business Advisory Board for regular updates to the committee throughout the year, ensuring the Board's work is consistently being incorporated into the committee's efforts.

*Veteran Permitting and Contracting*

In 2018, the Committee initiated work on a policy to reduce permitting requirements for veteran-owned businesses and develop additional contracting opportunities for such businesses with the City. These updates should be completed in 2019.

### *Cannabis Equity*

As our local cannabis industry continues to take shape, it's critical that we understand how this new industry is developing within San Diego and ensure that economic benefits prioritize communities which suffered from past criminalization of marijuana and related over-policing. The committee should explore the policy experiences of other jurisdictions in California which have implemented cannabis equity policies to help direct benefits from this emerging industry to the communities which were disproportionately impacted in the past.

### *Childcare Access*

Finding licensed childcare for many families has become increasingly difficult, including for many parents who work for the City of San Diego. Childcare is a basic infrastructure element that should be pursued for children of city employees that are three months to five years of age. Committee should engage stakeholders and other government agencies to explore opportunities to make childcare more affordable and accessible, both for city employees and parents overall.

### *Monitor Expanded Capacity for Federal and State Grant Opportunities*

The Committee should request an update regarding all Federal and State grant opportunities available, sought, applied for and awarded. This report should include the impact of additional grant staff and the collaboration with our region's elected leadership and lobbyists.

### *Support for Interjurisdictional Priorities*

Ensure that all areas under the Committee's jurisdiction support major City and Council priorities including implementation of the Climate Action Plan, ensuring diversity and inclusion in City business and contracting, increased use of Community Benefit Agreements, and the protection and expansion of worker rights and protections.

### **Intergovernmental Relations:**

According to the Rules of Council, the Committee has jurisdiction over intergovernmental relations – including development of the City's State and Federal Legislative Platform, and the lobbying and advocacy on the City's behalf related to those approved legislative priorities.

### *Oversight of Civic San Diego and its Responsibilities*

The Committee should provide ongoing oversight of the Operating Agreement between Civic San Diego and the City to ensure it results in a transparent, accountable process and stronger projects that are reflective of community and Council priorities. Additionally, the Committee will proactively examine the current responsibilities of Civic San Diego and identify any current functions which may be better suited to City staff or departments.

Review reports from the following agencies and organizations:

- BIOCUM
- Center on Policy Initiatives
- Civic San Diego
- The Maritime Alliance
- San Diego Convention Center Corporation

- San Diego Military Advisory Council
- San Diego Regional Airport Authority
- San Diego Regional Chamber of Commerce
- San Diego Regional Economic Development Corporation
- San Diego Regional Task Force on the Homeless
- San Diego Tourism Marketing District
- San Diego Unified Port District
- San Diego Workforce Partnership
- SPAWAR

**State and Federal Legislative Priorities:**

- Update the City's state and federal legislative platform for 2019 to reflect the dynamic affairs in Sacramento and Washington, DC ensuring the City remains a champion for the civil rights and economic empowerment of all people.
- Work with the City's lobbyists and the local State and Federal delegations to pursue an impactful economic agenda for the region, including continued investment in the border region.
- Support the City's efforts to increase exports from the region and increase the amount of foreign direct investment into the region, in keeping with identified City goals for economic development.
- Propose resolutions for firm City positions, as necessary, in response to specific regional, state, or federal policies or legislation.
- Ensure regular, timely legislative updates from city staff and the City's lobbyists on priority state and federal legislative issues, including such issues as may arise which may impact the City's operations or the welfare of San Diegans.

*Homelessness Resources*

Homelessness has emerged as our most pressing regional challenge, and San Diego has received less funding per capita compared to most other metropolitan regions in the United States. While one-time funds in the 2018/2019 California State budget will provide critical short-term investments, the Committee should work closely with our lobbyists to protect existing funding and advocate for continuing additional revenue to help implement appropriate services and housing programs to support improved, permanent solutions for homelessness. Additionally, the committee should hear updates on the Rapid Rehousing and Employment pilot program initiated by the Council Select Committee on Homelessness in 2018.

CW:lo

cc: Mayor Kevin L. Faulconer  
City Councilmembers  
Mara Elliott, City Attorney  
Andrea Tevlin, Independent Budget Analyst



THE CITY OF SAN DIEGO  
OFFICE OF COUNCILMEMBER MONICA MONTGOMERY

M E M O R A N D U M

DATE: January 18, 2019

TO: Councilmember Chris Ward, Chair, Economic Development and Intergovernmental Relations Committee

FROM: Councilmember Monica Montgomery, Fourth Council District 

SUBJECT: Economic Development and Intergovernmental Relations Committee Priorities

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As Vice Chair of the Economic Development and Intergovernmental Relations (ED&IR) committee I look forward to collaborating with the committee members on identifying committee priorities favorable to our collective communities. As a representative of the Fourth Council District, my priorities are focused on both economic empowerment and opportunity for all. Moreover, I believe these priorities are scalable to serve the best interests of the City of San Diego.

