



FOR IMMEDIATE RELEASE
Monday, Nov. 16, 2020

City of San Diego Welcomes Holiday Season with Drive-Thru ‘Taste of December Nights’

REIMAGINED DECEMBER NIGHTS FESTIVAL OFFERS TASTY TREATS FROM LOCAL FOOD VENDORS IN A SAFE, CONTACTLESS WAY

SAN DIEGO – The City of San Diego is bringing some holiday cheer to residents who are disappointed at the cancellation of the annual December Nights event as a result of the COVID-19 pandemic. The City announced it will host a reimagined version of the popular festival this year at Inspiration Point, across the street from Balboa Park.

Taste of December Nights brings together a variety of delicious offerings from some of San Diego’s most popular food vendors in a convenient, contactless and safe environment. The three-day event will be held Friday, Dec. 4, through Sunday, Dec. 6, from 11 a.m. to 10 p.m. at Inspiration Point Way. The first 500 vehicles to arrive each day of the event will receive a commemorative tote bag with giveaway items.

“While we will miss the traditional December Nights celebration, we’re excited to offer San Diegans the opportunity this holiday season to still try out the amazing food offerings that only December Nights could bring together,” said Mayor Kevin L. Faulconer. “This drive-thru event will allow San Diegans to get a little taste of December Nights in a safe and healthy environment. We’ve had to change things up because of COVID, but that’s not going to stop us from delivering some holiday cheer when folks need it the most.”

The annual December Nights holiday festival is the City’s largest free event and has welcomed hundreds of thousands of visitors to Balboa Park during its more than 40 years in existence. Typically, the event offers more than 150 food booths and 100 performances, as well as a variety of shopping opportunities.

“We did not want to miss an opportunity to capture a bit of the magic of December Nights and give San Diegans a chance to celebrate – together yet apart,” said Natasha Collura, Director of the Special Events and Filming Department. “Some of your past favorite vendors will provide tasty treats for our residents while they safely enjoy a holiday celebration and maybe catch a glimpse of Santa.”

All safety protocols instituted by San Diego County public health officials will be in effect. Masks must be worn by every customer. People must remain in their cars and no pedestrians, bicyclists or scooter riders will be allowed to participate in order to protect the health and safety of all participants.

Taste of December Nights is sponsored by San Diego Gas and Electric and Think Blue San Diego. Supporting sponsors include the Sycuan Band of the Kumeyaay Nation, California Coast Credit Union, Cox Communications and XEWT Channel 12, Televisa Californias.

Please visit sandiego.gov/TasteofDecemberNights for more information.



###