



The City of



Economic Development

MEETING NOTES

San Diego Promise Zone

Healthy Communities Meeting Notes

Thursday, August 18th | 1:00 – 2:10 PM

Via Zoom (Meeting ID: 160 198 7510)

Working Group Goal: To increase access to healthy food and healthcare.

In Attendance

Barrio Botany, California Coast Credit Union, City of San Diego—Council District 4, City of San Diego-- Economic Development Department, COOK Alliance, County of San Diego-- Health and Human Services, San Diego Bicycle Coalition, San Diego for Every Child, Second Chance, Sherman Heights Community Center, Urban Collaborative Project

Meeting Notes

Welcome, Introductions and Culture Share

- Co-Chairs welcomed Partners, reviewed the agenda, and led a culture share activity.

Grant Opportunities

- **Umpqua Bank Community Grants:** The Umpqua Bank Charitable Foundation is [accepting applications](#) to support direct-service programming that incorporates a diversity, equity, and inclusion focus.
 - **Award Range:** \$5K - \$10K
 - **Application Deadline:** September 2nd, 2022
- **Advancing Equity Through Workforce Partnerships**
 - The Department of Energy Efficiency and Renewable Energy is offering grants to support the development of workforce programs and partnerships that will facilitate the continued deployment of solar energy technologies while supporting an inclusive workforce.
 - Maximum Award \$1.5 million
 - Application Deadline: December 6th, 2022
- **The Charles and Mildred Schnumacher Foundation:** The Charles and Mildred Schnurmacher Foundation is [accepting applications](#) from organizations that support diverse programs in the fields of human services, education, Jewish causes, health, performing arts, scientific research, and animal advocacy.
 - Applications Accepted on a **Rolling Basis**

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[Newsletter](#) | [Website](#) | [New Website](#) | [Email](#) | (619) 236-6700 | 1200 Third Ave, 14th Floor, San Diego, CA 92101

- **The Oak Hill Fund** provides support to nonprofits engaged in the active restoration of diminished continental U.S. forest species, the protection of native tree habitat through forest land preservation, seed orchard development, and species restoration.
 - Letters of Inquiry are accepted on a **Rolling Basis**

Partner Announcements

- In July, the Mayor set forth and City Council approved San Diego's landmark **Climate Action Plan** (CAP) update, which sets an ambitious community-wide goal of net zero greenhouse gas emissions by 2035.
- In July, Economic Development Department Staff and its partners had the opportunity to participate in its first Business Walk since 2019, which included a Business Resource Expo at the Diamond BID Co-Work space. The team visited over 60 small and home-based businesses and hopes to integrate involvement in community events in the Promise Zone in the future.
- **California Coast Credit Union** will onboard a Community Outreach Manager with a specific focus on the Promise Zone.
 - **Cal Coast Cares Foundation** offers grants of up to \$2,000 per year for foster students. It is also currently accepting applications for grants of \$500 - \$2000 that will be awarded to teachers for projects in the classroom. [Learn more here.](#)
- **The San Diego Food Justice Project** is a collaborative effort between the Economic Development team at City Heights CDC, the REC Innovation Lab, COOK Alliance, Business for Good, and the Jacobs Center. This program supports small food businesses across San Diego County by providing educational programming and \$2,500 - \$7,000 in grant funds following program completion. It is focused on supporting entrepreneurship for all people regardless of immigration status or English fluency. [Learn more here.](#)
- **Sherman Heights Community Center** is hosting a Resource Fair on September 15th to address a variety of issues including health wellness, housing, and immigration. Organizations interested in participating can [sign up here.](#)
- **Second Chance** offers workforce programs for 16-year-olds, transitional-aged youth and adults, as well as 4-week job readiness programs, sober living and transitional housing for people being released from incarceration. Its [Youth Garden Program](#) holds a farm stand in Encanto every Thursday afternoon.

The County of San Diego's ARPA Funding: Community Food Production

Meghan Murphy, County of San Diego-- Health and Human Services Department

- Meghan Murphy specializes in Community Food Production within the County's Health and Human Services Agency.
- \$20 million in American Rescue Plan Act funds have been allocated to the County of San Diego to support food systems programs. \$7 million of those funds have been dedicated to supporting community food production.
- The original scope of the funding has been expanded from community gardens to community food production to encompass all efforts to grow and raise food, including fish, and provide infrastructure support for food processing and distribution. Funding will also be used to support direct linkages with food producers and public education

efforts. The funding categories are intentionally broad as the County is awaiting feedback from the public on the funding criteria.

- The Healthy Communities Working Group has been listed with the County as being interested in providing feedback as well as applying for the funding.
- The County is working with The San Diego Foundation to collect feedback on the funding criteria and administer the program. The San Diego Foundation is experienced in releasing funds in equitable ways and is currently creating a process to collect feedback without affecting who is eligible for the grant. Applications are projected to go live in the fall.

Mapping Quick Build Projects in the Promise Zone

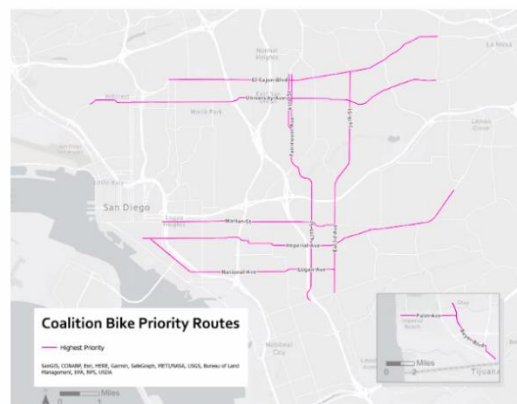
Will Rhatigan, San Diego County Bicycle Coalition

- Co-Chairs introduced Will Rhatigan from the San Diego County Bicycle Coalition, who discussed the issue of traffic safety in the Promise Zone. In the past 10 years, 61 people have been killed while biking or walking in the Promise Zone.
- Quick Build projects lower average vehicle speeds, which can decrease pedestrian fatalities.
- With the support of Will and input from the Urban Collaborative Project, Co-Chairs and Staff identified potential Quick Build Project Sites within the Promise Zone area. Will presented this list of Promise Zone Priority Routes to Partners, which included Market Street, National/Logan Avenue, Imperial Avenue, 47th/Fairmount, and Euclid Avenue.
 - From this list, two corners stand out: Market Street and National Avenue/Logan Avenue.
 - SANDAG will be breaking ground on Imperial Avenue shortly.



- Market Street
- National Avenue/Logan Avenue
- Imperial Avenue (SANDAG Project Underway)
- 47th Street
- Euclid Avenue

Promise Zone Priority Routes



- The data used to determine the list of Promise Zone Priority Routes is based on bikeway investments, the Climate Equity Index, bike propensity, and cyclist fatalities and injuries.
- There are several ways for this group to advocate for these projects to be made a priority.
 - These routes run through Council Districts 8, 4, and 9 and can be advocated for through budget memos, which are due September 30th.

- A letter can be created on behalf of this group to the Mayor asking for prioritization of these roads for the STAT team's projects and to add these projects to the CIP list.

Wrap Up and Adjourn

- Digital Comment Box: <https://us16.list-manage.com/survey?u=e913b9d30ca18b3436360cf47&id=62c8f5dc2f>

Next Meeting

Thursday, September 15th | 1:00 – 2:30 PM

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