



San Diego Promise Zone

Jobs & Education Working Group

Wednesday, April 28, 2021 | 2:30 – 4:00 PM

Working Group Goal: To create jobs and improve educational opportunities in the Promise Zone

In Attendance

Access Inc., Barrio Logan College Institute, City of San Diego Council District 9, City of San Diego Economic Development Department, City of San Diego Human Resources, Cox Communications, Elementary Institute of Science, Fleet Science Center, Office of Mayor Todd Gloria, Office of Supervisor Nora Vargas, Outside the Lens, San Diego County Office of Education, San Diego Futures Foundation, San Diego Housing Commission, San Diego Zoo Wildlife Alliance, Sea World, Social Advocates for Youth (SAY) San Diego, Southeastern San Diego Planning Group, The LEAGUE of Amazing Programmers, U.S. Department of Housing & Urban Development

Meeting Notes

Welcome & Agenda Review

- Partners approved the March 2021 meeting minutes.

Summer Youth Employment Panel & Discussion

Ernesto Rivera, [Work-Based Learning San Diego County Office of Education](#)

- San Diego County Office of Education (SDCOE) works with 42 school districts, 124 charter schools, and 5 community college districts.
- SDCOE facilitates virtual recruitment events and experimental learning experiences and provides assistance anyone looking for a job, not just students.
- Current collaborations and opportunities:
 - Electrical Training Institute:
 - Electrical apprenticeships that lead to high paying careers in energy, construction, and utilities.
 - Virtual site tours and presentations: May 13 and May 20: 3:00-4:00 PM
 - San Diego Zoo & Wildlife Alliance
 - Weekly Wednesday recruiting events starting May 12
 - Westfield Mall- Mission Valley:
 - Includes no-cost online retail training through the National Retail Federation
 - Will host an in-person job fair this fall to hire for the 2021 holiday season
- SDCOE [College and Career Readiness resources](#) are broken down by sector and are free for anyone to use.

Leslie Cruz, [San Diego Zoo Wildlife Alliance](#)

- The San Diego Zoo is hiring for seasonal and full-time guest services, education and premium experiences roles (ex: summer camp program aids), warehouse operations, marketing, and more.
- Internships will be available this fall with the wildlife care teams, marketing department, hospitality and guest services.
- Because of federal contract requirements, Zoo employees are subject to regular drug tests. Some positions are also union represented.
- Criminal records are evaluated on a case-by-case basis following the job offer.
- Benefits include free admission for employees and complimentary tickets, tuition reimbursement, medical, and dental.

Laura Martella, [SeaWorld](#)

- SeaWorld and [Aquatica](#) are hiring for park operations, culinary operations, entertainment, merchandising, and more.
- SeaWorld pays for lifeguard certifications and compensates for the time spent in the training.
- Most roles do not have a college degree requirement.
- Criminal records are evaluated on a case-by-case basis following the job offer.
- Benefits include employee engagement activities, free admission and tickets.

Norms & Common Agenda Proposal

Staci Dent, [San Diego Unified School District](#); Sarah Cooper, [The League of Amazing Programmers](#)

- Partners were assigned to breakout rooms to revisit norms discussed in the February and March meetings and to discuss what items should be included in a [common agenda](#).
- Attendees voted to confirm the proposed working group norms, indicating that the introductory reviews of the norms should be brief and that further discussions of norms should be outside of working group meetings.
- Established norms:
 - Engage: meaningfully, attentively, and collaboratively.
 - Respect: time, divergent thinking, and diverse cultural background.
 - Value: clarity, solutions, and honesty.
 - Prioritize: Agenda items, strategic plan, and the lived experiences of PZ residents.
- Partners expressed the following key points as part of the common agenda:
 - “New Business” should be included.
 - Partner updates should be at the beginning of meetings.
 - If included, icebreakers should be succinct and directed to a certain amount of time.
 - Agendas should be built to provide ample time for resources presented for discussion.
- General suggestions from Partners include:
 - There should be different types of government representation at every meeting.
 - Use Q&A function on Zoom instead of relying on the chat.

Strategic Plan Next Steps

- This item was postponed and will be addressed at the May working group meeting.
- City staff will circulate discussion questions and related materials in preparation for the conversation.

Partner Updates & Closing Remarks

Hiring Updates:

- **SBCS** is hiring [Child Youth Workers, Case Managers, Mental Health Youth Associates](#) for the San Diego Convention Center to provide crisis intervention services to aid youth in reunifying with their families.
- **San Diego Environmental Services** is hiring 40 new [sanitation drivers](#). With questions, email Conrad Wear at CBWear@sandiego.gov.
- **San Diego for Every Child** is hiring a new [Program Director](#).
- **San Diego Workforce Partnership** is expanding and [hiring a variety of roles](#).
- **San Diego Zoo Wildlife Alliance** is [hiring](#) for seasonal, part-time, and full-time roles.
- **SeaWorld** is [hiring](#) for seasonal, part-time, and full-time roles.

Announcements

- **San Diego Futures Foundation** now offers [pop-up tech hubs](#). If interested in collaborating, please email Teresa Valenzuela (Teresa@sdfutures.org).
- **San Diego Workforce Partnership**- The [RFP for Youth Employment Programs for Black Opportunity Youth](#) is due Thursday, May 6 by 5:00 PM.
- **Barrio Logan College Institute** [Opportunity for Impact Virtual Fundraiser](#) will take place Thursday, May 13 from 5:00-6:30 PM.
- **U.S. Small Business Administration** [Restaurant Revitalization Fund](#) applications open Monday, May 3 at 9:00 AM.

Next Meeting

Wednesday, May 26, 2021 | 2:30 – 4:00 PM

Via Zoom (Meeting ID: 685 092 0045 Passcode: 075612)