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City of San Diego Launches Interactive Map to Showcase Arts and Culture Impact in Neighborhoods

MAP HIGHLIGHTS THE REACH CITY-FUNDED ARTS AND CULTURE ORGANIZATIONS HAVE THROUGHOUT SAN DIEGO

SAN DIEGO – The City of San Diego’s Commission for Arts and Culture today announced the launch of an online, interactive map of San Diego that identifies the unique characteristics, venues and reach of City-funded nonprofit arts and culture organizations. This first-of-its kind tool was designed to illustrate the meaningful impact these organizations have in the city and help drive informed decision-making to strengthen the creative life of all San Diego neighborhoods.

“This map highlights the reach of arts and culture organizations across the city and the value they bring to the communities we serve,” said Jonathon Glus, Executive Director of the Commission for Arts and Culture. “It shows how vital these organizations are to a strong and dynamic San Diego centered on culture and creativity.”

The map visualizes and aggregates data from the arts and culture organizations that received funding from the City of San Diego for operations or projects in Fiscal Year 2019. The data will be updated annually to measure how arts and culture organizations impact neighborhoods over time. This will help identify gaps and address arts and culture needs, while strengthening all aspects of San Diego’s creative life. This information will be used for research, planning, exploration, and investment as well as inform civic leaders, nonprofit organizations, and elected officials as they make future funding decisions.

The map is available [here](#).

In the map, colored icons distinguish organizations and venues so users can explore the map by simply selecting an icon, using the search bar, or examining it by City Council district. The map includes data point with relevant information such as mission statement, venue/organization address, website link and

other information about areas served by funding recipient and locations of activity. A diagram that contextualizes and quantifies the map data by council district is also included.

“We developed this tool to better understand where arts and culture is making a difference in our neighborhoods,” said Christine E. Jones, Chief of Civic Art Strategies for the Commission for Arts and Culture. “You can see firsthand that there is cultural activation occurring in a school, recreation center, museum or theatre for example. It’s impactful data and how people use this information will open exciting possibilities for San Diego’s future.”

The City of San Diego’s Commission for Arts and Culture serves in an advisory capacity to the Mayor and City Council to promote, encourage and increase support for the region's artistic and cultural assets, integrating arts and culture into community life and showcasing San Diego as an international tourist destination. Additional information is available at www.sandiego.gov/arts-culture.

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