



The City of



# Economic Development

## MEETING NOTES

### San Diego Promise Zone

### Healthy Communities Working Group Meeting Minutes

Thursday, March 17<sup>th</sup> | 1:00 – 2:30 PM

Via Zoom (Meeting ID: 979 7737 1015 Passcode: 486144)

**Working Group Goal:** To increase access to healthy food and healthcare.

#### In Attendance:

Barrio Botany, Blue Shield of California Promise, City of San Diego Council District 4, City of San Diego Council District 8, City of San Diego Economic Development Department, City of San Diego Office of the Independent Budget Analyst, City of San Diego Planning Department, County of San Diego Health and Human Services, Kate Sessions Trees, Logan Heights CDC, Mongol Tribe, Project New Village, San Diego Food System Alliance, San Diego for Every Child, San Diego Parks Foundation, Sherman Heights Community Center, UCSD Center for Community Health, Urban Corps of San Diego County

#### Meeting Notes

##### Welcome and Agenda Review

##### Partner Updates

- **Sherman Heights Community Center** is fully up and running again for the first time since the start of the pandemic! They are currently offering the following programming at the SHCC.
  - Entrega de Despensa / Food Pantry
  - Clases de Alfabetización Digital / Digital Literacy Classes
  - Club Amistad para Seniors
  - Clases para el Bienestar Personal
  - Clases de Inglés / English Classes
  - Títeres / Puppetry
  - Karate
  - Danza Azteca
- **San Diego Parks Foundation** will be participating in the job fair recruiting for our Park Ambassador Internship and positions with the City Parks & Recreation department
- **Blue Shield of California Promise** is working with City Heights CDC, Project New Village, and Logan Heights CDC on a webinar about Community Gardens. [Register here.](#)
  - Any CBOs who are interested in connecting with Blue Shield Promise can contact Ale Ricardez, Community Engagement Manager, [ale.ricardez@blueshieldca.com](mailto:ale.ricardez@blueshieldca.com).

Click the following links to stay connected to the San Diego Promise Zone

[Newsletter](#) | [Website](#) | [New Website](#) | [Email](#) | (619) 236-6700 | 1200 Third Ave, 14<sup>th</sup> Floor, San Diego, CA 92101

- **San Diego Parks Foundation** recently signed an MOU with Bayside Community Center and will bring a community garden to Linda Vista Park.
- **San Diego for Every Child:** All 150 families in the Guaranteed Income Program have received their first payment. [Learn more here.](#)

### Promise Zone Updates

- This group's Urban Agriculture flyer has been printed!
  - As discussed in prior subgroup meetings, Promise Zone staff plan on [distributing the flyers](#) to the YMCA, farmers markets, libraries, community gardens, grocery stores, local nurseries, and newsletters.
  - If you would like some flyers, let us know and we can supply them.
- The Jobs & Education working group will be kicking off its 3-part career expo. The job readiness event is on March 22nd, hosted by Second Chance and SBCS. A virtual job fair on March 24th, and the career exploration event in partnership with DETOUR on April 24th. Please share these events with your networks
  - [Employer registration](#)
  - Job Readiness, March 22<sup>nd</sup> : [sandiego.gov/jobready](http://sandiego.gov/jobready)
  - Job Fair, March 24<sup>th</sup> : [sandiego.gov/jobfair](http://sandiego.gov/jobfair)
  - DETOUR Career Expo, April 24<sup>th</sup> : [sandiego.gov/careerexpo](http://sandiego.gov/careerexpo)
- The Safety working group is still searching for permanent leadership, if you know of anyone who might be a good fit, please reach out to staff to connect! This group's next meeting will take place on Tuesday, April 12th from 2:30 - 4:00 PM.

