The City of SAN DIEGO | Economic Development

San Diego Promise Zone

Safety Working Group

Tuesday, March 9, 2021 | 2:30 – 4:00 PM
Via Zoom
Working Group Goal: To make a priority of safety in the San Diego Promise Zone

In Attendance
City of San Diego Economic Development, City of San Diego Performance & Analytics, City of San Diego Planning, City of San Diego Public Libraries, City of San Diego Transportation & Storm Water, e3 Civic High School, Groundwork San Diego, International Rescue Committee, Legal Aid Society of San Diego, Project AWARE, San Diego Unified School District, SBCS, Social Advocates for Youth (SAY) San Diego, Urban League of San Diego County

Meeting Notes

Welcome, Agenda Review, and Partner Announcements
- Working Group Chair Mary Baum (SAY San Diego) provided an introduction and highlighted meeting norms established at the Promise Zone Jobs & Education working group meeting in February.
- Meeting norms:
  - Include the name of organization in your Zoom name
  - Provide constructive feedback as part of active listening
  - Prioritize finding and developing solutions
  - Avoid tangents not relevant to the agenda item or Partners in attendance
- Partners shared updates, which can be found in the Partner Announcement worksheet sent out as part of the meeting resources follow-up email.

Get it Done App
Marcus Lostracco: Get it Done App Coordinator, City of San Diego Performance & Analytics Department
- [The Get It Done App](#) is an mobile phone app for residents to report infrastructure issues for City departments to address. The app has been live since 2016 and offers over 50 services.
- Marcus Lostracco provided Partners with an update on the app re-release that includes a Spanish version, new features, and a modernized interface. Partners are encouraged to share these updates with the community.
- The Spanish version is based on the language settings of the mobile device. Translations are provided by the City Communications Department with manual translations to reflect the local San Diego dialect.

- Other updates include:
  - Artificial Intelligence (AI) capabilities for some reporting categories. For example, the app will match an uploaded picture of graffiti to the property category to list the report under.
  - New home screen
  - Improved maps
  - Confirmation page that allows you to modify details of the report before submitting.
- Get it Done reporting data can be viewed on the open data portal at https://data.sandiego.gov/.

Brainstorming Activity: Civic Engagement & Youth Leadership
- Promise Zone staff presented a draft list of priorities and potential activities that was developed from information gathered at the January meeting and conversations with working group Partners and stakeholders.
- Meeting attendees were assigned to breakout rooms to evaluate whether the proposed activities relate to their work and community needs, brainstorm how to refine the draft priorities, and highlight organizations in the region already doing this work.
- During the breakout rooms and in the discussion, Partners indicated interest in:
  - Safe spaces in the community specifically designed for teenagers and young adults
  - Prioritize engagement with on the ground community leaders and organizations
  - Emotional literacy and wellness resources for suicide prevention, gang-involvement interventions, and asylum seeking families
  - Ensure the community is aware of free digital resources and improve digital literacy
  - Digital and in-person community outreach at schools, churches, and youth sports to highlight the Get it Done app
  - Digital equity and inclusion via the library system

Next Steps & Closing Remarks
- Promise Zone staff will send out the Partner updates and revise the draft list of priorities and activities for working group approval at the next working group meeting.

Next Meeting
Tuesday, May 11, 2021 | 2:30 – 4:00 PM
Via Zoom