



### San Diego Promise Zone

### Healthy Communities Working Group

Thursday, April 15 | 1:00 – 2:30 PM

Via Zoom

**Goal:** To increase access to healthcare and healthy food in the Promise Zone

#### In Attendance

Aetna Health, Barrio Botany, Bayside Community Center, Blue Shield of California, City of San Diego Council District 4, City of San Diego Economic Development Department, City of San Diego Planning Department, County of San Diego Health and Human Services, Kate Sessions Commitment, National Conflict Resolution Center, Office of Mayor Todd Gloria, Project New Village, San Diego Co-Harvest, San Diego Food System Alliance, San Diego for Every Child, San Diego Parks Foundation, San Diego Workforce Partnership, Social Advocates for Youth (SAY) San Diego, U.S. Department of Housing & Urban Development, Urban Corps of San Diego.

#### Meeting Notes

Welcome, Agenda Review, and Introduction

#### Partner Announcements

- **2021 Arbor Day Event:** Urban Corps of San Diego County is hosting a virtual 2021 Arbor Day event on **Friday, April 23, 2021 from 8:00 AM – 9:30 AM** in partnership with the City of San Diego. The event will include the planting of trees in the Mountain View community, a small ceremony (live streamed), and an educational webinar.
- **City 2021 Proposed Budget:** The City of San Diego has released its proposed budget for 2022 on April 15, 2021.
- **Environmental Justice Element:** The City of San Diego Planning Department is still working to develop an Environmental Justice Element to include in the [City's General Plan](#). For feedback and questions, contact Vickie White, [VWhite@sandiego.gov](mailto:VWhite@sandiego.gov).
- **Exploring Intergenerational Family Values:** National Conflict Resolution Center is hosting an Exploring Intergenerational Family Values (April 21 5:30 PM – 6:00 PM) to look at family's values and parenting styles and changes across generations. Email Kathryn Shade, [KShade@ncrconline.com](mailto:KShade@ncrconline.com) for more information.
- **Free Trees for District 4, 8, and 9:** Kate Sessions Commitment is inviting residents of Districts 4, 8, and 9 to apply for a FREE tree to plant in their front or backyard this

Spring 2021. [Click this link to apply](#). For questions, contact Anne Fege, [anne@katetrees.org](mailto:anne@katetrees.org).

- **Guaranteed Income Project:** San Diego for Every Child is launching their Guaranteed Income Project in partnership with Jewish Family Services in the Fall 2021. This program will provide monthly cash payments to 150 families for 24 months to address immediate needs and research the impact of direct cash aid.
- **Infrastructure Now:** The City of San Diego Planning Department is also collecting community feedback on Infrastructure Now, an element of [Complete Communities](#). Infrastructure Now is working to improve the City's management of Development Impact Fees for infrastructure improvements. For feedback and questions, contact Colette Kholle Redon, [CRedon@sandiego.gov](mailto:CRedon@sandiego.gov).
- **San Diego for Every Child is Hiring:** They are hiring a [Coalition and Community Projects Coordinator](#) and a [Director of San Diego for Every Child](#).
- **Tiny Gardens Program:** Bayside Community Center hosted an event for their Tiny Gardens Program this week. The program, launched in December 2020, provides 'grow bags' to low-income families in Linda Vista who have school-aged children. During this event, [San Diego Co-Harvest](#) offered a meal distribution to their members.

#### Funding Opportunities

- [CA Parks Regional Park Program](#): Offers \$23,125,000 total to create, expand, or improve regional parks and regional parks facilities. Due 11/05/2021.
- [USDA Community Food Projects Grant](#): Offers \$4.8 million total for food and/or planning projects to improve community food security. Due 05/02/2021.
- [USDA Agriculture and Food Research Initiative](#): Offers \$290 million total to advance knowledge in priority areas related to agriculture and food. Due 07/29/21.
- [U.S. HHS Advancing Health Literacy to Enhance Equitable Community Responses to COVID-19](#): Offers \$3–4 million per applicant to improve the health of racial and ethnic minority populations through health policies and programs. Due 04/20/2021.
- [CA Parks Outdoor Equity Grant](#): Offers \$19 million total to create outdoor experiences for low- to moderate-income communities. Due date TBD.
- [SD Foundation Opening the Outdoors Grant](#): Offers \$300,000 total to increase equitable access to nature in San Diego County. Due 04/19/2021.
- [U.S. CDC Partnering and Communicating Together](#): Offers \$11.175 million total to develop, disseminate, and monitor HIV communication messages. Due 05/05/2021.
- [Healthy Day Partners + SDG&E Healthy Communities Tree Program](#): Offers a \$1,500 microgrant as well as 10+ fruit trees to community and school gardens in San Diego County. Rolling deadline.