### Grant Opportunities

- [County of SD Microbusiness Grant](#) is state funding for businesses that did not receive prior Covid funding, are under \$50,000 in revenue in 2019, and are still in business. They can get a \$2,500 grant. The SBDC is helping the county administer the program, Asian Business Association and Logan Heights CDC are two of the outreach & technical assistance partners.
- [California Natural Resources Agency Urban Greening Program](#): Funds local green infrastructure projects to reduce emissions, expand green space, and create more sustainable communities. Draft guidelines are out now with webinars anticipated in February or March and an expected deadline in May or June.
  - \$47.5 million in specified general fund dollars
  - Proposals are being accepted from February 7<sup>th</sup> to March 28<sup>th</sup>
  - Workshops available on February 28<sup>th</sup>, March 2<sup>nd</sup>, and March 3<sup>rd</sup>
- [USDA Secondary Education, Two-Year Postsecondary Education, and Agriculture in the K-12 Classroom](#): The National Institute of Food and Agriculture is awarding grants to promote and strengthen secondary education and 2-year postsecondary education in the food and agricultural sciences
  - Awards: \$800,000 total funding, grants range from \$50,000-150,000
  - Applications Due on April 6<sup>th</sup>
- [California Native Plant Society](#): Mini grants (up to \$500) to fund supplies for educational & science projects, semi-public landscaping, habitat restoration, or competitive gardening events. Rolling deadline.

- [Healthy Day Partners + SDG&E Healthy Communities Tree Program](#): Offers a \$1,500 microgrant as well as 10+ fruit trees to community and school gardens in San Diego County. Rolling deadline
- [Google for Nonprofits](#): Google is offering free advertisements for qualifying nonprofits. Nonprofits can use these advertisements to grow their reach, attract donors, and recruit new volunteers.
  - Award: Up to \$10,000 per month in search ads shown on Google.com
  - Application deadline: Rolling
- [Partnerships for Climate-Smart Commodities](#) – Building Markets and Investing in America's Climate-Smart Farmers, Ranchers & Forest Owners to Strengthen U.S. Rural and Agricultural Communities: The Department of Agriculture has approximately \$1 billion in funding to build markets and invest in America's climate-smart farmers, ranchers, and forest owners.
  - Award range: \$250,000-\$100 million
  - Application deadline:
    - Funding pool 1 (proposals from \$5 million to \$100 million) April 8<sup>th</sup>, 2022
    - Funding pool 2 (proposals from \$250,000 to \$4,999,999) May 27<sup>th</sup>, 2022
- [Equitable Community Revitalization Grant](#): The California Department of Toxic Substance Control's Office of Brownfields is awarding grants to clean up and reuse idled and contaminated properties in the state's environmental justice communities.
  - Maximum Award: \$7,000,000
  - Deadline: April 4<sup>th</sup>, 2022
- [Cornell Douglas Foundation Grants](#)-- This Foundation provides support to nonprofit organizations that address one or more of the following areas of interest: environmental health and justice, land conservation, sustainability of resources, and watershed protection.
  - Maximum Award: \$50,000
  - Application reviewed on a rolling basis
- [Opening the Outdoors Grant](#): The San Diego Foundation seeks to bridge the environmental gap and address disparities so that youth and families can grow, connect and thrive through positive interactions with the outdoors.
  - Total Funding: \$400,000
  - Award Range: \$25,000-\$50,000
  - Application deadline: April 18<sup>th</sup>, 2022

### 2021 Barrio Logan Community Plan Update

Lisa Lind, City of San Diego Planning Department

- The 2021 Barrio Logan Community Plan has recently received a lot of great press and has made it through incredible hurdles.
- The plan covers a 20–30-year span and is guided by the general plan for the City. Once it goes into effect, it is anticipated that there will be a much more positive land-use approach than the previous plan.
- Barrio Logan has a diverse mix of land uses, which creates a unique set of challenges as industrial use is very close to residential homes.

