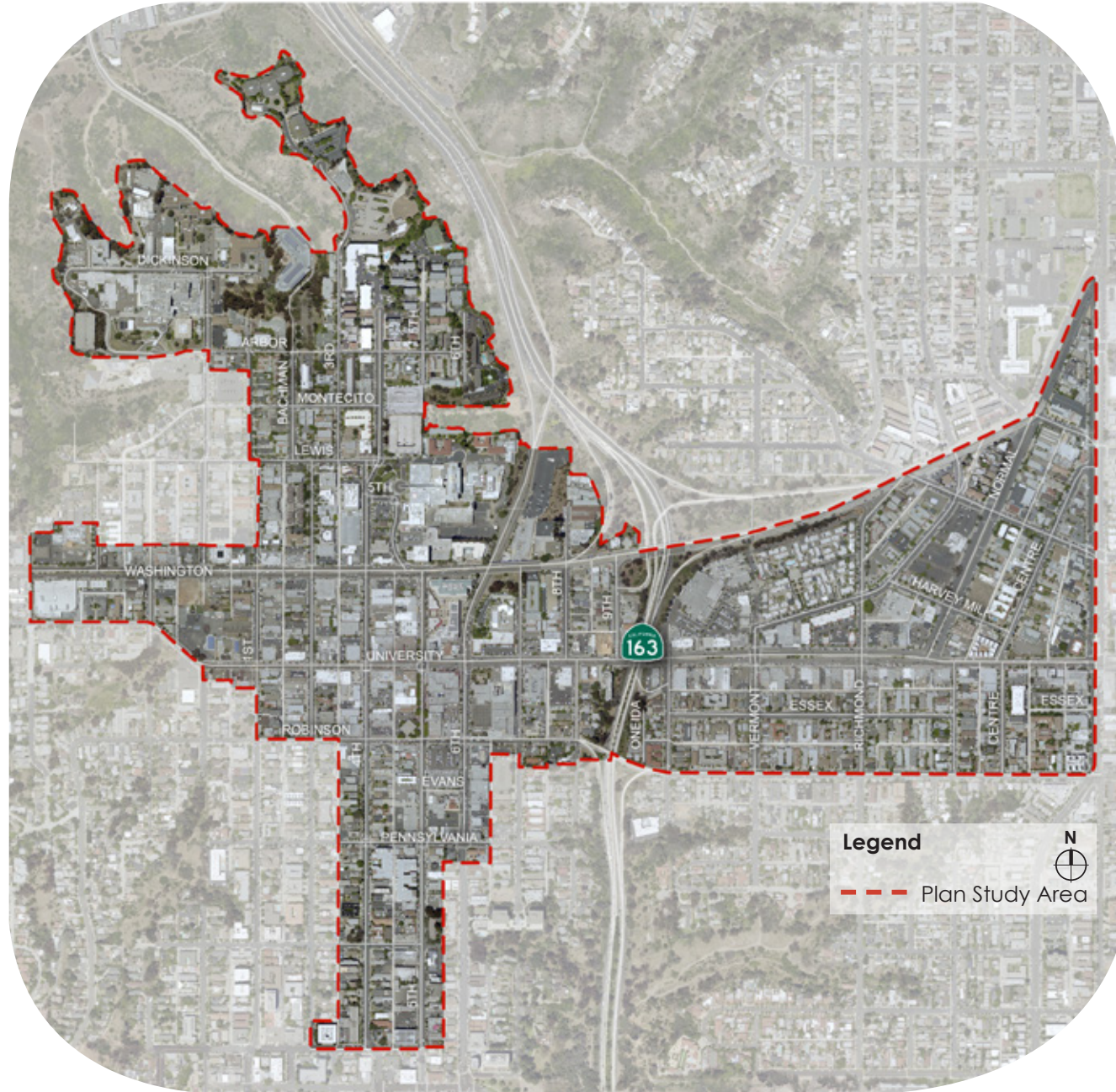


# PLAN HILLCREST



## Get Involved and Learn More about Plan Hillcrest!

Public participation will be important to shaping the neighborhood. There are many ways to join the conversation with your neighbors through in-person and online activities.

[planhillcrest.org](http://planhillcrest.org)

**Michael Prinz, Senior Planner**  
City of San Diego  
[mprinz@sandiego.gov](mailto:mprinz@sandiego.gov)

The City of  
**SAN DIEGO**



# What Is PLAN HILLCREST?

PLAN HILLCREST ENVISIONS A COMPLETE NEIGHBORHOOD THAT CELEBRATES ITS UNIQUE IDENTITY AND HONORS THE LEGACY OF A PLACE THAT WELCOMES EVERYONE

Building on the Uptown Community Plan, Plan Hillcrest will focus on housing, mobility and public spaces that can strengthen the business district and bring neighborhood benefits where needed most. Plan Hillcrest will identify and preserve the historical resources important to the LGBTQ+ community, and will identify new opportunities to honor and celebrate the community's culture.

With a growing housing crisis and a changing climate, more must be done to address housing needs, make it easier to walk, bike, take transit, and provide public spaces for everyone. Plan Hillcrest will organize efforts on place-making, connectivity, housing, and the neighborhood's unique identity to ensure Hillcrest thrives into the future.



## PLAN HILLCREST WILL EXPLORE OPTIONS TO:

- **CREATE PUBLIC SPACES** that connect people to neighborhood businesses and services;
- **STRENGTHEN CONNECTIONS** to make it easier to get to surrounding communities and places including Balboa Park, Downtown and North Park;
- **CELEBRATE THE LEGACY OF THE LGBTQ+ COMMUNITY** by preserving historical resources and creating new places that honor and promote inclusivity;
- **SUPPORT LOCAL BUSINESS BY** ensuring a thriving and sustainable business district; and
- **ADDRESS HOUSING NEEDS** by identifying areas near transit and services, and increasing housing options that serve all community members.

## PROCESS AND TIMELINE

2020		2021		2022
1	2	3	4	5
PLAN HILLCREST LAUNCH	CONCEPT DEVELOPMENT	DRAFT AMENDMENT	CEQA ENVIRONMENTAL REVIEW	PLAN APPROVAL
PLANNING DOCUMENT				
FOCUSED PLAN AMENDMENT				
		ENVIRONMENTAL IMPACT REPORT		
				PUBLIC HEARINGS
OPPORTUNITY FOR PUBLIC INPUT				
<ul style="list-style-type: none"><li>• Website &amp; email sign-up for updates</li><li>• Pop-up outreach</li><li>• Online engagement</li><li>• Community Open House</li><li>• Community Planning Group (CPG) Subcommittee</li></ul>	<ul style="list-style-type: none"><li>• Planning Commission Workshop</li><li>• Online engagement</li><li>• CPG Subcommittee</li></ul>	<ul style="list-style-type: none"><li>• Community Open House</li><li>• Online engagement</li><li>• CPG Subcommittee</li></ul>	<ul style="list-style-type: none"><li>• EIR public comment period</li><li>• CPG Subcommittee</li></ul>	<ul style="list-style-type: none"><li>• CPG Vote</li><li>• Historical Resources board</li><li>• Planning Commission</li><li>• Council Committee</li><li>• City Council</li></ul>