



The City of



Economic Development

MEETING NOTES

San Diego Promise Zone

Jobs & Education Working Group - **DRAFT**

Wednesday, August 25, 2021 | 2:30 – 4:00 PM

Via [Zoom](#) (Meeting ID: 979 7737 1015; Passcode: 486144)

Working Group Goal: To create jobs and improve educational opportunities in the Promise Zone

In Attendance: Access Inc., Blue Shield California, City of San Diego's Council District 4, City of San Diego's Economic Development Department, City of San Diego's Human Resources Department, City of San Diego's Information Technology Department, City of San Diego's Planning Department, City of San Diego Public Libraries, County of San Diego's Health and Human Services, County of San Diego's Office of Education, DreamBuilders, e3 Civic High, Fleet Science Center, Good Neighbor Project, Groundwork San Diego, International Rescue Committee, Office of Mayor Todd Gloria, Outside the Lens, San Diego Community College District, San Diego Housing Commission, San Diego Unified School District, San Diego Workforce Partnership, Urban League of San Diego County

Time Agenda Item

2:30 - 2:40 PM: Welcome, Agenda Review (10 Minutes)

- July minutes were approved.

2:40 - 2:50 PM: Reassessing Goals & Priorities via Road Map (10 minutes)

- With 5 years left in the Promise Zone designation, Co-Chairs would like to start every meeting with re-orienting the group, what it set out to do, and determining where it is in the strategic plan. Co-Chairs reviewed priorities established at the March 2021 Working Group: 1) Meaningful Summer Employment for Teens and 2) Career exploration, applied education, and youth leadership. The issue of digital inclusion would be woven into these two priorities.
- Furthermore, an Importance/Difficulty Matrix was put together during the May Working Group Meeting. The Co-Chairs plan to share a visual, a guiding document that will map out tangible goals the group want to achieve this next fiscal year.

2:50 – 3:05 PM: Partner Announcements (15 minutes)

- [Good Neighbor Project](#) has a program that connects youth with well paying jobs, work closely with a drone company.

Click the following links to stay connected to the San Diego Promise Zone

[Slack Workspace](#) | [Newsletter](#) | [Website](#) | [Email](#) | (619) 236-6700 | 1200 Third Ave, 14th Floor, San Diego, CA 92101

- [DREAMbuilders](#) Youth Mentoring Network's Driven 2 Win "The DREAM Still Lives" Press Conference and Faith-based and Stakeholder Economic Empowerment luncheon on Thursday, September 2 @ 11am – 1pm will sponsor 100 Black youth with paid internship and entrepreneurial support opportunities. Contact Ramona S. Jones at 619-889-6718.
- **Behavioral Health Career Pathways Program** is now recruiting. The formal launch of the Mayor & City Council's Youth Employment Program is coming in September, but are accepting early interest forms for youth [here](#).
- **Project Ready Thursday Career Network Session: Putting Your Best Foot Forward** is on Thursday, September 9, 2021 featuring Makola M. Abdullah, Ph.D., President Virginia State University, Keynote Speaker for Project Ready on [Zoom](#)
- **South Bay Virtual Job Fair** has opportunities for in-person exploration as well as online certification. Click [here](#) to register for Retail Online Training Registration. For more information, contact Ernesto at Ernesto.Rivera@sdcoe.net
- **Project Ready San Diego** is on Thursday, September 30, 2021 featuring Angelo Riddick, COL(R) PMP, Chief Information Officer for the state of New York and Director of Information Technology Services, on [Zoom](#)
- **The City of San Diego** is hosting a virtual job fair on September 9. Click [here](#) for more information!
- **HBCU Night with Chicago NUL Project Ready** on Monday 9/20, 5 p.m. EST/2 p.m. PST, click [here](#).
- **San Diego Community Health Fair & STEM Fest** focused on disrupting health inequities. San Diego Black Professionals and the National Society of Black Engineers Professionals (NSBE) in partnership with Black Tech. Link [here](#).
- [San Diego Relief Grants](#) for small businesses and non-profits are still open until Friday, September 24!
- The San Diego Foundation, LISC San Diego, and the Urban League are launching the **San Diego Black Homebuyer Program**. Click [here](#) to learn more.

3:05 - 3:15 PM: Guest Speaker Leslie McNabb with Colette Redon & Jeremy Culuko (10 Minutes)

- The City of San Diego's Department of Human Resources is looking to host a virtual, career expo in collaboration with the Promise Zone and several STEM-focused City Departments. They are aiming for February 2022.
- By working with its communities, the City wants to connect opportunity youth with the positions and skills needed to work in the various departments. They would like to expand outreach on current programs such as Parks for All, Spaces as Places, and increasing diversity as a priority. The City is particularly interested in partnering with community colleges and high schools.
- There needs to be 3 months of planning and a meeting every other week if the group wants to host a career expo by February.
- **Next Steps:** Those who are interested in supporting and/or participating in the career expo will convene in a sub-group for specific planning when it comes to focus, what the commitment looks like, and ensuring the types of work and opportunities are meaningful and appropriate for those in the community.

3:15 - 3:35 PM: Guest Speakers Kelsey Baird and Craig Gustafson 20 Minutes)

- The City of San Diego's Department of IT delivered updates from SD Access4All's Digital Equity Working Group (DEWG), and reaffirmed the importance of digital access and its relation to employment and educational opportunities.
 - The COVID-19 pandemic highlighted existing inequities in under-resourced neighborhoods as the lockdown forced many students and employees to work remotely and virtually. The DEWG continues to focus on 4 priorities: access to broadband, access to devices, digital literacy, and creating environments conducive to learning and work.
- As part of this initiative, the Department of IT will be hiring 6 digital navigators from the ages of 16-24 who can assist community members in tech support, computer access, and digital literacy.
- SD Access 4 All is currently installing hotspots into Chicano Park. Their missions and past and continued efforts can be found [here](#). The City is also working with the Pillars of the Community for general outreach as well as helping sign residents up for broadband discounts. For the rest of this fiscal year, the group is working on a partnership with the San Diego Futures Foundation.
- As they continue to refine and expand their efforts, how can SD Access4All further support employment and educational opportunities in the Promise Zone? How could a media toolkit/strategic outreach plan be most effective? Partners suggested the following:
 - Reaching out and connecting with schools in the Promise Zone
 - Distributing more of the informational postcards detailing cyberspace and gaining access to free Wi-Fi
 - Potentially creating an Access4All App similar to the Get It Done App
 - Disseminating a sample email or flyer to share through social media or printed copies
 - Face-to-face outreach in order to get people connected
- The Jobs & Education working groups were united by digital literacy because the workforce and education have been so heavily impacted by digital illiteracy and connectivity issues. Accordingly, Partners are welcome to follow up with questions in Slack.

3:35- 3:55 PM: Guest Speaker Dr. Kelly Motadel, MD, MPH (20 minutes)

- Shared resources concerning COVID-19 precautions including masking up, dispelling vaccine misinformation, and others. Shared slides to be sent out for distribution.

3:55 – 4:00 PM: Next Steps & Adjourn (10 minutes)**Next Meeting**

Wednesday, October 27, 2021 from 2:30 – 4:00PM

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[Thank you for your feedback!](#)