



San Diego Promise Zone Jobs & Education Working Group

Wednesday, February 24, 2021 | 2:30 – 4:00 PM

Via Zoom

Working Group Goals: To create jobs and improve educational opportunities in the Promise Zone

In Attendance

Access Inc., Catalyst Technologies, City of San Diego, Cox Communications, Diamond Educational Excellence Program (DEEP), Elementary Institute of Science, Fleet Science Center, International Rescue Committee, MANA de San Diego, Office of Mayor Todd Gloria, Outside the Lens, San Diego Association of Governments (SANDAG), San Diego for Every Child, San Diego Futures Foundation, San Diego Housing Commission, San Diego Unified School District, San Diego Workforce Partnership, San Ysidro School District, South Bay Community Services, The League of Amazing Programmers, Urban Collaborative Project, Urban Corps of San Diego County, Urban League of San Diego, and the Women's Business Association

Meeting Notes

Welcome & Agenda Review

- The approval of meeting minutes is a new process that the co-chairs have recommended in order to improve transparency and cohesion between meetings and members

Establishing a Common Agenda and Norms

- Education Co-Chair, Staci Dent, gave a presentation on setting norms that included educational resources and best practices from [Robert's Rules of Order](#).
- The group did not have enough time to address establishing a common agenda. This will be included on the March meeting agenda.
- Partners were assigned to breakout rooms to brainstorm norms for working group meetings and the actions that should be taken if you feel that someone is breaking the group's norms.
- Partners expressed the following key points as part of group norms:
 - Encourage actionable conversations
 - Prioritize finding and developing solutions
 - Establish action items following each meeting
 - Engage through respectful listening and participation
 - Provide constructive feedback as part of active listening
 - Be succinct and respectful when participating in the conversation
 - Use the "raise hand" Zoom feature
 - Avoid tangents not relevant to agenda item or partners in attendance
 - Respectful language: No ethnic and gender-based humor

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- Focus on consistency:
 - Promote participant buy-in for more consistent meeting participation and attendance
 - Address all agenda items
 - Agenda should be clear and detailed
 - Use timecards or other methods to monitor time speaking
 - Include name of organization in your Zoom name

Strategic Planning

- The goal of this activity was to find ways to collaborate, re-address digital inclusion as a focus area, and leverage the planning for the EDA grant application (including proposed pilot projects) as potential activities for the group.
- The agenda item will be revisited at the March meeting with Partners finalizing working group activities for the next several months.
- Partners returned to breakout rooms to evaluate feasibility of activities proposed for 2021 and if they contributed to the activities of their respective organizations
- Key points expressed by Partners include:
 - Ensure funding and efforts goes towards needs
 - Needs assessments are important to developing an action plan and applying for grants. However, needs assessments are expensive to conduct.
 - Build a funding plan that prioritizes sustainable and long-term digital inclusion
 - Career exploration
 - Include young people when working towards building economic mobility
 - Capitalizing on existing resources, assets, and Partner activities
 - Map digital inclusion assets, gaps, and resources
 - Strengthen existing efforts vs. duplicating efforts
 - Resources can include educational activities and agenda items

SANDAG Digital Divide Taskforce Update

Antionette Meier, Director of Mobility and Innovation

- The Digital Divide Taskforce's mission and activities include:
 - Developing a data-driven framework and guiding principles that will culminate in a regional strategy by end of 2021 calendar year
 - Interviewed 75% of jurisdiction for permitting and planning for broadband
 - Focus is on performance and speed rather than specific technologies
 - SDG&E is now represented in the taskforce
- Partners suggested that asset maps include underground infrastructure to reflect fiber optics and bandwidth.

Partner Highlights

- Girls Take Flight: Elementary Institute of Science is recruiting participants from Title I Schools for this program, which teaches girls in 10th and 11th grade to build, program, and fly drones.
- Rental assistance:
 - Urban League: HUD certified counselors are available to help renters with forbearance.

- South Bay Community Services: Received funding to help families needing support paying rent. Email Robin Graham (Rgraham@csbcs.org) for up to 80% off back-rent
- San Diego County Emergency Rental Assistance Program: Beginning March 2, 2021, renters the San Diego region except for the cities of San Diego and Chula Vista are eligible to apply for additional rental and utility assistance grants.
- South Bay Community Services: Recently awarded a grant to support programming for justice-involved youth, which will begin July 1, 2021
- AmeriCorps recruitment: Ongoing recruitment activities for April and June onboarding, including an informational panel with the Jacobs Center for Neighborhood Innovation. Email Alex Southard at asouthard@sandiego.gov for more information about the positions.

Next Meeting

Wednesday, March 24, 2021 | 2:30 – 4:00 PM

Via Zoom (Meeting ID: 685 092 0045, Passcode: 075612)