



FOR IMMEDIATE RELEASE
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San Diego Public Library Kicks Off 2021 with Winter Reading Challenge

PRIZES OFFERED FOR STAYING IN AND READING BOOKS IN JANUARY

SAN DIEGO – Connect with characters and explore new stories this January with the City of San Diego Public Library’s annual Winter Reading Challenge. The program begins Friday, Jan. 1 and the theme, “Books Like Us,” is a celebration of diversity and stories that reflect the unique experiences of people around the world.

“During a time when we’ve all been asked to stay home, the Winter Reading Challenge is an opportunity for San Diegans to explore our diverse communities through books,” said Library Director Misty Jones. “The program is also a chance for students to strengthen their reading skills and connect with new characters and stories.”

The Winter Reading Challenge is open to children and adults. Participants who complete the program by reading five books or logging five hours of reading are eligible for a variety of prizes including passes to San Diego’s Museum of Us, meal vouchers, puzzles and journals.

The program runs from Jan. 1 to Jan. 31, 2021. Participants can register online and view of list of recommended books at sandiego.gov/WinterReading and join the San Diego Public Library’s [Virtual Hub](#) for storytimes and book discussions. For a list of available in-person and online library services, visit the San Diego Public Library’s [web page](#).

About the San Diego Public Library

With a vision of being the place for opportunity, discovery and inspiration, the San Diego Public Library is a hub for knowledge and lifelong learning. As the largest library system in the region, it serves a population of more than 1.4 million people. Learn about events at the San Diego Central Library @ Joan A Irwin Jacobs Common and 35 community branch libraries, find links to programs and resources or search for materials in the online catalog at www.sandiegolibrary.org.

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