**Economic Development:**

**Small Business Advocacy**

It is critical we prioritize historically under-represented by refocusing funds and resources to supporting small businesses. Incentivizing growing industries to expand in underrepresented districts is critical in both generating revenue for a community, but most importantly providing residents access to middle skilled jobs to leading towards their economic self-sufficiency. My priorities are as follows:

- Incentivize businesses to open in underserved districts, with a focus in the green economy.
- Implement microloan plans to assist with small business financing.
- Ensure State and Federal resources are available to local entrepreneurs and small businesses
- Focus PBIDs efforts in underserved communities
- Small Business Bonding Assistance Program
- Ensure diversity and inclusion in underserved firms

### **Youth Employment and Workforce Development**

The city needs to analyze, develop and implement a means to monitor the progress and outcomes for opportunity youth. With a strong team, deep community connections, best-in class web-portal and IT solution, we have the foundation needed to dramatically expand the program in FY20 to rival youth employment programs in other large cities. We also recommend a proclamation for National Volunteers, Internships and Work Readiness Programs week to promote more awareness for the program. Additionally, we recommend in prioritizing the following programs:

- Connect2Careers
- Hire A Youth Summer Programs
- Tech Hire opening the door for students interested in the technology field.
- SDSU's Compact for Success program for guaranteed SDSU admission
- UCSD's CREATE School and District Partnerships to maximize educational opportunities for both students and teachers.
- Youth Opportunity Passes to ensure youth have free access to public transportation resulting in increased access to jobs and extracurricular activities.

### **Local Hire**

Providing pathways to high paying jobs for residents in socioeconomically disadvantaged communities is a step towards expanding economic opportunities for a community. Providing local jobs is a crucial step towards providing a sustainable career pathway for those re-entering society. As a result, it is critical we support any initiatives that help to employ residents in their respective locally sponsored projects. In addition, the City should develop, implement and monitor Community Benefits Agreement policies.

### **Community Development Block Grant (CDBG) Program**

SB 107, approved in 2015, provides substantial reform of the redevelopment wind-down process and ensures that San Diego will properly receive CDBG repayment/recovery of nearly \$240 million. The City should ensure that funds are reinvested in San Diego's economically disadvantaged communities in the form of infrastructure investment, job creation and economic development.

### **Climate Action Plan (CAP)**

Our climate change policies should invest in creating a sustainable economy. The green economy is unique because we can protect our environment in conjunction with providing job equity. The CAP discusses job equity. The city must prioritize making this a reality by using Community Benefit Agreements, apprenticeship programs, partnering opportunities and responsible contractor criteria in our policy making.

### **Intergovernmental Relations**

**Reporting from the following agencies in accordance with any applicable Council Policies:**

- Connect2Careers
- Civic San Diego
- Port of San Diego
- San Diego Convention Center Corporation
- San Diego Regional Airport Authority
- San Diego Regional Economic Development Corporation
- San Diego Workforce Partnership

**Coordinated efforts and actions with outside agencies**

- Support the expansion on the City's collaboration with the San Diego Promise Zone (SDPZ) initiative (Federal)
- Ensure Workforce Innovation and Opportunity Act (WIOA) funding is allocated towards job training and placement for opportunity youth. (Federal)
- Support outreach for Live Well Neighborhood Pilot Program for Encanto and Southeastern San Diego Community Planning Areas. (County of San Diego)

**State and Federal Legislative Priorities**

Below is a list of state and federal legislation that would impact our communities. The committee must work together with these delegations to compile a comprehensive legislative agenda benefitting the City of San Diego.

**California State Assembly**

- AB 2, as introduced, Santiago. Community colleges: California College Promise.
  - This bill would instead authorize a community college to use California College Promise funding to waive fees for 2 academic years for certain first-time students who are enrolled in 12 or more semester units.
- AB 23, as introduced, Burke. Workforce training programs.
  - This bill would state the intent of the Legislature to enact legislation to incentivize systems that better facilitate communication and partnerships between businesses, labor advocates, and educational institutions for the purpose of creating tailored workforce training programs that both increase worker participation and further the attainment of increased skills.
- AB 151, as introduced, Voepel. Student financial aid: Cal Grant Program: California Community College Transfer Entitlement Program.
  - Under existing law, to be eligible for an award under the California Community College Transfer Entitlement Program, an applicant may not be 28 years of age or older by December 31 of the award year, among other requirements. This bill would raise that limit to 30 years of age or older.