- The Barrio Logan Community Plan was adopted in 2013 but it was repealed by voters in a referendum in 2014. This was unprecedented but gave an opportunity to create a stronger plan.
  - An MOU was agreed on in 2019, prioritizing transition from heavy industry
  - The replanning process started in 2020 and incorporated substantial community input.
  - View details here: <https://www.planbarrio.org/copy-of-survey>
- Policies within Barrio Logan's plan intend to incorporate more shaded tree areas, promote transit walking, community bicycling, and an overall active transportation focus. There are also efforts to increase housing capacity and preserve existing affordable housing.
- The plan also sets a high-level framework to create more park space and amenities. It includes 8 additional parks and more recreational value in line with the City's general plan.
- The plan was approved by the City and needs to be certified by the California Coastal Commission – this step in the process will be critical.
- Partners asked how the gap between planting trees and plants that are both socially impactful (i.e., fruit trees) and environmentally impactful (i.e., carbon-sequestering trees) be bridged?
  - Lisa said that she didn't have a specific answer at that moment, but she would meet with her team to discuss.

#### City of San Diego Budget Overview

Charles Modica, Jillian Kisse, Office of the Independent Budget Analyst

- Representatives from the Office of the Independent Budget Analyst gave a crash course on the City budget process
- **It's important for residents of San Diego to be involved in the City Budget process. A budget is a statement of the City's priorities and how they intend to allocate resources to address pressing issues.**
  - Right now, the City's priorities include, public safety, infrastructure, encouraging economic development, climate action, libraries, parks and recreation, and more.
- The IBA gave an overview of the operating Budget Process, the timeline can be viewed below, partners can review the presentation in more detail here. The proposed budget for Fiscal Year 2023 will be up for review in **APRIL 2022**

**FY 2022 Budget Development Timeline**

**FY 2023 Priorities Receiving Majority Support**

Operating Budget Priorities		Infrastructure Budget Priorities
• Environment and Climate Action	• Office of Labor Standards Enforcement	• Transportation and Mobility Safety
• Public Safety	• Public Banking Feasibility Study	• Streets
• Neighborhood Services	• Technical Support for IBA	• Sidewalks
• Human Capital and Employee Compensation	• Office of Race and Equity	• Stormwater
• Homelessness and Housing	• Commission on Police Practices	• Facilities
• Youth Services	• Digital equity	• Americans with Disabilities Act (ADA)
• Accessibility	• Small Business and Non-Profit Relief	
• Arts and Culture Programs		

  

Resource and Mitigation Priority
• Use of Excess Equity

**Opportunities for Public Input**

- **Contact the Mayor** and/or his staff during the development of Mayor's Proposed Budget (November-April)
- **Contact Councilmembers** at any point in the year, but especially:
  - September: when they identify capital project priorities prior to the Mayor's request for Councilmember CIP input
  - November: during Council's review of the Mayor's Five-Year Outlook
  - January: as Councilmembers develop their budget priority memos for the Mayor
- **Participate in public outreach process for CIP Projects** done every other year through your Community Planning Group (August/September)
- **Report needs** - Get It Done App, Department staff
- **Get involved** year-round in community planning, recreation committees, and other groups

**Opportunities for Public Input cont.**

- **May:**
  - Participate in Budget Review Committee hearings May 4<sup>th</sup>-10<sup>th</sup>; and evening City Council meetings May 4<sup>th</sup> and 16<sup>th</sup>
  - Attend Council District Town Halls or budget discussions
  - Contact Councilmembers prior to them sending their final budget priority memoranda to the IBA on April 29<sup>th</sup>
- **June 13<sup>th</sup>:** When City Council makes final budget decisions
- **Throughout the year:**
  - Review Mayoral or IBA budget reports released
  - Contact the IBA with any questions

- City funding that may be most useful to partners would fall under the Capital Improvements Program portion of the budget.
  - The budget is constantly changing and they're constantly adding funding so projects can move forward, but keep in mind that it takes years to spend funding that is added to CIP fund.
  - The most flexible funding sources fall under the general fund and infrastructure fund. These programs are relatively small. Projects that don't fit within other funding categories have to compete for funding.
  - The City's needs far exceed the funding available

### Budget/Policy Platform Activity

- Promise Zone staff shared a grant opportunity that partners could potentially collaborate on, The San Diego Foundation's Opening the Outdoors Grant.
- Two partners applied for the grant last year, one received it.
- Partners are interested in collaborating and an exploratory meeting will be scheduled.

### Wrap Up and Adjourn

#### **Next Meeting**

Thursday, April 21st | 1:00 – 2:30 PM

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