

Dear San Diego Residents,

In the midst of this crisis, its hard to remember the less urgent, but still very important things we should be doing, like responding to the Census. Please take five minutes now to help our communities for the next 10 years.

CountMe2020: San Diego Comes Together to Make Sure We All Count! *Census Day is April 1, 2020*

WHAT IS THE CENSUS? Every 10 years, every person living in the U.S. is counted.

WHY IS IT IMPORTANT THAT I AM COUNTED? The information collected is used to:

- Bring federal funding to our communities for services, programs, and infrastructure. This is a very important source of funding. If you aren't counted, we lose that money every year for the next 10 years.
- Determine how many elected representatives we have making our voices heard in Congress, the Senate, and at every level down to the most local. If you aren't counted, we lose power to advocate for our communities.
- Understand who we are as a nation. Government officials use Census data to create and enforce broad civil rights policies and programs. If you aren't counted, we lose power to advocate for our communities.

HOW DO I MAKE SURE I AM COUNTED SO MY COMMUNITY MATTERS?

Starting mid-March, each household should have received a letter in the mail with your unique ID number and sharing the options for filling out the Census questionnaire. You can fill out the questionnaire online, by phone, or by requesting a paper form. Didn't receive your letter? You can still go online to complete the questionnaire. For more information, go to www.countme2020.org.

Your information is safe, secure, and protected by law. Your answers cannot be used for law enforcement purposes or to determine personal eligibility for benefits. There is NO citizenship question and personal information cannot be used for purposes of immigration enforcement.

Invitations mailed	Reminder letters	Reminder postcard	Census Day	Hard copy mailed	Final postcards mailed
March 12-20	March 16-24	March 26-April 3	April 1	April 8-16	April 20-27

In Solidarity,

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WHERE TO GO FOR THE LATEST INFORMATION

State of California: https://covid19.ca.gov/

County of San Diego: <u>https://www.sandiegocounty.gov/</u>

City of San Diego: <u>www.sandiego.gov</u>

San Diego Unified School District: <u>https://www.sandiegounified.org/</u>

Other Schools: <u>https://www.sdcoe.net</u>

California Labor & Workforce Development Agency: <u>http://www.labor.ca.gov/</u>

<u>Contact Us:</u>

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<u>Stay Connected:</u>

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