**California State Senate**

- SB 2, as introduced, Atkins. Building Homes and Jobs Act. (2017)
  - The bill would require that 20% of all moneys in the fund be expended for affordable owner-occupied workforce housing, and that moneys in the fund allocated to local governments be expended to support affordable housing, home ownership opportunities, and other housing-related programs, as specified. The bill would impose certain auditing and reporting requirements.

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Councilmember Chris Ward  
January 18, 2019

**Federal**

- H.R.159, as introduced, Evans. To require the Administrator of the Small Business Administration to establish a grant program to address rising costs of tax compliance for small business concerns, and for other purposes

This memo reflects our top priorities and will serve as the basis for our support of the ED&IR committee. We only support priorities that are equitable and responsive and that identify and seize opportunities to improve the quality of life of all communities.

MLM:me

cc: Mara Elliott, City Attorney  
Andrea Tevlin, Independent Budget Analyst  
Patrick Bouteller, Director of Government Relations, Mayor's Office  
Jessica Lawrence, Director of Council Affairs, Mayor's Office





COUNCILMEMBER BARBARA BRY

DATE: January 18, 2019  
TO: Councilmember Chris Ward, Chair, Economic Development and Intergovernmental Relations Committee  
FROM: Councilmember Barbara Bry *Barbara Bry*  
SUBJECT: Economic Development and Intergovernmental Relations Committee Priorities

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Thank you for seeking my input for the 2019 Economic Development and Intergovernmental Relations (ED&IR) Committee Priorities. I look forward to working with this committee, my colleagues, and the community stakeholders to develop policies that lead to job creation, new business formation, and business expansion.

This year, I am still committed to keeping San Diego competitive and inclusive. We need a highly-educated and highly-skilled workforce that meets employer needs and ensures our residents and graduates a high quality of life for all. The City must continue to partner and support programs that link our future workforce with quality career paths. As such, my priorities for this ED&IR Committee are below.

**Actively build partnerships between employers, existing educational resources, and our youth to close the skills gap & digital divide**

Economists continue to predict that San Diego will weather an economic downturn in 2019, due in part to its innovation industry. I am committed to building the talent pipeline of future innovators through the creation of meaningful internships and collaborations in high tech and life sciences.

My priorities include expanding partnerships between existing educational resources and our youth. ED&IR should pursue working with universities, research institutions, and businesses in San Diego to increase outreach to our schools in all communities and to create meaningful internship experiences to attract local talent into the innovation economy.

In this pursuit, ED&IR should leverage existing resources and programs in Science, Technology, Engineering, Arts, and Math (STEAM) to ensure that students learn about, and are inspired by, the opportunities available to them in San Diego.

Examples of programs to partner with and expand:

- Qualcomm's Thinkabit Lab
- The Salk Institute's Mobile Science Lab
- J. Craig Venter Institute's DiscoverGenomics! Science Education Program
- CONNECT2Careers Summer Employment Program operated by the San Diego Workforce Partnership (SDWP)
- RH Fleet Science Center's 52 Weeks of Science
- The League of Amazing Programmers
- San Diego Regional Economic Development Corporation's Talent programs and initiatives

To help combat the "digital divide," the City should facilitate access to computer science courses to demystify code and show that anybody can learn the basics. For example, the downtown library currently offers coding classes for high school students through University of California San Diego (UCSD) Extension. This successful program can be expanded to libraries throughout the city, particularly south of Interstate 8. There may be private funding available to support these initiatives.

ED&IR should also work to ensure that appropriate STEAM training is offered by SDWP, community colleges, and other workforce development programs. It is important to include middle-skill positions, such as lab technicians and assistants and the development of short-term, technical training in these programs.

### **Increase the City's access to capital investment**

ED&IR should work with all stakeholders in the region to seek access to capital and support for all entrepreneurs and small business owners in San Diego.

