



The City of



Economic Development

MEETING NOTES

San Diego Promise Zone

Job + Education Working Group Meeting Minutes

Wednesday, October 27, 2021 | 2:30 – 3:30 PM

Working Group Goal: To create jobs and improve educational opportunities in the Promise Zone.

In Attendance

Access Inc., Center for Employment Opportunities, City of San Diego, Council District 4, City of San Diego – Economic Development Department, City of San Diego - Human Resources, City of San Diego - Information Technology, DETOUR, Elementary Institute of Science, Fleet Science Center, Good Neighbor Project, GRID Alternatives, Groundwork San Diego, International Rescue Committee, Junior Achievement of San Diego, Office of Mayor Todd Gloria, Outside the Lens, San Diego Workforce Partnership, San Diego Regional Economic Development Corporation, San Diego County Office of Education, Second Chance, SBCS (formerly South Bay Community Services), San Diego Workforce Partnership, San Diego Unified School District, San Diego for Every Child, San Diego Continuing Education, The LEAGUE of Amazing Programmers, United Way of San Diego

Meeting Notes

Welcome, Agenda Review, and Introductions

- September minutes were approved.
- Attendees introduced themselves and shared their favorite Halloween activity.

Partner Announcements

- The San Diego Workforce Partnership released two RFPs for their Career Center network: one for a career center operator, and another for a career services provider. They are also seeking individuals who have experience with workforce development, job placement, training, and education programs to serve as evaluators for the RFPs. Notices of intent to bid are due November 24. Learn more about the RFPs or submit your interest to serve as an evaluator [here](#).
- San Diego Workforce Partnership also just launched paid County green internships for young adults 16–24. Learn more [Here](#).
- DETOUR is looking for FANCY Ambassadors who are in grades 10 – 12 for their paid internship program. This program will help girls develop essential workforce skills, strengthen their leadership skills, and grow their network! Internship opportunities will include planning the FANCY Teen Girls Expo and curating a museum exhibit with the Women’s Museum. View the application [Here](#) or go to www.detourempowers.org
- The City of San Diego offers paid internships. Learn more [here](#).
- The Regional EDC is hosting a career fair on November 18th and is looking for small, medium, and large sized businesses who are interested in tabling. Learn more about

Click the following links to stay connected to the San Diego Promise Zone

[Slack Workspace](#) | [Newsletter](#) | [Website](#) | [Email](#) | (619) 236-6700 | 1200 Third Ave, 14th Floor, San Diego, CA 92101

the Advancing San Diego Career Exploration Day [here](#) or email acs@sandiegobusiness.org

- Spring Semester at San Diego College of Continuing Education starts on February 2nd. They offer many tuition-free adult noncredit courses, including ESL, Citizenship, High School Diploma, Equivalency, Career Tech, Older Adult as well as disability service courses. Go [Here](#) for more information, or you can contact Kelly Henwood for more information: KHenwood@sdccd.edu.
 - SDCCE also has an outreach team that can come and talk to groups.
- Junior Achievement San Diego is offering a Stock Market Pop Up Shop for high school students on December 4th. Students will learn stock market basics and the benefits and challenges of investing as part of a broader, long-term investment strategy. Sign up [here](#).
- The Elementary Institute of Science recently graduated a cohort of students from their Girls Take flight Program. These students are now FAA certified drone pilots, and this program provides hands-on experience for girls who want to learn to build and fly drones for various purposes. This program has produced over 17% of all female FAA certified drone pilots under the age of 20 in the United States. You can learn more about the program [here](#) and sign up for the next cohort.
- Second Chance recently launched a young adult workforce program intended to assist justice-involved adults with jobs, occupational skills training, education and other resources. Open enrollment will begin in January.
- The San Diego Workforce Partnership will be hosting a resource & job fair on November 10. [Click here](#) for more details.

Career Expo Sub-Group Initial Planning Session

- After a review of last month's preliminary Career expo discussion, the group was asked what the careers and employers this event should highlight, and who the target audience should be.
 - Suggestions from partners included waterfront employers, renewable energy and green jobs, and jobs related to COVID-19 recovery and community engagement.
 - The City will be receiving more funding for paid jobs and internships and expanding eligibility to people between the ages of 16-30. These jobs are intended to be accessible to former-foster youth, justice-involved youth and other underserved and underrepresented populations.
 - The City is also interested in highlighting jobs and careers related to climate change, COVID-19 recovery and community engagement related jobs such as homeless services, food insecurity and more.
- Partners agreed that entrepreneurship would be an important pathway to highlight for youth because of its flexibility and because it is an option for people who come from a wide variety of income and educational backgrounds. Currently, there are also funding opportunities available to small businesses in the form of grants and loans.
- A partner brought up that, while focusing on opportunity youth is a good start, it is important to make opportunities available to "the whole family" especially in

communities of concern. In order to uplift a community, we need to uplift people of all ages.

- Multiple partners expressed that this event should highlight careers that are future-oriented and growing quickly. It will also be important to highlight different pathways available within a single industry
 - For example: Often when people speak about “green jobs” they only think of solar panel installers, but we should let attendees of our event know that there are many pathways available for people with a variety of skills and interests. A person can work in a “green job” as an architect, engineer, graphic designer, and more.
- The group agreed that March or April would be the best time to host this event. Partners also agreed that the event would be effective if broken into 3 parts:
 - 1) A Career expo where attendees can hear from industry experts and about the local labor market in break-out sessions
 - 2) A resource fair where attendees can access job readiness resources, learn about training programs and education opportunities that are available. Partners agreed that elevator pitch training would be very important.
 - 3) A job fair where people can interview, submit resumes and connect with employers.
- A partner pointed out that there are multiple events similar to this one being planned for around the same time and suggested that the group think about how we can collaborate with those different events and streamline these resources for attendees.

Next steps, Wrap up + Adjourn

- As next steps, this group will begin:
 - Outreach to employers and workforce readiness professionals who can participate in this event.
 - Securing a venue for the event, transportation resources and other logistics.
 - Creating promotional materials to advertise for the event.
- Promise Zone Staff will follow up with partners who have volunteered to reach out to their networks and with information on the next sub-group meeting, which will take place November 16.

Next Meeting

Wednesday, December 8th, 2021 | 2:30 – 4:00 PM