



The City of



# Economic Development

## MEETING NOTES

### San Diego Promise Zone

### Healthy Communities Meeting Notes

Thursday, September 15, 2022 | 1:00 – 2:20 PM

Via Zoom | (Meeting ID: 160 198 7510)

**Working Group Goal:** To increase access to healthy food and healthcare.

#### In Attendance

Alliance Healthcare Foundation, Barrio Botany, Circulate San Diego, City of San Diego—Council District 8, City of San Diego—Economic Development, City of San Diego—Transportation, County of San Diego—Health & Human Services, Kate Sessions Trees, San Diego Food System Alliance, San Diego for Every Child, San Diego Regional Policy & Innovation Center, Social Advocates for Youth (SAY) San Diego, Urban Collaborative Project, Urban Corps of San Diego County

#### Meeting Notes

##### Welcome, Introductions, and Agenda Review

- Co-Chairs welcomed Partners, reviewed the agenda, and led a culture share activity.

##### Grant Opportunities

- **Community Food Projects and Competitive Grants:** The U.S. Department of Agriculture is providing funding projects to address food and nutrition insecurity. Grants will be awarded in the following three categories: Training and Technical Assistance Projects, Planning Projects, and Community Food Projects. Matching Funds are required for the last two categories.
  - Maximum Award: \$400,000
  - Application deadline: October 7, 2022
- **Healthy Tomorrow's Partnership for Children Program:** The United States Department of Health and Human Services is releasing funds to support community-based partnerships, collaborations, and projects aimed at promoting access to health care for under-resourced and underserved children, youth, and their families nationwide.
  - Maximum award: \$50,000
  - Application Deadline: October 12, 2022
- **Project AWARE (Advancing Wellness and Resiliency in Education):** The Substance Abuse and Mental Health Services Administration is awarding grant funding to develop sustainable infrastructure for school-based mental health programs and services, including promotion, awareness, prevention, intervention, and resilience activities.

Click the following links to stay connected to the San Diego Promise Zone

[Newsletter](#) | [Website](#) | [New Website](#) | [Email](#) | (619) 236-6700 | 1200 Third Ave, 14<sup>th</sup> Floor, San Diego, CA 92101

- Maximum Award: \$1.8 million
  - Application Deadline: October 13, 2022
- **[AmeriCorps American Rescue Plan Grants](#)**: AmeriCorps planning grants provide support to a grant recipient to develop a year-long AmeriCorps program that will engage AmeriCorps members in implementing evidence-based interventions to solve community problems.
  - Maximum Award: \$240,000
  - Application deadline: November 14, 2022
- **[Neighborhood Reinvestment Program](#)**: The County of San Diego provides grant funds to nonprofits for one-time needs related to community, social, environmental, educational, public safety, health, or social services.
  - Total Program Funding: \$10 million
  - Applications Accepted on a Rolling Basis

#### Partner Updates

- **[The San Diego Regional Policy and Innovation Center](#)** is creating a tech launch pad focused on transportation and infrastructure. It will be looking at pre-existing challenges and what technologies communities may benefit from.
- **[San Diego Food System Alliance](#)** announced the Second Annual Food Gathering for San Diego County Food Vision 2030 on Thursday, September 29, 2022. This is an inspirational, all-day gathering for San Diegans working together to cultivate justice, fight climate change, and build resilience in our region through food. Registration is now open. If you have questions or need support email [rachel@sdfs.org](mailto:rachel@sdfs.org).
- **[Kate Sessions Trees](#)** introduced its two new Tree Ambassadors from San Diego State University: Francia Tenorio and Anisah Enciso-Salum. Tree Ambassadors are a part of the Growing Trees Together campaign and are available to other organizations to help with community outreach and education.

#### Capital Improvement Program Budget Process

Everett Hauser, City of San Diego—Transportation Department

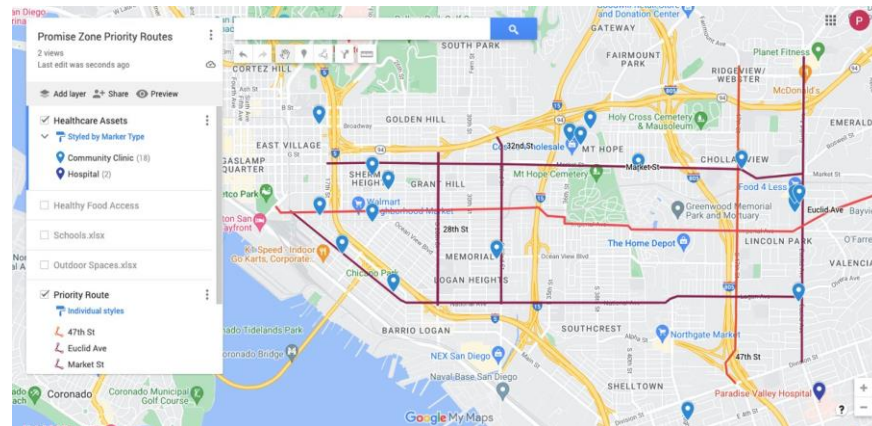
- Co-chairs introduced Everett Hauser, the Program Manager at the Transportation Department who discussed the [Capital Improvement Program \(CIP\) Budget's Process](#).
- During the annual budget cycle, the City considers development plans for the following year's Capital Improvement Program Budget. During this time, projects and funding are identified. These projects can be on a multi-year scale. [The CIP Project map can be found here.](#)
- The strongest priorities for CIP projects that address bicyclist and pedestrian safety usually are sidewalk improvements and bikeway resurfacing.
- The City of San Diego is a Vision Zero City. The [City of San Diego Vision Zero Strategic Plan 2020-2025](#) outlines the goals of zero traffic death or serious injuries for all modes of transportation. Crash analyses are conducted throughout the City and analyzed by engineers with a data-driven approach.
- SAY San Diego announced the increasing rates of impaired drivers and proposes that we keep in mind working to address impaired driving as a component of the City's Vision Zero Strategic Plan.

