



The City of



# Economic Development

MEETING NOTES

## San Diego Promise Zone

### Jobs + Education Working Group

Wednesday, January 26<sup>th</sup>, 2022 | 2:30 – 4:00 PM

Via Zoom (Meeting ID: 979 7737 1015 Passcode: 486144)

**Working Group Goal:** To create jobs and improve educational opportunities in the Promise Zone.

#### In Attendance

Barrio Logan College Institute, City of San Diego- CD4, City of San Diego- Economic Development Department, City of San Diego- Human Resources Department, DETOUR, Dreams and Ducats, Good Neighbor Project, International Rescue Committee, Jacobs Center for Neighborhood Innovation, The LEAGUE of Amazing Programmers, The Office of Mayor Todd Gloria, Outside the Lens, San Diego Continuing Education, San Diego Community College District, San Diego County Office of Education, San Diego Regional Economic Development Corporation, San Diego Workforce Partnership, SBCS (formerly known as South Bay Community Services), SoCal Construction, STRIVE, Second Chance, Union of Pan Asian Communities, Urban Cores of San Diego County, Urban League of San Diego County

#### Meeting Notes

##### Welcome, Agenda Review

- Partners reviewed the agenda and introduced themselves to the group.

##### Staff and Partner Updates

- Every household in the US is eligible to order four free at-home Covid-19 tests. [Click here](#) to learn more.
- Eligible households can receive a one-time discount for a new laptop through [The Emergency Broadband Benefit Program](#).
- The Promise Zone is looking for new Research and Grants and Communications VISTA Associates. For further information [click here](#).
- **South Bay Community Services** is currently enrolling youth into its workforce development program. Click [here](#) for more details.
- **Second Chance's** program [STRIVE](#) began enrollment on January 3<sup>rd</sup>. The program provides four weeks of job readiness training to court-involved youth between the ages of 18 - 24. To enroll, participants must reside within the city of San Diego.
- The **San Diego Workforce Partnership** is hosting a job and resource fair at the Jackie Robinson Family YMCA on Thursday, February 10th from 2:00pm – 5:00pm. To register for the event as a job seeker (+16) click [here](#) or to register as an employer

Click the following links to stay connected to the San Diego Promise Zone

[Newsletter](#) | [Website](#) | [New Website](#) | [Email](#) | (619) 236-6700 | 1200 Third Ave, 14<sup>th</sup> Floor, San Diego, CA 92101

click [here](#). They are also seeking two outreach and recruitment coordinators: one who will work with youth ages 16 - 24, and one to work with adults.

- **Urban Corps** is recruiting 18 to 26-year-old young adults who need a second chance at earning a high school diploma and a paycheck. [Click here](#) to learn more.
- **The Office of Mayor Todd Gloria** is seeking individuals interested in collaborating with the Youth Commission. To connect with the Office of Mayor Todd Gloria, email Stephanie Estrada at [estradas@saniego.gov](mailto:estradas@saniego.gov).
- **Barrio Logan College Institute** is currently hiring multiple college and career success specialists to work with 12<sup>th</sup> grade students.
- **The San Diego College of Continuing Education** is hiring outreach ambassadors and a transitional specialist to work with **Second Chance**.
- The Office of **The Independent Budget Analyst** released a comprehensive document on budget priorities for each council member.
- The **SoCal Pre Apprenticeship Program** is accepting applications for their sixteen-week training program, which focuses on developing entry level occupational skills and teaching trade-specific industry standards.
- **DETOUR** is hosting the 2022 F.A.N.C.Y. Teen Girls Exo on Sunday, April 24<sup>th</sup> from 9:00am – 2:00pm. The event will take place outdoors. To register, [click here](#).
  - **DETOUR** is currently seeking volunteers and a bank to partner with for a financial education workshop. If interested, reach out to Tinesia Conwright at [Tinesia@detourempowers.org](mailto:Tinesia@detourempowers.org)
- **Dreams and Ducats** is inviting the community to their youth curated community launch event on Sunday, March 6<sup>th</sup> from 12:00pm – 4:00pm. The event will feature a live student-led discussion panel. To register, [click here](#).

#### Review Working Group Priorities and Activities for 2022

- Co-Chairs discussed with the group what the focus on increasing educational opportunities should be amid the planning for the job fair.
  - A Partner stated the importance of youth-centered education, as youth need spaces to explore and develop skills for the future. The Partner cited examples of student suggestions, such as opportunities for entrepreneurship training and project-based learning. Other Partners agreed that student voices should be brought to the forefront to inform school curricula.
  - Staff asked how we can infuse a student-led vision throughout this working group. Suggested implementation strategies included: hosting student-led and student planned events, creating a youth subcommittee, or appointing student representatives to participate in working group meetings.
- A Partner suggested that we recruit student ambassadors to become involved in planning for the upcoming job fair. The Mayor's Office will facilitate an introduction to the chair of the Youth Commission, as the City is working to have more intergenerational policy conversations with the Youth Commission.

- A Partner also pointed out the importance of reaching out to the most vulnerable populations of youth who may not actively pursue civic engagement opportunities despite their interest.
- Another Partner pointed out the importance of maintaining a live year-round job board to share employment opportunities available within the Promise Zone.

#### Spring Career Expo Planning Progress Update

- A live employer registration link for the job fair was shared and will be reviewed and finalized by the Promise Zone team. It will be shared with vendors within the next couple of weeks. Employer registration will have a soft deadline of one week before the job fair.
- The group settled on 30 employers and at least 100 attendees as ideal numbers for attendance after the shifting the job fair to a virtual setting.
- The structure of the job fair will simulate a traditional, informal job fair. Rather than presentations, job seekers will speak with employers briefly, and network in breakout rooms that rotate every 20 minutes.
- Partners discussed which time of day would be optimal to hold the virtual job fair for students, accounting for their school schedule.
  - There was a consensus that we should have students attend the job fair during class-time with teachers present, as contacting students through their school may be more effective than contacting students directly.
  - Another Partner suggested holding two sessions: one from 10:00am - 11:30am for school groups, and another from 11:30am - 1:00pm for non-school affiliated youth.
  - The Co-Chairs asked partners with connections to local schools and at-risk youth to contact them regarding the job fair to increase engagement.
- A Partner encouraged advertising public service opportunities and the exciting opportunities available for youth at the Mayor's Office.
- Staff asked Partners to reach out to youth and ask about the services they would like to see aside from the types of services that are traditionally provided. Please contact Robin Graham of SBCS at [rgraham@cbsbc.org](mailto:rgraham@cbsbc.org) or Promise Zone staff with relevant findings.
- Leslie McNabb from The City of San Diego's Department of Human Resources Department will reach out to an intern who does coaching to host a workshop.

#### Wrap Up and Adjourn

As next steps, this group will:

- Approve the flyer and booklet for the upcoming job fair.
- Receive a follow-up email from Staff with Partner announcements and next steps for each expo subcommittee.
- Partners expressed interest in connecting with each other offline. Sean Karafin from the City of San Diego's Economic Development Department and Working Group Co Chair offered to serve as the point of contact for making introductions. You can contact him at [skarafin@sandiego.gov](mailto:skarafin@sandiego.gov).

#### **Next Meetings**

Career Expo Subgroup Meeting  
Friday, February 11<sup>th</sup>, 2022 | 1:00 – 2:00 PM

Wednesday, February 23<sup>rd</sup>, 2022 | 2:30 – 4:00 PM  
Via Zoom (Meeting ID: 979 7737 1015 Passcode: 486144)