





MEETING NOTES



Economic Development

San Diego Promise Zone Jobs & Education Working Group

Wednesday, May 26 | 2:30 – 4:00 PM Via Zoom

Working Group Goal: To create jobs and improve educational opportunities in the Promise Zone

In Attendance

Access Inc., City of San Diego Economic Development Department, County of San Diego Health & Human Services Agency, Cox Communications, Elementary Institute of Science, International Rescue Committee, National Conflict Resolution Center, Office of Mayor Todd Gloria, Reality Changers, San Diego College of Continuing Education, San Diego County Office of Education, San Diego Futures Foundation, San Diego Housing Commission, San Diego Unified School District, San Diego Workforce Partnership, SBCS, Southeastern San Diego Planning Group, The LEAGUE of Amazing Programmers, Urban League of San Diego County, Women's Business Center, YMCA of San Diego County

Meeting Notes

Welcome, Approval of April Meeting Minutes & Agenda Review

Partner Announcements

- <u>The League of Amazing Programmers</u> received \$250,000 from the San Diego Foundation to support summer camps.
- Jackie Robinson YMCA also received funding from the San Diego Foundation
- <u>San Diego & Imperial Women's Business Center</u> offered a 6-week, online program on Family Childcare Business, Southwestern College Certificate (Non-Credit) from 6/14 to 7/22. Contact Katty Ibarra at <u>kibarra@swccd.edu</u> or visit the website here https://sdwbc.ecenterdirect.com/events/5940
- <u>Elementary Institue of Science</u> hosted a press conference with the San Diego Unified School District and the San Diego Foundation. 65 organizations were awarded funding from SD Level Up; it was emphasized that funding would not be a 1-time occurrence, but a continuous, regular effort.
- San Diego High School partnered with UCSD for free vaccines. The first round had 750 participants with another second round later in June. Only parents and students ages 12+ were vaccinated as a goal was to create safe spaces in high schools.
- San Diego Workforce Partnership updates included a



- Construction Career Jumpstart Program: A month long program that aims to diversify entry level pipeline into careers in energy/ construction sector (https://workforce.org/ccj); Partnered with Shimmy, Somali Family Services and Jobs for the Future, a Boston-based funding organization (https://workforce.org/programlist/)
- o Contact Information: <u>melaniewoods@workforce.org</u>
- San Diego College of Continuing Education hosted free and fully online classes geared towards hospitality and Summer Bridge. Contact Tavaris Franklin at tfrankli@sdccd.edu for more information.
- <u>International Rescue Committee (IRC)</u>'s <u>Resources Newsletter</u> is available, with services/resources primarily focused on refugees, immigrants, and asylum seekers.
- <u>Urban League</u> celebrated its annual Golden Pyramid Scholars Program which provided scholarships to many youth in the community. They are also planning the Fall 2021 programming and looking for speakers for some of the sessions.
- San Diego Futures Foundation created mobile hubs for senior learning pods.
- Good Neighbor Project advertised a position for a Grant Writer; planned for summer programming including counseling & suicide prevention and opportunities to obtain an FA107 license through the National City Adult School. Contact: john@gnpsd.org
- San Diego Economic Development Department offered grants to support outdoor dining operations; \$3,000 (\$5,000 for LMI + targeted outreach) over 50% are going to LMI/ LMA and are on track to get to 2/3; coming into compliance with ADA and any other regulations.

Strategic Plan Next Steps

To discuss how the group could support youth employment opportunities, Partners revisited previous efforts around exploring career fairs in the Promise Zone.

- The San Diego Futures Foundation had planned for a STEM-fest, a job event where youth are the exhibit and the STEM organizations are the audience. They initially coordinated with the YMCA.
- Promise Zone had also previously planned for an in-person career fair (ex: with NASCO).
- While planning such career fairs, the group needs to take into consideration which Partner representatives are from high schools or higher education institutions: how do we find a way to properly communicate with youth while also drawing the link between education and long-term careers?
 - To maximize strategic impact, the group emphasized a need creating virtual groups for at-risk youth, defining the target population, and prioritizing the following activities:
 - Student-Led Conferences that follow a fair-like structure
 - What would that space look like though?
 - How difficult would it to be to engage businesses in paying youth?
- Summer Youth Employment



 Parks & Recreation has temporary summer jobs; YMCA also has seasonal jobs between November and January; Healthy Communities Working Group collaboration with the Summer Meals Program and various food distribution events; tentative communication with SDCCEats

Next Steps & Adjourn

- Concluded meeting with the creation of a sub-group for summer youth employment
- Next Steps:
 - Revisit activities at next meeting and check in to see what and how much interested Partners can support this effort

Next Meeting

Wednesday, July 28, 2021 | 2:30 – 4:00 PM Via Zoom (979 7737 1015, 486144)