- The public can submit a traffic request for incorrect traffic signs, request a stop signal, or suggest a traffic safety measure. The City's engineers will evaluate these requests and provide a response. Requests for non-emergency issues for services related to maintenance and repair can be done through the [Get It Done App](#).
- Partners expressed the desire to increase tree canopy for safety and beautification.
  - The Transportation Department stated that CIP Projects do not focus on trees and that there are challenges associated with providing trees. One challenge is identifying who will maintain these trees.
- Partners asked how they can push for more street improvements and the installation of trees.
  - Contact your Council Member as they can help make the project a priority on their annual budget priorities report.
  - Community Development Block Grant funding does often get used for sidewalks. However, proposed projects must be ready and adhere to the funding cycle.

### Mapping Quick Build Projects in the Promise Zone

#### San Diego Promise Zone Staff

- A list of priority routes was put together using data compiled by the San Diego County Bicycle Coalition on bike propensity, number of injuries, average speeds, volumes and locations in underserved communities. Input on the list of priority routes was also collected from the Urban Collaborative Project, Co-Chairs, and Staff.
  - Priority Routes include: Market Street, National/Logan Avenue, Imperial Avenue, 47<sup>th</sup> Street, Euclid Avenue 28<sup>th</sup> Street, and 32<sup>nd</sup> Street.
- Staff presented a map of the [Priority Routes](#) alongside key destinations in the Promise Zone Area, such as community gardens, parks, healthy food access, hospitals, and schools.



Existing infrastructure related projects in southeast San Diego include:

- Imperial Avenue Bikeway Project: SANDAG is constructing a 3-mile bikeway on Imperial Avenue that will enhance connectivity between Downtown San Diego, southeastern San Diego, and the Encanto neighborhoods. Project features will include high-visibility crosswalks, curb extensions, separated bikeways, buffered bike lanes, bike boxes, bus islands, and other walking and biking treatments that will make the streets more pleasant for people who travel, work, and live in the area.

- 47<sup>th</sup> Street Project: Caltrans is implementing bikeway improvements in order to increase the safety of youth attending Gompers Preparatory Academy. This will include the construction of protected bike lanes through the interchange and high visibility crosswalks. These improvements are projected to be installed within the year.
- The City will be placing a few medians along Euclid and Market as well as carrying out street resurfacing, sidewalk widening, and curb ramps.
- The City is actively working on updating the Brooks Huffman Plaza on the southwest corner of Euclid and Imperial. The intention of this project is to transform the space into a Farmer's Market on the weekends.
- Urban Collaborative Project (UCP) noted that it is also working on a project with City Heights CDC to get a freeway gap to connect Chollas View communities. Previously identified funding had already been allocated and it is looking for alternative funding.
- The Transportation Department offered assistance in identifying the City's requirements for 3<sup>rd</sup> party funding.

#### Urban Collaborative Project Meeting Debrief

- Staff attended the District 4 Joint Town Council Meeting hosted by the Urban Collaborative Project on September 7, 2022 via Zoom. During this meeting, representatives from the City's Engineering & Capital Projects Department gave an overview of the City's Capital Improvement Projects map to coordinate infrastructure projects currently being planned or constructed in the same areas.
- SANDAG discussed the planning process for its pilot program, which was designed to increase public transportation services in disadvantaged communities. SANDAG worked with community-based organizations to identify 5 to 10 routes to increase transit services on nights and weekends. However, due to the San Diego Metropolitan Transit System (MTS) driver shortage, the pilot program will no longer be implemented.
- Unfortunately, the City in conjunction with MTS has been forced to cut back on public transit services. The MTS Department of Human Resources is running social media blasts and offering a \$5,000 sign-on bonus for new drivers to address the driver shortage. These positions have great benefits and MTS provides all the necessary training to receive a commercial driver's license.

#### Wrap Up and Adjourn

- Digital Comment Box: <https://us16.list-manage.com/survey?u=e913b9d30ca18b3436360cf47&id=62c8f5dc2f>

#### Next Meeting

Thursday, October 20, 2022 | 1:00 – 2:30 PM

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