



The City of



# Economic Development

## MEETING NOTES

### San Diego Promise Zone

### Healthy Communities Meeting Notes

Tuesday, July 26<sup>th</sup> | 1:00 – 2:30 PM

Via Zoom (Meeting ID: 979 7737 1015 Passcode: 486144)

**Working Group Goal:** To increase access to healthy food and healthcare.

#### In Attendance

Alta Planning + Design, California Coast Credit Union, Circulate San Diego, City of San Diego, Economic Development, Logan Heights Community Development Corporation, Mongol Tribe, Rady Children's Hospital, San Diego County Bike Coalition, San Diego for Every Child, San Diego Parks Foundation, San Diego Regional Urban Forest Council.

#### Meeting Notes

##### Introductions and Culture Share

- Co-Chairs greeted Partners, reviewed the agenda, and led the Culture Share activity.
- Staff introduced the newest members of the Promise Zone team: Will Smith, the new Communications Associate AmeriCorps Vista and Roosevelt Williams III, the new Civic Engagement and Grant Specialist, who will be working with the Promise Zone on a half-time basis.

##### Grant Opportunities

- **CPPS Funding Program:** The City of San Diego is **accepting applications** until **July 31st** for the City Council Community Projects, Programs, and Services (CPPS) funding program. Funding will be awarded to non-profit organizations for one-time community, social, environmental, cultural, and recreational needs that serve a lawful public purpose.
- **Urban Agriculture and Innovative Production (UAIP) Competitive Grants Program:** The USDA is offering grants of **up to \$300,000** to support projects designed to improve access to local foods in areas where access to fresh, healthy food is limited or unavailable through urban and/or innovative agricultural practices.
  - **Application Deadline:** August 2nd
- **Access Fund: Climbing Conservation Grant Program:** The Access Fund's Climbing Conservation Grant Program supports projects that preserve or enhance climbing opportunities and conserve the climbing environment throughout the United States.
  - **Award Range:** \$1,000 to \$4,000.
  - **Application Deadline:** August 1, 2022.

Click the following links to stay connected to the San Diego Promise Zone

[Newsletter](#) | [Website](#) | [New Website](#) | [Email](#) | (619) 236-6700 | 1200 Third Ave, 14<sup>th</sup> Floor, San Diego, CA 92101

- **Brownfields Job Training Grants:** The Environmental Protection Agency is awarding grants to deliver Brownfields Job Training programs that recruit, train, and retain a local, skilled workforce by prioritizing unemployed and under-employed residents to obtain the skills and credentials needed for pathways into full-time employment in the environmental field.
  - **Award Ceiling:** \$500,000
  - **Application Deadline:** August 2<sup>nd</sup>
- **Teichert Foundation Grants:** The Teichert Foundation accepts grant applications to support community services, culture and the arts, education, environmental planning and preservation, rehabilitation and health service, transportation and planning, and the youth and elderly. Applications are being accepted until **August 5<sup>th</sup>** and the **Maximum Award is \$7,500.**
- **Dr. Seuss Foundation:** The Dr. Seuss Foundation provides grants to California nonprofits to support education and literacy; sustainability and the environment; and Diversity and Equity.
  - **Award Floor:** \$10,000
  - **Deadline for Notice of Intent:** August 1<sup>st</sup> @ 5:00 pm PST

#### Partner Announcements

- The Economic Development Department is hosting a Business Walk on July 28<sup>th</sup> from 2:00 PM – 4:00 PM along the Imperial Avenue corridor (from 61st to 69th, in recognition of the newly established Black Arts and Culture District).
- The City of San Diego is inviting all local organizations in the San Diego metro area to participate in a [survey by Digitunity](#) to identify the organizations that are working to advance digital equity and map what we call the City's "device ecosystem."
  - The [survey](#) should take about 30 minutes to complete and respondents are able to save their progress. The survey will close on July 31<sup>st</sup>.
- Council District 8 is hosting a community cleanup on July 30<sup>th</sup> in partnership with the California Conservation Corps, Cal Trans, and the San Diego Naval Base. For details, please view the attached flyer or reach out to [ElizabethR@sandiego.gov](mailto:ElizabethR@sandiego.gov) to RSVP.
- [Kate Sessions Trees](#) is leading "Grow trees Together," a program featuring three projects that will train locals for the tree care industry and result in the planting of 40 thousand trees throughout the county.

