



## Healthy Communities Working Group

Thursday, November 19, 2020 | 1:00 – 2:30 PM

*Working Group Goal: To increase access to healthcare and healthy food in the Promise Zone*

**In Attendance:** Barrio Botany, City of San Diego, Corona Enterprises LLC, Logan Heights Community Development Corporation, Mercado, Mongol Tribe, Project New Village, San Diego Food System Alliance, San Diego Grantmakers, Sonia's Healthy Corner, Urban Corps of San Diego County

### Grants Updates & Discussion

- Local Foods Local Places TA: The Promise Zone submitted an application for this technical assistance opportunity. If approved, this would provide a 2-day workshop to create a plan which uses local foods as a means for neighborhood revitalization.
- Farm to School Grant: This grant application closes on January 8, 2021. Barrio Botany is currently receiving this grant for school gardens within the Promise Zone.

### Mercato Presentation (Bita Eisenhut, Mercado) ([link](#))

- Mercado provides e-commerce, managed delivery, target promotions, and data analytics for independent stores and grocers. They provide 24/7 support, marketing campaigns, and allow business owners to set their own terms.
- They are currently working with Pfizer to support payments with EBT/WIC.

### Food Vision 2030 Update (Tida Infahsaeng, San Diego Food System Alliance) ([link](#))

- The San Diego Food System Alliance has communicated with over 250 organizations and 900 residents to research and understand community perspectives and needs surrounding food systems.
- Through this process, they have created the following goals: cultivate justice, fight climate change, and build resilience.
- Residents have expressed a desire for more locally owned food businesses and restaurants, community gardens, co-ops, farmers' markets, and shared community kitchens.

**Announcements**

- **Live Well San Diego Advance:** Click [here](#) to register for this upcoming conference happening virtually on December 3, 2020. Sonia Cervantes, Healthy Communities member and health coach, will be presenting on [Healthy Cooking Lifeline](#) from 1:00 – 2:00 PM.

**Promise Zone Meetings in December:**

- **Housing & Safety Joint Meeting:** December 10<sup>th</sup> from 3:30 – 4:30 PM via Zoom (Meeting ID 916 606 7931; Passcode 416982)
- **Digital Equity & Inclusion Webinar:** December 15<sup>th</sup> from 3:00 – 4:00 PM via Zoom (Meeting ID TBD). This webinar will be posted on the Promise Zone's website as well.

**Next Meeting**

Thursday, January 21<sup>st</sup>, 2021 | 1:00 – 2:30 PM

Via Zoom ([ID: 916 606 7931; Password 416982](#))

Have any questions, comments, or ideas? Email Haley Wintsch at [hwintsch@sanidiego.gov](mailto:hwintsch@sanidiego.gov).