









SAN DIEGO Economic Development

San Diego Promise Zone

Economic Activity Working Group

Wednesday, November 10th, 2021 | 2:30 – 4:00 PM

Via Zoom (Meeting ID: 979 7737 1015 Passcode: 486144)

Working Group Goal: Increase and improve access to capital, promote e-commerce systems, market neighborhoods, and improve infrastructure

Time 2:30 - 2:50 PM	Agenda Item Introductions & Agenda Review (20 Minutes)
2:50 - 3:00 PM	California Coast Credit Union Application Walkthrough (10 Minutes)
3:00 - 3:20 PM	Economic Development Department COVID-19 Support for Businesses Review (20 Minutes) Monica Hardman, Deputy Director, City of San Diego's Economic Development Department
3:20 - 3:45 PM	Policy Priorities (25 Minutes)
3:45 - 3:55 PM	Asset Mapping Updates & Next Steps (10 Minutes)
3:55 – 4:00 PM	Wrap Up & Adjourn (5 Minutes) Next Meeting: Wednesday, January 12th, 2022