#### Quick Build Projects 101

Sam Zneimer, Alta Planning and Design

- Co-Chairs introduced guest speaker Sam Zneimer from Alta Planning + Design. Sam Zneimer is a Senior Planner and experienced transportation consultant.
- Alta Planning + Design has partnered with the San Diego County Bike Coalition to create a [Quick Build Project Guide](#) with cost guides, building processes, helpful resources, and potential contractors for materials.
- The term Quick Build refers to a wide range of different types of projects, such as crosswalks, curb extensions, protected bikeways, pedestrian plazas (expanding outdoor seating and beautification projects), and bus boarding platforms.

- The installation of bicycle, pedestrian, or traffic safety improvements for a Quick Build project is usually intended to stay up for a minimum of a year, if not longer.
- These projects may use prefabricated materials which allows for immediate installation and faster project completion. Different materials can be used to implement short or long-term solutions. Maintenance is a key part of the project function. The cost of Quick Build projects can range from 4k to 60k a block depending on the materials used.
- Quick Builds are a great way to address traffic safety concerns because the speed of installation and the use of low- cost materials allow the community the opportunity to give input on the final shape design. Quick Builds can be modified at a low-cost based on community feedback and monitored for success using data. Quick Build projects are not successful unless they are community driven. Ideally, a project should support, rather than be imposed upon the community.
- There are a few key components that need to be in place prior to beginning the Quick Build process: Clear communication between Municipal Staff, community leaders, elected officials, and key coordinators; and Mechanisms to obtain community input during and after installation.
- Additional Quick Build resources can be found in the NACTIO, FHWA, MnDOT design guides.

### Sustainable Transportation for All Ages and Abilities Team

Will Rhatigan, San Diego County Bike Coalition

- Co-Chairs introduced Will Rhatigan, the Advocacy Director of the San Diego County Bike Coalition to inform the group about the City's STAT Team or the Sustainable Transportation for All Ages and Abilities Team.
- Will Rhatigan first provided context on the San Diego County Bike Coalition: The San Diego Bike Coalition is made up of three branches (advocate, educate, celebrate) that all work together to improve the biking infrastructure in San Diego. It focuses largely on Quick Build projects. However, it also offers free bike education classes at local schools and businesses.
- At least 16 cyclists were killed last year in San Diego County due to traffic accidents. Transportation-based pollution and traffic violence disproportionately affect low-income and historically marginalized communities. Vehicles are getting larger, heavier, and taller, which makes them more lethal to bikers and pedestrians. [Crash tracker](#) is a tool that can be used to understand bike safety in San Diego's communities, by reporting when traffic accidents with bikers occur.
- The City's STAT division is allocated \$1.2 million in funding per year to build 9 miles of new Quick Build bikeways every year. Its mission has been narrowed down to focus on road diets, converting class II Bike lanes to Class IV cycle tracks, and creating new bike lanes.
- The San Diego County Bike Coalition is pushing for the City to adopt a Systematic Safety Standard.
- The San Diego County Bike Coalition has identified 73 miles of high-need bike projects which are located primarily in the San Diego urban core.
- Partners suggested that we implement an equity lens to push for the implementation of Quick Build projects in the Promise Zone.

#### Wrap-Up and Adjourn

- Digital Comment Box: <https://us16.list-manage.com/survey?u=e913b9d30ca18b3436360cf47&id=62c8f5dc2f>

#### **Next Meeting**

Thursday, August 18<sup>th</sup> | 1:00 – 2:30 PM

Via Zoom (Meeting ID: 160 198 7510)