

## San Diego Promise Zone

### Jobs & Education Working Group

Wednesday, July 28, 2021 | 2:30 – 4:00 PM

Via [Zoom](#) (Meeting ID: 979 7737 1015; Passcode: 486144)

Working Group Goal: To create jobs and improve educational opportunities in the Promise Zone

**In Attendance:** Access Inc., Access Youth Academy, City of San Diego's Council District 4, City of San Diego's Economic Development Department, City of San Diego's Information Technology Department, Elementary Institute of Science, mohuman, National Conflict Resolution Center, Outside the Lens, Reality Changers, Resident, San Diego College of Continuing Education, San Diego County Office of Education, San Diego for Every Child, San Diego Futures Foundation, San Diego Unified School District, San Diego Workforce Partnership, SBCS, Second Chance, The LEAGUE of Amazing Programmers, U.S. Department of Housing & Urban Development, United Way of San Diego, Urban Corps of San Diego County, Urban League of San Diego County, Women's Business Center

#### Time Agenda Item

##### 2:30 - 2:45 PM: Welcome, Agenda Review (15 Minutes)

- May minutes were approved.

##### 2:45 - 3:00 PM: Partner Updates (15 Minutes)

- **The LEAGUE of Amazing Programmers** received another grant for \$40,000 from The Conrad Prebys Foundation. It was the remaining funding needed to run the Gen-Connect program.
- **Access Inc.** has many programs available for youth 14-24. Contact: [accesscareers@access2jobs.org](mailto:accesscareers@access2jobs.org) (858) 560-0871x132
- **Access Inc.** also received an equity innovation grant, which will be put towards creating a Youth Leadership Council. Contact: Emily Klaassen, [eklaassen@access2jobs.org](mailto:eklaassen@access2jobs.org)
- **Urban Corps** is hiring 18-26-year old young adults into their high school education and paid job program at both our Escondido/North County and San Diego locations. Call 619-235-6884
- **SBCS** is hiring for Peer & Adult Mentor with lived experience and Career Navigators. Contact: Robin Graham, [rgraham@csbcs.org](mailto:rgraham@csbcs.org)
- **SBCS's Central Achievement Center** is now located on G street in the downtown area and has opened its programs to community youth (14-19). These programs take place Monday-Friday afternoons and include transportation and dinner for participants. Contact: [mmccartney@csbcs.org](mailto:mmccartney@csbcs.org)

- **NCRC** is hiring for Community Connectors, Case Facilitators, Contract Administrator, Human Resource Manager 619.238.2400 <https://www.ncrconline.com/mediation-conflict-resolution/careers-ncrc> and indeed.com
- **San Diego County Office of Education** will be rolling out their online retail training sponsored by Westfield mall next week. Individuals who take classes will be able to enter the Westfield Job fair 30 minutes early and will receive gift certificates. Contact: [Ernesto.Rivera@SDCOE.net](mailto:Ernesto.Rivera@SDCOE.net) (619) 608-6758
- **San Diego College of Continuing Education** is recruiting for Fall 2021 classes (18 and older) ESL, High School Diploma, Equivalency, and Career Technical Education. <https://sdce.edu/>.
  - Reach out to Kelly for a contact to give presentations to your organization
  - For assistance enrolling, people can sign up for enrollment supports here: <https://sdce.edu/services/online-student-assistance-and-services>
- **Women's Business Center** is promoting its fall Family Childcare Business Series at Southwestern College. Classes are from September 21<sup>st</sup> to October 21<sup>st</sup>. Courses are free, online, and provide a \$150 stipend upon completion. Contact: Katty Ibarra, [kibarra@swccd.edu](mailto:kibarra@swccd.edu)
- **U.S. Department of Housing and Urban Development** has compiled resources for stakeholders and partners to identify and implement critical eviction prevention resources. **San Diego Futures Foundation** is hosting a summer growth series with Grow with Google throughout August. Individuals will learn how to use digital skills to highlight qualifications and stand out from the rest. Contact: (619) 391-0050

### **3:00 - 3:15 PM: Guest Speaker Kelsey Baird (15 Minutes)**

- City Council allocated FY21 one-time funding of \$500,000 for internet access for low-income communities as 28% of residents reported having no broadband internet access, or appropriate devices for work or school
- The Access for All Digital Working Group seeks to provide 900 mobile hotspots, Wi-Fi at 26 parks, 255 street hotspots, and internet access at 30 libraries and 10 outdoor computer labs. Additionally, they will be providing digital navigation skills, community outreach with Pillars of the Community, 410 Chromebooks at parks and libraries, and a partnership with the San Diego Futures Foundation.
- Public Wi-Fi has been expanded in Chicano Park and Euclid Avenue Station; the working group is in talks to bring hotspots to more community-based organizations once they receive adequate funding. A Digital Navigator Program will be launched in the fall.
- The Mobile Digital Literacy Program with San Diego Futures Foundation will provide digital literacy skill-building courses in the fall at various locations including libraries and community centers in both Spanish and English.

- [Emergency Broadband Benefit](#) is a temporary federal program that came online with the new administration. The Digital Equity working group is collaborating with Pillars of the Community to do outreach and help residents access these benefits.

#### **3:15 - 3:25 PM: Summer Youth Employment Sub-Group Updates (10 Minutes)**

- The subgroup created a document that will allow partners and community members to identify resources and organizations with opportunities for employment and certification programs update the information on the document with their resources.
  - This document is intended to be treated as an informal source to reference and while verifying and further researching opportunities
- Partners positively received the visual aspects of the document. Feedback included adding a timestamp to show when the entry was last edited and a column for submission/program deadlines. Partners were also interested in creating a physical flyer to distribute which could potentially have a QR code that leads back to the full document. Another suggestion was housing the document on the Promise Zone website.

#### **3:25- 3:50 PM: Activity and Discussion (25 Minutes)**

- Promise Zone staff created potential strategies and activities to improve outreach about employment opportunities to opportunity youth.
  - Activity 1: Informal Employment & Certification Database
  - Activity 2: Hosting informal webinars and live streams
  - Activity 3: Career Expo
- Partners liked the way that the strategies and activities built up to the career expo. Using social media and Tiktok was noted as a strong opportunity for partners to use internship dollars to pay youth to make that content. Partners also identified that the City of San Diego is planning a Job Fair in the Promise Zone in February which could take the place of the potential career expo.
- Partners also determined areas for Promise Zone staff to provide support. Partners were specifically interested in leveraging the City's network for outreach and utilizing the subgroup to continue fine-tuning this plan.

Commented [CX1]: Merge them all on the bullet point above them.

#### **3:50 - 4:00 PM: Next Steps & Adjourn (10 minutes)**

#### **Next Meeting**

- Wednesday, August 25, 2021 from 2:30 - 4:00PM

Commented [CX2]: ?

*[Thank you for your feedback!](#)*