- Support the City's efforts to increase exports out of the region and increase the amount of foreign direct investment into the region.
- Advocate for a faster, fairer and friendlier Community Plan update process for our communities, one that includes an infrastructure implementation plan that clearly outlines responsibilities for providing infrastructure improvements necessary to accommodate growth.
- Bolster the success of San Diego's women and minority-owned business enterprises (WMBEs) by ensuring that our City's Minority Business Enterprise Program is promoting contracting with WMBEs, as well as offering programs and guidance on access to capital and other resources

**Other Priorities:**

- Gather input from SDWP to better understand and address upcoming workforce trends in 2019 and beyond. Promote and support outreach for youth and veterans.
- Work directly with State and Federal delegations and lobbyists to pursue a legislative agenda that ensures economic strength and inclusiveness in San Diego.
- Receive reports from the following agencies in accordance with applicable Council Policies:
  - San Diego Unified Port District
  - San Diego Regional Airport Authority
  - San Diego Convention Center Corporation
  - Civic San Diego
  - San Diego Regional Economic Development Corporation
  - San Diego Military Advisory Council
  - BIOCUM
  - SPAWAR





City of San Diego

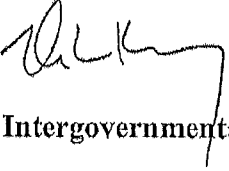
**MARK KERSEY**

CITY COUNCILMAN, FIFTH DISTRICT

**MEMORANDUM**

**DATE:** January 18, 2019

**TO:** Councilmember Chris Ward  
Chair, Economic Development and Intergovernmental Relations Committee

**FROM:** Councilman Mark Kersey 

**RE:** Economic Development and Intergovernmental Relations Committee  
Priorities

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This memorandum is in response to your January 4, 2019 memo requesting priorities for the 2019 Economic Development and Intergovernmental Relations Committee. I respectfully submit the following item for your consideration:

**Engage the Small Business Advisory Board (SBAB).** The Small Business Advisory Board is charged with advising the Mayor and City Council on matters that promote the success of small businesses in San Diego. By bridging the gap between the public and private sectors to reduce regulations, streamline the permit process and reduce taxes for small businesses, SBAB enhances the ability of San Diego's small businesses to succeed. Unfortunately, in many cases the great work of SBAB goes unnoticed. In 2019, the ED&IR Committee should include a representative from SBAB at each meeting to support the economic development work of the committee, as well as docket quarterly reports from SBAB to update the Committee on the Board's work.






City of San Diego  
Councilmember Scott Sherman  
Seventh District

## MEMORANDUM

DATE: January 18, 2019

TO: Councilmember Chris Ward, Chair Economic Development & Intergovernmental Relations Committee

FROM: Councilmember Scott Sherman 

RE: Economic Development & Intergovernmental Relations Committee Priorities

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### SANDAG RTCIP Fee exemption for ADUs

On April 30, 2018, Council voted on R-2018-448 to waive General Plan Maintenance Fee, Water and Sewer Capacity fees for Companion and Junior Units. The resolution additionally requested the City's SANDAG representative to request the SANDAG Board to consider adding a Companion Unit and Junior Unit exemption to the existing RCTIP exemption list. Companion Units have been found to be naturally occurring affordable housing, however excessive government fees have made new construction of the units cost prohibitive. Late last year, the RTCIP fee exemption went before the SANDAG Executive Committee and the SANDAG Technical Working Group and is expected to come before the full board for approval early this year. The Committee should track progress on the fee exemption to ensure timely implementation to advance the City's housing goals.

### Creation of a Regional Housing Panel and Regional Compact

In June 2017, the Bay Area created CASA – The Committee to House the Bay Area. This group was formed on the premise that it is imperative to join leaders across the region to build an accountable political consensus around increasing housing production at all levels of affordability. In December 2018, CASA approved an ambitious regional plan dedicated to new housing production. The Committee should evaluate options to work with MTS and SANDAG in order to convene such a panel with members throughout the region to develop a plan or compact similar to CASA to provide guidelines for state and regional leaders to address the housing crisis. Because of the unique challenges of our region and the lack of an existing framework to address the housing crisis at a regional level, the committee should consider the appropriateness of retaining an outside

consultant to guide the process of developing a regional compact, as well as scoping plan benchmarks and deliverables.

**State Legislation to Address the Housing Crisis**

As the city has done in the past several years, we should continue to work with our region's state legislative delegation on statewide reforms that help address the housing shortage in San Diego.

Specifically, the committee should support legislation to:

- 1) Prevent lawsuits that seek to thwart or delay projects with subsidized affordable units by requiring plaintiffs to furnish an undertaking as security for costs and damages that may be incurred by the developer as a result of the lawsuit.
- 2) Create property tax exemptions for low and moderate income urban infill projects to following the examples of other major metropolitan cities like New York and Seattle.