#### COVID-19 Vaccine Resources & Updates

Stephen Hill, Office of Mayor Todd Gloria ([HillS@sandiego.gov](mailto:HillS@sandiego.gov), 619-884-1750)

- **Eligibility Expansion:** As of April 15, all individuals over 16 years old are now eligible for COVID-19 vaccines. [Click this link to sign up for your COVID-19 vaccine](#).

- **Project SAVE:** The County is running Project SAVE to assist with vaccine appointment scheduling. [Click here to learn more.](#)
- **New Tier:** San Diego has moved into the less restrictive Orange Tier. [Click here to learn more about safe reopening.](#)
- **Mayor Todd Gloria's Policies and Plans for Reopening:**
  - [Back to Work San Diego Plan](#)
  - [Empowerment Policy Plan for San Diego's Black Community](#)

### Working Group Action Planning

Working group members have narrowed down the activities of this group for 2021 into three areas – (1) urban agriculture and backyard growing projects; (2) re-engaging healthcare agencies; and (3) active living and active transportation. Working group members split into three breakout rooms for these activities today:

#### ***Activity #1: Urban Agriculture & Backyard Growing Projects***

- Goals: This activity area has two main goals – (1) to create a comprehensive asset map with current urban agriculture resources available to Promise Zone residents and distributing this information; and (2) to support an existing or potential urban agriculture / backyard growing project in the Promise Zone.
- Potential Projects to Support: Working group members discussed creating a communications document that would feature Co-Harvest, Kate Sessions Tree Commitment, Healthy Day/SDGE partnership, and Project New Village's Mount Hope Community Garden. There was also discussion around potentially prioritizing one of these projects: a micro-farm in the Promise Zone (Co-Harvest); reengaging with or establishing school gardens (Co-Harvest and Barrio Botany); supporting the USDA Community Food Projects Competitive Grant Program (Project New Village), working with community garden at Encanto Village (Project New Village), or identifying other affordable housing developments to install community gardens (Vickie White's idea). There was also discussion about reaching out to Food2Soil to see if they would be open to a pay-what-you-can model for compost pick-up in the Promise Zone. And Avery mentioned a free mushroom compost project out of Escondido that might be open to deliveries in the PZ. Lastly, Co-Harvest and Barrio Botany might submit a proposal for the SDGE Environmental Champions Grant.
- Next Steps: Members will meet on Monday, April 26, 2021 from 12 PM – 1 PM to develop a template for the dissemination of resources and work towards prioritizing a project to support for the year.

#### ***Activity #2: Re-Engaging Healthcare Agencies***

- Goals: This activity has identified a need to create an outreach plan to re-engage healthcare agencies.
- Next Steps: Begin developing an outreach plan.

#### ***Breakout Room 3: Active Living & Active Transportation***

- Goals: This primary goal of this activity is to promote active living and active transportation to contribute to the creation of healthy communities.
- Potential Projects: (1) Promoting the City of San Diego's free bike rack program for eligible businesses; (2) Providing feedback to the Infrastructure Now component of Complete Communities.
- Next Steps: Research the City's bike rack program and read the following resources - [City Transit Priority Areas Amenities Appendix](#), [Circulate Walk n Roll Education Program](#), [Pedal Ahead San Diego](#)

### Wrap Up and Adjourn

### **Next Meeting**

Thursday, May 20, 2021 | 1:00 – 2:30 PM

Via Zoom